

# Press release - Circled.

*Keywords: Premium, sustainable, creativity, upcycling, design, community, joy*

## ***Circled.*** - Premium re-design workshops for Generation Y launched on January 10th

Today, **TransformRepair Corp** announces the new premium workshop concept **Circled.** that will give broken items in your house a new life. We want to enable you to break the cycle of buying unnecessary products when you can create something new yourself. This way you can take pride in developing your skills and do something good for the world we all live in.

Guided by domain experts you can join different workshop sessions each week, offering the following core benefits along three main areas:

- Sustainability:
  - Being a responsible, future-oriented person
  - Reducing unnecessary waste in your environment
- Learning:
  - Learning to transform a specific broken product/device into something personal and appealing
  - Increasing your personal creativity & broadening your horizon (e.g., regarding design, use of specific tools, technical skills, material science)
- Joy:
  - Having fun, and connecting to (new) people in your community
  - Creating great stories around your personalized items
  - Bringing back home something new that you can then share on your private SoMe platforms or our community page

The workshops will be facilitated in different locations, based on your product's complexity.

**TransformRepair Corp** is partnering with organizations such as BMW, Bosch, and FabLabs around the world to have access to 3D-printing equipment, laser-cutters, woodwork facilities and other tools.

The workshop is an all-inclusive offering: you book your session and we take care of everything else along the way (including product materials, spare parts, tools, guidance & extra fun). Every step in the workshop will be guided and facilitated by respective experts (e.g., product designers) to give you the optimal outcome for your item's re-design & personalization. We want to provide the best possible learning outcome to you!

The workshops are all community driven, so you will meet other people you can spar ideas with, bring your friends to re-design items together and go home with something you can be truly proud of.

Additionally, if you want to go beyond the initial learning and re-designing, we are hosting competitions every quarter where you and your peers can rebuild a random item chosen by the crowd. Its transformation will be judged by a jury and the winner will be awarded the prestigious “Circle”, a winning certificate, and prizes such as free additional workshops, 3D-printers for your own home/community or creative artworks from the circular economy influenced artists around the globe.

You can join workshops now via the scheduling tool on the website: [www.circled.design](http://www.circled.design). There you can also find the respective pricings and book sessions in your local community.