

1.2 Empathy Map & Persona

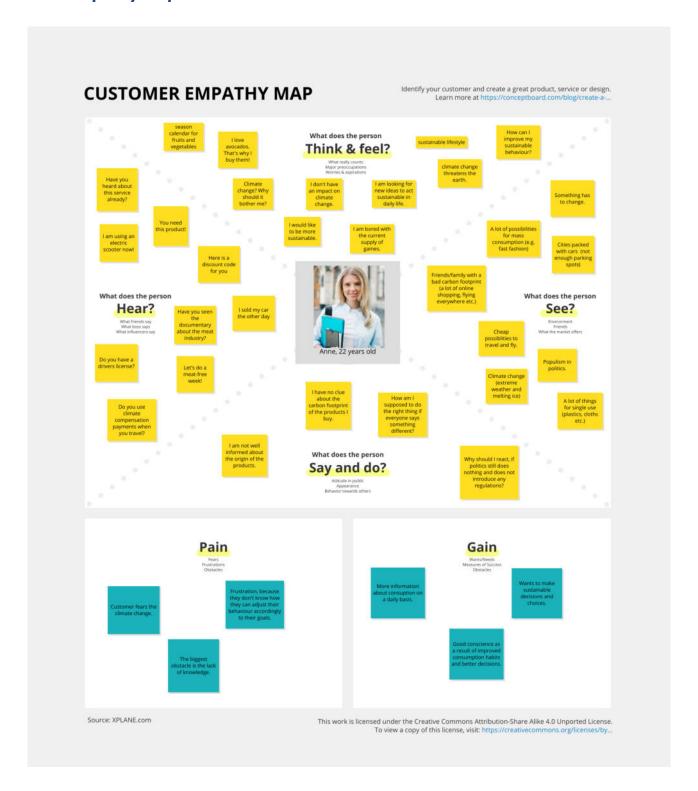


Figure 5: Empathy Map