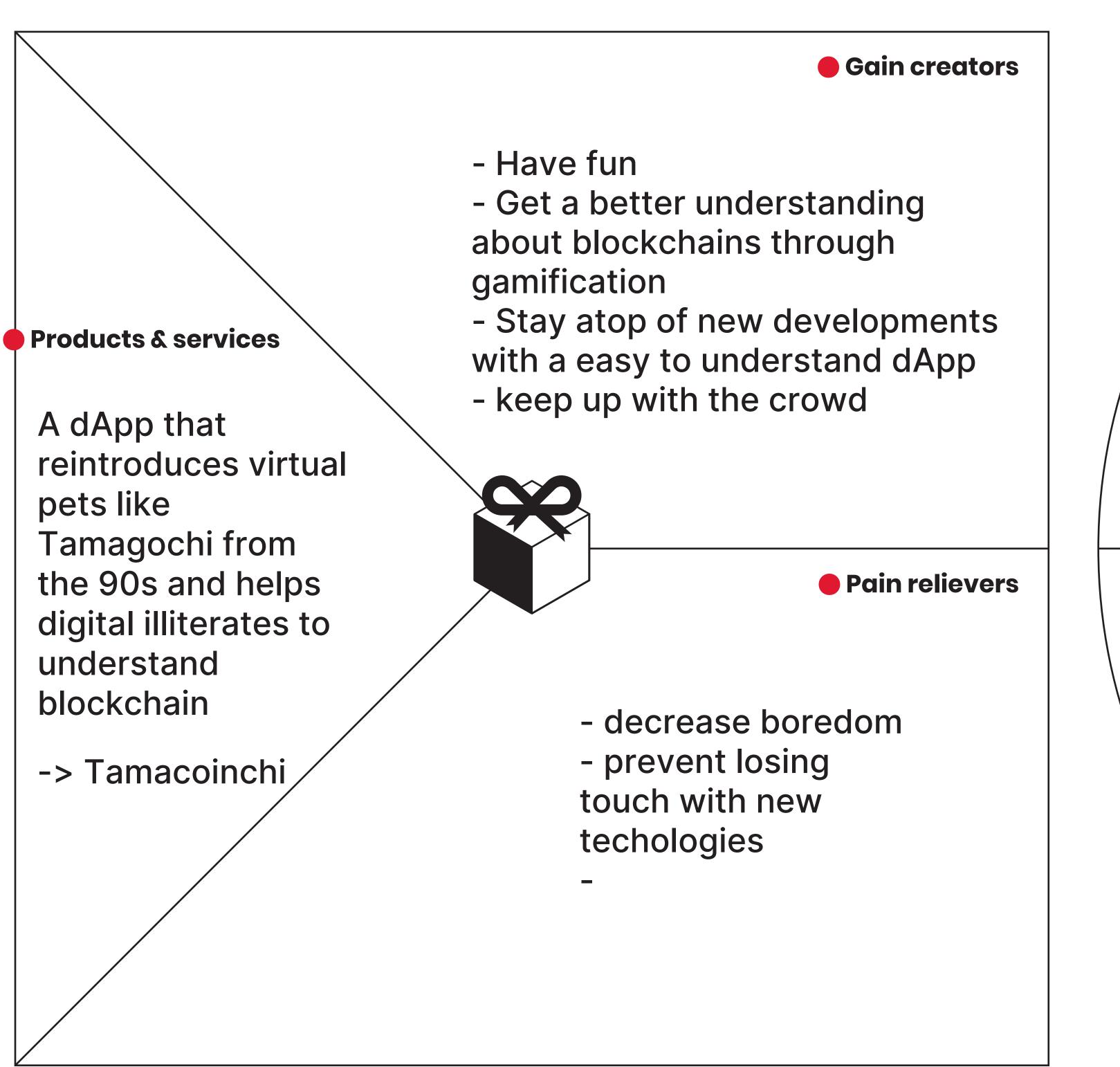
BMI Value proposition canvas



Gains - Fun by learning new technologies - Good feeling by being able to explain blockchain Job-to-be-done to other people - Nostalgia because of Learning how blockchain works Tamagochi - Feeling of security, being competitve in the job Being able to keep up with the rest market Pains staying valuable to Losing touch with companies technology creating job security - becoming redundant in your job due to changes having fun - having trouble navigating through life in a everchanging world - Feeling shame because you don't understand what other people perceive as easy or intuitive