

Syllabus



Department
of Economics
and Business

CENTRAL
EUROPEAN
UNIVERSITY

Course title

ECBS 5146 – DATA ENGINEERING 2:

DIFFERENT SHAPES OF DATA

Instructor

Miklós Koren, László Salló

Email

korenm@ceu.edu,

Office

N13 213 (Budapest), by appointment

Credits

2 US credits (4 ECTS credits)

Module

Data Engineering

Term

Fall 2020-2021 2020-2021

Course level

Master's

Prerequisites

Data Engineering 1: SQL for Analysts

Course drop

Course can be dropped free of charge 24 hours after the first session. After this date drop is possible until the course is halfway over (late drop fee applies). No changes are allowed past that date.

1. COURSE DESCRIPTION

Content. In Data Engineering 2 we deep dive in advanced topics relevant for Data Analysts, we go beyond the tabular format and discover different shapes of data and the tools supporting these shapes. By the end of the course we aim to build all these new technologies in a comprehensive analytical pipeline.

Relevance. In Data Engineering 1 we introduced SQL and the related technologies such as Relational Database Management Systems and classical Data Warehouse architectures. .

2. LEARNING OUTCOMES

Key outcomes. By the end of the course, students will be able to

- Understand the tradeoffs of data architectures
- Work with different data formats and files
- Model advanced data structures
- Have broad understanding on choosing the right technical solution within the 1000s of technologies available these days
- Build a data pipeline for analytics

Other outcomes. The course will also help develop skills in the following areas.

Learning Area	Learning Outcome
Critical thinking	Evaluate and compare different data analytics tools and technologies. Separate important from unimportant features of analytics problems.

Quantitative reasoning	Create logical models for relational data. Understand and apply database normalization. Classify search algorithms according to algorithmic complexity. Express the algorithmic complexity of simple algorithms written in pseudocode. Compare different data structures.
Technology skills	Create and query SQL databases. Load and save flat files in different serialization formats with different character encodings.
Interpersonal communication skills	Convey technical concepts verbally. Collaborate with others on technical tasks. Communicate design decisions with block diagrams.
Management knowledge and skills	Build analytical systems with many components. Organize work components effectively. Meet deadlines.
Cultural sensitivity and diversity	Work together with students of different backgrounds.
Ethics and social responsibility	Understand ethical and legal constraints of acquiring and processing data. Apply good practices of data protection.

3. READING LIST

Required

None of the books below are required in their entirety. The relevant chapters will be highlighted for each section.

Recommended

Martin Kleppmann (2017). Designing Data-Intensive Applications - The Big Ideas Behind Reliable, Scalable, and Maintainable Systems Sebastopol, CA : O'reilly Associates Inc (<https://dataintensive.net/buy.html>)

Sadalage, Fowler (2013). NoSQL Distilled: A Brief Guide to the Emerging World of Polyglot Persistence Addison-Wesley Professional

Silberschatz, Kotz and Sudarshan (2011). Database System Concepts, 6th Edition. Chapters 7.1-7.3.

4. TEACHING METHOD AND LEARNING ACTIVITIES

Learning objectives will be achieved through

- The course will involve a mix of theoretical presentations and practice. There will no separate practical seminar, almost every course scheduled has practice incorporated in the class session.

5. ASSESSMENT

Grading will be based on the total score out of 100, in line with CEU's standard grading guidelines.

- Questionnaire as Exam (40 percent)
- Take-home Assignment (20 percent)
- Final Project (40 percent)

6. TECHNICAL REQUIREMENTS

- Personal laptop computer with administrative privileges to install open source software.
- Operating system: Windows 10+ or Mac OS X 10.8+, or Linux 2.6.18+
- Latest Chrome browser
- KNIME Analytics Platform (<https://www.knime.com/downloads/download-knime>)
- Internet access.

7. TOPIC OUTLINE AND SCHEDULE

Session	Topics	Readings
1	Data architecture tradeoffs	Kleppmann (2017), Chapter 1. Fowler, Martin (2015). "DataLake [blog post]" https://martinfowler.com/bliki/DataLake.html
2	The new tools, polyglot persistence, NoSQL practice	None
3	Data structures, NoSQL practice	Skerritt, Brandon (2019). "All You Need to Know About Big O Notation [blog post]" https://skerritt.blog/big-o/
4	NoSQL practice	None
5	Advanced data modeling, data pipelines, Knime practice	Silberschatz, Kotz and Sudarshan (2011). Chapters 7.1-7.3.
6	Knime practice	None
7	Data serialization for ease of sharing, bash practice	Kleppmann (2017), Chapter 4.
8	Final quiz, term project preparation	None

8. SHORT BIO OF THE INSTRUCTOR

Miklós Koren is professor of economics at CEU, senior research fellow at the Institute of Economics, and research fellow of the Centre for Economic Policy Research. He is the founder of the Business Analytics MSc program and the CEU MicroData research group. His research focuses on how talent and technology jointly determine business success. Professor Koren has more than two decades of experience with data and coding. He is a certified Carpentries Instructor.

Laszlo Sallo is an IT Manager with Software Engineering background. Over the past 20+ years, he participated in more than 150 international projects. Currently he is serving as Delivery Manager for EPAM Systems, leading a data related project portfolio, combining his skills in Agile Project Management and Data Engineering. Laszlo holds an M.S. in Business Analytics from Central European University (2016). He is instructor of CEU since 2016.