



Republic of the Philippines
Polytechnic University of the Philippines
Student Council Constitutional Commissions
Commission on Elections

RESOLUTION NO. 010 SERIES OF 2021

**RULES AND GUIDELINES FOR THE CAMPAIGN ACTIVITIES FOR THE
ACADEMIC YEAR 2020-2021 ELECTIONS**

WHEREAS, the Commission on Elections (COMELEC) stands as the highest policy making body of all election matters in the Polytechnic University of the Philippines Main Campus;

WHEREAS, eleven (11) out of fourteen (14) Commissioners were present, College of Architecture, Design and Built Environment, College of Arts and Letters, College of Business Administration, College of Computer and Information Sciences, College of Communication, College of Education, College of Engineering, College of Human Kinetics, College of Political Science and Public Administration, College of Science, and College of Tourism, Hospitality and Transportation Management, thus the meeting was in quorum;

WHEREAS, the commissioners from the College of Accountancy and Finance, College of Social Sciences and Development, and Institute of Technology were not present;

WHEREAS, the Commission deliberated and agreed that it will provide a set of rules and guidelines regarding the Campaign Activities;

WHEREAS, with the authority vested to the Commission by the PUP Election Code of 2021 pursuant to Section 26.2 of Article VI:

Section 26.2. The campaign period guidelines shall be fixed by the Commission on Election as prescribed by the Student Council Assembly.

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The COMELEC shall perform such other functions as may be necessary for the full implementation of this Code, consistent with the requirements of free, fair, honest, and orderly elections.

WHEREAS, Sections 1, 6, 7, 8, and 9 of Article VI of the Implementing Rules and Regulations express provisions regarding the activities and prohibited acts during the campaign;

NOW THEREFORE, the COMELEC hereby decrees that the following shall be known as the RULES AND GUIDELINES FOR THE CAMPAIGN FOR THE ACADEMIC YEAR 2020 - 2021 ELECTIONS.

Section 1. Title. These rules shall be known as the "RULES AND GUIDELINES FOR THE CAMPAIGN FOR THE ACADEMIC YEAR 2020-2021 ELECTIONS."

Section 2. Scope and Applicability. These rules and guidelines shall govern and regulate all elections of officers of the PUP Student Council. These rules are only applicable for the current and succeeding academic years when Flexible Technology Learning (FlexTel) is still being implemented or followed.

Section 3. Campaign Period. — the campaign period shall run on the 8th day of September through 14th day of September 2021.

Section 4. Election Campaign Activities. – Election Campaign Activities refer to any physical or online activity conducted by political parties or any bona fide participant of this election to promote a candidate/s or political party during the election, which includes but not limited to webinars, online meeting room discussions, flash mobs, and physical campaign rallies/demonstrations, shall be allowed provided that the candidates/political parties shall notify the Commission.

- a) All independent candidates/political parties shall submit a list of online election campaign activities to the Commission at the date specified in the election calendar. Candidates are not allowed to conduct any activity that is not included in the list they submitted.
- b) The Commission shall establish a protocol of monitoring all election campaign activities.
- c) For physical election campaign activities, the Commission shall only allow half of the total number of members of the official slate and campaign team. The official slate and campaign team shall observe IATF guidelines and minimum health protocols during the activity.

Section 5. Online Campaign Activities. – the candidates/parties are allowed to hold online campaign activities as follows:

- a) **Webinar** – a live web-based video conference that uses the internet to connect the individual hosting the webinar to an audience.

1. Live broadcast

- i. If the parties or candidates decide to broadcast the event live, they are only allowed to utilize their official Facebook page.
- ii. Personal Facebook accounts may be utilized by independent candidates provided that the privacy of the webinar is set in **public**. This for the monitoring purposes of the Commission.
- iii. The parties or candidates must inform the Commission of the date and time of the webinar.
- iv. They must submit all the materials to be used in the webinar such as program flow, topics, and visual presentations before proceeding which shall be approved by the Commission.

2. Exclusive webinar – A webinar held through closed-door online platforms such as Google Meet or Zoom Communications, which is attended exclusively by particular groups or participants invited by the candidates or political parties.

- i. The parties or candidates must inform the Commission of the date and time of the webinar, the estimated number of participants (please indicate the group/s they are affiliated to if applicable).
- ii. They must submit all the materials to be used in the webinar such as program flow, topics, and visual presentations before proceeding which shall be approved by the Commission.
- iii. The candidate, slate, or party must provide the Commission a meeting link of the said exclusive webinar. At least two (2) commissioners and/or deputy commissioners will be present to monitor the entire webinar.

- b) Podcast** – a recorded or live broadcast that is placed on the Internet for anyone who wants to listen to it or watch it.
 - i.** The candidates, slates, or parties must inform the Commission about the platform, date, and time of the podcast.
- c) Online meeting room discussions** – room-to-room campaigns shall be allowed during the campaign period provided that the candidates or campaign managers make the necessary arrangements with the class president and/or professor/instructor present through the use of official letters.
 - i.** The candidates, slates, or parties must submit to the Commission a copy of the letter approved by the class president and/or professor/instructor.
- d) Social Media Posts** - All approved campaign materials of the candidates, slates or parties shall only be posted on their Official Facebook page or account. Provided that the pages must be in full jurisdiction of the candidates, slates, or parties only.
 - i.** Candidates, slates and political parties will be allowed to publish their campaign materials on their other official social media accounts such as Instagram and Twitter so long as it is indicated on the directory that will be submitted to the Commission
 - ii.** Official Facebook page of Local College Student Councils and any accredited organizations inside the PUP Main Campus will be allowed to re-share campaign materials of candidates, slates and parties but this is only upon their discretion. However, they are not allowed to save and publish through their own pages the campaign material/s used by the candidates, slates, and parties.
 - iii.** All candidates, slates, and political parties shall submit a list of their Official pages such as Facebook, Instagram and Twitter which will be utilized for their campaign activities. It must contain the name of the pages or accounts with its corresponding links. The directory shall be submitted through e-mail of the PUP COMELEC. Any format will do for as long as it provides the necessary information needed by the Commission.

Section 6. Physical Campaign Activities – the candidates, slates, or parties are allowed to hold physical campaign activities as follows:

- a) Flash Mobs and Rallies/Demonstrations** – refers to gatherings, demonstrations, protests, or marches that are held physically.
 - i.** COVID-19 Inter-Agency Task Force (IATF) protocols shall always be observed during the event.
 - ii.** The political parties, candidates, or slates who will conduct flash mobs and rallies/demonstrations shall submit a list of attendees, program flow (if applicable), and campaign materials that will be used. They shall also inform the Commission about the activity's venue, time, and duration.
 - iii.** There shall be at least one (1) Commissioner or Deputy Commissioner present on the event to monitor if the attendees are following all the guidelines of the Commission.
 - iv.** Additional permits shall be settled by the candidates/parties (ex: Barangay Permit) and its copy must be submitted to the Commission.
 - v.** After the event, they must submit documentation as a proof of compliance to the Rules and Guidelines of the Commission.

Section 7. General Requirement for the Campaign Activities. – all parties/candidates shall submit a schedule or timeline of all campaign activities they will conduct, participants of each activity, its venue (if physical campaign) or platform (if online campaign).

- i.** The candidates, slates, or parties must submit a document (in any format) containing the following:
 - a. Name of activity with description;
 - b. Schedule (date and time);
 - c. Agenda;
 - d. Venue/Platform;
 - e. Target audience or participants (if applicable); and
 - f. The list of official social media pages to be utilized by the candidates for the campaign. It shall be submitted in PDF form to be sent to the PUP COMELEC e-mail (comelec.pup@gmail.com) and wait for the Commission's confirmation receipt with the approved copy attached containing QR code.

- ii. The submission of campaign materials of all candidates for College Student Council must be separated from those of all candidates for Central Student Council.
- iii. All files to be submitted must be signed by their respective campaign managers, candidates, and paralegal.

Section 8. Prohibited acts. – as listed in Articles II Section 4, Article V Section 5 and 6, and Article VI campaign violations.

- a. **Black Propaganda** – any form of propaganda such as but not limited to statements, social media posts, newsletters, and publications that are proven baseless, falsified, and with malicious intentions
- b. **Malicious Intentions/statements** – may be in public social media fora, including but not limited to red tagging and/or false accusations expressed through comments on Facebook statuses and posts and/or replies on Twitter posts and threads.
- c. **Endorsement and Campaigning from outsiders** – all non-bona fide PUP - Main Campus Students, organizations outside the PUP Main Campus and not recognized by the COSOA are considered as outsiders.

We discourage the participation of outsiders, however, it is unavoidable since this will be conducted online. With that, the Commission set a limitation for the sharing of publicity materials by the candidate's relatives and friends:

- i. The relatives and friends of the candidates are only allowed to share the approved publicity materials that will be posted on the Official Facebook page of the candidates, slates or parties. They cannot grab the publicity materials and post it as their own.
- d. **Non-removal of campaign materials after Miting de Avance/Before casting of votes** – all campaign materials shall be deleted on all social media accounts of the political parties, slates, and candidates as stated in the Article IV Section 4.e.iv. of the IRR s.2021.

- e. **Pre-Campaign Activities** are not allowed provided that the start of the campaign period will be on the 8th day of September and will end on the 14th day of September 2021.
- f. **Post-Campaign Activities** – Article VI Section 9 of the IRR s.2021 states that all campaigns will be prohibited after the campaign period. Further, all campaign paraphernalia will also be removed after, with the presence of at least one (1) Commissioner and/or one (1) Deputy Commissioner after the campaign period.

Section 8. Sanctions. A punitive or coercive measure or action that results from failure to comply with a law or rule.

- a. Campaign violations (as listed in Articles II Section 4, Article V Section 5 and 6, and Article VI of the IRR s.2021).
 - i. **First offense** – warning. A letter will be sent privately to issue the warning.
 - ii. **Second offense** – one (1) day suspension on campaign
 - iii. **Third offense** – disqualification

Section 9. Effectivity. These rules shall take effect immediately.

WHEREAS, The Commissioner from the College of Communication moved to approve and ratify the rules and guidelines for the Campaign Activities;

WHEREAS, The Commission voted unanimously in favor of the Commissioner from the College of Communication's motion to approve and ratify the said rules and guidelines;

NOW, THEREFORE, by virtue of the power vested in the Commission on Elections (COMELEC) being the highest electoral policy-making body hereby amends and approves the Rules and Guidelines for the Campaign for the Academic Year 2020-2021 Elections BE IT RESOLVED AS IT HEREBY RESOLVES:

- 1. **THAT,** the Commission shall inform their constituents, mainly the candidates and their campaign manager, of these rules and guidelines, in order to provide guidance and have a systematized election;

- 2. TO INFORM AND FURNISH COPIES** of this resolution, including any changes made thereto, to the official addresses of Local Councils residing in the Polytechnic University of the Philippines Main Campus.

SO ORDERED,

(SGD) JANNETTE PRINCESS V. HINATE

Chairperson

College of Education Commissioner

JANEL MARIEKE B. BANARIA

Vice Chairperson

College of Social Science and Development
Commissioner

(SGD) ALEC MARIZ G. AVERILLA

Secretary General

College of Human Kinetics

(SGD) KATHERINE CLAIRE A. HOANG

Treasurer

College of Architecture, Design and Built
Environment Commissioner

ANGELA LUISA H. MONTENEGRO

College of Accountancy and Finance
Commissioner

(SGD) DIVINA MARIE B. IBAÑEZ

College of Arts and Letters Commissioner

(SGD) ELIZABETH MARIE G. ANDAYA

College of Business Administration
Commissioner

(SGD) MARC JOSEPH V. BARCIAL

College of Computer and Information Sciences
Commissioner

(SGD) CHARLIZE KRIZIA R. LOPEZ

College of Engineering Commissioner

(SGD) PETER THADDEUS V. IBAÑEZ

College of Communication Commissioner

(SGD) CYRUS JAMES P. MAGSINO

College of Political Science and Public
Administration Commissioner

(SGD) FRANZ MARIELLA D. SUMOCOL

College of Science Commissioner

(SGD) KRISTAN MARK F. BERNARDO

College of Tourism, Hospitality and
Transportation Management Commissioner

DIVINA I. ASIS

Institute of Technology Commissioner