



Republic of the Philippines
Polytechnic University of the Philippines
Student Council Constitutional Commissions
Commission on Elections

RESOLUTION NO. 006, SERIES OF 2022

**A RESOLUTION TO INFORM THE CHANGES ON THE LOGO OF THE
COMMISSION ON ELECTIONS**

WHEREAS, the Commission on Elections (COMELEC) stands as the highest policy-making body for all election matters in the Polytechnic University of the Philippines (PUP) - Main Campus;

WHEREAS, the Commission currently uses a logo which is comprised of deep blue border, bright yellow engraving, quill, scales of justice, and a star which was made public by the Commission on August 8, 2022;



Figure 1. Old COMELEC Logo

WHEREAS, the Student Council Assembly suggested that the logo be revamped;

WHEREAS, the Commission asynchronously deliberated on the suggestion of the SKM President and some of her constituents, and majority favored the suggestion that the logo be revamped;

WHEREAS, the revamping of the logo occurs on the ground that the initial old logo shows 2D and 3D elements, there is no accurate dimension. There is too much existing color, and some elements are not well-positioned. In general, the graphics of the initial old logo was not explicitly illustrated and it is too cartoonish for the branding of the ommission.



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WHEREAS, Chairperson of the Commission Rj O. Salamera formulated several logo designs on which the Commission can choose from;

WHEREAS, the Commission voted asynchronously among the suggested logos which shall be formally used by the Commission;

WHEREAS, the following logo got 12 votes out of 14, thus, it is respectfully chosen by the Commission to be the next logo;



Figure 2. New COMELEC Logo

WHEREAS, the Commission has agreed to use the new, revamped logo on documents to be released by the Commission beginning August 17, 2022;

WHEREAS, the Commission has agreed to replace the old logo being used in its official social media accounts and other communication channels with the new, revamped, logo;

NOW THEREFORE, by virtue of the power vested in the Commission on Elections (COMELEC) being the highest electoral policy-making body hereby adopts and formally changes to its new, revamped logo, **BE IT RESOLVED AS IT HEREBY RESOLVES:**

THAT, henceforth, all documents to be released by the Commission shall adopt the new, revamped logo.

THAT, the Commission shall replace the old logo with the new one to represent itself on all its official social media accounts and communication channels.



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THAT, there shall be a furnished copy of this resolution, including any changes made hereto, to the official addresses of Student Council Assembly, Office of the SKM President, and Local Student Councils residing in the Polytechnic University of the Philippines - Main Campus.

SO, ORDERED.

(SGD) RJ O. SALAMERA

Chairperson

College of Political Science and Public Administration Commissioner

GAD THOMAS DEUEL S. MENDIOLA

Vice Chairperson

College of Arts and Letters Commissioner

(SGD) MARY JOY B. DAGDAG

Secretary-General

College of Science Commissioner

(SGD) ANN SHIRLEY M. BENITEZ

Treasurer

College of Education Commissioner

(SGD) MARL NICO MARI M. DE VERA

College of Accountancy and Finance Commissioner

APPLE JOY A. BUEN

College of Architecture, Design, and the Built Environment Commissioner

(SGD) JOYCE MARIE L. TOLENTINO

College of Business Administration Commissioner

LORIELYN Y. BELMONTE

College of Communications Commissioner



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(SGD) CARLOS JUDE G. MAMINTA

College of Computer and Information Sciences Commissioner

CARLOS JAIRO L. TIAGA

College of Engineering Commissioner

(SGD) AUGUST B. ANTONIO

College of Human Kinetics Commissioner

(SGD) DENISE JOYCE B. ALMARIO

College of Social Sciences and Development Commissioner

(SGD) ARVIE EIN P. AMOGUIS

College of Tourism, Hospitality and Transportation Management Commissioner

JOHN RAY C. AYES

Institute of Technology Commissioner