



Republic of the Philippines  
Polytechnic University of the Philippines  
Student Council Constitutional Commissions  
**Commission on Elections**

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**RESOLUTION NO. 013, SERIES OF 2023**

**A RESOLUTION ABOUT THE RULES AND GUIDELINES OF CAMPAIGN  
ACTIVITIES FOR 2023 STUDENT COUNCIL ELECTIONS**

**WHEREAS**, the Commission on Elections (COMELEC) stands as the highest policy making body of all election matters in the Polytechnic University of the Philippines (PUP) – Main Campus;

**WHEREAS**, the Commission convened online on August 05, 2023 regarding the rules and guidelines of campaign activities for Student Council Elections 2023 and the meeting was in quorum;

**WHEREAS**, the Commission deliberated and agreed that it will provide a set of rules and guidelines regarding the campaign activities for Student Council Elections 2023;

**WHEREAS**, the definition of Campaign Period was defined under Article VI Section 36 of the Student Council Act No. 002 series of 2023 or also known as the PUP Election Code of 2023;

*Section 36. Campaign Period – The campaign period shall be prescribed by the PUP SCA through a resolution. The PUP SC COMELEC can adjust the calendar given there is a possibility of force majeure or failure of elections. Unless otherwise provided, the campaign period shall be conducted for exactly ten (10) consecutive days.*

**WHEREAS**, with the authority vested to the Commission on Elections (COMELEC) by the PUP Election Code of 2023 pursuant to Article VI Section 38:



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*Section 38. Campaign Period Guidelines. - The COMELEC may prescribe a specific guideline for the campaign period in accordance with this Election Code and the following provisions:*

- a. All election campaigning activities shall only be conducted within the prescribed campaign period; and*
- b. All candidates, political parties, and coalitions may only post and/or disseminate campaign materials within the prescribed campaign period.*

**WHEREAS**, the campaign materials, election campaign activities, and prohibited to campaign were outlined under Sections 3, 4, and 5 respectively of Article VII of the Implementing Rules and Regulations;

*Section 3. Campaign Materials – All campaign materials to be used by the candidates, political parties, and coalitions may be posted and disseminated without prior approval from the COMELEC, provided that these are in accordance with this Election Code.*

*3.1 Physical campaign materials. – These include but are not limited to tarpaulins and flyers. The COMELEC may prescribe a standardized size for all the physical campaign materials.*

*3.2 Virtual campaign materials. – These include but are not limited to posts, images, videos, and captions being posted or disseminated on online platforms like Facebook. All candidates, political parties, and coalitions shall provide COMELEC a list of all the official online platforms they will be using for the dissemination like Facebook page, Facebook personal account, and Twitter account.*

*3.3 All campaign material promotions online shall be organic (unpaid and/or unsponsored promotional material boosting). Facebook ads, Instagram ads, Twitter ads, and the likes are prohibited.*



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*3.4 Any material, regardless of the format, that promotes voting of any particular candidate, political party, coalition, and their electoral platforms preceding election. Any material containing malicious content or attacks towards any candidate, political parties, and/or coalitions shall not constitute as campaign materials, but rather as black propaganda.*

*3.5 All campaign materials shall be preserved and must not be compulsorily removed even after the campaign and election period. Further, the Commission may set-up a public archive containing all independently collated campaign materials. This public archive shall be made available even after the election period.*

*Section 4. Election Campaign Activities – Election Campaign Activities, as defined in Article II Section 3.9 of these Implementing Rules and Regulations, shall be allowed provided that the candidates, political parties, and or coalitions are not violating any provisions stated in this Election Code, and they have sent a notice to the Commission.*

*4.1 Protocol – The Commission shall establish a protocol of monitoring and ensure all election campaign activities. The COMELEC shall make sure that the election campaign activities are not violating any provisions in this Election Code.*

*4.2 Face-to-face Campaign Activities. – For physical election campaign activities, the Commission shall allow the official slate and campaign team provided that they observe university guidelines and minimum health protocols during the activity.*

*4.3 Virtual Campaign Activities - Virtual election campaign activities are allowed provided that all candidates, political parties, and coalitions shall inform COMELEC the online platforms where the campaign activity will be held.*

*4.4 Room-to-room Campaign. – Room-to-room campaigns shall be allowed during the campaign period provided that the candidates/campaign managers make the necessary arrangements with the class and/or organization president*



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*and/or representative present using official letters. Official letters shall be acknowledged by the COMELEC.*

*Section 5. Prohibited to Campaign – The following shall be prohibited from campaigning for and/or against any candidate, political party, and/or coalition.*

*5.1 PUP SC Student Tribunal;*

*5.2 Constitutional Commissions;*

*5.3 PUP administration;*

*5.4 Physical campaigning of Non-PUPians. They are not allowed to enter the University premises (in connection with this University's protocols), unless with valid reasons. Campaigning is not considered as valid reason for the University to entertain these said outsiders and will be prohibited to do such.*

**WHEREAS**, the Commission decrees that the following shall be known as the **RULES AND GUIDELINES OF THE CAMPAIGN ACTIVITIES FOR THE 2023 STUDENT COUNCIL ELECTIONS**:

**Section 1.**     **Title** - These rules shall be known as the " RULES AND GUIDELINES OF THE CAMPAIGN ACTIVITIES FOR THE 2023 STUDENT COUNCIL ELECTIONS"

**Section 2.**     **Scope and Applicability** - These rules and guidelines shall govern and regulate all elections of officers of the PUP Student Council. These Rules shall continue to be applicable unless otherwise amended by the incumbent Commissioners.



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**Section 3. Campaign Period** - The campaign period shall commence on 12:00 am, September August 06, 2023 and shall formally end on 11:59 pm, August 15, 2023.

**Section 4. Election Campaign Activities** – Election Campaign Activities – Election Campaign Activities, as defined in Article II of Election Code, shall be allowed provided that the candidates, political parties, and or coalitions are not violating any provisions stated in the Election Code, and they have sent a notice to the Commission.

- 4.1 All independent candidates/political parties shall submit a list of online election campaign activities to the Commission at the date specified in the election calendar. Candidates are not allowed to conduct any activity that is not included in the list they submitted.
- 4.2 The Commission shall establish a protocol of monitoring all election campaign activities.
- 4.3 For physical election campaign activities, the Commission shall allow the members of the official slate and campaign team. The official slate and campaign team shall observe University guidelines during the activity.

**Section 5. Online Campaign Activities** – The candidates/parties are allowed to hold online campaign activities as follows:

- 5.1 Webinar – A live web-based video conference that uses the internet to connect the individual hosting the webinar to an audience.
  - 5.1.1 Live Broadcast





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- 5.1.1.1 If the parties or candidates decide to broadcast the event live, they are only allowed to utilize their official Facebook page.
- 5.1.1.2 Personal Facebook accounts may be utilized by independent candidates provided that the privacy of the webinar is set in public. This is for the monitoring purposes of the Commission.
- 5.1.1.3 The parties or candidates must inform the Commission of the date and time.
- 5.1.1.4 They are encouraged to submit all the materials to be used in the webinar such as program flow, topics, and visual presentations before proceeding.
- 5.1.2 Exclusive Webinar – A webinar held through closed-door online platforms such as Google Meet or Zoom Communications, which is attended exclusively by particular group or participants invited by the candidates or political parties.
  - 5.1.2.1 The parties or candidates must inform the Commission of the date and time of the webinar, the estimated number of participants (please indicate the group/s they are affiliated to if applicable).
  - 5.1.2.2 They are encouraged to submit all the materials to be used in the webinar such as the program flow, topics, visual presentations, and the expected number of participants before proceeding.
  - 5.1.2.3 The candidate, slate, or party must provide the Commission a meeting link of the said exclusive webinar. At least two (2) commissioners and/or



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deputy commissioners will be present to monitor the entire webinar.

5.2 Podcast – A recorded or live broadcast that is placed on the internet for anyone who wants to listen to it or watch it.

5.2.1 The candidates, slates, or parties must inform the Commission about the platform, date, and time of the podcast.

5.3 Online Meeting Room Discussions – Room-to-room campaigns shall be allowed during the campaign period provided that the candidates or campaign managers make the necessary arrangements with the class president and/or professor/instructor present through the use of official letters.

5.3.1 The candidates, slates, or parties must submit to the Commission a copy of the letter approved by the class president and/or professor/instructor.

5.4 Social Media Posts - All the campaign materials of the candidates, slates, and/or parties shall be posted on their official Facebook page or account. Provided that the pages must be in full jurisdiction of the candidates, slates, or parties only.

5.4.1 Influencers are allowed to campaign for a certain candidate, slate, and/or party as long as they are bona fide students of PUP Manila and are not paid.

5.4.2 Candidates, slates and political parties will be allowed to publish their campaign materials on their other official social media accounts such as Instagram and Twitter so long as it is indicated on the directory that will be submitted to the Commission.



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5.4.3 Any accredited organizations inside the PUP are allowed to reshare except those who are prohibited to campaign as per Article VI Section 5 of IRR. However, they are not allowed to save and publish through their own pages the campaign materials used by the candidates, slates, and parties.

5.4.4 All candidates, slates, and political parties shall submit a list of their Official pages and personal accounts such as Facebook, Instagram, and Twitter, which will be utilized for their campaign activities. It must contain the name of the pages or accounts with its corresponding links. The directory shall be submitted through e-mail of the PUP COMELEC. Any format will do for as long as it provides the necessary information needed by the Commission.

**Section 6. Physical Campaign Activities** – The candidates, slates, or parties are allowed to hold physical campaign activities as follows:

6.1 Flash Mobs and Rallies/Demonstrations – Refers to gatherings, demonstrations, protests, or marches that are held physically.

6.1.1 The political parties, candidates, or slates who will conduct flash mobs and rallies/demonstrations shall submit a list of attendees, program flow (if applicable), and campaign materials that will be used. They shall also inform the Commission about the activity's venue, time, and duration.

6.1.2 Physical activity inside the university is not allowed at any time. If the political candidates, slates, and parties wish to choose a different venue, they must





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submit a permit to the commission from the Local Government Unit (LGU) that allows them to use the venue for their physical activity.

- 6.1.3 After the event, they must submit documentation as a proof of compliance to the Rules and Guidelines of the Commission.

- 6.2 Physical Room-to-Room Discussions – Room-to-room campaigns shall be allowed during the campaign period provided that the candidates or campaign managers make the necessary arrangements with the class president and/or professor/instructor present through the use of official letters.

- 5.3.1 The candidates, slates, or parties must submit to the Commission a copy of the letter approved by the class president and/or professor/instructor.

**Section 7. General Requirement for the Campaign Activities** – All candidates, slates, and parties shall submit a schedule or timeline of all campaign activities they will conduct, participants of each activity, its venue (if physical campaign) or platform (if online campaign).

- 7.1 The candidates, slates, or parties must submit a document (in any format) containing the following:
- 7.1.1 Name of activity with description;
  - 7.1.2 Schedule (date and time);
  - 7.1.3 Agenda;
  - 7.1.4 Venue/Platform;
  - 7.1.5 Target audience or participants (if applicable); and



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7.1.6 The list of official social media pages and accounts to be utilized by the candidates for the campaign. It shall be submitted in PDF form to be sent to the PUP COMELEC webmail (pup-comelec@pup.edu.ph) and wait for the Commission's confirmation receipt with the approved copy attached containing QR code.

7.2 They are also encouraged to submit all their campaign materials. For the submission, all candidates for College Student Council must be separated from those of all candidates for Central Student Council.

7.2.1 For physical activities, the size of their campaign materials must range from 2"x3" to 6ft by 10ft

7.3 All files to be submitted must be signed by their respective campaign managers, candidates, and paralegal.

**Section 8. Prohibited Acts** – As listed under Article III Subsection 5.6 of the Implementing Rules and Regulations.

8.1 Endorsement and Campaigning from Outsiders – all non-bona fide students of PUP - Main Campus, organizations outside the PUP Main Campus and not recognized by the COSOA are considered as outsiders.

8.1.1 The relatives and friends of the candidates are only allowed to share the approved publicity materials that will be posted on the official Facebook page of the candidates, slates, or parties. They cannot grab the publicity materials and post it as their own.

8.1.2 For physical and online campaigning activities, influencers are allowed to campaign for a candidate, slate, or party as long as they are bona fide students of the University and are not paid.



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- 8.2 Non-Removal of Campaign Materials after Miting de Avance/Before the Casting of Votes – All campaign materials shall be deleted on all social media pages and accounts of the political parties, slates, and candidates a day before the casting of votes, 16th of August midnight.
- 8.3 Pre-Campaign Activities are not allowed provided that the start of the campaign period will be on the 6th of August 2023 and will end on the 20th of August 2023.
- 8.4 Post-Campaign Activities – Article VI Section 7 of the Implementing Rules and Regulations series of 2023 states that all forms of campaigning shall be prohibited after the campaign period and Article VI Section 3.5 of the Implementing Rules and Regulation shall also apply.

**Section 9. Sanctions** - A punitive or coercive measure or action that results from failure to comply with a law or rule. As per Article X Section I of the Implementing Rules and Regulations, all violations and infractions committed by candidates, party leaders, members, and other students shall be treated under pertinent provisions of laws, rules, and regulations in the University.

- 9.1 Campaign violations (as listed in Articles III Section 5 and Article VII Section 5-7 of these Implementing Rules and Regulation series of 2023).
  - 9.1.1 First offense – Warning. A letter will be sent privately to issue the warning.
  - 9.1.2 Second offense – One (1) day suspension on campaign.
  - 9.1.3 Third offense – Disqualification.

**Section 10. Effectivity** - These rules shall take effect immediately.



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**NOW THEREFORE**, by virtue of the power vested in the Commission on Elections (COMELEC) being the highest electoral policy-making body hereby amends and approves the **RULES AND GUIDELINES OF THE CAMPAIGN ACTIVITIES FOR THE 2023 STUDENT COUNCIL ELECTIONS, BE IT RESOLVED AS IT HEREBY RESOLVES:**

**THAT**, this will continue being implemented until another contradicting resolution is created.

**THAT**, there shall be a furnished copy of this resolution, including any changes made hereto, to the official addresses of the Student Council Assembly, Sentral na Konseho ng Mag-aaral, Local Student Councils, Student Tribunal and Constitutional Commissions, and Student Publications residing in the Polytechnic University of the Philippines - Main Campus.

**SO, ORDERED.**

**(SGD) GAD THOMAS DEUEL S. MENDIOLA**

*Chairperson*

College of Arts and Letters Commissioner

**(SGD) LORIELYN Y. BELMONTE**

*Vice Chairperson*

College of Communication Commissioner

**(SGD) MELWEL ARCEL C. GORUMBA**

*Secretary-General*

College of Accountancy and Finance Commissioner

**(SGD) ANNA KATRINA C. TENA**



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*Treasurer*

College of Political Science and Public Administration Commissioner

**(SGD) PIOLO MIGUEL A. BARCELONA**

College of Architecture, Design, and Built Environment Commissioner

**(SGD) ADAM JESS C. DE GUZMAN**

College of Business Administration Commissioner

**(SGD) LUKE MARK P. LEONA**

College of Computer and Information Sciences Commissioner

**(SGD) CARLOS JAIRO L. TIAGA**

College of Engineering Commissioner

**(SGD) KRISTAL ANDREA MARQUEZ**

College of Human Kinetics Commissioner

**(SGD) GENER AUGUST S. LINTAG**

College of Education Commissioner

**(SGD) MARY JOY B. DAGDAG**

College of Science Commissioner

**(SGD) PAUL JANRY D. ROLUSTA**

College of Social Sciences and Development Commissioner





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**(SGD) JUAN MIGUEL G. MORADO**  
College of Tourism, Hospitality, and Transportation Management Commissioner

**(SGD) KEREN CLAIRE L. CABUELLO**  
Institute of Technology Commissioner

**(SGD) FRINCE CARL N. FORTUNADO**  
Open University System Commissioner