



Max – Dog Lover

- Name: Max Urban
- Age: 32
- Occupation: Technical Program Manager for small startup
- Activities: Hiking, running, and taking nature courses
- Other Details:
 - Recently married (< 1 year)
 - Owns a 1 year old iPhone and 1 year old computer
 - First time dog owner

“Both my wife and I grew up with dogs and we miss having them around. Just looking for a new best friend to add to our family!”





Allison — Head of Family

- Name: Allison Smith
- Age: 38
- Occupation: Elementary School Teacher
- Activities: Baking, camping with the family, reading
- Other Details:
 - 3 children under 8 years old
 - Owns a 2 year old smart phone and 3 year old computer
 - Has had dogs most of her life, but not since her 3rd child was born

“Ever since we lost our last beloved dog, Sadie, there’s been a hole in our family. It’s time to fill that hole with a dog that needs us as much as we need them!”

