

Bike Sales Project - Key Questions

1. Does income level influence the likelihood of purchasing a bike?
2. How does marital status (Single vs Married) affect bike purchases?
3. Are men or women more likely to buy a bike?
4. How does the number of children in a household affect bike purchasing behavior?
5. What role does education level play in bike purchases?
6. Which occupations are more likely to purchase bikes?
7. Does being a home owner influence the decision to purchase a bike?
8. How does car ownership affect bike purchases?
9. What is the relationship between commute distance and bike purchases?
10. Are there regional differences in bike buying behavior?
11. How does age (or age brackets) impact the likelihood of buying a bike?