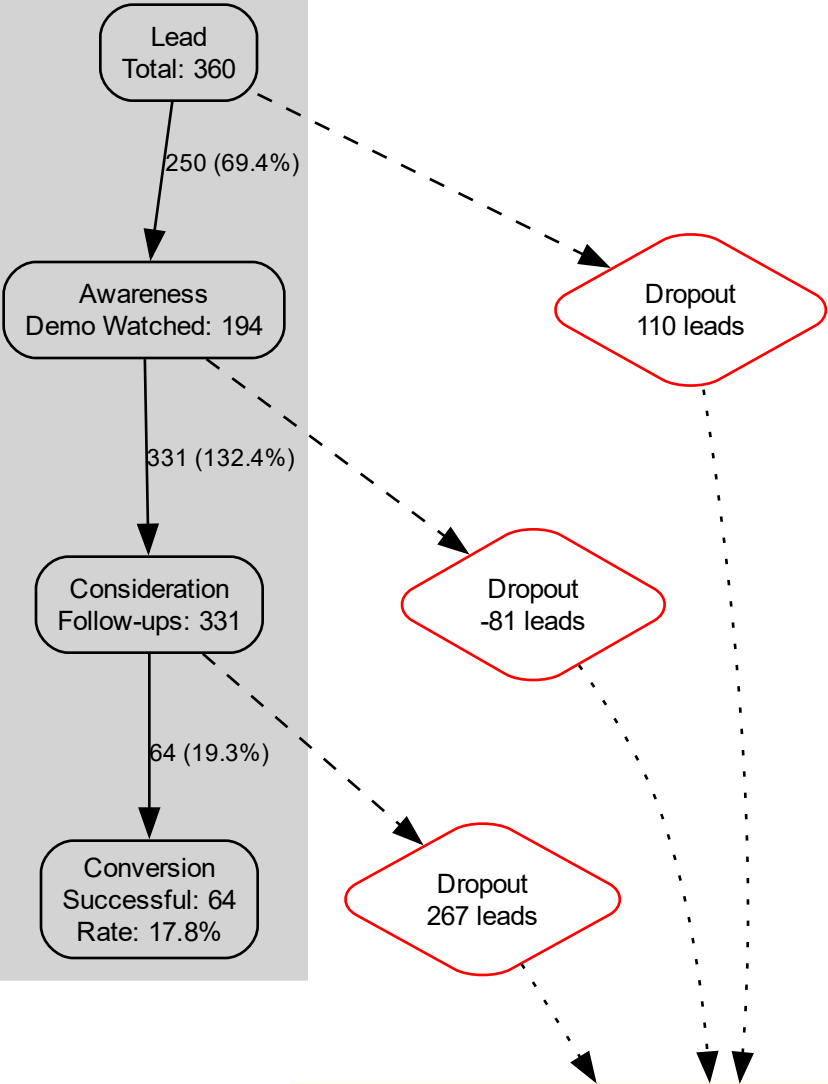


Customer Acquisition Key Stages



Reason	Count
Cannot afford	99
Wants offline classes	91
Student not interested in domain	52
No time for student	38
Will join in final year	14