



MUHAMMAD AZIZ KHAN

SEO Digital Marketing

I'm an SEO intern who knows how to improve websites using keywords, content, and smart links. I've used tools like Google Search Console and SEMrush to help websites appear better on Google.

CONTACT ME

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📍 GULSHAN RAVI A block LAHORE

EDUCATION

BA CONTINUE

Punjab University

2024 - 2025

F.A

Lahore Board

2020- 2021

Matric In Arts

Lahore Board

2018 - 2019

CERTIFICATIONS

- MS Office
- Social Media Marketing
- Photography and Editing
- Teaching and Management
- Computer Operator

SKILLS

- Basic keyword research using Google Keyword Planner & Ubersuggest
- Understanding of on-page SEO elements (meta titles, descriptions, header tags)
- Content optimization for SEO and readability
- Image optimization (ALT text, file naming, compression)
- Internal linking and basic site structure knowledge
- Introductory knowledge of off-page SEO (link building, guest posting)
- Familiar with tools like Google Search Console & Google Analytics
- Experience with SEO plugins like Yoast SEO or Rank Math (WordPress)
- Ability to conduct basic website audits
- Awareness of mobile SEO and page speed factors
- Eagerness to learn and stay updated with SEO trends and algorithms
- GMB Creation and Optimization

Tools:

- SEMrush, Google Search Console, Analytics,

Experience

2025

This internship allowed me to deepen my understanding of SEO, content marketing, and digital strategies, and I developed essential skills in data analysis, content optimization, and campaign management.