

Week 4

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Create an outline of your narrative

Bitcoin

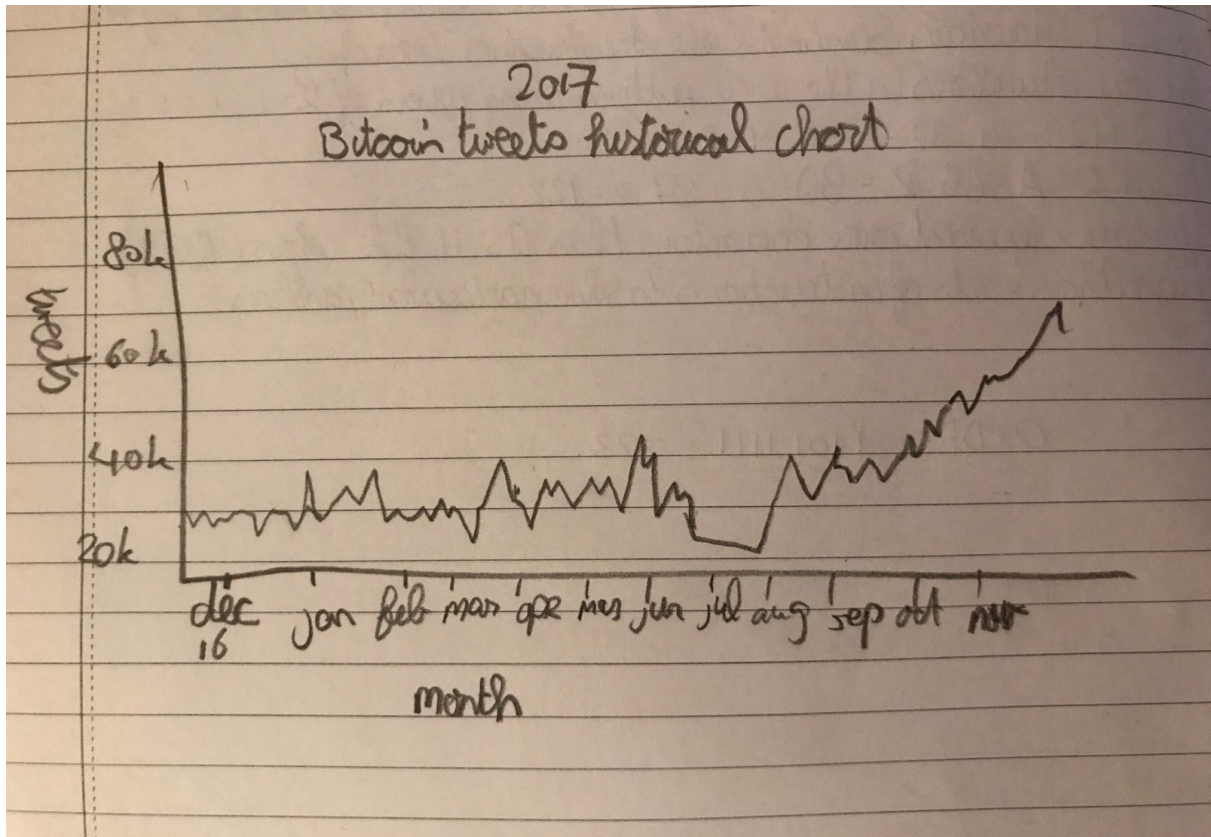
- Who will be your audience
 - ◆ General public who never heard about bitcoin
- What will be the opening,
 - ◆ Bitcoin pizza
- What will be the conflict/climax,
 - ◆ SWOT / future
 - ◆ Tweets
- What are the insights your audience will remember?
 - ◆ Gain more knowledge about bitcoin

Layout Design Video

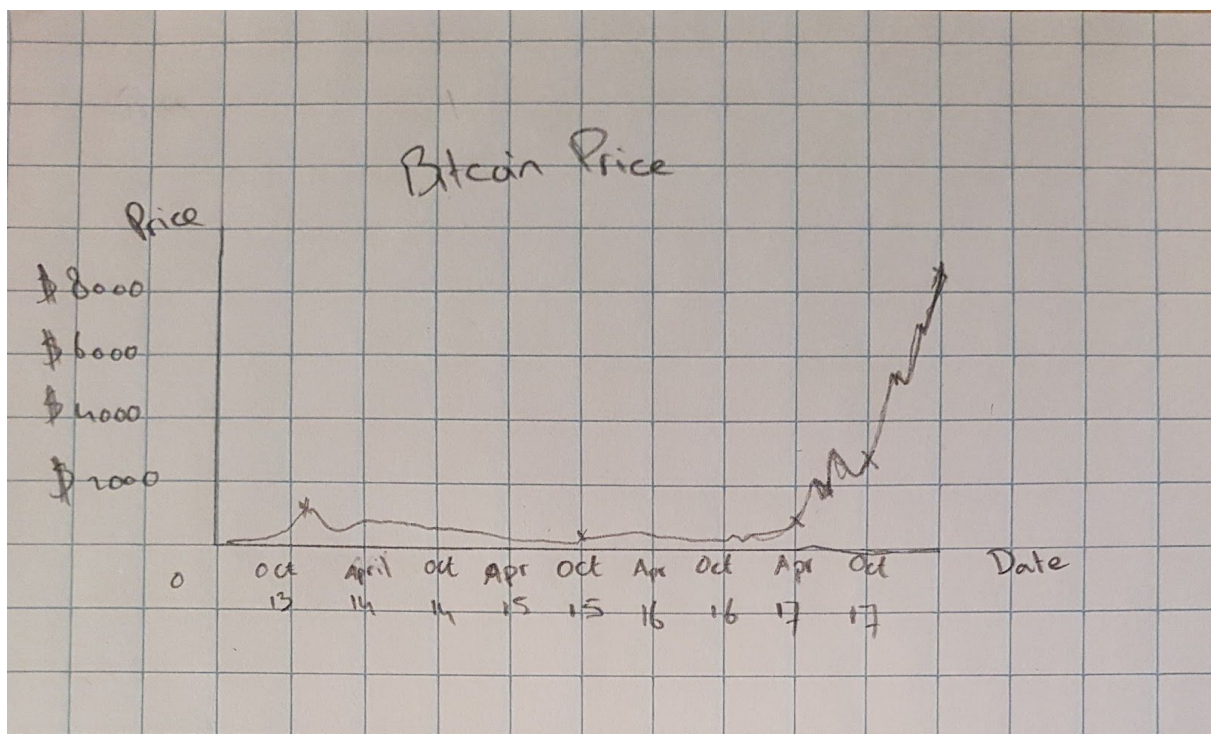
- Pizza opening
- What is bitcoin
 - ◆ Cryptocurrency
 - ◆ Blockchain
- Bitcoin value
 - ◆ Explain pizza
 - ◆ Timeline: (Bitcoin price)
 - ◆ Comparison (<https://howmuch.net/articles/worlds-money-in-perspective>)
- Analyse
 - ◆ SWOT
 - Strengths
 - Weaknesses
 - Opportunities
 - Threats
 - ◆ Hype
 - Google trend
 - Tweets
- Summary
- Future
 - ◆ <http://mashable.com/2017/05/23/bitcoin-pizza-day-20-million/#aIDncQe.6mqQ>
[bitcoin to the moon](#)

Sketches:

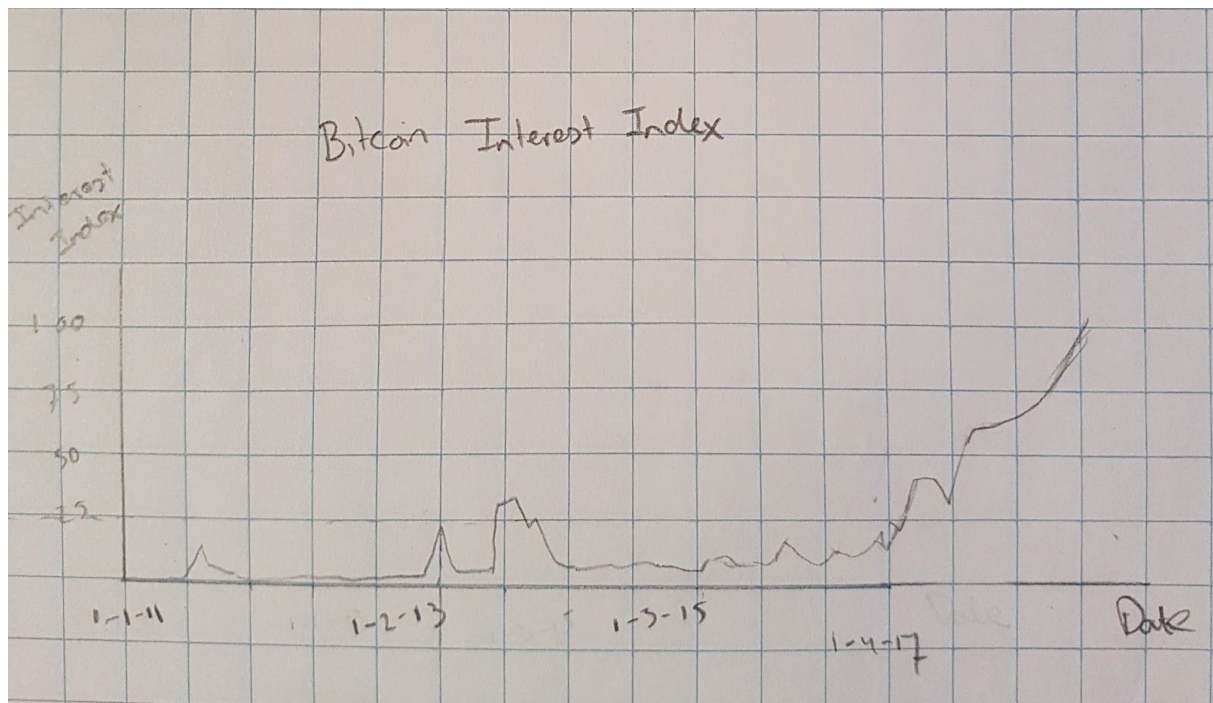
Tweets btc comparison



Bitcoin Price



Google trends on Bitcoin



Comparison with world money

