

4.1 Metric results

After the survey data is loaded in, a summary data can be generated with the results up to the current time frame. The following table describes the header names of the table:

Header name	Description
Metric name	Name of the metric
Target group	Group that is targeted
Demographic scope	The scope of the demographic where the focus is on
Target for metric	The pre determined target that is set for the metric
Increase / Decrease	The pre determined direction of the set target. Increase for when the target is an increase relative to the initial survey data, decrease for when the target is a decrease relative to the initial survey data
Current average	Current average of the metric
# that reach target	Number of values that reach the target
% of target reached	Percentage of all values that reach the target