

1.1 Project goals¹

Document purpose

This document is developed in order to support the assessor and the project provider in the first step of the educational impact assessment method: Define project goals. The goal of this first step is to specify the goals of the development project.

In most cases, a clear list of project goals is already in place. However, this list might be very brief or incomplete. This document has the aim to guide the assessor and the project provider to come up with an explicit list of project goals.

This document provides various questions which can be used to guide the assessor or project provider in a way of thinking, so that it might be easier to come up with specific project goals. In addition, this document provides a list of keywords which can also be used as an inspiration to identify more project goals.

Project Goal and Impact Assessment Questions

What are the project objectives in terms of education interventions?

- How is the project aiming to influence or change the regulatory environment, policies, legal framework, awareness among policy makers, or the public?
- How is the project aiming to encourage the provision of ICTs in public or private sectors in order to take up new ICT opportunities, providing ICT infrastructure and/or applications?
- How is the project seeking to enhance service delivery efficiencies through new technologies?
- How is the project seeking to create opportunities for direct use of ICTs by the poor to enhance their livelihoods? (Provision of market data, public use of ICTs)

¹ This document is a component of the Impact Assessment Method which is developed as part of the Master's Thesis of M.J.M. Smulders - Situational Method Engineering for ICT4D: Performing Impact Assessments for Educational Programs - at Utrecht University, in collaboration with Maxim Nyansa IT Solutions (2020).