



Hunter Nix

Marketing Technologist

PROFILE

Marketing Technologist with over five years of experience. Versatile professional with marketing experience ranging in size from small private listings to full scale multi-million dollar institutional assignments.

Ability to oversee and manage large projects while ensuring timely completion of project deadlines.

CONTACT

615.970.9931
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github.com/hnix

SKILLS

Adobe Creative Suite:

InDesign, Photoshop, Illustrator, After Effects, Premiere Pro

Web Development:

Ruby on Rails, JavaScript, CLI (command line interface), SQL, Git, FTP Protocol, HTML, CSS, Wordpress

WORK EXPERIENCE

Marketing Technologist

Avison Young (Formerly Cushman & Wakefield) | August 2015 - Present

Responsible for architecting, implementing, managing and optimizing marketing technology to enable achievement of departmental and company-wide business objectives. Also responsible for the development of direct and interactive marketing, media, creative and PR strategies for our company and our clients.

Marketing Coordinator

Cushman & Wakefield | February 2014 - August 2015

Responsibilities included proposal design, campaign design, aerial mapping, brochure layout and design, email marketing, website development, advertising campaign development, and videography for commercial properties.

Brand Ambassador

Ubisoft | August 2013 - January 2014

Was responsible for generating positive buzz and awareness around Ubisoft games leading up to and at launch through a variety of promotional tactics. Effectively promoted, planned, and executed dynamic events offering game demoing experiences leveraging on-campus relationships.

Marketing Associate

Langcourt Ltd. | July 2013 - January 2014

Responsible for development and implementation of marketing strategies for the company in the USA, UK and Europe, together with affiliates in Canada and New Zealand.

EDUCATION

Marketing | Auburn University

Bachelor of Science, Marketing | August 2011 - December 2013

Obtained a Bachelor of Science Degree in Marketing and was an active member of the Auburn University Marketing Association.

Aerospace Engineering | Auburn University

August 2008 - May 2011

Previously pursued a degree in Aerospace Engineering and worked as an engineering aid for the U.S. Army Aviation and Missile Research, Development and Engineering Center.

CERTIFICATIONS

IT for Sales Specialist - CompTIA