

WILLIAM H NIX

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OBJECTIVE

To obtain a position within a growing company where I can maximize my customer-service and marketing experience in a challenging environment to achieve the company's goals and maximize profits. As a result, I wish to obtain a challenging leadership position, applying creative problem solving and lean management skills.

EXPERIENCE

August 2013 – Present Ubisoft
Marketing Auburn, AL
Brand Ambassador

- Generate positive buzz and awareness around Ubisoft games leading up to and at launch through a variety of promotional tactics.
- Promote, plan, and execute dynamic events offering game demoing experiences leveraging on-campus relationships.

July 2013 – Present Langcourt Ltd
Marketing Auburn, AL
Marketing Intern

- Responsible for development and implementation of marketing strategies for the company in the USA, UK and Europe, together with affiliates in Canada and New Zealand.

July 2013 – Present Wild ADimals Advertising
www.WildADimals.com Auburn, AL
Owner

February 2011 – Present Auburn University
Media and Digital Research Lab Auburn, AL
Student Employee

- Responsible for administration and internal support of the labs MAC's & PCs, printers, servers, and related equipment.

January 2013 – February 2013

Flip Magazine

Advertisement Design

- Personalized ad design using Adobe Illustrator.

Auburn Nights

Auburn, AL

June 2010 – August 2010

Research, Development, Engineering Center (AMRDEC)

Engineering Aid GS-3

Redstone Arsenal

Huntsville, AL

- Conducted numerous engineering tests in reference to the Raven RQ-11B Small Unmanned Aircraft System (SUAS).
- As a result of my research, the Army retrofitted the entire fleet of Raven RQ-11B systems.
- This unmanned system is currently being used in the support of the Global War on Terrorism (Operation Iraqi Freedom and Operation Enduring Freedom).

June 2009 – August 2009

Research, Development, Engineering Center (AMRDEC)

Engineering Aid GS-3

Redstone Arsenal

Huntsville, AL

- Certified Operator for the SUAS
- Completed field study work testing servo actuators for flight control on the RQ-11B Digital Data Link System
- Prepared and published a technical report concerning the servo actuator for the SUAS

EDUCATION

August 2011 – Present

Marketing

Auburn University

Auburn, AL

- Pursuing Bachelor's degree in Marketing
- Expected graduation date December 2013

August 2008 – May 2011

Aerospace Engineering

Auburn University

Auburn, AL

- Previously pursuing degree in Aerospace Engineering
 - Auburn High Altitude Balloon Program (AHAB)
 - Part of team that was responsible for building system designed to travel to near space conditions
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SKILLS & CERTIFICATIONS

Applications:

- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe Indesign
- Microsoft Word
- Excel
- PowerPoint

Operating Systems:

- Windows
- Mac
- Linux

Certifications:

- Secret Government Clearance
- Comp TIA IT for Sales
- Raven rql1b operator

REFERENCES

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AMRDEC Redstone Arsenal, AL
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