



Growing Prosperity:

Developing Repeatable Models to Scale
the Adoption of Agricultural Innovations

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The Bill & Melinda Gates Foundation works to help all people lead healthy, productive lives. In developing countries, it focuses on improving people's health and fighting hunger and poverty. In the United States, it seeks to significantly improve education so that all young people have the opportunity to reach their full potential.

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We believe a consulting firm should be more than an adviser. So we put ourselves in our clients' shoes, selling outcomes, not projects. We align our incentives with our clients' by linking our fees to their results and collaborate to unlock the full potential of their business. Our Results Delivery® process builds our clients' capabilities, and our True North values mean we do the right thing for our clients, people and communities—always.

Bain is committed to supporting high-impact organizations who tackle global poverty through entrepreneurial models or by catalyzing entrepreneurship. Bain partners with these organizations to develop and implement strategies, strengthen capabilities and shape sector thinking. We work alongside our clients toward the shared goal of accelerating global economic development.

About Acumen

Acumen is working to change the way the world tackles poverty by investing in companies, leaders and ideas. Acumen invests patient capital in business models that deliver critical goods and services to the world's poor, improving the lives of millions. Since 2001, Acumen has invested more than \$89 million in 86 companies that provide access to agricultural services, water, health, housing and education to low-income customers in South Asia, East Africa and West Africa. Acumen is also working to build a global community of emerging leaders who are equipped to create a more inclusive world through the tools of both business and philanthropy.



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