FA FinalProject

April 30, 2021

1 FA Final Project - Portfolio Optimization

1.1 Introduction

According to Wikipedia, "Portfolio Optimization is the process of selecting the best portfolio (asset distribution), out of the set of all portfolios being considered, according to some objective. The objective typically maximizes factors such as expected return, and minimizes costs like financial risk."

In this project, our objective is to build a portfolio of 10 stocks with an aim to diversify the portfolio. The selected stocks will be evaluated for their return value. In addition, we will ensure that our portfolio is prone to minimal risks.

1.2 Problem Statement

Imagine an investor wants to build an efficient portfolio. He approaches a group of data analysts and asks them to build a diversified portfolio that gives the maximum return and is not prone to market risks.

Assuming that we are the group of data analysts that the investor has approached to. Our job is to deliver him an optimized and diversified portfolio that gives him maximum return and is less volatile to the market fluctuations.

1.3 Roadmap

As analysts, we will start by selecting a set of 10 stocks that belong to small to large cap stocks. We will focus on to diversify our portfolio by selecting the stocks from varied sectors such as beverage, restaurant, banking, tech, automobile, pharmaceuticals, apparels, biosciences, geophysical, and independent investment bank. For our portfolio, we have selected the below stocks:

MIND: MIND Technology, Inc. - The company, based in Huntsville, Texas, markets geophysical and other equipment to seismic data acquisition contractors conducting surveys on land, marsh, and marine areas, both shallow and deep water

COGT: Cogent Biosciences - A Biotechnology Company

OPY: Oppenheimer Holdings - American Multinational Independent Investment Bank

TAP: Molson Coors Beverage Company - A multinational drink and brewing company headquartered in Chicago in the United States

SBUX: Starbucks Corporation - An American multinational chain of coffeehouses and roastery reserves headquartered in Seattle, Washington

AXP: American Express - A multinational financial services corporation headquartered at 200 Vesey Street in the Financial District of Lower Manhattan in New York City

DMLRY: Daimler AG - A German multinational automotive corporation headquartered in Stuttgart, Baden-Württemberg, Germany

BB: BlackBerry Limited - A Canadian multinational company specialising in enterprise software and the Internet of things

PFE: Pfizer Inc - An American multinational pharmaceutical corporation

NKE: Nike Inc - An American multinational corporation that is engaged in the design, development, manufacturing, and worldwide marketing and sales of footwear, apparel, equipment, accessories, and services

Below are the reasons why we have picked these stocks:

- 1. We have attempted to diversify our portfolio across varied sectors.
- 2. We have picked the stocks which fall into the category of small to large cap stocks.

Post defining the portfolio, we will move on to optimize it.

1.4 Portfolio Optimization with manual approach

1.4.1 Import Standard Libraries

```
[1]: import numpy as np #for numerical calculations
import pandas as pd #For dataframe manipulation
from pandas_datareader import data as wb #For remote data access for pandas_
        → library
import matplotlib.pyplot as plt #For plotting and visualization
import seaborn as sns
```

1.4.2 Read the data into a dataframe

```
[2]: #Load the data

tickers = ['MIND', 'COGT', 'OPY', 'TAP', 'SBUX', 'AXP', 'DMLRY', 'BB', 'PFE',

→'NKE'] #load the 10 tickers for portfolio

mydata = pd.DataFrame() #Initiate the dataframe

for t in tickers:

mydata[t] = wb.DataReader(t, data_source='yahoo',

→start='2018-04-01')['Close'] #Load the ticker data into dataframe
```

1.4.3 Data Inspection

```
[3]: mydata.info() #Display the info related to the dataset
```

<class 'pandas.core.frame.DataFrame'>

DatetimeIndex: 766 entries, 2018-04-02 to 2021-04-15

Data columns (total 10 columns):

#	Column	Non-Null Count	Dtype				
0	MIND	766 non-null	float64				
1	COGT	766 non-null	float64				
2	OPY	766 non-null	float64				
3	TAP	766 non-null	float64				
4	SBUX	766 non-null	float64				
5	AXP	766 non-null	float64				
6	DMLRY	766 non-null	float64				
7	BB	766 non-null	float64				
8	PFE	766 non-null	float64				
9	NKE	766 non-null	float64				
d+							

dtypes: float64(10) memory usage: 65.8 KB

[4]: mydata.head() #Display the first 5 rows of the dataframe

[4]:		MIND	COGT	OPY	TAP	SBUX	AXP	\
	Date							
	2018-04-02	3.38	43.000000	25.000000	73.089996	56.240002	91.000000	
	2018-04-03	3.55	43.000000	25.400000	73.639999	58.000000	92.739998	
	2018-04-04	3.14	43.000000	25.750000	74.099998	58.830002	93.580002	
	2018-04-05	3.19	43.919998	26.150000	73.879997	59.139999	94.199997	
	2018-04-06	3.34	43.160000	25.700001	73.160004	58.340000	91.910004	

	DMLRY	BB	PFE	NKE
Date				
2018-04-02	20.750000	10.72	33.254269	64.120003
2018-04-03	21.100000	10.44	33.851994	66.699997
2018-04-04	21.330000	10.53	34.278938	68.419998
2018-04-05	21.459999	10.47	33.899429	69.589996
2018-04-06	20.000000	10.19	33.368122	67.550003

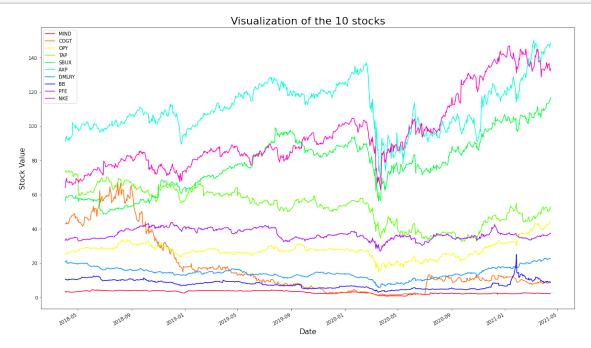
[5]: mydata.tail() #Display the last 5 rows of the dataframe

[5]:		MIND	COGT	OPY	TAP	SBUX	AXP	\
	Date							
	2021-04-09	2.34	8.29	42.389999	50.000000	113.180000	147.779999	
	2021-04-12	2.38	8.64	42.900002	50.619999	113.809998	147.570007	
	2021-04-13	2.36	8.61	43.779999	51.740002	115.360001	145.990005	
	2021-04-14	2.31	8.83	44.099998	51.150002	115.160004	147.419998	
	2021-04-15	2.37	9.08	44.480000	52.939999	116.660004	148.529999	
		D	MLRY	BB	PFE	NKE		

```
Date
2021-04-09 22.309999 9.13 36.599998 135.449997
2021-04-12 22.639999 9.03 36.970001 136.639999
2021-04-13 22.600000 9.10 37.160000 133.539993
2021-04-14 22.520000 9.00 37.169998 132.259995
2021-04-15 22.540001 8.77 37.599998 133.669998
```

1.4.4 Visualization of the Dataframe

```
[6]: mydata.plot(figsize = (20, 12), colormap="gist_rainbow") #Plot the dataframe plt.title("Visualization of the 10 stocks", size=22) #Set the title of the plot plt.xlabel("Date", size=15) #Set the x label plt.ylabel("Stock Value", size=15) #Set the y label plt.show() #Show the plot
```



1.4.5 Normalization to 100

$$\frac{P_t}{P_0} * 100$$

[7]: mydata.iloc[0].sort_values()

[7]: MIND 3.380000 BB 10.720000 DMLRY 20.750000 OPY 25.000000

```
PFE 33.254269
COGT 43.000000
SBUX 56.240002
NKE 64.120003
TAP 73.089996
AXP 91.000000
```

Name: 2018-04-02 00:00:00, dtype: float64

1.4.6 Visualization of the Dataframe after Normalization

```
[8]: (mydata / mydata.iloc[0] * 100).plot(figsize = (20, 12), □

→colormap='gist_rainbow') #Plot the dataframe

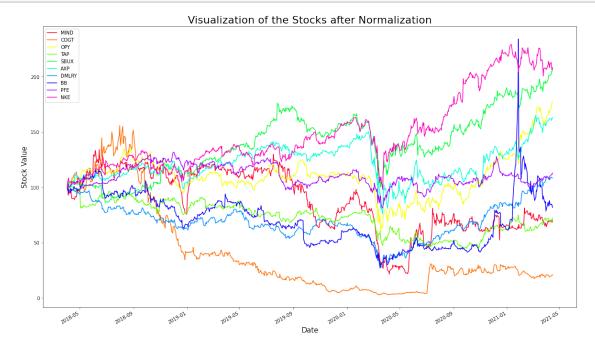
plt.title("Visualization of the Stocks after Normalization", size=22) #Set the □

→title

plt.xlabel("Date", size=15) #Set the x label

plt.ylabel("Stock Value", size=15) #Set the y label

plt.show() #Show the plot
```



1.4.7 Calculate the Return before changes to the portfolio



```
2018-04-02
               NaN
                        {\tt NaN}
                                 NaN
                                          NaN
                                                   NaN
                                                            NaN
2018-04-03 0.050296 0.000000 0.016000 0.007525 0.031294 0.019121
2018-04-04 -0.115493 0.000000
                            0.013780 0.006247
                                              0.014310 0.009058
2018-04-05 0.015924 0.021395 0.015534 -0.002969 0.005269 0.006625
2018-04-06 0.047022 -0.017304 -0.017208 -0.009745 -0.013527 -0.024310
             DMLRY
                         ВВ
                                 PFE
                                          NKF.
Date
2018-04-02
               NaN
                        NaN
                                 NaN
                                          NaN
2018-04-04 0.010900 0.008621 0.012612 0.025787
2018-04-05 0.006095 -0.005698 -0.011071 0.017100
2018-04-06 -0.068034 -0.026743 -0.015673 -0.029314
```

1.4.8 Calculate the Return after changes to the portfolio

```
Γ10]:
                                    OPY
                                                    SBUX
                  MIND
                           COGT
                                             TAP
                                                             AXP
                                                                 \
    Date
     2018-04-02
                   NaN
                           {\tt NaN}
                                    NaN
                                            NaN
                                                     NaN
                                                             NaN
     2018-04-03 0.049072 0.000000 0.015873 0.007497
                                                 0.030815 0.018940
     2018-04-04 -0.122725
                       0.000000
                                0.013685
                                        0.006227
                                                 0.014209
                                                         0.009017
     2018-04-05 0.015798 0.021170 0.015415 -0.002973 0.005256 0.006603
     2018-04-06 0.045950 -0.017456 -0.017358 -0.009793 -0.013620 -0.024610
                 DMLRY
                            BB
                                    PFE
                                            NKE
     Date
     2018-04-02
                   NaN
                           {\tt NaN}
                                    NaN
                                            NaN
     2018-04-04 0.010841 0.008584 0.012533 0.025460
     2018-04-06 -0.070458 -0.027107 -0.015797 -0.029753
```

1.4.9 Variance

Variance in prices is an indicator of how volatile the investment will be.

```
[11]: variance_df = change.var()
variance_df
```

```
[11]: MIND 0.002465
COGT 0.006565
OPY 0.000711
TAP 0.000521
SBUX 0.000404
```

```
AXP 0.000640
DMLRY 0.000764
BB 0.002006
PFE 0.000258
NKE 0.000394
dtype: float64
```

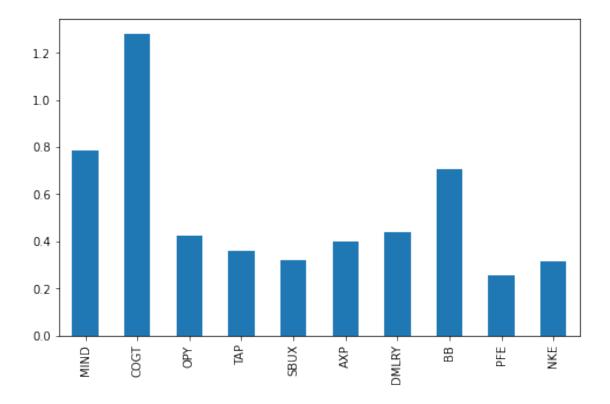
1.4.10 Volatility

Volatility is the square root of the variance. This results in the volatility of one day. To obtain the annual volatility, we will use total number of trading days as 250. Source: Warrior Trading

```
[12]: volatility_df = np.sqrt(variance_df * 250)
volatility_df
```

```
[12]: MIND
               0.784962
      COGT
               1.281158
      OPY
               0.421605
      TAP
               0.360750
      SBUX
               0.317699
      AXP
               0.400125
      DMLRY
               0.437093
      BB
               0.708132
      PFE
               0.254166
      NKE
               0.313917
      dtype: float64
```

1.4.11 Visualization of Volatility of Stocks



1.4.12 Covariance

Covariance measures how an asset varies with respect to other asset. A positive covariance means that the returns of two assets are directly proportional to each other while negative covariance implies that the two assets vary with respect to each other in inverse direction.

```
[14]: covariance_df = np.round(mydata.pct_change().apply(lambda x: np.log(1+x)).

→cov(),4)

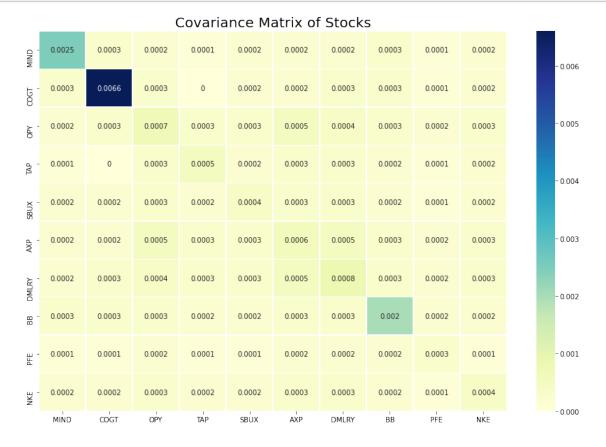
covariance_df
```

```
[14]:
                        COGT
                                  OPY
                                                  SBUX
                                                           AXP
                                                                 DMLRY
                                                                                     PFE
               MIND
                                          TAP
                                                                             BB
                                                                                         \
                                                        0.0002
      MIND
             0.0025
                      0.0003
                              0.0002
                                       0.0001
                                               0.0002
                                                                0.0002
                                                                         0.0003
                                                                                 0.0001
      COGT
             0.0003
                      0.0066
                              0.0003
                                       0.0000
                                               0.0002
                                                        0.0002
                                                                0.0003
                                                                         0.0003
                                                                                 0.0001
      OPY
             0.0002
                      0.0003
                              0.0007
                                       0.0003
                                               0.0003
                                                        0.0005
                                                                0.0004
                                                                         0.0003
                                                                                 0.0002
      TAP
             0.0001
                      0.0000
                              0.0003
                                       0.0005
                                               0.0002
                                                        0.0003
                                                                0.0003
                                                                         0.0002
                                                                                 0.0001
      SBUX
             0.0002
                      0.0002
                              0.0003
                                       0.0002
                                               0.0004
                                                        0.0003
                                                                0.0003
                                                                         0.0002
                                                                                 0.0001
      AXP
             0.0002
                      0.0002
                              0.0005
                                       0.0003
                                               0.0003
                                                        0.0006
                                                                0.0005
                                                                         0.0003
                                                                                 0.0002
                                                                0.0008
      DMLRY
             0.0002
                      0.0003
                              0.0004
                                       0.0003
                                               0.0003
                                                        0.0005
                                                                         0.0003
                                                                                 0.0002
             0.0003
                      0.0003
                              0.0003
                                       0.0002
                                               0.0002
                                                        0.0003
                                                                0.0003
      BB
                                                                         0.0020
                                                                                 0.0002
      PFE
             0.0001
                      0.0001
                              0.0002
                                       0.0001
                                               0.0001
                                                        0.0002
                                                                0.0002
                                                                         0.0002
                                                                                 0.0003
      NKE
             0.0002
                      0.0002
                              0.0003
                                       0.0002
                                               0.0002
                                                        0.0003
                                                                0.0003
                                                                         0.0002
                                                                                 0.0001
```

NKE 0.0002 MIND COGT 0.0002 OPY 0.0003 TAP 0.0002 SBUX 0.0002 AXP 0.0003 **DMLRY** 0.0003 BB 0.0002 PFE 0.0001 NKE 0.0004

1.4.13 Visualization of Covariance of Stocks

```
[15]: plt.figure(figsize=(15,10))
    sns.heatmap(covariance_df, annot=True, cmap='YlGnBu', linewidth=0.5)
    plt.title("Covariance Matrix of Stocks", size=20)
    plt.show()
```



The above plot illustrates the covariance of stocks with respect to each other. In the next step, we will evaluate the correlation of stocks to each other and will understand

the impact of the correlation for our portfolio.

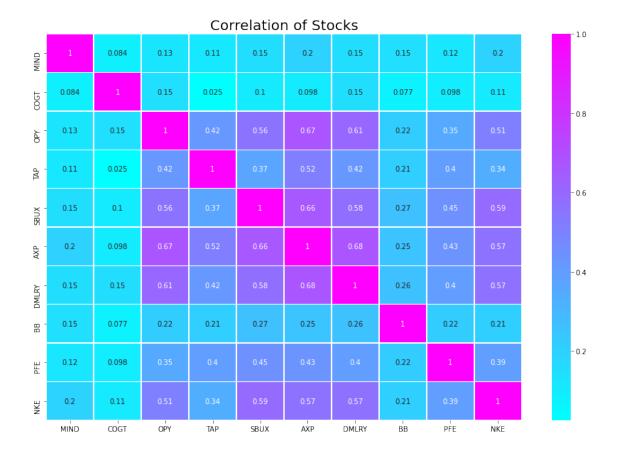
1.4.14 Correlation

Correlation is a statistic that measures the degree to which two securities are related to each other. Correlation coefficient varies between -1 and 1. a) If correlation of two assets is negative, this implies that if one increases, the other decreases and viceverse.b) If correlation of two assets is positive, the positive change in one increases the other positively and vice-verse.c) Correlation of 0 means there is no relation between the two assets.

```
[16]: correlation_df = np.round(mydata.pct_change().apply(lambda x: np.log(1+x)).
       \rightarrowcorr(), 4)
      correlation df
「16]:
               MIND
                       COGT
                                OPY
                                        TAP
                                               SBUX
                                                         AXP
                                                               DMLRY
                                                                          BB
                                                                                 PFE
      MIND
             1.0000
                     0.0835
                             0.1279
                                     0.1127
                                             0.1540
                                                     0.1975
                                                              0.1519
                                                                      0.1479
                                                                              0.1229
             0.0835
                                                     0.0981
                                                                             0.0975
      COGT
                     1.0000
                             0.1507
                                     0.0255
                                             0.1045
                                                              0.1539
                                                                      0.0775
      OPY
             0.1279
                     0.1507
                             1.0000
                                     0.4201
                                             0.5598
                                                     0.6741
                                                              0.6065
                                                                      0.2170 0.3501
                     0.0255 0.4201
                                     1.0000
                                             0.3685
                                                     0.5151
                                                              0.4207
                                                                      0.2110 0.3966
      TAP
             0.1127
      SBUX
             0.1540
                     0.1045 0.5598
                                     0.3685
                                             1.0000
                                                     0.6623
                                                              0.5758
                                                                     0.2668 0.4452
      AXP
             0.1975
                     0.0981 0.6741
                                     0.5151
                                             0.6623
                                                     1.0000
                                                              0.6752 0.2521 0.4339
            0.1519
                     0.1539 0.6065
                                     0.4207
                                             0.5758
                                                     0.6752
                                                              1.0000
                                                                     0.2627 0.3980
      DMLRY
                     0.0775
                                             0.2668
                                                     0.2521
                                                                      1.0000 0.2222
      BB
             0.1479
                             0.2170
                                     0.2110
                                                              0.2627
      PFE
             0.1229
                     0.0975
                             0.3501
                                     0.3966
                                             0.4452
                                                     0.4339
                                                              0.3980
                                                                      0.2222 1.0000
             0.1967
                     0.1083
                                     0.3365
                                             0.5932
                                                     0.5655
                                                              0.5672
                                                                      0.2062 0.3941
      NKE
                             0.5125
                NKE
             0.1967
     MIND
      COGT
             0.1083
      OPY
             0.5125
      TAP
             0.3365
      SBUX
             0.5932
      AXP
             0.5655
     DMLRY
            0.5672
      BB
             0.2062
      PFE
             0.3941
             1.0000
      NKE
```

1.4.15 Visualization of Correlation of Stocks

```
[17]: plt.figure(figsize=(15,10))
    sns.heatmap(correlation_df, annot=True, cmap='cool', linewidth=0.5)
    plt.title("Correlation of Stocks", size=20)
    plt.show()
```



The general rule of portfolio diversification is to select the stocks which are weakly related to each other or have no correlation. This helps to minimize the risk associated with the portfolio.

On a closer look, we can observe that American Express, Daimler AG and Nike are strongly related to other stocks. We can handle this by replacing American Express with Air Canada. Secondly, we can replace Daimler AG stock with Costco Wholesale Corporation. Thirdly, we can replace Nike with Under Armour.

Keeping all other stocks same, we are replacing (i) American Express with Air Canada (AC.TO), (ii) Daimler AG with Costco Wholesale Corporation (COST).(iii) Nike with Under Armour (UA). Thus, our portfolio becomes:

MIND: MIND Technology, Inc. - The company, based in Huntsville, Texas, markets geophysical and other equipment to seismic data acquisition contractors conducting surveys on land, marsh, and marine areas, both shallow and deep water

COGT: Cogent Biosciences - A Biotechnology Company

OPY: Oppenheimer Holdings - American Multinational Independent Investment Bank

TAP: Molson Coors Beverage Company - A multinational drink and brewing company headquartered in Chicago in the United States

SBUX: Starbucks Corporation - An American multinational chain of coffeehouses and roastery reserves headquartered in Seattle, Washington

AC.TO: Air Canada - The flag carrier and the largest airline of Canada by fleet size and passengers carried

COST: Costco Wholesale Corporation - An American multinational corporation which operates a chain of membership-only big-box retail stores

 $BB:\ BlackBerry\ Limited$ - $A\ Canadian\ multinational\ company\ specialising\ in\ enterprise\ software\ and\ the\ Internet\ of\ things$

PFE: Pfizer Inc - An American multinational pharmaceutical corporation

UA: Under Armour Inc - An American sports equipment company that manufactures footwear, sports and casual apparel.

```
[18]: #Load the data

tickers_1 = ['MIND', 'COGT', 'OPY', 'TAP', 'SBUX', 'AC.TO', 'COST', 'BB',

'PFE', 'UA'] #load the 10 tickers for portfolio

mydata_1 = pd.DataFrame() #Initiate the dataframe

for t in tickers_1:

mydata_1[t] = wb.DataReader(t, data_source='yahoo',

start='2018-04-01')['Close'] #Load the ticker data into dataframe
```

1.4.16 Evaluation of Returns of Portfolio

```
[19]: returns_1 = (mydata_1 / mydata_1.shift(1)) - 1
returns_1.head()
```

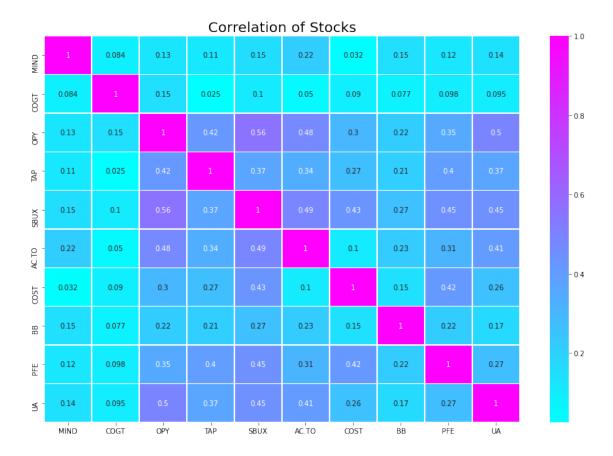
```
[19]:
                         COGT
                                  OPY
                                          TAP
                                                 SBUX
                                                        AC.TO \
                 MIND
    Date
    2018-04-02
                  NaN
                          NaN
                                  NaN
                                          NaN
                                                 NaN
                                                         NaN
    2018-04-03 0.050296 0.000000 0.016000 0.007525 0.031294 -0.001140
    2018-04-04 -0.115493  0.000000  0.013780  0.006247
                                             0.014310 0.002664
    2018-04-05 0.015924 0.021395 0.015534 -0.002969 0.005269 -0.017837
    COST
                          BB
                                 PFE
                                          UA
    Date
    2018-04-02
                  NaN
                          NaN
                                  NaN
    2018-04-03 -0.000766 -0.026119 0.017974 0.052895
    2018-04-04 0.015936 0.008621 0.012612 0.061779
    2018-04-06 -0.012295 -0.026743 -0.015673 -0.028966
```

1.4.17 Correlation of Stocks

```
[20]: corr_df = np.round(mydata_1.pct_change().apply(lambda x: np.log(1+x)).corr(), 4)
      corr_df
[20]:
              MIND
                       COGT
                                OPY
                                        TAP
                                               SBUX
                                                      AC.TO
                                                               COST
                                                                                PFE
                                                                         BB
      MIND
             1.0000
                     0.0835
                             0.1279
                                     0.1127
                                             0.1540
                                                     0.2171
                                                             0.0315
                                                                     0.1479
                                                                             0.1229
      COGT
                     1.0000
                                            0.1045
                                                             0.0897
                                                                     0.0775
             0.0835
                            0.1507
                                     0.0255
                                                     0.0503
                                                                            0.0975
      OPY
             0.1279
                     0.1507
                             1.0000
                                     0.4201
                                             0.5598
                                                     0.4756
                                                             0.2990
                                                                     0.2170
                                                                             0.3501
      TAP
             0.1127
                     0.0255
                            0.4201
                                     1.0000
                                            0.3685
                                                     0.3351
                                                             0.2724
                                                                     0.2110 0.3966
      SBUX
             0.1540
                     0.1045
                            0.5598
                                     0.3685
                                            1.0000
                                                     0.4867
                                                             0.4312 0.2668 0.4452
                                                             0.1020
      AC.TO
            0.2171
                     0.0503
                            0.4756
                                    0.3351
                                            0.4867
                                                     1.0000
                                                                     0.2255 0.3098
                                            0.4312
                                                             1.0000 0.1451 0.4162
      COST
             0.0315
                     0.0897
                            0.2990
                                    0.2724
                                                     0.1020
      BB
             0.1479
                     0.0775
                            0.2170
                                    0.2110
                                            0.2668
                                                     0.2255
                                                             0.1451
                                                                     1.0000 0.2222
     PFE
             0.1229
                     0.0975
                            0.3501
                                    0.3966
                                            0.4452
                                                    0.3098
                                                             0.4162 0.2222 1.0000
     UA
             0.1416
                    0.0947
                            0.4969
                                    0.3681
                                            0.4516
                                                    0.4070
                                                             0.2604 0.1738 0.2732
                UA
             0.1416
     MIND
      COGT
             0.0947
      OPY
             0.4969
      TAP
             0.3681
      SBUX
             0.4516
      AC.TO
            0.4070
      COST
             0.2604
             0.1738
      BB
      PFE
             0.2732
     UA
             1.0000
```

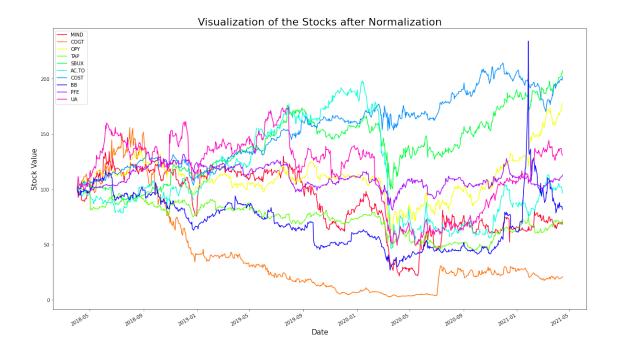
1.4.18 Visualization of Correlation Matrix

```
[21]: plt.figure(figsize=(15,10))
    sns.heatmap(corr_df, annot=True, cmap='cool', linewidth=0.5)
    plt.title("Correlation of Stocks", size=20)
    plt.show()
```



In the next step, we will calculate the expected returns for this portfolio.

1.4.19 Visualization of the Stocks



1.4.20 Evaluation of Expected Returns

Expected returns of an asset are the average of percentage change in its stock prices. For expected returns, we assign the weights to the assets.

1.4.21 Assigning Equal Weights to the Portfolio

```
[23]: weights = np.array([0.10, 0.10, 0.10, 0.10, 0.10, 0.10, 0.10, 0.10, 0.10])
[24]: annual_returns = returns_1.mean() * 250
      annual_returns
[24]: MIND
               0.199232
      COGT
               0.661503
      OPY
               0.276676
     TAP
              -0.040826
      SBUX
               0.288903
      AC.TO
               0.084420
     COST
               0.255195
     BB
               0.178314
     PFE
               0.072361
     UA
               0.225982
      dtype: float64
[25]: np.dot(annual_returns, weights)
```

[25]: 0.22017615966053547

```
[26]: pfolio_1 = np.round((np.dot(annual_returns, weights))*100, 3)
print(f"{pfolio_1} %")
```

22.018 %

This indicates that if the investor distributes the investment on equal proportion, then they would fetch 22.018% of return on their portfolio.

1.4.22 Assigning Unequal Weights to the Portfolio - Weights sum up to 1

```
[28]: pfolio_2 = np.round((np.dot(annual_returns, weights_1))*100, 3)
print (f'pfolio_2 is {pfolio_2} %')
```

```
pfolio_2 is 26.775 %
```

This indicates that if the investor distributes the investment on unequal proportion with conservation approach, then they would fetch 26.775% of return on their portfolio.

1.4.23 Assigning Unequal Weights to the Portfolio (to get high return) - Weights sum up to 1

```
[29]: weights_2 = np.array([0.00125, 0.65, 0.00125, 0.0225, 0.05, 0.025, 0.025, 0.025, 0.005, 0.005])
```

```
[30]: pfolio_3 = np.round((np.dot(annual_returns, weights_2))*100, 3)
print (f'pfolio_3 is {pfolio_3} %')
```

```
pfolio_3 is 50.195 %
```

This indicates that if the investor distributes the investment on unequal proportion with aggressive approach, then they would fetch 50.195% of return on their portfolio.

1.5 Portfolio Optimization with Monte Carlo Simulation

According to Investopedia, "Monte Carlo simulations are used to model the probability of different outcomes in a process that cannot easily be predicted due to the intervention of random variables. It is a technique used to understand the impact of risk and uncertainty in prediction and forecasting models."

In this part, we will be performing Monte Carlo Simulation on our portfolio to assess the expected return and the risk associated with all the simulations. We are creating 1 million simulations for our portfolio.

1.5.1 Load the dataset

```
[31]: #Load the data

tickers_1 = ['MIND', 'COGT', 'OPY', 'TAP', 'SBUX', 'AC.TO', 'COST', 'BB',

→'PFE', 'UA'] #load the 10 tickers for portfolio

mydata_1 = pd.DataFrame() #Initiate the dataframe

for t in tickers_1:

mydata_1[t] = wb.DataReader(t, data_source='yahoo',

→start='2018-04-01')['Close'] #Load the ticker data into dataframe
```

1.5.2 Evaluate Annual Returns on Portfolio

```
[32]: daily_returns = mydata_1.pct_change()
annual_returns = daily_returns.mean()*250
annual_returns
```

```
[32]: MIND
               0.199232
      COGT
               0.661503
      OPY
               0.276676
      TAP
              -0.040826
      SBUX
               0.288903
      AC.TO
               0.138735
      COST
               0.255195
      BB
               0.178314
      PFE
               0.072361
      UA
               0.225982
      dtype: float64
```

MIND

0.0591

1.5.3 Calculate Covariance of the portfolio

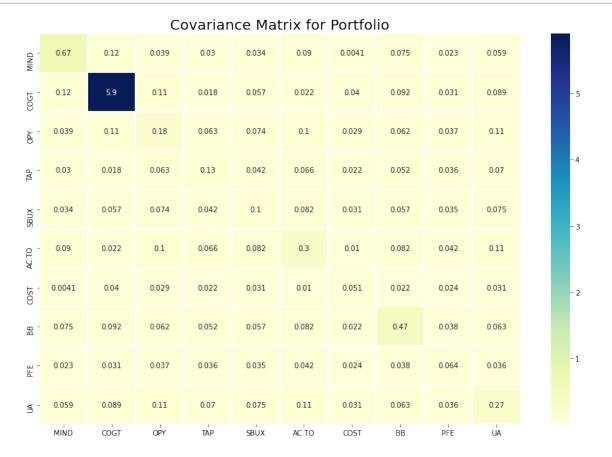
```
[33]: covariance = np.round(daily_returns.cov()*250,4) #Evaluation of Covariance covariance
```

```
[33]:
              MIND
                      COGT
                               OPY
                                       TAP
                                              SBUX
                                                    AC.TO
                                                             COST
                                                                       BB
                                                                              PFE \
            0.6740 \quad 0.1243 \quad 0.0388 \quad 0.0304 \quad 0.0342 \quad 0.0903 \quad 0.0041 \quad 0.0749 \quad 0.0228
     MIND
     COGT
            0.1243 5.9007 0.1071 0.0175 0.0570
                                                   0.0219
                                                           0.0400 0.0923 0.0310
     OPY
            0.0388 0.1071 0.1757 0.0634 0.0745 0.1036
                                                           0.0285 0.0624 0.0374
                                                           0.0223 0.0518 0.0365
     TAP
            0.0304 0.0175 0.0634 0.1278 0.0422 0.0663
     SBUX
            0.0342 0.0570 0.0745 0.0422 0.1007 0.0817
                                                           0.0307 0.0568 0.0355
     AC.TO 0.0903 0.0219 0.1036 0.0663 0.0817 0.2989
                                                           0.0104 0.0815 0.0424
     COST
            0.0041 0.0400 0.0285 0.0223 0.0307 0.0104
                                                           0.0515 0.0222 0.0241
     BB
            0.0749 0.0923 0.0624 0.0518 0.0568 0.0815
                                                           0.0222 0.4730 0.0384
     PFE
            0.0228 0.0310 0.0374 0.0365 0.0355
                                                   0.0424
                                                           0.0241 0.0384 0.0644
     UA
            0.0591 0.0887 0.1077 0.0695 0.0746 0.1134
                                                           0.0308 0.0629 0.0358
                UA
```

COGT 0.0887 OPY 0.1077 0.0695 TAP SBUX 0.0746 AC.TO 0.1134 COST 0.0308 ВВ 0.0629 PFE 0.0358 UA 0.2737

1.5.4 Visualization of Covariance

```
[34]: plt.figure(figsize=(15,10))
    sns.heatmap(covariance, annot=True, cmap='YlGnBu', linewidth=0.5)
    plt.title("Covariance Matrix for Portfolio", size=20)
    plt.show()
```



1.5.5 Instantiate the Lists for Simulations

```
[35]: port_returns = []
  port_risk = []
  stock_weight = []

n = 1000000 #Number of Simulations for Portfolio
```

1.5.6 Run the simulations

```
for port in range(n):
    weights = np.random.random(len(tickers_1))
    weights /= np.sum(weights)

    returns = np.dot(weights, annual_returns)
    risk = np.sqrt(np.dot(weights.T, np.dot(covariance, weights)))

    port_returns.append(returns)
    port_risk.append(risk)
    stock_weight.append(weights)

portfolios = {'Returns':port_returns, 'Risk':port_risk}
for indices, t in enumerate(tickers_1):
    portfolios[t+'_Weight'] = [weight[indices] for weight in stock_weight]

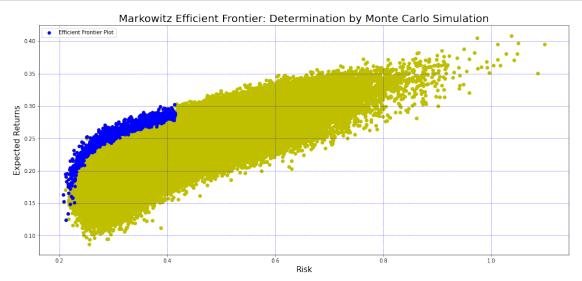
df = pd.DataFrame(portfolios)

df.head()
```

```
[36]:
                     Risk MIND_Weight COGT_Weight OPY_Weight TAP_Weight \
         Returns
     0 0.221565 0.406499
                              0.093687
                                           0.122861
                                                      0.053683
                                                                 0.112026
     1 0.198333 0.322359
                              0.165993
                                           0.074243
                                                      0.156166
                                                                 0.159593
     2 0.251109 0.440091
                              0.095201
                                          0.146623
                                                      0.152256
                                                                 0.030288
     3 0.202553 0.307996
                              0.062368
                                           0.047398
                                                      0.078342
                                                                 0.045086
     4 0.244273 0.402173
                              0.104197
                                           0.121628
                                                      0.099189
                                                                 0.074990
        SBUX_Weight AC.TO_Weight COST_Weight BB_Weight PFE_Weight UA_Weight
           0.084795
                        0.114866
                                     0.045047
                                                           0.123637
                                                                     0.125873
     0
                                               0.123526
     1
           0.022666
                        0.011328
                                     0.127586
                                               0.011569
                                                           0.159432
                                                                     0.111422
     2
           0.002865
                        0.162293
                                     0.157002
                                               0.058002
                                                           0.154044
                                                                     0.041426
     3
           0.062617
                        0.116201
                                     0.111659
                                               0.204394 0.141038
                                                                     0.130896
           0.116731
                        0.068945
                                     0.084330 0.124494
                                                          0.096159
                                                                     0.109337
```

1.5.7 Creation of Data to plot Efficient Frontier

1.5.8 Visualization of Efficient Frontier



Using 1000000 random simulations for portfolio, we have observed the above results. As per the plot, the portfolios that have risk less than or equal to 40% will generate expected returns in the range of 10% to 30%. In other words, out of 1 million simulations of our portfolio, we have found out that portfolios that will fetch 10% to 30% of expected returns will be prone to less than 40% of the risk.

1.6 Conclusion

We have optimized our portfolio of 10 stocks for our investor and built him a portfolio that would fetch him expected return with minimum risk.

Using Monte Carlo Simulations, we have evaluated the chances of risk associated to different versions of our portfolio by generating 1 million simulations.