

# HAROLD CHARLES M. PUTTAERT

Madrid, Spain

(+34) 680 373 122 | [harold.puttaert@gmail.com](mailto:harold.puttaert@gmail.com)

[www.linkedin.com/in/haroldputtaert](https://www.linkedin.com/in/haroldputtaert)

## SUMMARY

Recent Bachelor's double degree graduate with a passion for leadership and initiative-taking. Leveraging a strong multicultural background, I excel in fostering team collaboration and problem-solving. Known for my positive attitude, I am committed to achieving goals and eager for opportunities to grow and make a meaningful impact.

## EDUCATION

### ESIC UNIVERSITY

Madrid, Spain

**Bachelor in Marketing + Bachelor in Entrepreneurship & Innovation**

September 2019 - May 2024

- GPA: 9.00/10.00.
- Honor Roll: Course 2020-2021 + Course 2022-2023
- End of Degree Excellence Award: Course 2022-2023

### IPAM - Instituto Português de Administração de Marketing

Lisbon, Portugal

**Bachelor in Marketing**

September 2021 - May 2022

- GPA: 9.10/10.00.
- Erasmus Program - Full Academic Year

### AQUINAS AMERICAN HIGH SCHOOL

Madrid, Spain

**International Baccalaureate (IB) Certificates + High School Diploma**

September 2017 - May 2019

- Honor Roll Graduate
- Certificates in English & Business Administration (BA)

## EXPERIENCE

### McCain Foods Limited

Madrid, Spain

**Foodservice Sales Trainee**

October 2022 - April 2023

- Created sales forecasts and insightful reports using Power BI, supporting the business analyst and contributing to data-driven decision-making.
- Managed sales bills in SAP and tracked leads in Salesforce, improving follow-up processes and enhancing customer relationship management.
- Collaborated on cross-functional projects, gaining skills in data analysis, communication, and teamwork.
- Utilized tools such as Excel, Microsoft Teams, and Outlook to streamline workflow, optimize communication, and support daily business operations in a professional setting.

## FURTHER EXPERIENCE & CERTIFICATES

- **Microsoft Excel Excel from Beginner to Advanced (21 hours)** | Issued January 2023
- **A Complete Guide to Building Your Network by Keith Ferrazzi (3 hours)** | Issued January 2023
- **Santander X Explorer Program: Entrepreneurial Formation + Startup Development** | Issued May 2023
- **Growth Marketing Fundamentals (2 hours)** | Issued September 2023
- **LTV to CAC for Marketers (1.5 hours)** | Issued October 2023
- **Piscine Discovery Web by 42 Madrid - Fundación Telefónica** | Issued January 2024
- **Fundamentals of Digital Marketing by Google (40 hours)** | Issued March 2024
- **Representative of Model United Nations (MUN):** Participated as a delegate in a MUN Conference, debating on topics including sustainability and international relations (2018).

## LANGUAGES

**French** (Native). **English** (Full Professional Proficiency). **Spanish** (Professional Working Proficiency).

**Dutch** (Limited Working Proficiency). **Portuguese** (Elementary Proficiency).