

# Harold Charles M. Puttaert

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Calle Bravo Murillo 53, Madrid, Spain

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## Summary

Recent Bachelor's degree graduate with a passion for leadership and initiative-taking. Leveraging a strong multicultural background, I excel in fostering team collaboration and problem-solving. Known for my positive attitude, I am committed to achieving goals and eager for opportunities to grow and make a meaningful impact.

## Experience

### McCain Foods Limited, Madrid, Spain

Oct 2022 – Apr 2023

#### *Foodservice Sales Trainee*

- Supported the business analyst in creating sales forecasts and generating insightful reports using PowerBI.
- Processed sales bills in SAP and managed leads in Salesforce, ensuring timely follow-ups with potential clients.
- Collaborated with various departments on multiple projects, gaining cross-functional experience.
- Developed valuable skills in data analysis, communication, and teamwork, gaining practical experience in a professional setting.
- Utilized tools and software including Power BI, SAP, Salesforce, Excel, Microsoft Teams, and Outlook, contributing to diverse skill sets beneficial for future career opportunities.

## Education

### ESIC University, Madrid, Spain

2019 – 2024

#### *Bachelor's Degree in Marketing*

#### *Bachelor's Degree in Entrepreneurship & Innovation*

- End of Degree Excellence Award – Course 22-23
- Excellence Award – Honor Roll Course 22-23
- Excellence Award – Honor Roll Course 20-21

### IPAM, Lisbon, Portugal

2021 – 2022

#### *Bachelor's Degree in Marketing*

- Erasmus Program – Full academic year

### Aquinas American High School, Madrid, Spain

2017 – 2019

#### *International Baccalaureate (IB) Certificates + High School Diploma*

- Honor Roll Graduate

## Core Competencies

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|--------------------------------------|--------------------------------|--------------------------------------|
| • Microsoft Office, Excel & Power BI | • Leadership & Team Management | • Funnel Optimization                |
| • Communication Skills               | • Entrepreneurship             | • Adaptability                       |
| • Problem-Solving                    | • Marketing                    | • Programming: HTML, CSS, JavaScript |
|                                      | • Growth Marketing             |                                      |

## Certifications

- Microsoft Excel - Excel from Beginner to Advanced – Udemy | Issued Jan 2023
- A Complete Guide to Building Your Network by Keith Ferrazzi – Udemy | Issued Jan 2023
- Explorer Program – Banco Santander | Issued May 2023
- Growth Marketing Fundamentals – Udemy | Issued Sept 2023
- LTV to CAC for Marketers – Udemy | Issued Oct 2023

## Languages

- |                      |                          |
|----------------------|--------------------------|
| • French (Native)    | • Spanish (Professional) |
| • English (Advanced) | • Dutch (Limited)        |

## Additional Information

- *Cultural Information:* Visited over 20 countries in 4 continents and lived in 3 countries.
- *Interests:* Self-Improvement, Black & White Photography, Sports.