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Beats by AIVA.ai

Ontdek en creëer muziek met AIVA.ai
Een AI muziekworkshop



Agenda

- ☒ Wat is AIVA?
- ☒ Werking
- ☒ Ethisch
- ☒ Echt of AIVA.ai?
- ☒ Zelf aan de slag
- ☒ Vergelijking
- ☒ Branches & toekomst
- ☒ Interview
- ☒ Enquête

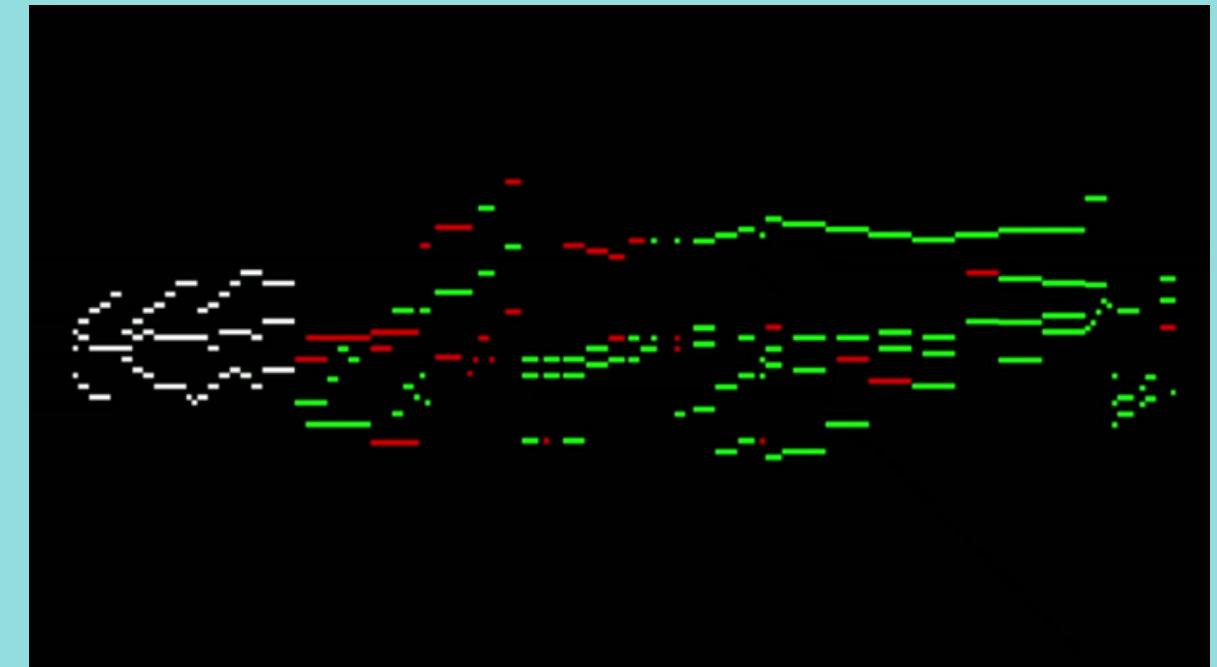
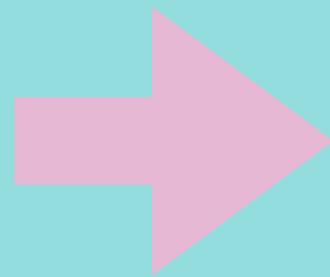
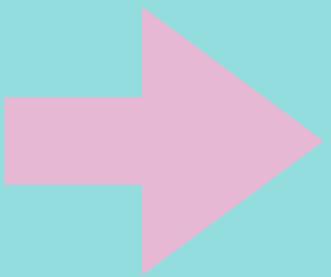
Wat is AIva.AI?

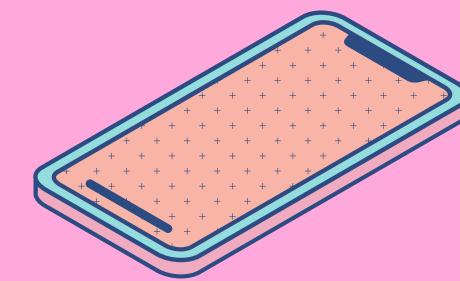


Wat is AIva.AI?

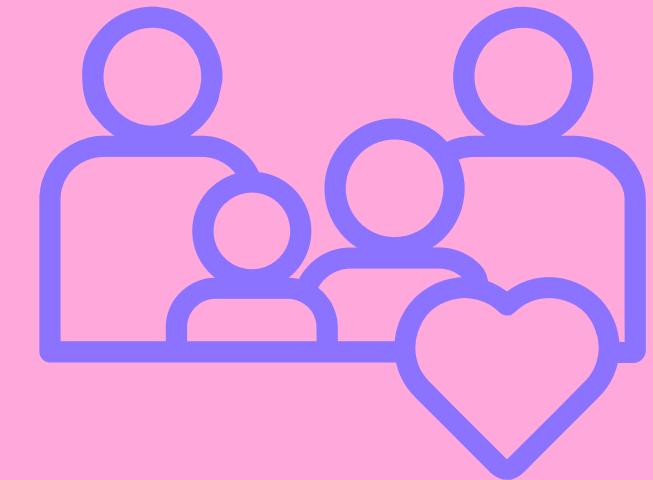
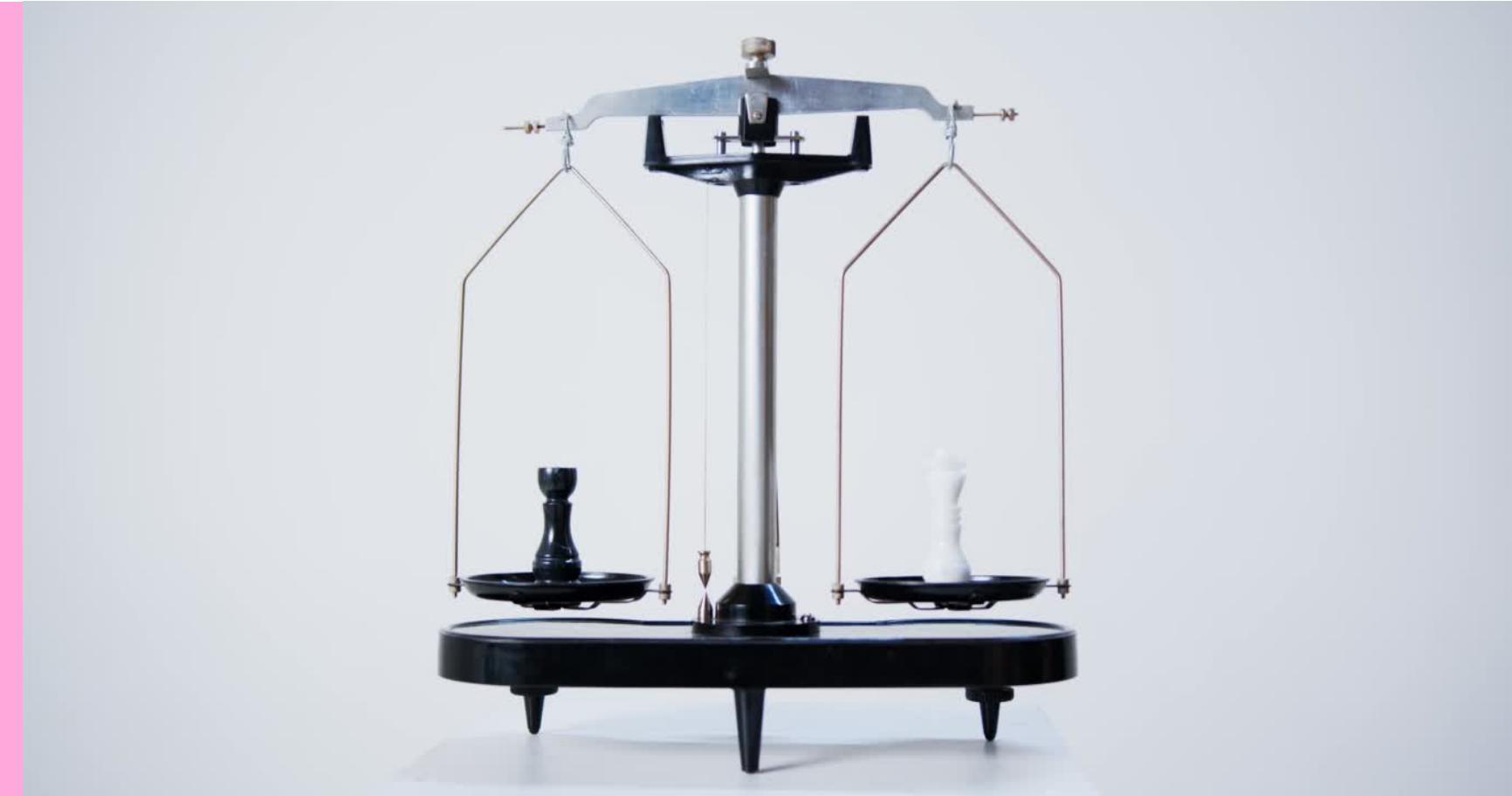


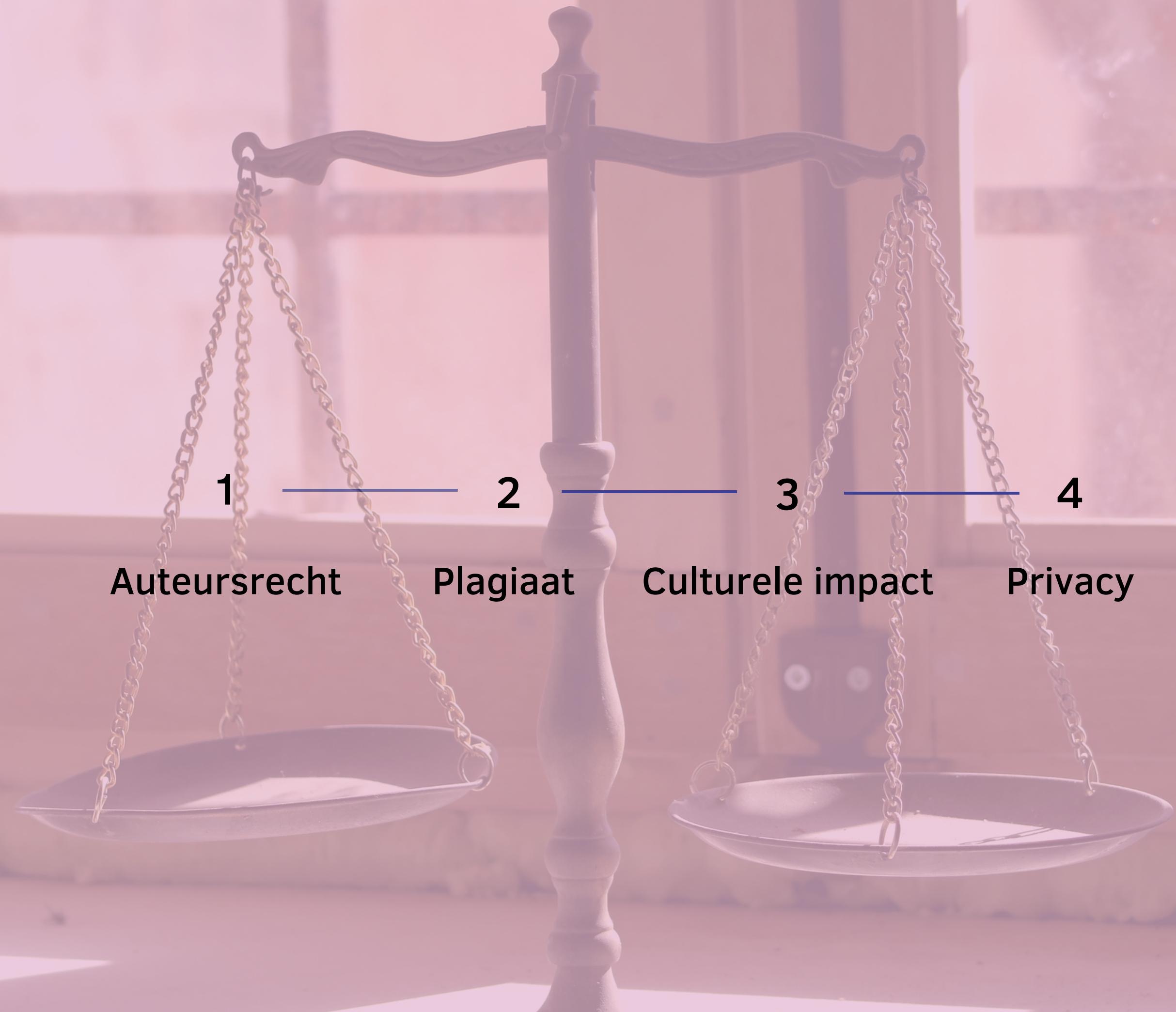
Hoe werkt AIVA?





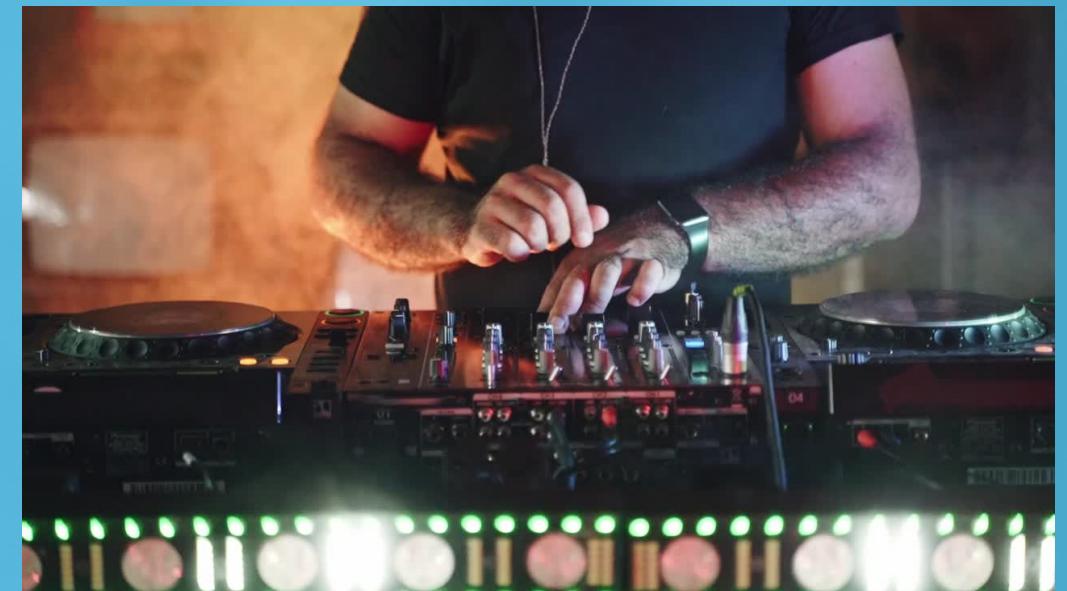
Ethische aspecten







Echt of AIIVA.ai?





Echt of AIIVA.ai?



Echt of AIIVA.ai?



Echt of AIIVA.ai?

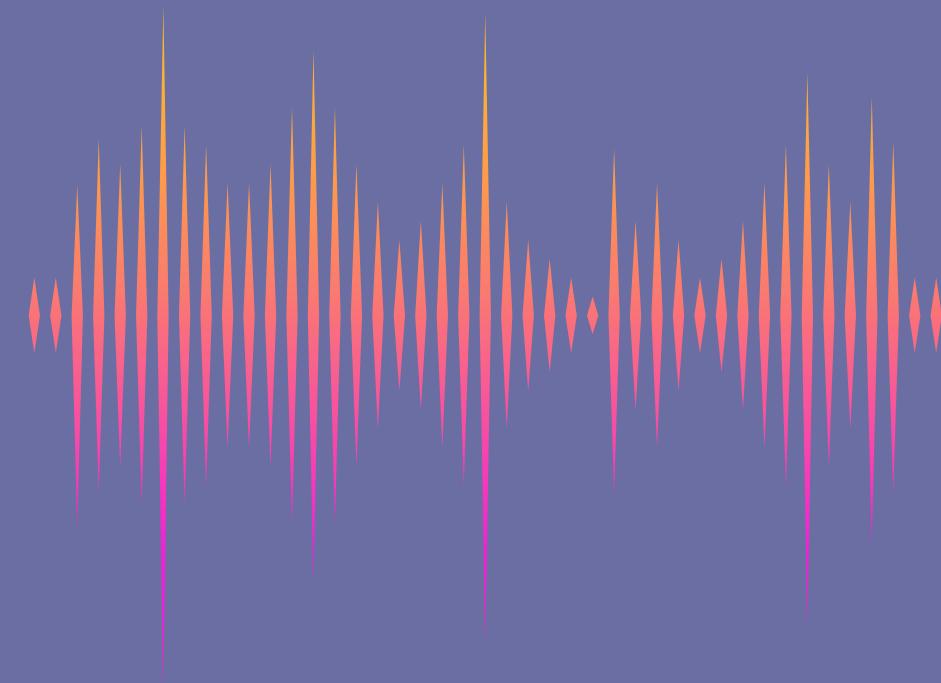


*Echt of AI
VA.ai?*



Ga naar AIVA.AI

- Log in bij AIVA.AI
- Klik op het groene knopje “create track” en “form a style”
- Zoek een muziekgenre uit
- Klik op “create” en vervolgens “create tracks”
- Wacht en luister!



AIVA.ai vs Soundraw & Soundful

WE COVER ALL YOUR NEEDS

Our pricing

Plan	Price	Subscription Type
Free	\$0 forever	Monthly
Creator Plan	\$16.99 /month	Monthly
Artist Plan	\$29.99 /month	Monthly

UP TO 25% OFF

Join for free

Background music for your content

- Generate unlimited songs
- Bookmark songs
- Unlimited downloads
- Royalty-free
- No copyright strikes
- Commercial and personal use

Add vocals to our beats and make songs

- Videos, podcasts, games & other
- Social Media
- TV, Radio, etc
- Up to 30 downloads per month
- Simple, transparent license
- No copyright strikes
- Keep the license forever

Overeenkomsten

Lengte muziek bepalen
Snelheid instellen
Melodie/instrument/
akkoorden instellen

STANDARD
For personal projects.

FREE FOREVER

SELECT

- 3 downloads per month
- 1 STEM pack per month
- Non-profit and personal-use only
- Access to 25+ free templates

CONTENT CREATOR
For social media creators, freelancers, businesses and agencies looking for royalty-free background music to use for-profit.

\$29.99 /YEAR
50% Discount

SELECT

- 100 downloads per month
- 1 STEM pack per month
- Covered for social media, online platforms and websites
- Publish content for businesses
- Use for digital ads
- Non-exclusive license for tracks you create
- Access to premium content
- Access to over 100 templates

MUSIC CREATOR PLUS
For artists and producers looking to take their creativity to the next level and have access to acquire full copyright.

\$119.99 /YEAR
50% Discount

SELECT

- 300 downloads per month
- 10 STEM pack per month
- Same license as Content Creator, plus more
- Copyright available for purchase
- Unlimited monetization
- STEM pack included with purchase
- Exclusive license for tracks you create
- Access to premium content
- Access to over 100 templates

visuele
samenstelling

Plan	Price	Monetization
Free, Forever	€0	No credit card required
Standard Annually	€11 / month + VAT	Copyright owned by AIVA No monetization Credit must be given to AIVA 3 downloads per month Track durations up to 3 minutes Download MP3 & MIDI formats
Pro Annually	€33 / month + VAT	Copyright owned by YOU Limited monetization No need to credit AIVA 15 downloads per month Track durations up to 5 minutes Download MP3 & MIDI formats

Create an Account

geluiden
samenvoegen

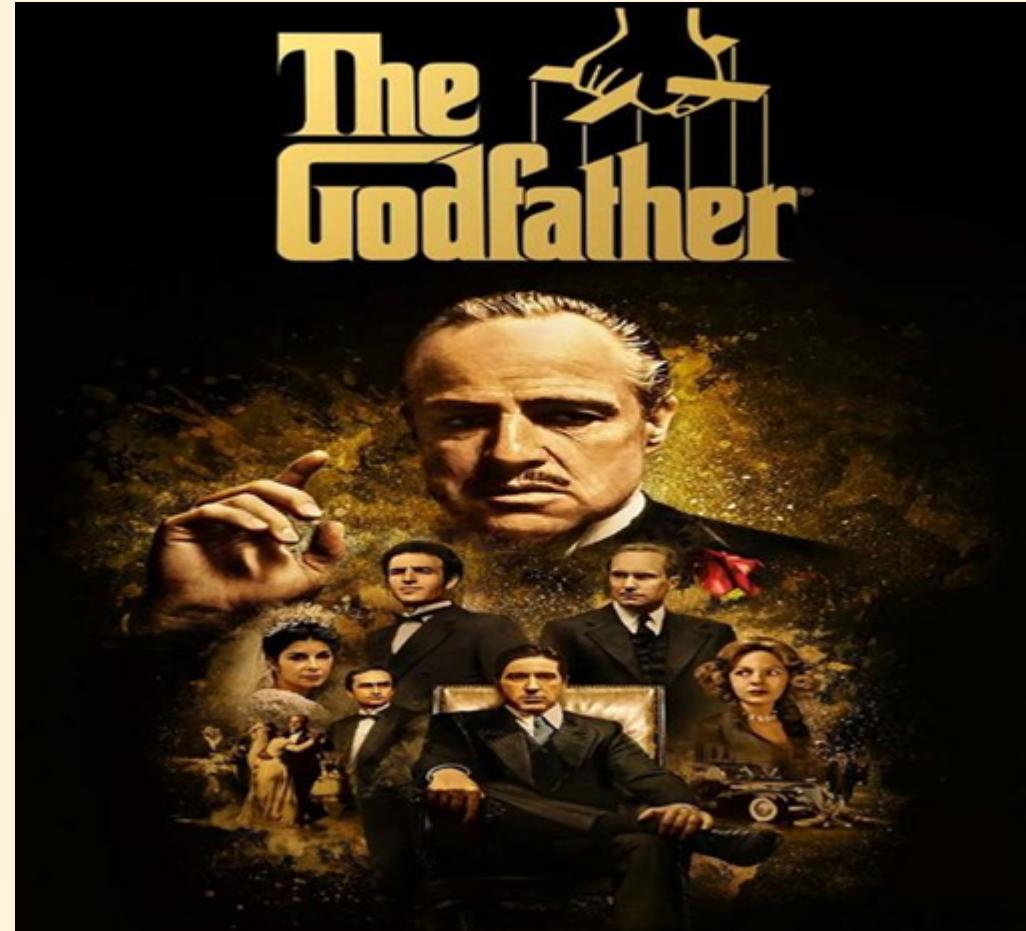
gemaakte muziek selecteren

Branches & toekomst

Games



Films/series



Advertenties

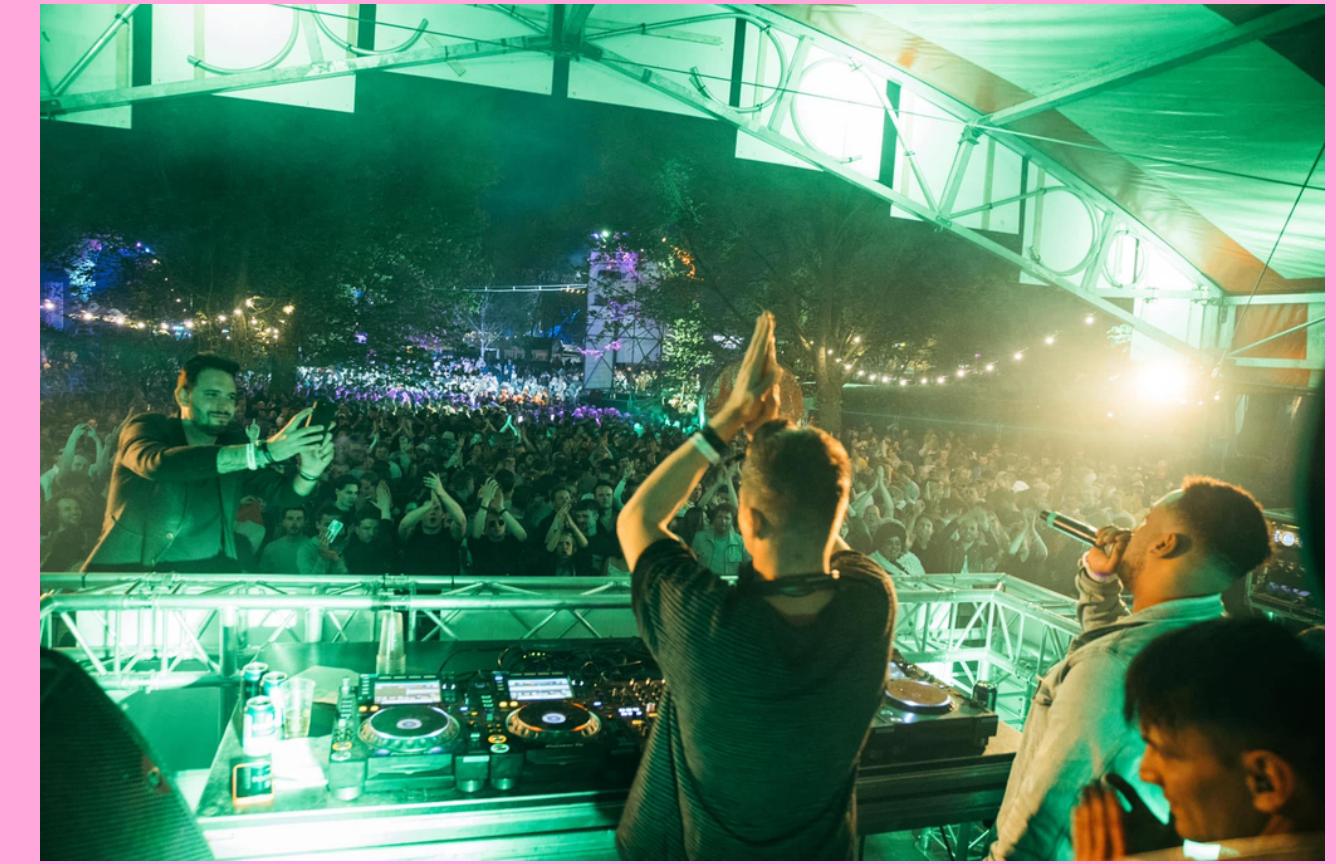


**WHY WAS AUDI'S 'CLOWNS' 2018'S
MOST EFFECTIVE AD?**

I recently read about Audi and BBH winning the Grand Prix in 2018's IPA Advertising Effectiveness Awards, for work including their *Clowns* campaign. What was the secret of their success, I wondered?



Interview met *Propulsive*

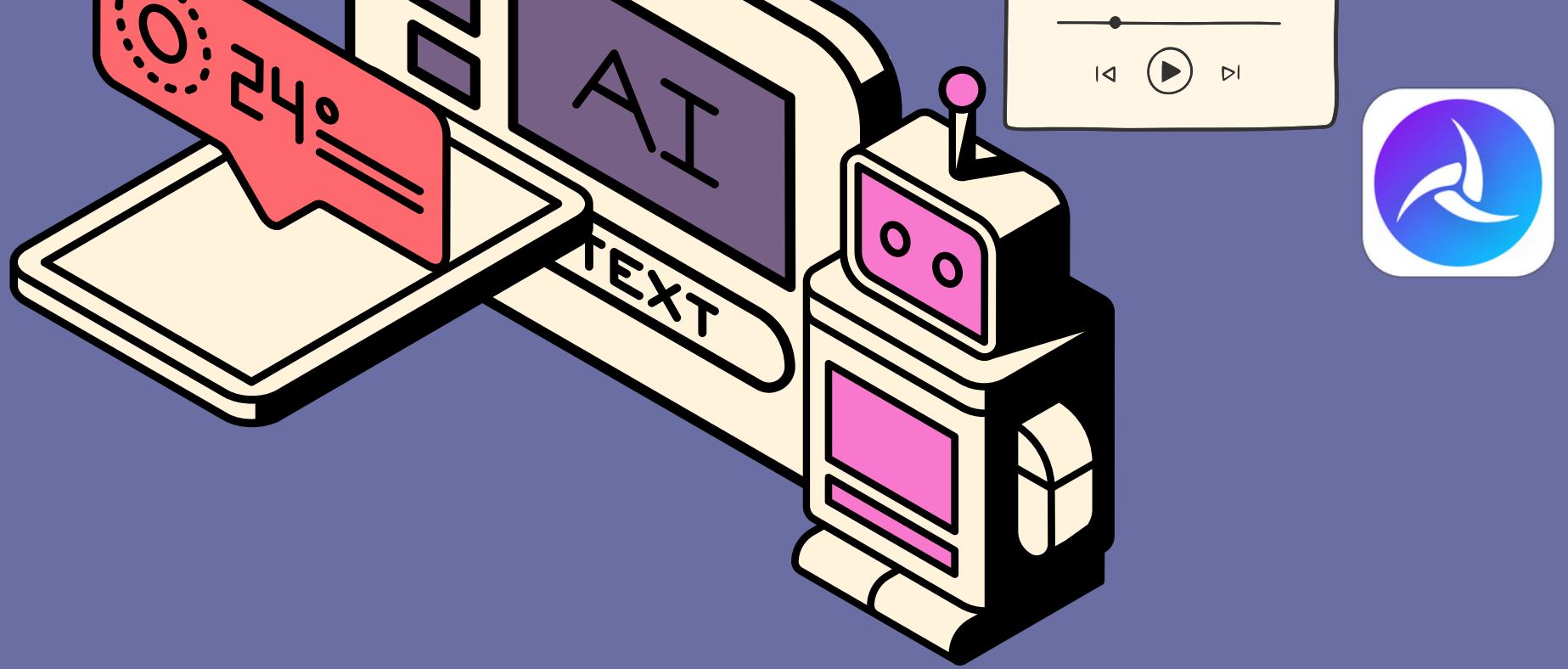




Enquête



Workshop A: Beats by AIVA



Bedankt voor jullie deelname!

THANKYOU