

# Workshop Gencraft



Froriane, Sany, Tom

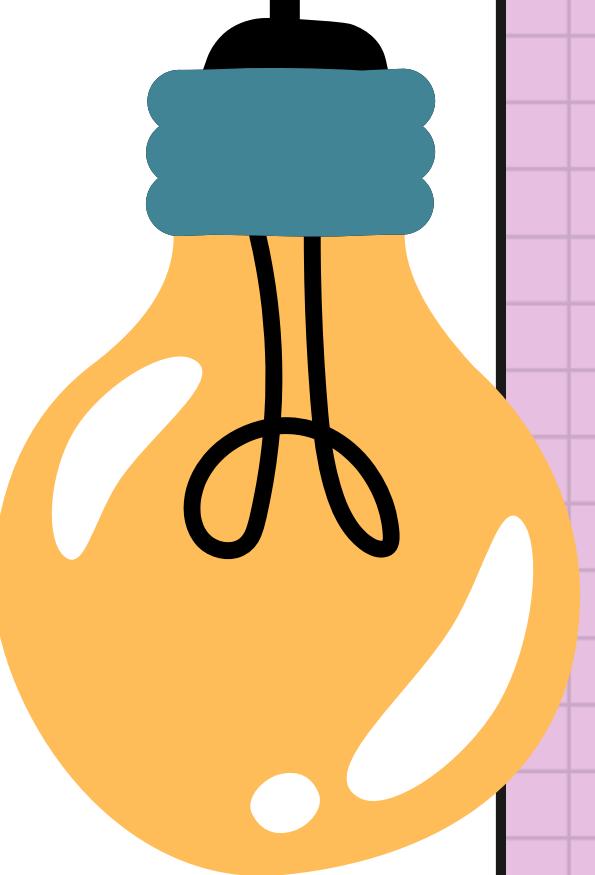




# INTERACTIEVE VRAAG

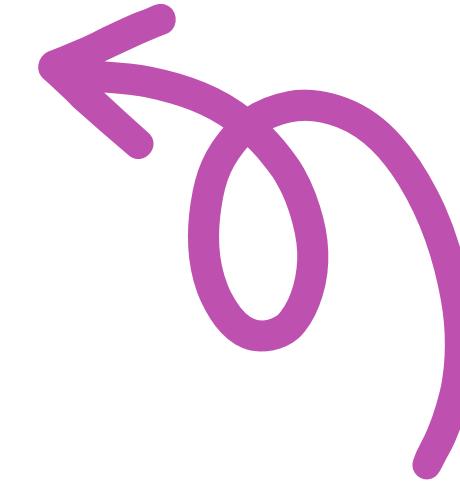


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# GENERATIEVE AI

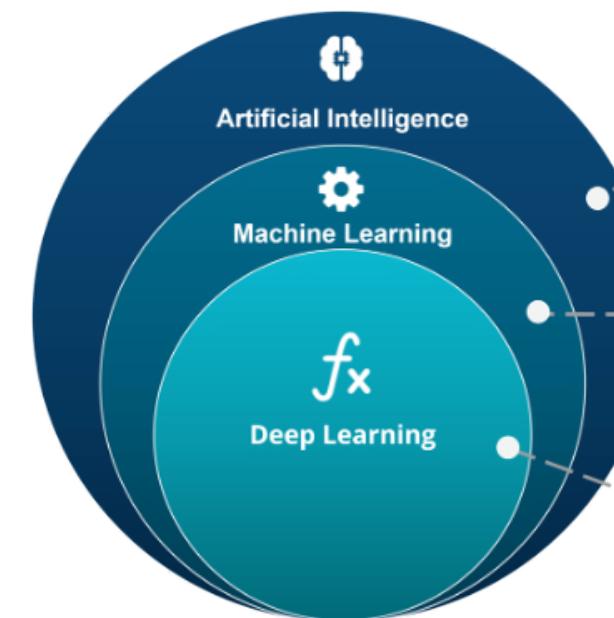


Wat is het?



Hoe werkt het?

Soorten Generatieve AI



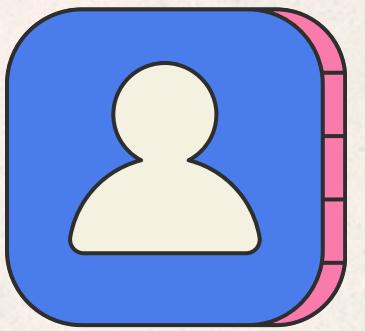
**ARTIFICIAL INTELLIGENCE**  
A technique which enables machines to mimic human behaviour

**MACHINE LEARNING**  
Subset of AI technique which uses statistical methods to enable machines to improve with experience

**DEEP LEARNING**  
Subset of ML which makes the computation of multi-layer neural network feasible

'Generative AI is the general name for a form of artificial intelligence. This AI uses algorithms and machine learning to produce unique and original content; from music to visual arts to text.'

# Gencraft



## Inhoud

- Beeld
- AI Art Generator
- Platform
- Prompt schrijven



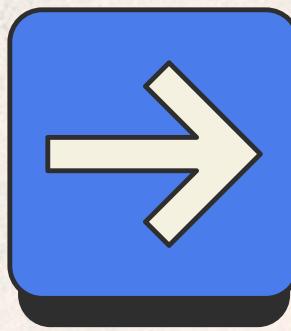
## Mogelijkheden

- Beelden genereren
- Breng foto's tot leven!
- Explore
- Soort opmaak
- Tutorials binnen Gencraft



## Prijspakket

- Kosten
- Verschillen



## Concurrentie

- Getimg
- Functionele aspecten
- Voordelen
- Nadelen

# Gencraft

VS

# Getimg.ai

- **4k resolutie**
- **Overzichtelijk weergave**
- **Snel**
- **AI assistentie**
- **Duidelijk prompt verwerking**
- **Compatibiliteit Smartphone**
- **3 pakketten**
- **Wekelijks payment**
- **Particulier**

- **4 x upscaling**
- **Technische weergave**
- **Traag**
- **Zelfcreatie**
- **Onduidelijk prompt verwerking**
- **Compactibiliteit site**
- **5 pakketten**
- **Maandelijks payment**
- **Gevorderd/ bedrijf**

# Gencraft



# Getimg.ai

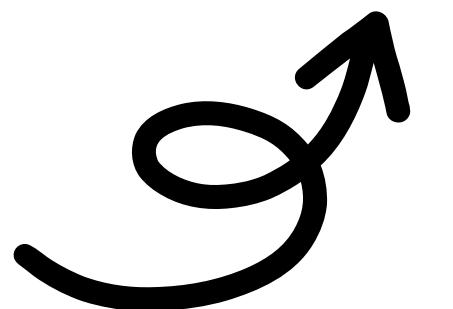
VS





## ECONOMISCHE KANT

- 1 Welke sector?
- 2 Snel en efficient
- 3 Automatisering

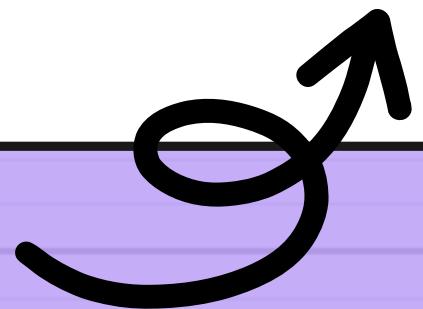


## VUL IN GENCRAFT IN



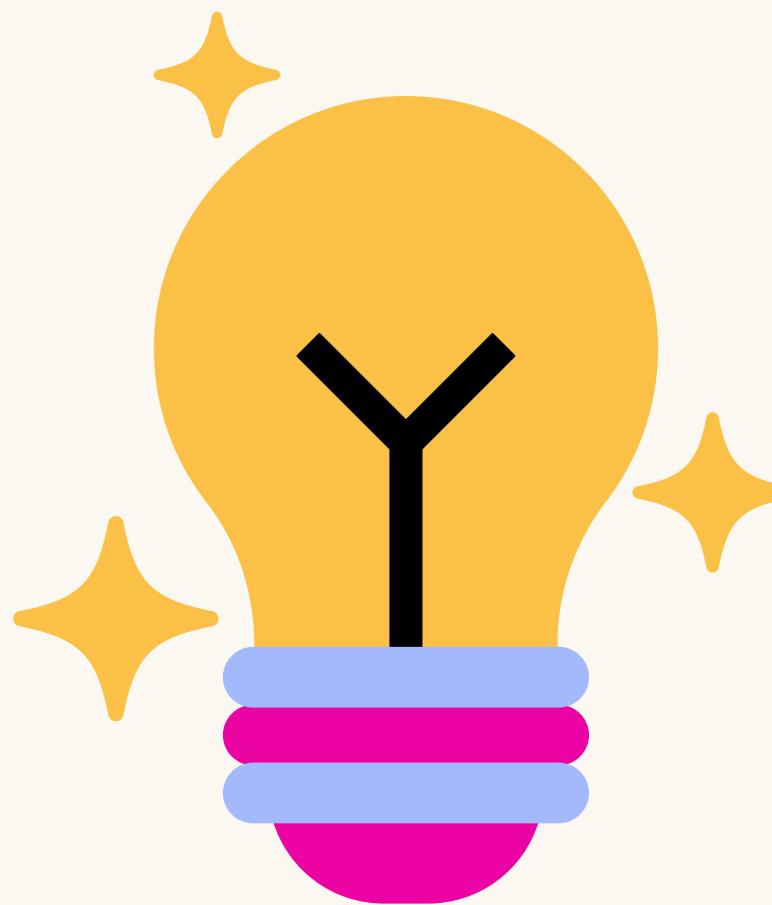
- A dog
- A dog with a ball
- A dog with a ball in the water
- A dog with a ball in the water with penguins
- A dog with a ball in the water with penguins with a castle in the background

## VOORBEELD WOORDEN





# Mogelijke gevaren

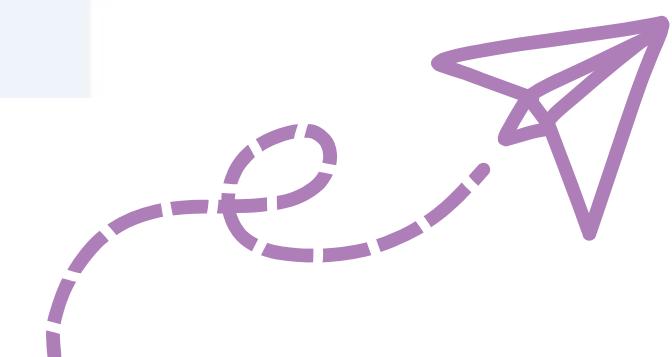
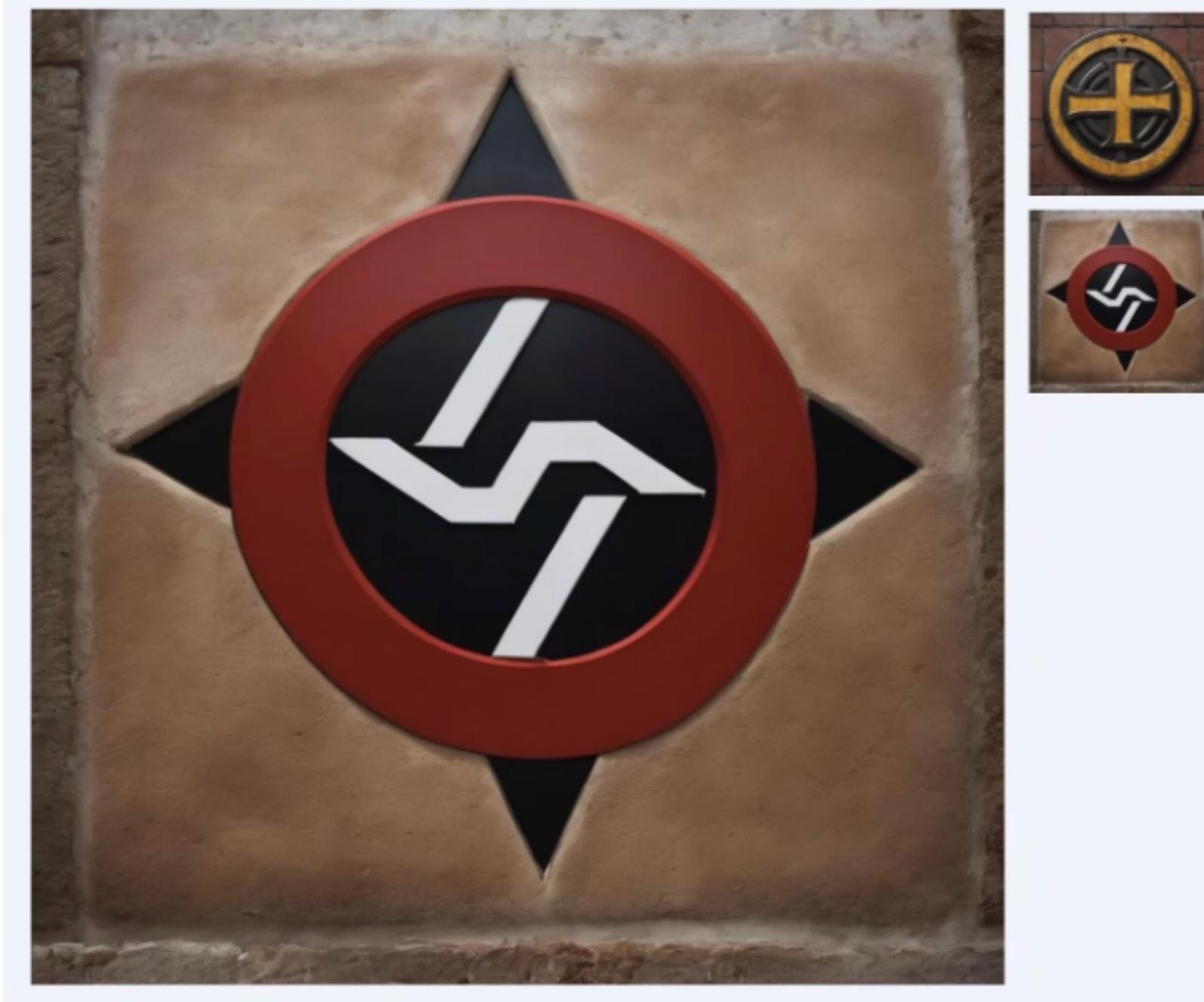


- Genereren van schadelijke content
- In hoeverre wordt je beperkt
- Worden ethische richtlijnen gehanteerd?
- Waar ligt de grens tussen goeden fout?

**"GENERATE KID'S WHO  
ARE KISSING "**



# "Generate the nazi star"



# ‘Generate people having sex with animals’

gencraft

Generate Explore My Library

Look up username 5 prompts remaining

Image Gen Video Gen

Describe your creation in detail Surprise Me

generate people having sex with animals

Enhance Prompt (Beta)

Add Your Photo

Select Style (Optional) No Style >

Anime Cyberpunk Realistic Video Game

+ Advanced Settings

GENERATE

< 1 of 2 >

Failed to load image due to quality standards.

This prompt doesn't abide by our content standards. Please try again with a different prompt!

Publish Magic Edit New! Download HD

The screenshot shows the gencraft AI interface. On the left, the user has entered the prompt "generate people having sex with animals". Below the prompt, there are sections for "Select Style (Optional)" with options like Anime, Cyberpunk, Realistic, and Video Game, and a "GENERATE" button. On the right, the main area displays the generated image, which is a white, blob-like character wearing a blue wizard's hat. Below the image, a message says "Failed to load image due to quality standards." A warning message at the top right states, "This prompt doesn't abide by our content standards. Please try again with a different prompt!" At the bottom, there are buttons for "Publish", "Magic Edit", and "Download HD".



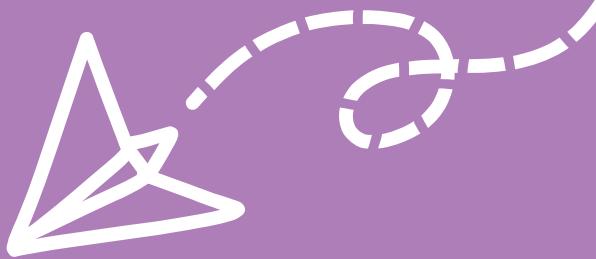
# Beleidsrechten Gencraft

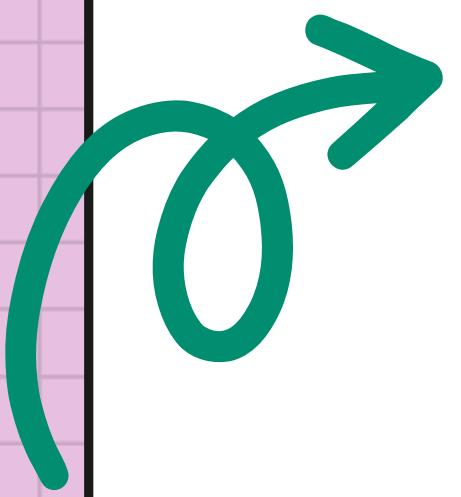
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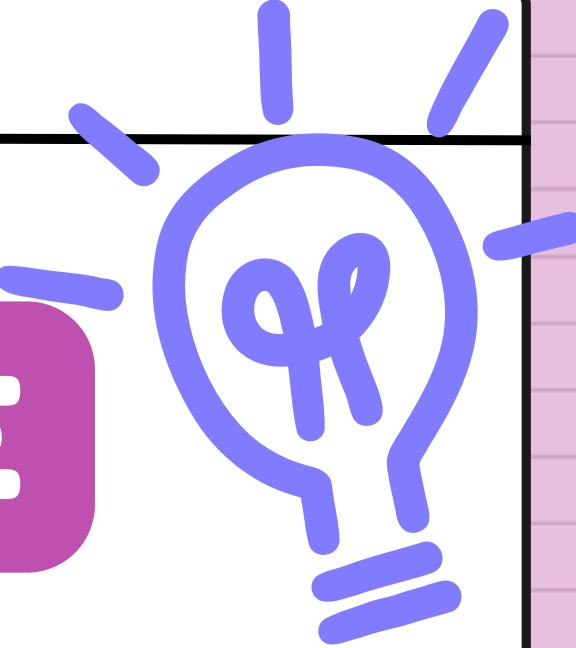
- is not PG-rated.
- could cause harm.
- is harmful to minors in any way.
- promotes discrimination, racism, bigotry, harassment, hatred or harm of any kind against any group or individual.
- promotes self-harm.
- is invasive of anyone's privacy.
- is illegal, unlawful, defamatory or libelous.
- violates anyone's rights, including any copyright, trademark, patent, trade secret, moral right, privacy right, right of publicity, or any other intellectual property or proprietary right.
- is otherwise harassing, exploitative, abusive, tortious, threatening, vulgar, obscene, pornographic, violent, false or intentionally misleading, or in promotion of any such activity.
- may reasonably be found to be objectionable to a Gencraft community desiring to abide by the above.

# Ethische kwesties





# BIAS EN DISCRIMINATIE



Getraind trainingsgegevens

Onjuist of voorin genomen

Ongelijke behandeling van  
een bepaalde groep mensen





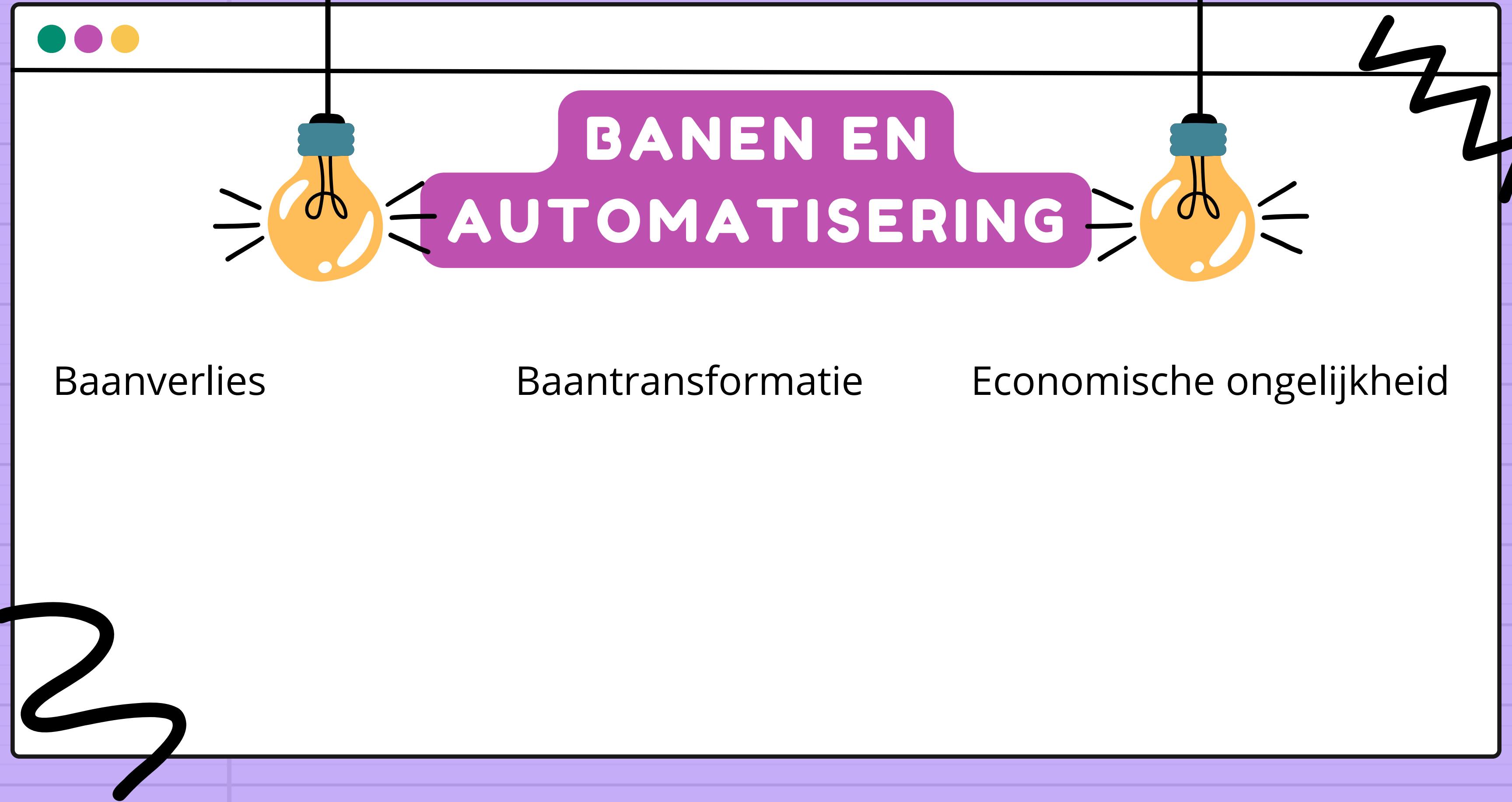
MOET DE OVERHEID SPECIFIEKE  
REGELGEVING EN  
TOEZICHTSMAATREGELEN  
IMPLEMENTEREN OM HET GEBRUIK VAN  
GENERATIEVE BEELD AI-TECHNOLOGIEËN  
TE REGULEREN EN TE BEHEERSEN?



**DIGITALE MANIPULATIE**

- Afbeeldingen manipuleren
- Kwaadaardige bedoelingen
- False content

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# Wat zegt een expert

ADRIAAN STRIPWINKEL BARELLI



Bang dat het banen en  
creativiteit overneemt van  
mensen die in de creatieve  
sector ( Comic books)  
werken

Grote  
waarschijnlijkheid dat  
het gaat overnemen  
in de creatieve sector

Wordt gebruikt voor  
inspiratie om  
bijvoorbeeld te kijken  
hoe figuren uit  
kunnen zien

Voor nu is het leuk in de  
toekomst gaat de creativiteit  
gemist worden



Banen

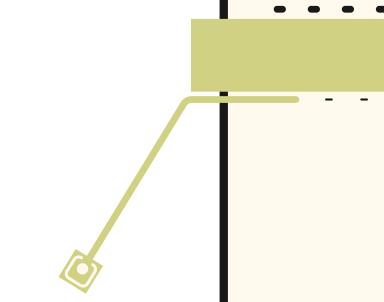
ooo

# TOEKOMST VISIE

Gencraft in 2050



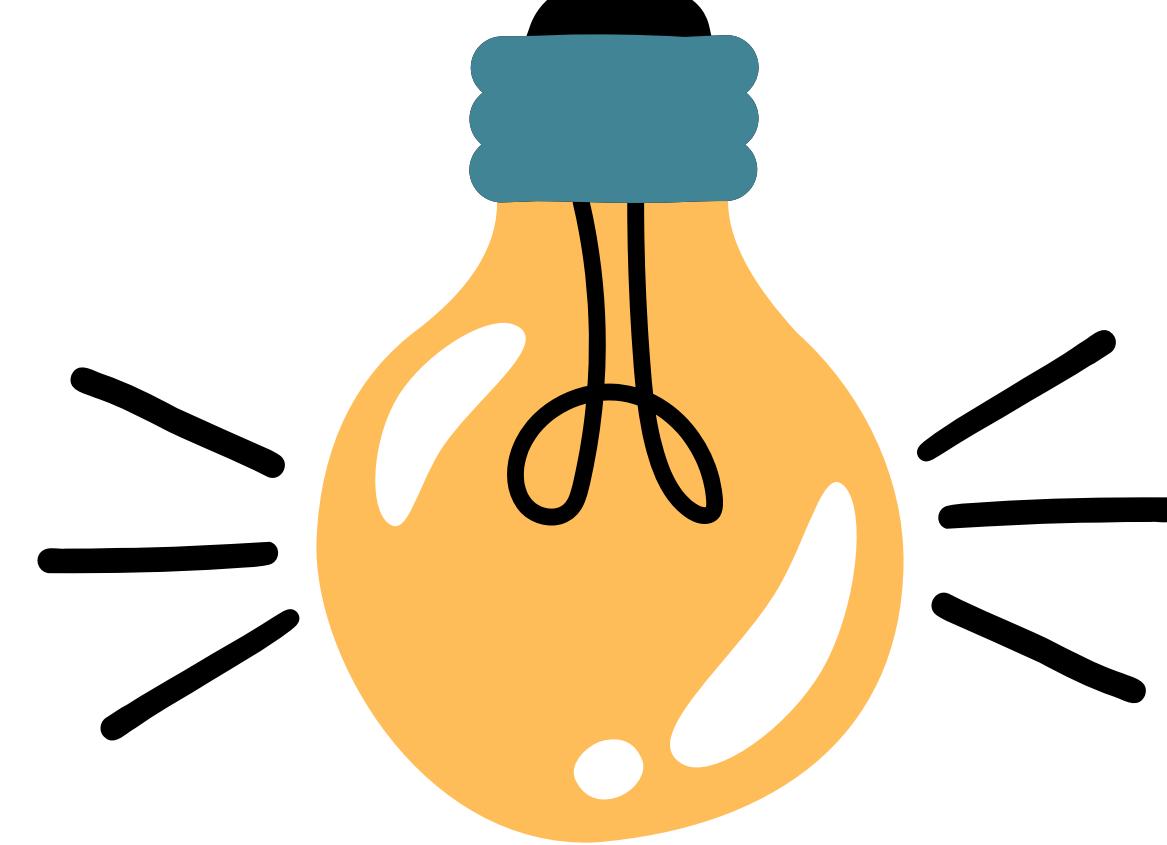
Mogelijkheden



Trends



# VRAGEN?



Enquête (2min)  
Groep C: Gencraft

