

# GOOGLE SEARCH VS CHAT-GPT

### **AGENDA**

WHAT IS GOOGLE SEARCH

Facts, trends, and discussion

WHAT IS CHATGPT

What is Chat GPT, how do we use it, and who uses it?

**BATTLE TIME** 

Picking judges, picking teams, and facing off

### GOOGLE SEARCH

"A connector between ideas, information, and people"

93% of browser market share (March, 2023)

15% of searches every day are new

How satisfied are you with Google Search?

8.5 Billion searches per day

(StatCounter, 2023), (BBC, 2019)

### **GLOBAL TRENDS**

Largest trends globally in 2022

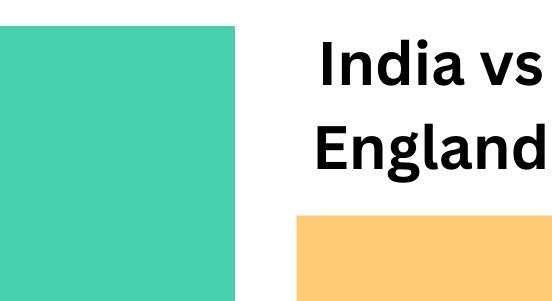
Wordle; Small word guessing game, your grandma probably plays it.

India VS England; Cricket match between two historical rivals, search traffic driven by Indian population

**Ukraine**; Everything regarding the invasion of Ukraine

What do you use google for the most?

### Wordle









### WHAT IS CHATGPT

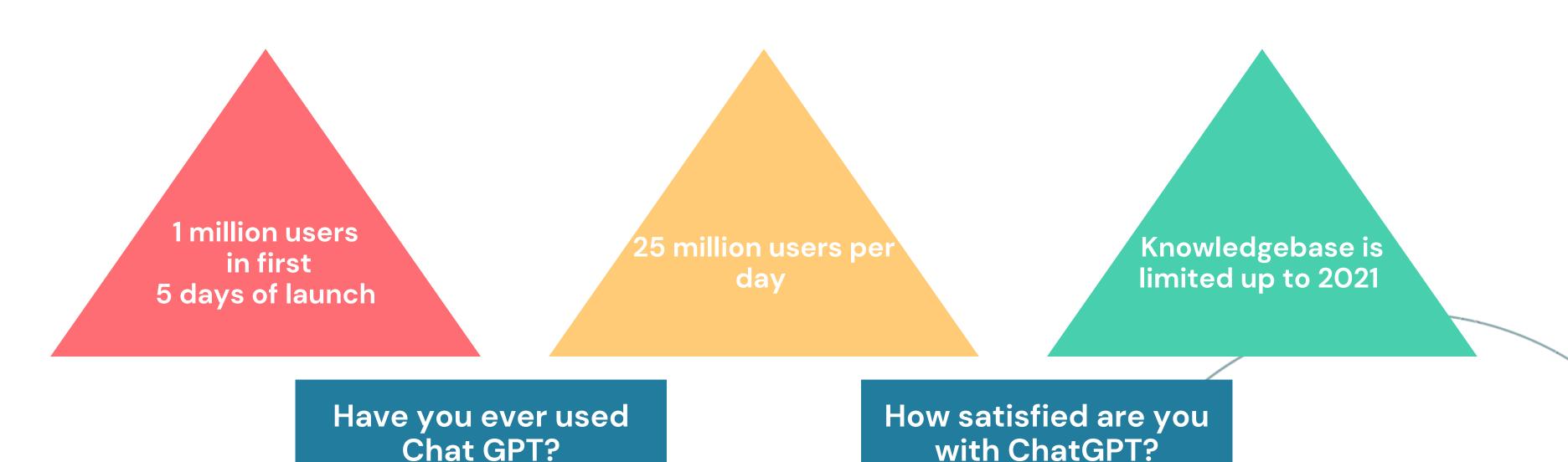
Let's ask it

I am an AI language model, developed by OpenAI. My purpose is to assist users in generating human-like text from a given input. I can answer questions, generate text, and engage in a variety of topics.

- ChatGPT

### **CHATGPT**

"Unleashing knowledge, one conversation at a time"



### **BATTLE OF THE BRAINS**

#### CRITERIA FOR JUDGES AND TEAMS

#### **Detail**

Which answer gave you the most information?

### Interpretability

Was the information easy to understand?

### **Accuracy**

Was the answer given correct?

### Speed

Which answer was given the soonest?

### 3 questions per criteria 12 questions total 1 winner

# PICK JUDGES, ASSIGN TEAMS

# LET'S BEGIN

Your answer must be the exact output on screen



What was Napoleon wearing when he invaded Russia?

Explain flag of Netherlands in detail.

How to make lasagne?

# ROUND 2 INTERPRETABILITY

Can you explain the concept of Schrodinger's cat in simple terms?

Can you explain the "butterfly effect"?

What is the Phillips curve?

# ROUND 3 ACCURACY

When did King George the 6th die?

What is the most circulated newspaper in the UK?

How many countries start with the letter V?

# ROUND 4 SPEED

### When was Muhammad Ali born?

How to help a victim of a car accident?

Kitchen fire help!

# THE BATTLE HAS ENDED

### WHO WON EACH CRITERIA?

Detail

Interpretability

Accuracy

Speed

# SO THE OVERALL WINNER IS...

