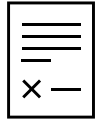# The orchestration of "superminds"

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Kenniscentrum Business Innovation

Rotterdam University of Applied Sciences

Seminar on ChatGPT
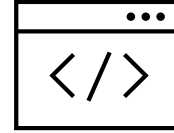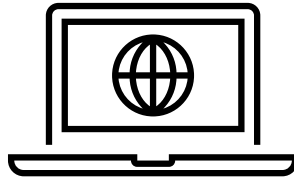
May 12, 2023

ROTTERDAM UNIVERSITY
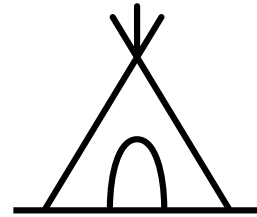
Research Centre
Business Innovation

Legal writing

Editing

Programming

Content creation

Travel advice

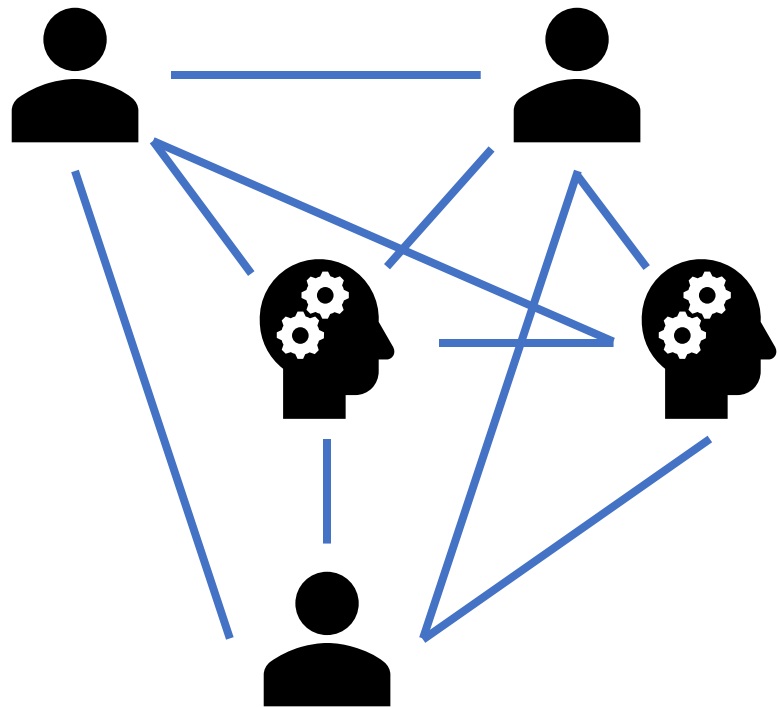My direct & indirect experiences

"Superminds"

(Malone, 2019)

People attempt to work with machines

People are inspired by machines

The "machine acting in ways that seem intelligence" – AI

Human intelligence + machine intelligence

Collective intelligence

An example of "superminds"

Orchestration of "Superminds"

- Understand the fundamental of the AI colleague
- Help the AI colleague to get acquainted with you and the task
- Learn how the AI colleague works
- The formation of "superminds" is always different
- You (human) are always in the loop
- The way of working will change
- The role of a job may change and evolve

A common misconception

Companies attempt to realize the full potential of AI by only focusing on the technology.

(Re)-balancing

Thank you

Neither humans nor machines are perfect, but by working together we can create a better life and world.

Are you ready for the "superminds"?