





## **INDIANA HOUSING DASHBOARD**

HOUSING NEEDS ASSESSMENT FOR CLAY COUNTY **MARCH 2022** 

## **ACKNOWLEDGEMENTS AND DATA SOURCES**

The Housing Working Group stakeholder organizations listed below would like to thank HR&A Advisors for their technical expertise throughout the development of this report.

- Accelerate Indiana Municipalities
- Affordable Housing Association of Indiana
- American Institute of Architects Indiana
- Association of Indiana Counties
- Federal Home Loan Bank of Indianapolis
- Habitat for Humanity Indiana
- Indiana Affordable Housing Council
- **Indiana Apartment Association**
- Indiana Association of Realtors
- Indiana Bankers Association
- Indiana Builders Association
- Indiana CRA Bankers Association
- Indiana Housing and Community Development Authority
- Office of the Lieutenant Governor of Indiana

### This report utilizes the following **data sources**:

- American Community Survey (ACS) 5-year and 1-year estimates
- Federal Reserve Bank of St. Louis Economic Data (FRED)
- U.S. Census Bureau
- U.S. Census Longitudinal Employer-Household **Dynamics**
- U.S Bureau of Labor and Statistics
- National Housing Preservation Database
- Indiana Association of Realtors

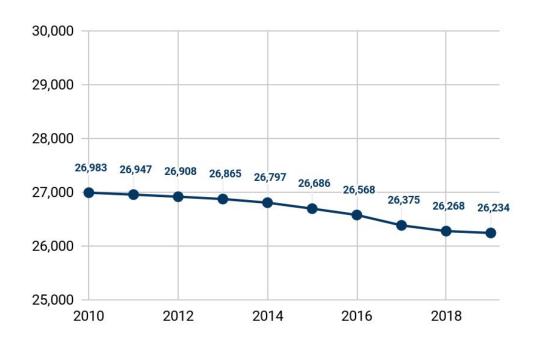
Data in this report will be updated as frequently as data sources are updated.

# **DEMOGRAPHIC TRENDS**

**POPULATION** | Clay County's population has decreased by 2.78% (749 people) between 2010-2019. In the same time period, the total number of households increased by 2.74% (281 households).

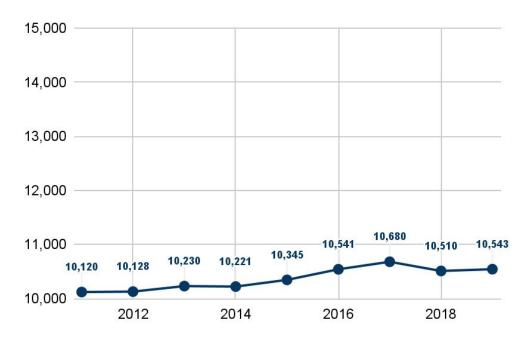
### **Resident Population**

Clay County | 2010-2019



#### Households

Clay County | 2010-2019



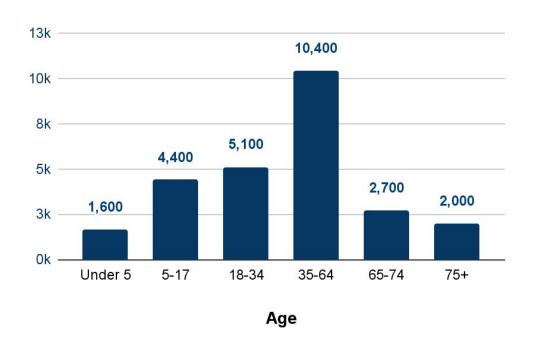
Source: FRED, U.S. Census Bureau

Source: FRED, U.S. Census Bureau

## **AGE** | 4,700 of people in Clay County are age 65 or older, while 23% are younger than 18.

## **Population by Age**

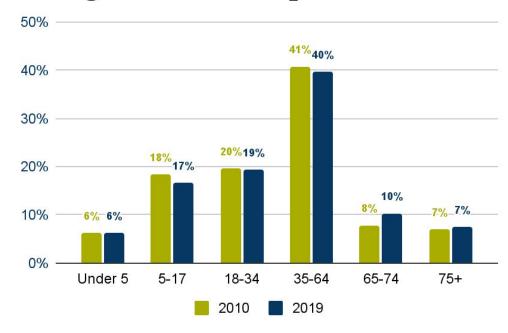
Clay County | 2019



## **Change in Share of Population**

Clay County | 2010, 2019

## **Change in Share of Population**

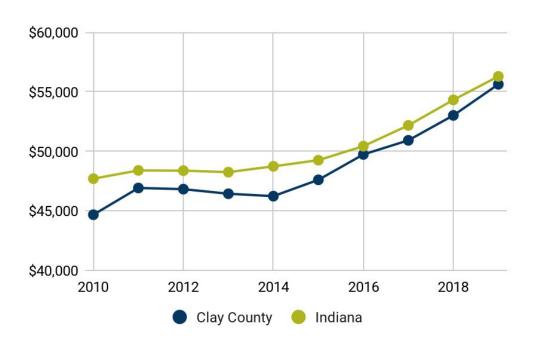


Source: ACS 2010-2019 1-year estimates

**HOUSEHOLD INCOMES** | Clay County had a median income of \$55,637 in 2019, up 25% since 2010. 29% of households have incomes below \$35,000, while 19% have incomes above \$100,000.

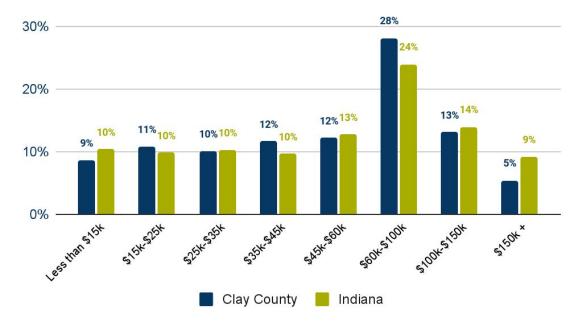
#### **Median Income**

Clay County, State of Indiana | 2010-2019



#### **Household Income Distribution**

Clay County, State of Indiana | 2019

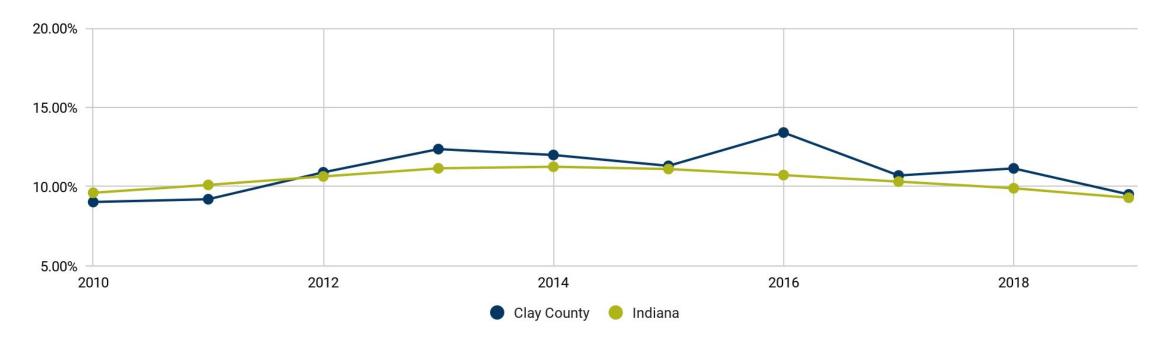


Source: ACS 2010-2019 5-year estimates Source: ACS 2019 5-year estimates

**FAMILY POVERTY RATE** | 9.5% of families in Clay County live below the poverty line, up 0.48 points from 9.0% in 2010.

#### **Family Poverty Rate**

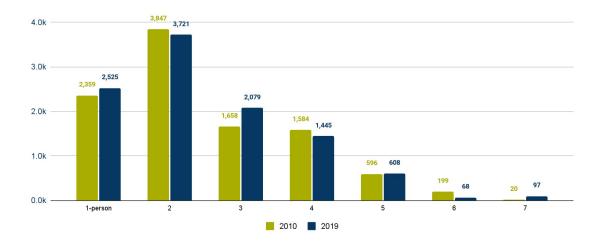
Clay County, State of Indiana | 2010-2019



**HOUSEHOLD SIZE** | The average household size is 2.44 people, compared to the statewide average of 2.52. The Clay County average household has shrunk by 0.16 persons since 2010.

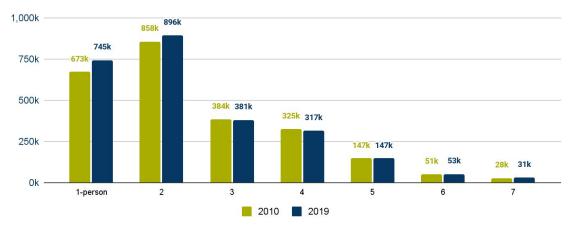
#### **Household Size**

Clay County | 2010, 2019



#### **Household Size**

**State of Indiana | 2010, 2019** 



**Source:** ACS 2010-2019 5-year estimates

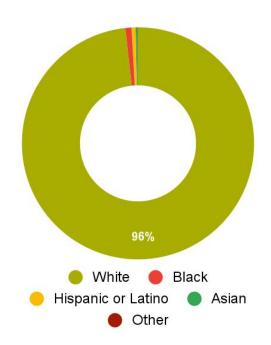
**RACIAL COMPOSITION** | The current racial distribution of households in Clay County is 96% White, 1% Black, 1% Hispanic/Latino, 0% Asian, and 0% other.

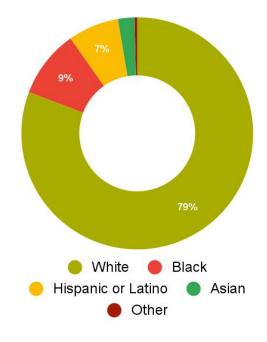
#### **Racial/Ethnic Distribution**

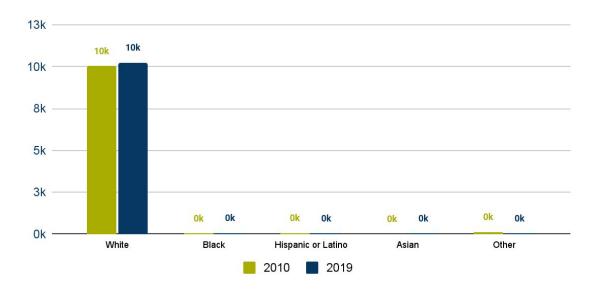
Clay County | 2019

Indiana | 2019

#### **Household Racial/Ethnic Distribution** Clay County | 2010, 2019





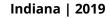


Source: ACS 2010-2019 5-year estimates

**HOUSING TENURE** | In 2019, 22% of households (2,366 households) in Clay County were renters, while 78% (8,177 households) were owners. The share of renters has decreased by 1.59 percentage points since 2010.

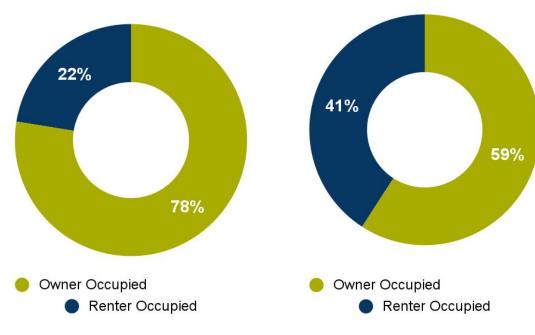
#### **Housing Tenure**

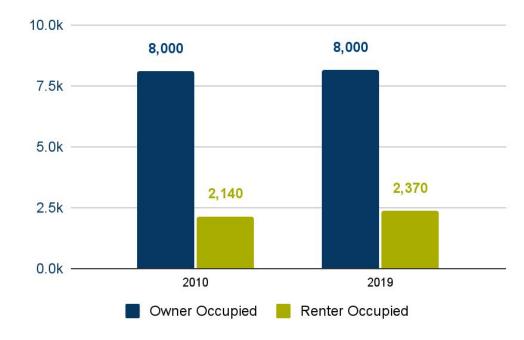
Clay County | 2019





Clay County | 2010-2019



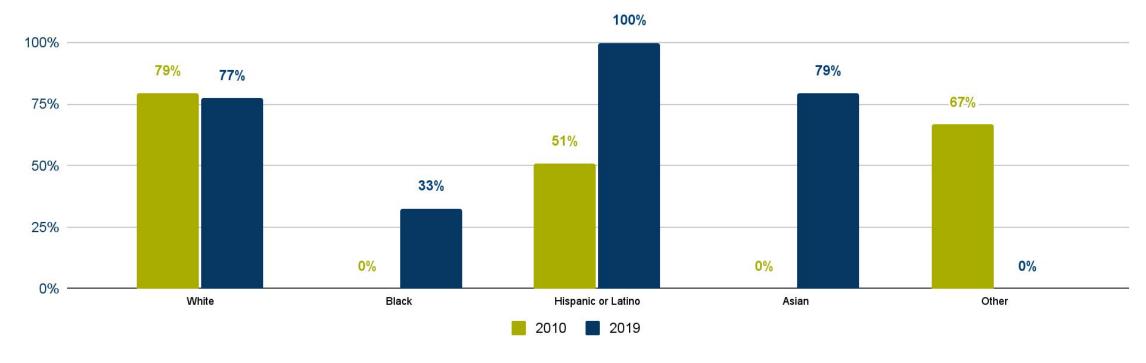


**Source:** ACS 2010-2019 5-year estimates

**TENURE BY RACE** | While the overall homeownership rate is 78%, homeownership is 77% among non-Hispanic White households, 33% for Black households, and 100% for Hispanic or Latino households.

#### **Homeownership by Race**

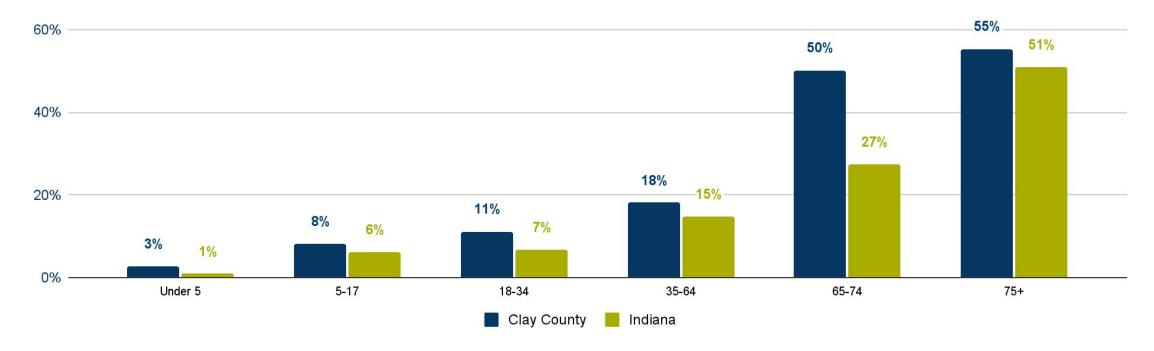
Clay County | 2010, 2019



**DISABILITY** | 20% of people in Clay County live with a disability. For people 65 and older, the figure increases to 52%.

#### Share of the Population by Age with a Disability

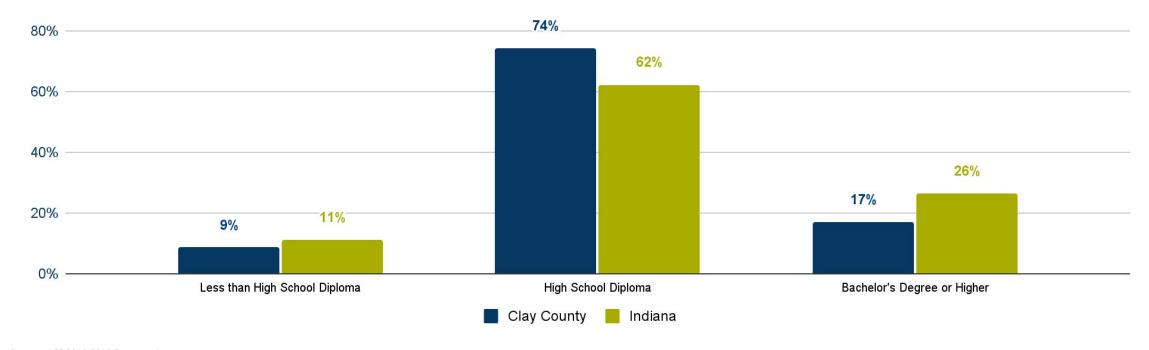
**Clay County, Indiana | 2010, 2019** 



**EDUCATIONAL ATTAINMENT** In Clay County, 74% of the population completed high school degree as their highest level of education, while 17% of the population has a Bachelor's degree or higher.

#### **Educational Attainment**

Clay County, Indiana | 2019



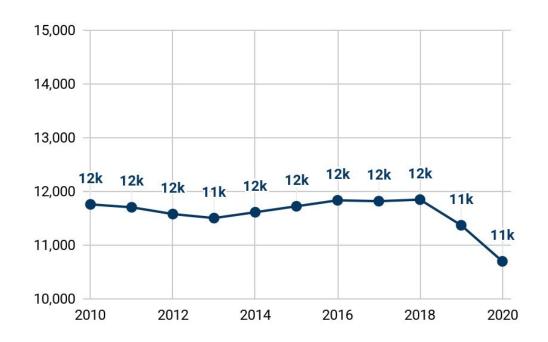
# JOB / EMPLOYMENT TRENDS

**EMPLOYMENT BASE** | There are currently 11,000 employed persons in Clay County, down by 9.03% since 2010. The unemployment rate in 2020 was 6.60%, up 3.00 points from 2019.

#### **Total Employment**

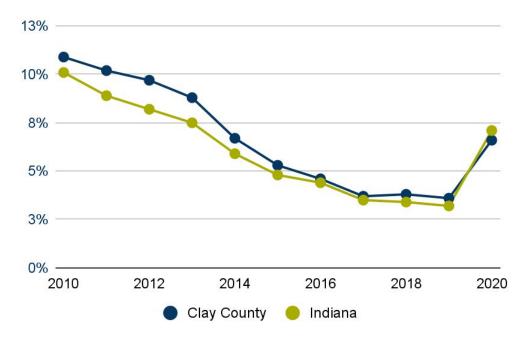
**Source:** FRED Estimates

Clay County | 2010-2019



#### **Unemployment Rate**

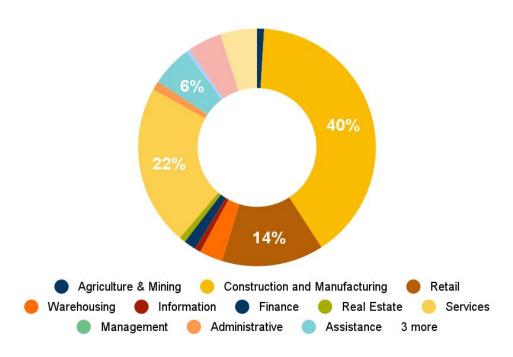
Clay County, Indiana | 2010-2019



Source: FRED Estimates

## **EMPLOYMENT BY INDUSTRY** | Manufacturing is the leading industry for jobs in Clay County, followed by Retail Trade (12%).

#### **Total Jobs by All Industries** Clay County | 2018



**Source:** Census, Longitudinal Employer-Household Dynamics, Primary Jobs, 2018

#### **Top 5 Industries and Median Annual Wages**

- Service-providing | \$30,398 1.
- 2. Trade, transportation, and utilities | \$31,526
- 3. Goods-producing | \$45,412
- Construction | \$36,192 4.
- Professional and business services | \$45,528 5.

Source: BLS

#### **Top 5 Employers**

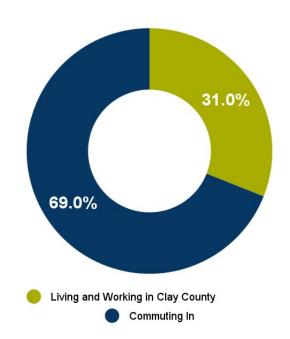
- **Great Dane Trailers (Brazil)**
- **Process Development-fbrctns (Brazil)**
- 3. St Vincent Clay Hospital (Brazil)
- **Morris Manufacturing & Sales (Brazil)** 4.
- Walmart (Brazil) 5.

Source: BLS

COMMUTER INFLOW / OUTFLOW | 8,000 commuters come into Clay County for their jobs, while 10,000 employees travel out of Clay County for their jobs.

#### **Employment Inflow**

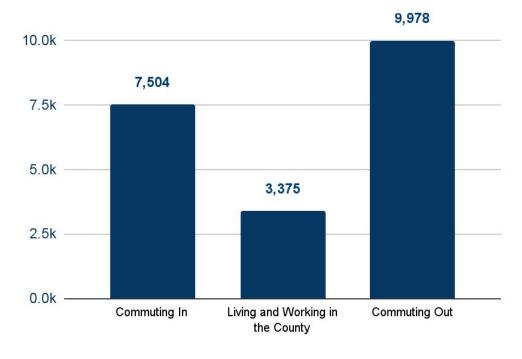
Clay County | 2018



**Source:** Census, Longitudinal Employer-Household Dynamics, Primary Jobs, 2018

#### **Commuting Patterns**

Clay County | 2018

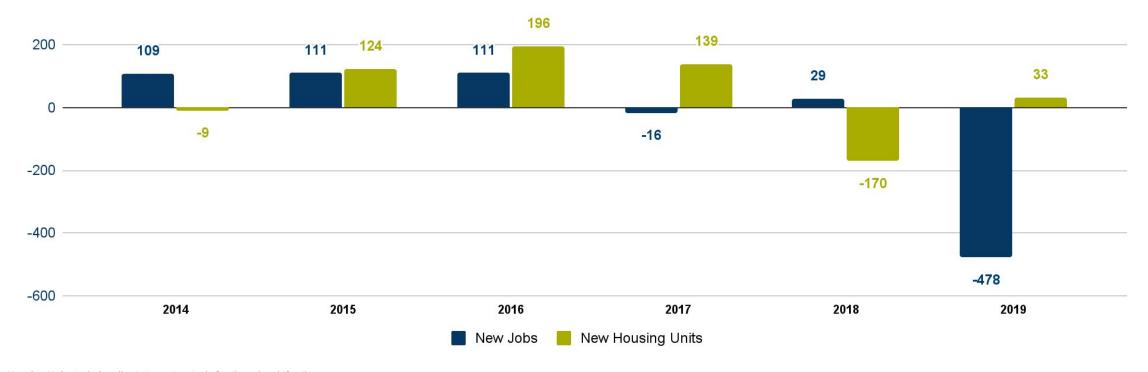


**Source:** Census, Longitudinal Employer-Household Dynamics, Primary Jobs, 2018

JOB GROWTH AND HOUSING PRODUCTION | Clay County has created -134 jobs and 313 housing units between 2014 and 2019, or -234 housing units for every 100 jobs created.

#### **Job Growth and Housing Production**

**Clay County | New Jobs, New Housing Units** 



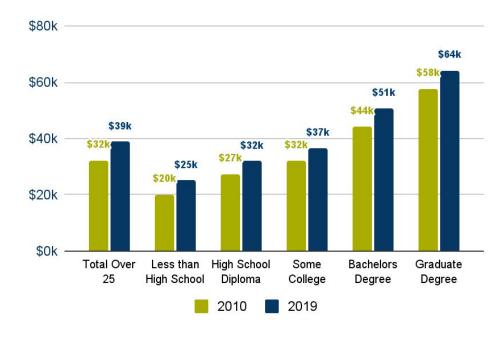
Housing Units Includes all existing units, single family and multifamily. Source: ACS 2010-2019 5-year estimates

**INCOME GROWTH** | Median earnings have increased 19% since 2010 for the total population and increased 24% for the population with a high school diploma or greater education.

#### **Median Earnings by Educational Attainment** Clay County | 2010, 2019

\$80k \$62k \$60k \$40k \$23k \$20k Total Over Less than High School Some Bachelors Graduate High School Diploma College Degree Degree 2019

#### **Median Earnings by Educational Attainment** Indiana | 2010, 2019



Source: ACS 2010-2019 5-year estimates

**INCOME GROWTH AND EDUCATIONAL ATTAINMENT** | Median annual earnings have increased by \$4,500, or 17% since 2010 for high school graduates, and increased \$6,500, or 15%, since 2010 for Bachelors Degree holders. Median rent has increased \$55, or 9% since 2010.

#### **Income and Rent Growth, High School Diploma** Clay County | 2010-2019

\$40k \$800 \$30k \$600 Median Earnings Median Rent \$400 \$20k \$10k \$200 2012 2013 2014 2015 2016 2017 2018 2019 Median Earnings High School Diploma Median Rent

#### Income and Rent Growth, Bachelor's Degree Clay County | 2010-2019



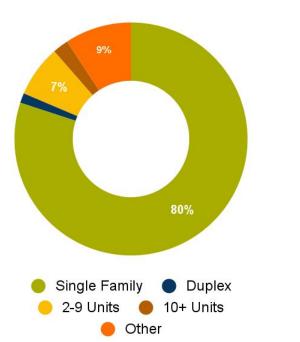
Source: ACS 2010-2019 5-year estimates

# **HOUSING TRENDS**

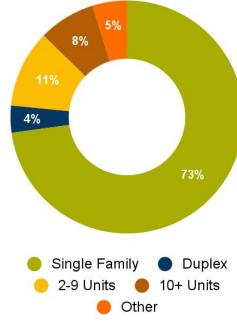
## **HOUSING TYPE** | 80% of homes in Clay County are single-family, while 20% are multifamily.

#### **Housing Type**

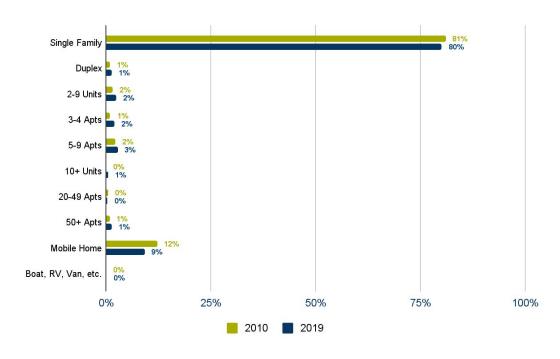
Clay County | 2019



#### Indiana | 2019



#### **Share of Units by Housing Type** Clay County | 2010-2019



Source: ACS 2010-2019 5-year estimates

### HOUSING UNIT SIZE | Most homes in Clay County average 2.44 bedrooms, with 56% of units containing 3 bedrooms or more.

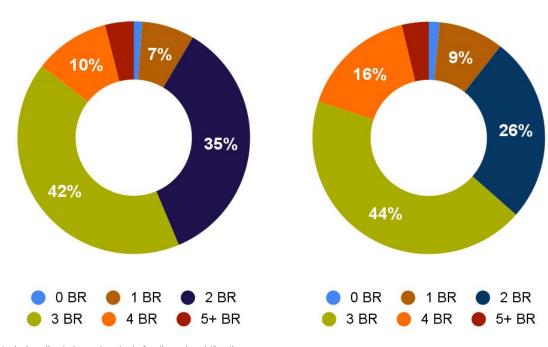
#### **Housing Stock by Number of Bedrooms**

Clay County | 2019

Indiana | 2019

## **Share of Housing Stock by Bedroom**

Clay County, Indiana | 2019



4,930 4,140 1,240 860 470 140 0 BR 1 BR 2 BR 4 BR 5+ BR 3 BR Clay County

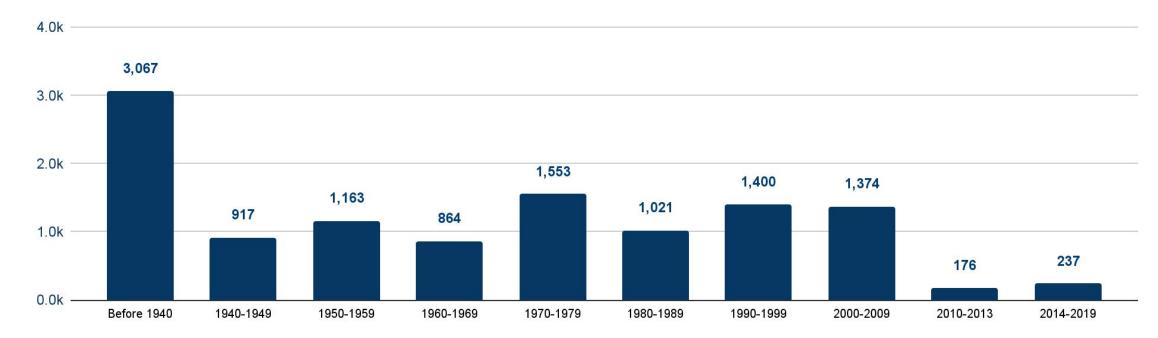
Source: ACS 2010-2019 5-year estimates

Includes all existing units, single family and multifamily. **Source:** ACS 2010-2019 5-year estimates

AGE OF HOUSING | 51% of homes were built before 1970, 34% were built between 1970 and 2000, and 15% were built after 2000.

#### **Homes by Year Built**

Clay County | 2019

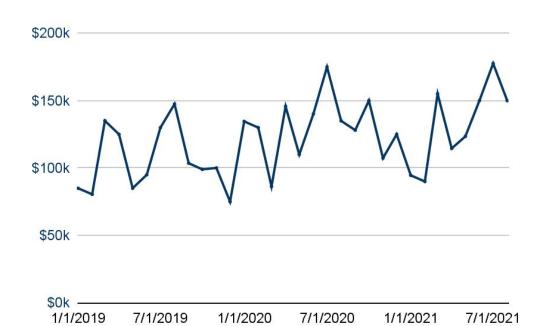


Includes all existing units, single family and multifamily. **Source:** ACS 2010-2019 5-year estimates

## **MEDIAN LISTING PRICE** | Homes in Clay County have a median listing price of \$149,900. Home prices have increased by 77% since 2019.

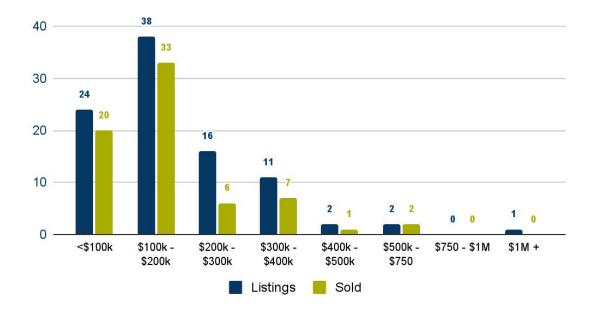
**Median Listing Price** 

Clay County | 2019-2021



**Listings and Sales (last 24 months)** 

Clay County | 2021

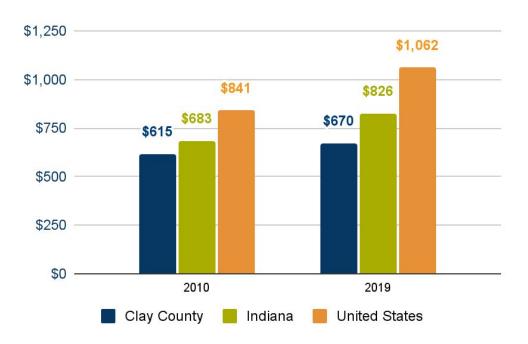


**Source:** ACS 2010-2019 5-year estimates

Disclaimer: For counties less than 10,000 households, data may be significantly skewed due to limited transactions.

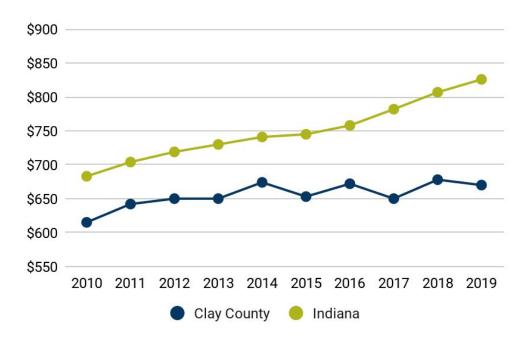
## MEDIAN RENTS | Median rent has increased by 9% since 2010, with median rent at \$670 in 2019.

**Median Rent** Clay County, Indiana, United States | 2010, 2019



**Median Rent Over Time** 

Clay County, Indiana | 2010 - 2019

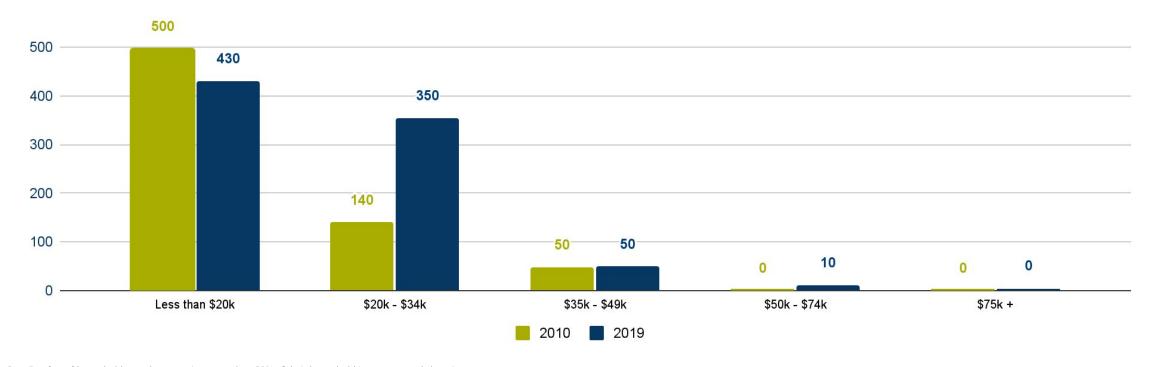


Source: ACS 2010-2019 5-year estimates

**COST BURDEN** | 39% of renter households in Clay County are housing cost burdened, down 4.60% points since 2010. 49% of households earning below \$50,000 are housing cost burdened.

#### **Cost Burden Renter Households**

Clay County, Indiana | 2010 - 2019



Cost Burdened households are those putting more than 30% of their household income towards housing expenses. **Source:** ACS 2010-2019 5-year estimates

**CUMULATIVE RENTAL HOUSING GAP** | There is a 0 unit gap in rental homes available for households who earn less than \$50,000 annually or units renting below \$1,250 per month.

#### **Cumulative Housing Gap**

Clay County, Indiana | 2010-2019

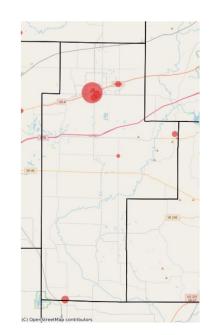


Rental Housing Gap is the number of households in each income group and number of existing housing units that are affordable to those households. Source: ACS 2010-2019 5-year estimates

**AFFORDABLE HOUSING** | The maps below show the geographic distribution of affordable housing units throughout the state of Indiana and in Clay County.

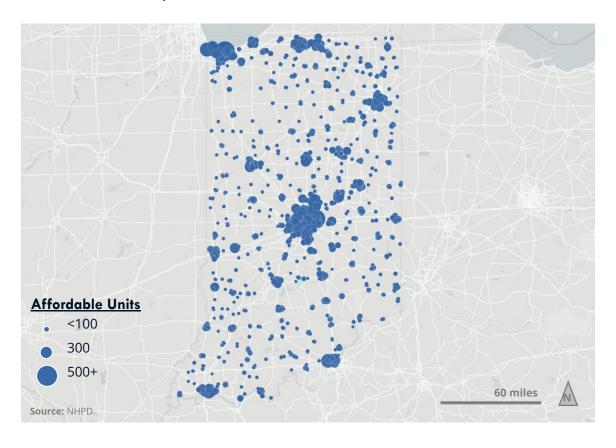
## **Affordable Housing Inventory**

Clay County | 2020



## **Affordable Housing Inventory**

State of Indiana | 2020



**Affordable Units** 

<100

500+

Source: NHPD

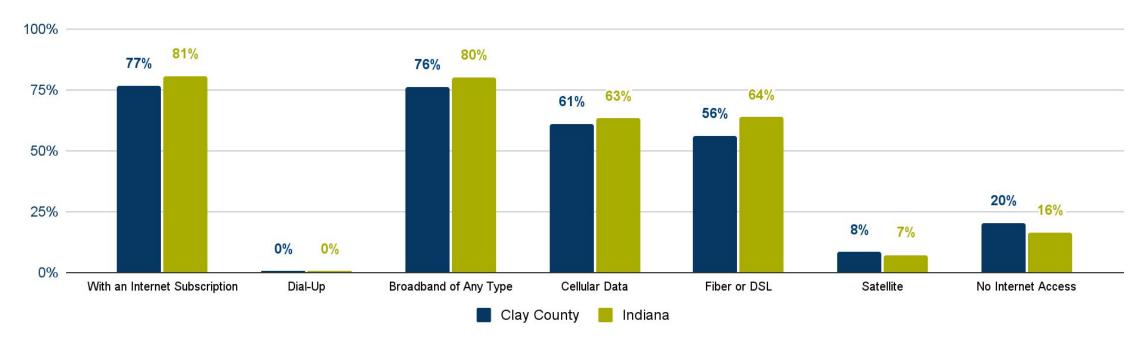
12 miles



## **INTERNET ACCESS** | 77% of housing units have access to internet compared to 81% state-wide.

**Internet Access** 

Clay County, Indiana | 2020

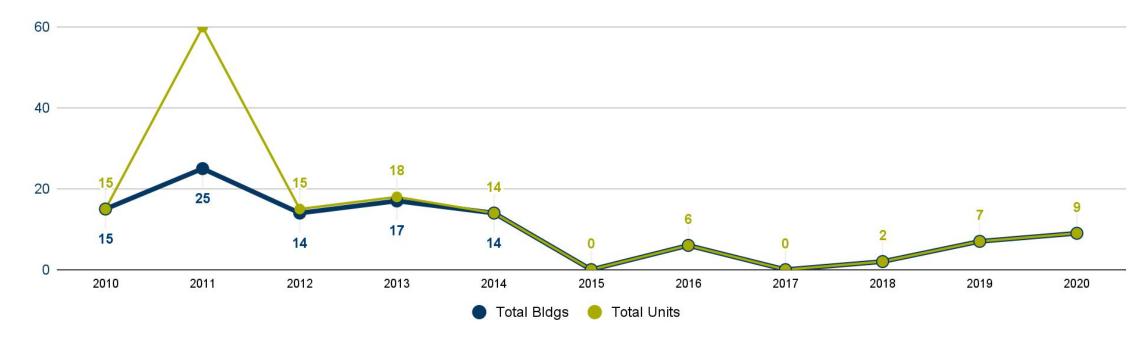


# **HOUSING CONSTRUCTION**

HOUSING STARTS | There were 9 new housing starts in 2020 in Clay County, part of the total of 109 building permits authorized since 2010.

## **New Housing Structures Authorized by Building Permits**

Clay County | 2010-2020



Source: St. Louis Fed.

**CONSTRUCTION INPUTS** | Construction material costs have increased rapidly since 2010--recovering from pandemic impacts to all time highs.

#### **Construction Cost Indices**

**United States | 2010-2020** 



Source: BEA, St. Louis Fed, U.S. Bureau of Labor and Statistics