



INDIANA HOUSING
DASHBOARD



Indiana Housing & Community Development Authority



INDIANA HOUSING DASHBOARD

HOUSING NEEDS ASSESSMENT FOR MARSHALL COUNTY

MARCH 2022

ACKNOWLEDGEMENTS AND DATA SOURCES

The Housing Working Group stakeholder organizations listed below would like to thank HR&A Advisors for their technical expertise throughout the development of this report.

- Accelerate Indiana Municipalities
- Affordable Housing Association of Indiana
- American Institute of Architects Indiana
- Association of Indiana Counties
- Federal Home Loan Bank of Indianapolis
- Habitat for Humanity Indiana
- Indiana Affordable Housing Council
- Indiana Apartment Association
- Indiana Association of Realtors
- Indiana Bankers Association
- Indiana Builders Association
- Indiana CRA Bankers Association
- Indiana Housing and Community Development Authority
- Office of the Lieutenant Governor of Indiana

This report utilizes the following **data sources**:

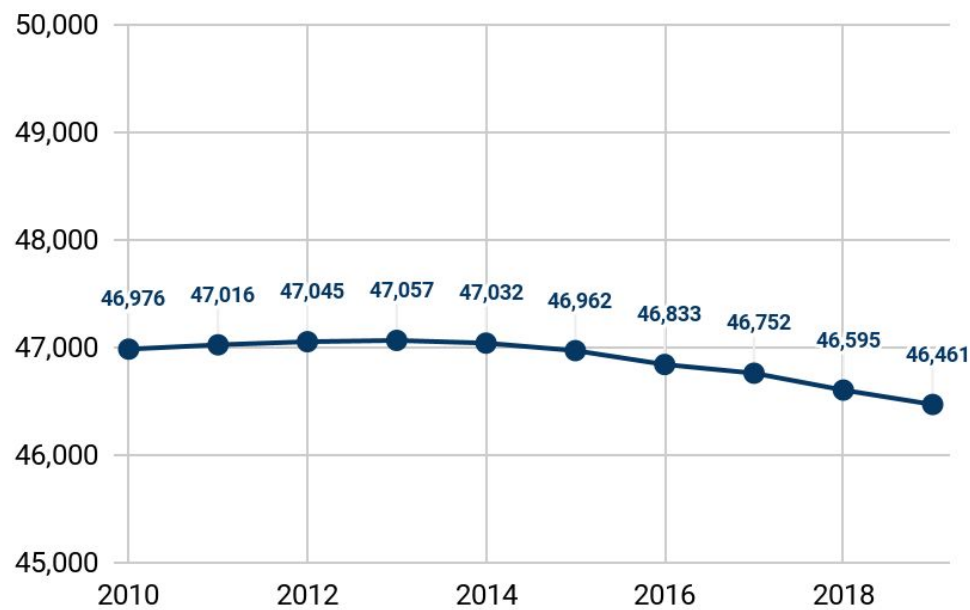
- American Community Survey (ACS) 5-year and 1-year estimates
- Federal Reserve Bank of St. Louis Economic Data (FRED)
- U.S. Census Bureau
- U.S. Census Longitudinal Employer-Household Dynamics
- U.S. Bureau of Labor and Statistics
- National Housing Preservation Database
- Indiana Association of Realtors

Data in this report will be updated as frequently as data sources are updated.

DEMOGRAPHIC TRENDS

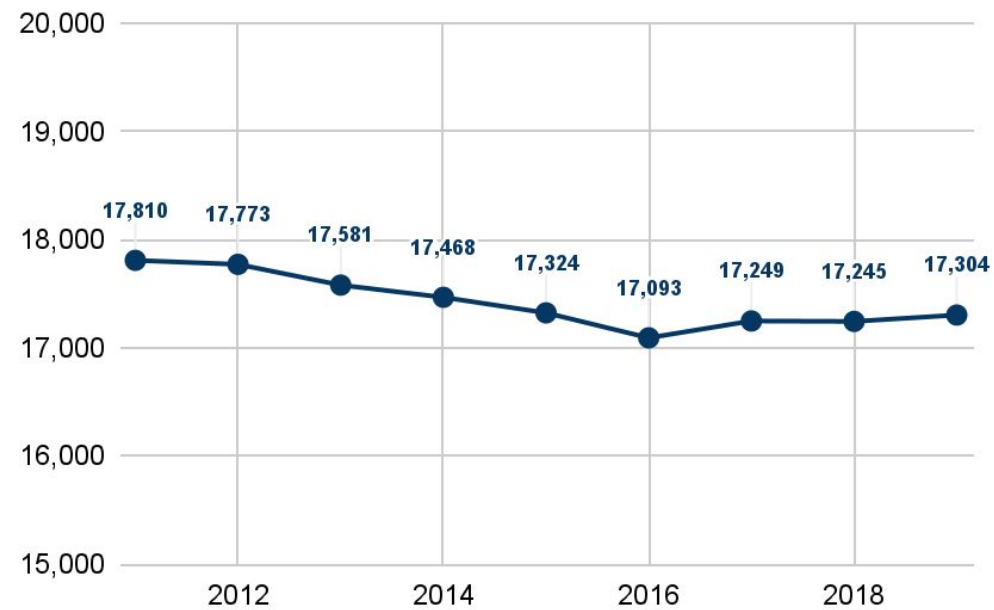
POPULATION | Marshall County's population has decreased by 1.10% (515 people) between 2010-2019. In the same time period, the total number of households decreased by 1.85% (327 households).

Resident Population
Marshall County | 2010-2019



Source: FRED, U.S. Census Bureau

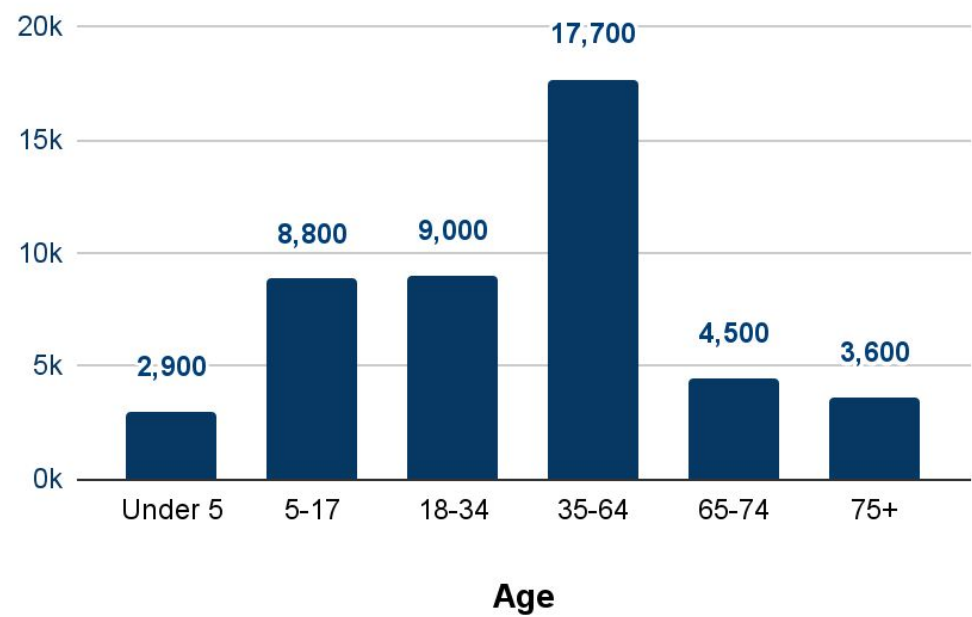
Households
Marshall County | 2010-2019



Source: FRED, U.S. Census Bureau

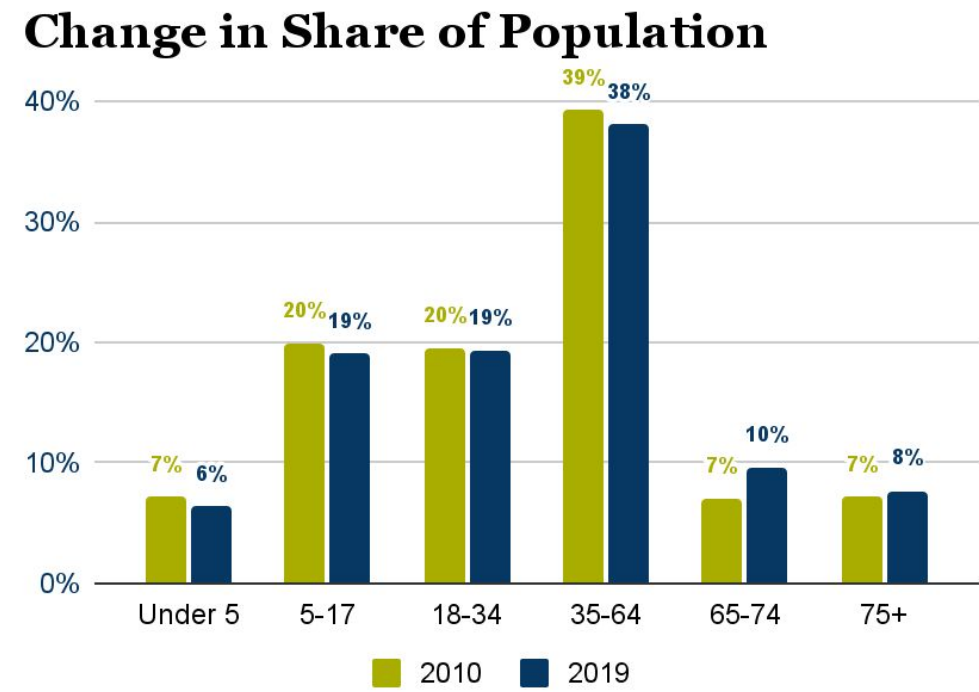
AGE | 8,100 of people in Marshall County are age 65 or older, while 25% are younger than 18.

Population by Age
Marshall County | 2019



Source: ACS 2019 5-year estimates

Change in Share of Population
Marshall County | 2010, 2019

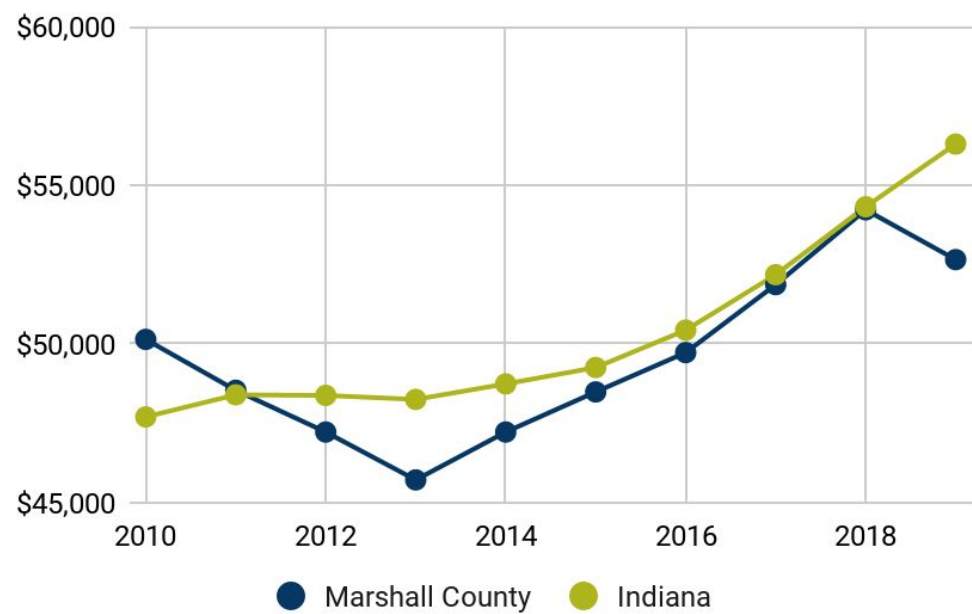


Source: ACS 2010-2019 1-year estimates

HOUSEHOLD INCOMES | Marshall County had a median income of \$52,658 in 2019, up 5% since 2010. 32% of households have incomes below \$35,000, while 20% have incomes above \$100,000.

Median Income

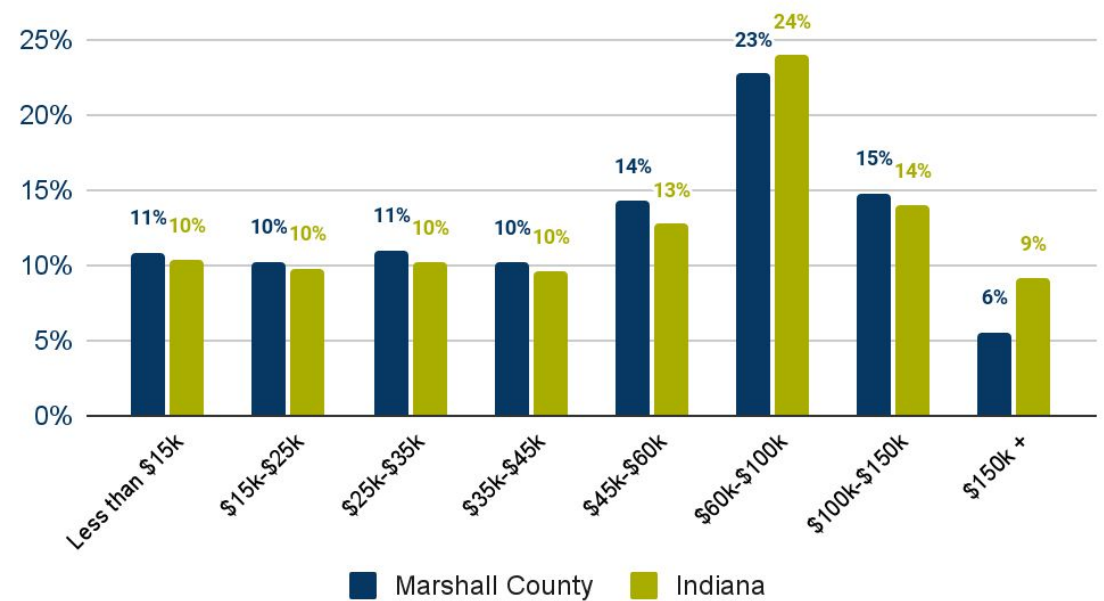
Marshall County, State of Indiana | 2010-2019



Source: ACS 2010-2019 5-year estimates

Household Income Distribution

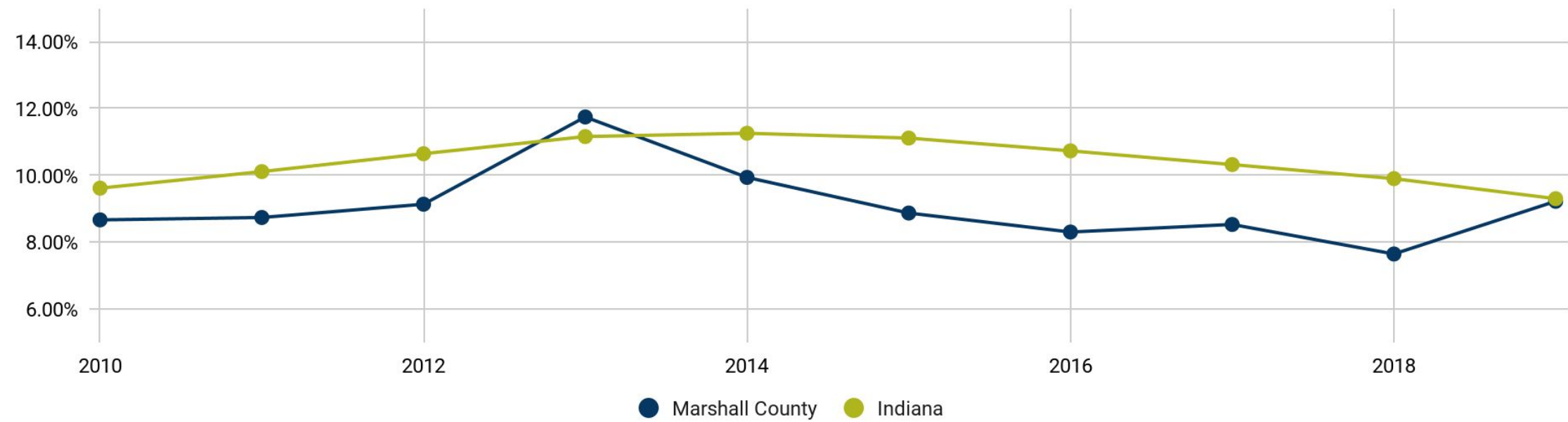
Marshall County, State of Indiana | 2019



Source: ACS 2019 5-year estimates

FAMILY POVERTY RATE | 9.2% of families in Marshall County live below the poverty line, up 0.56 points from 8.7% in 2010.

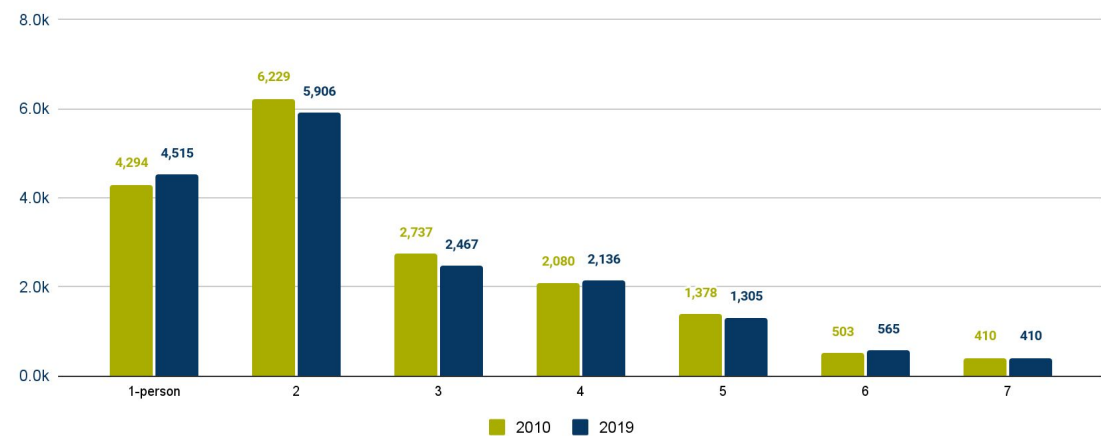
Family Poverty Rate
Marshall County, State of Indiana | 2010-2019



Source: ACS 2010-2019 5-year estimates

HOUSEHOLD SIZE | The average household size is 2.64 people, compared to the statewide average of 2.52. The Marshall County average household has grown by 0.01 persons since 2010.

Household Size
Marshall County | 2010, 2019



Source: ACS 2010-2019 5-year estimates

Household Size
State of Indiana | 2010, 2019



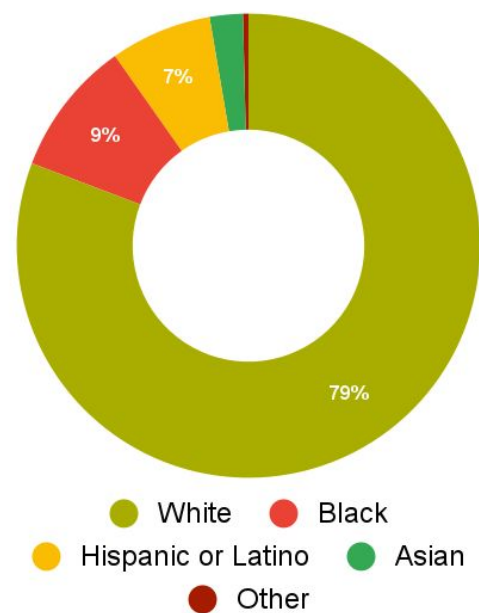
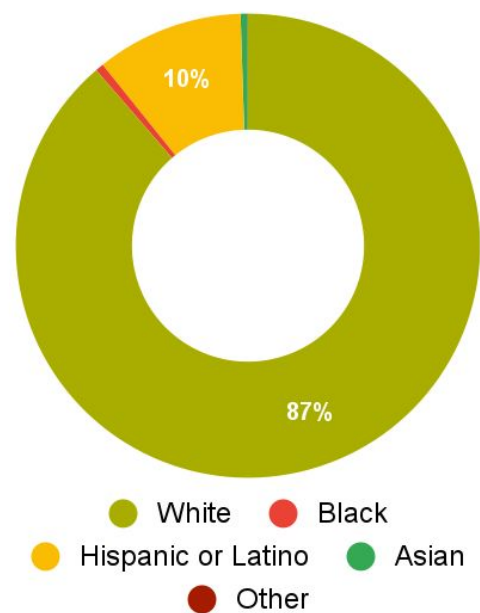
Source: ACS 2010-2019 5-year estimates

RACIAL COMPOSITION | The current racial distribution of households in Marshall County is 87% White, 1% Black, 10% Hispanic/Latino, 0% Asian, and 0% other.

Racial/Ethnic Distribution

Marshall County | 2019

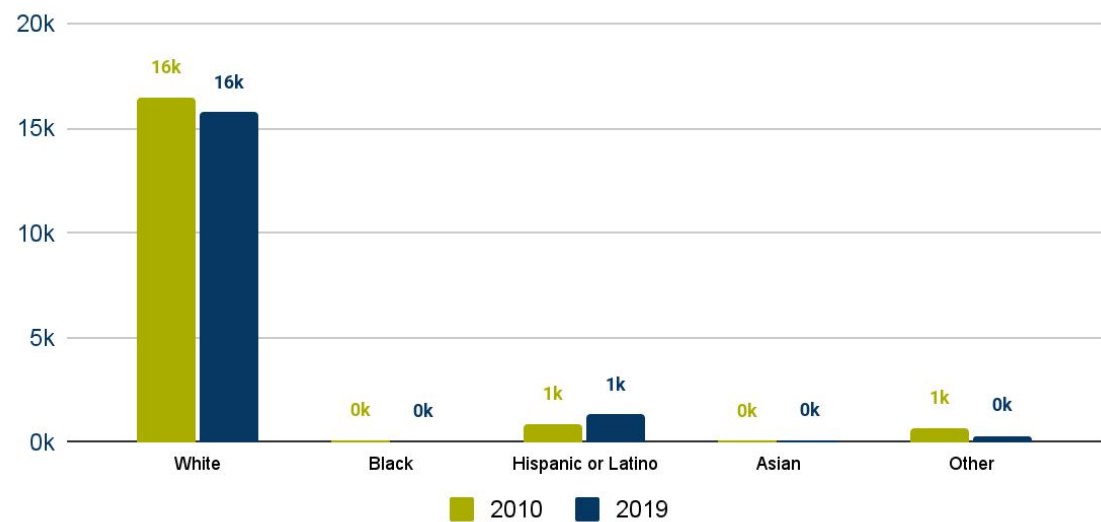
Indiana | 2019



Source: ACS 2010-2019 5-year estimates

Household Racial/Ethnic Distribution

Marshall County | 2010, 2019

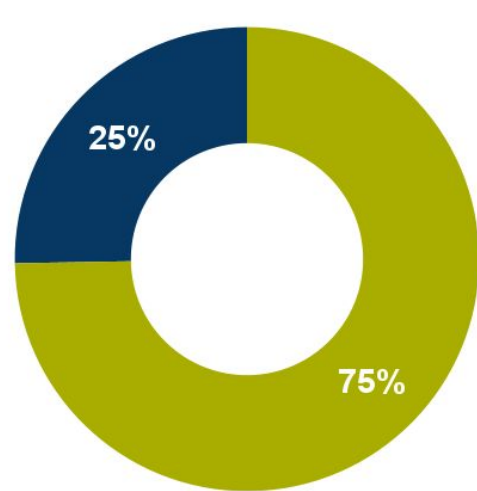


Source: ACS 2010-2019 5-year estimates

HOUSING TENURE | In 2019, 25% of households (4,375 households) in Marshall County were renters, while 75% (12,929 households) were owners. The share of renters has decreased by 3.54 percentage points since 2010.

Housing Tenure

Marshall County | 2019



● Owner Occupied
● Renter Occupied

Source: ACS 2019 5-year estimates

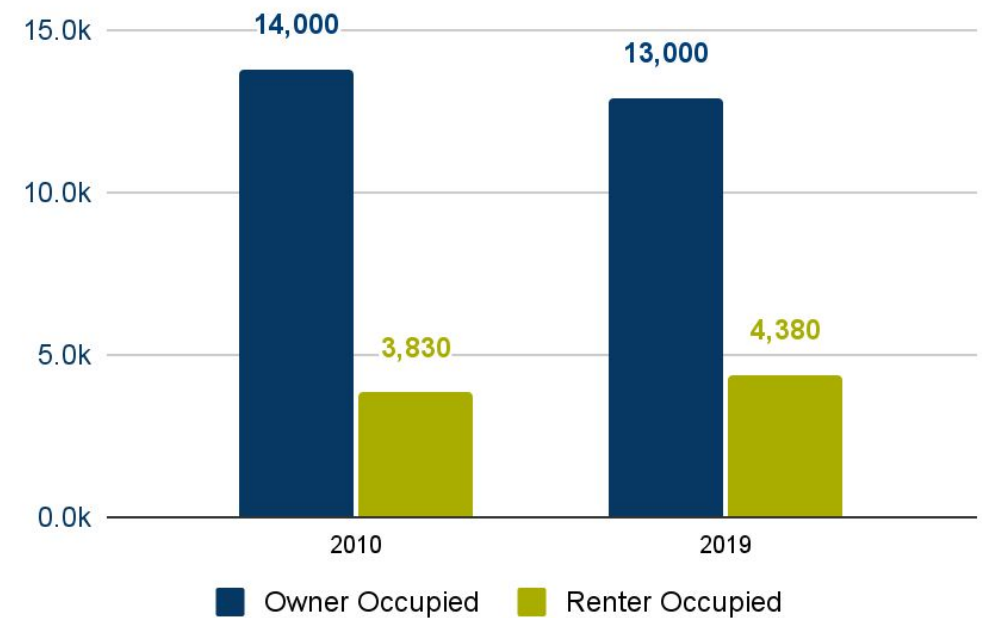
Indiana | 2019



● Owner Occupied
● Renter Occupied

Total Households by Tenure

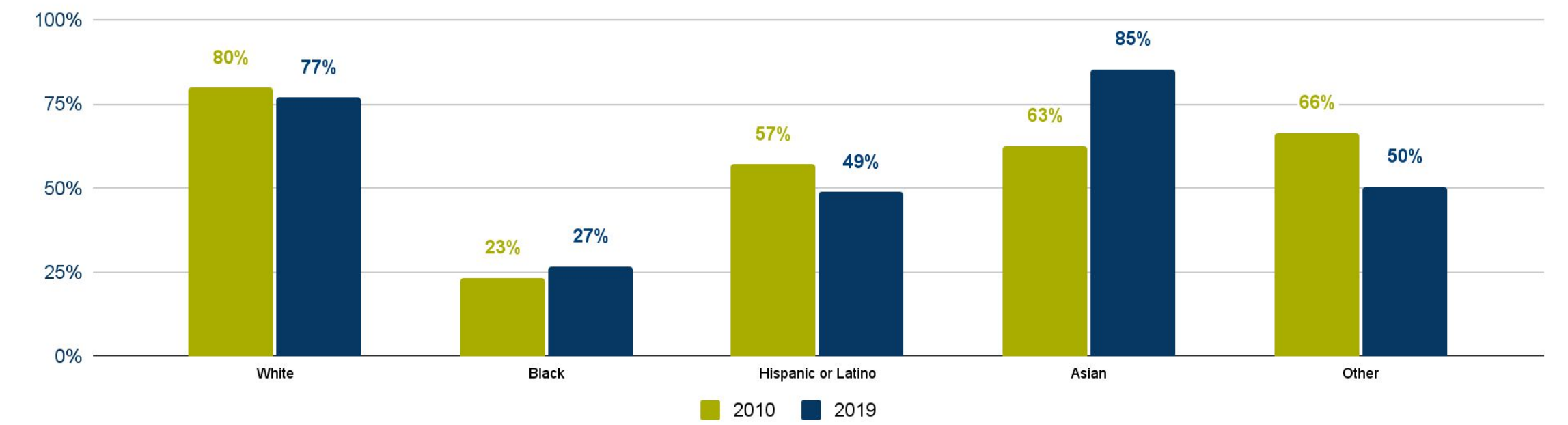
Marshall County | 2010-2019



Source: ACS 2010-2019 5-year estimates

TENURE BY RACE | While the overall homeownership rate is 75%, homeownership is 77% among non-Hispanic White households, 27% for Black households, and 49% for Hispanic or Latino households.

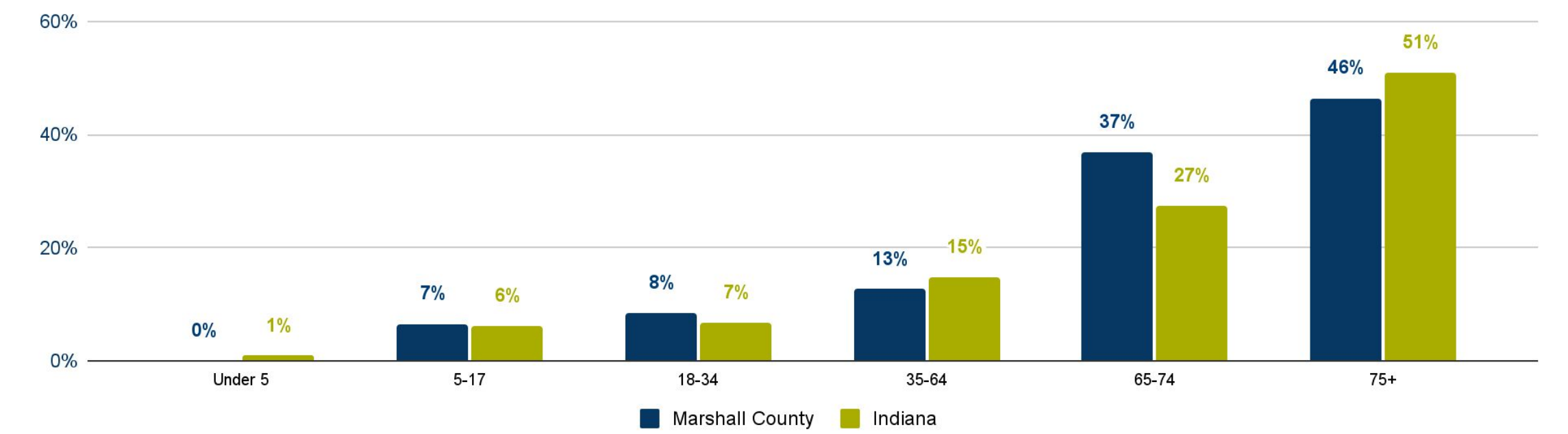
Homeownership by Race
Marshall County | 2010, 2019



Source: ACS 2010-2019 5-year estimates

DISABILITY | 15% of people in Marshall County live with a disability. For people 65 and older, the figure increases to 41%.

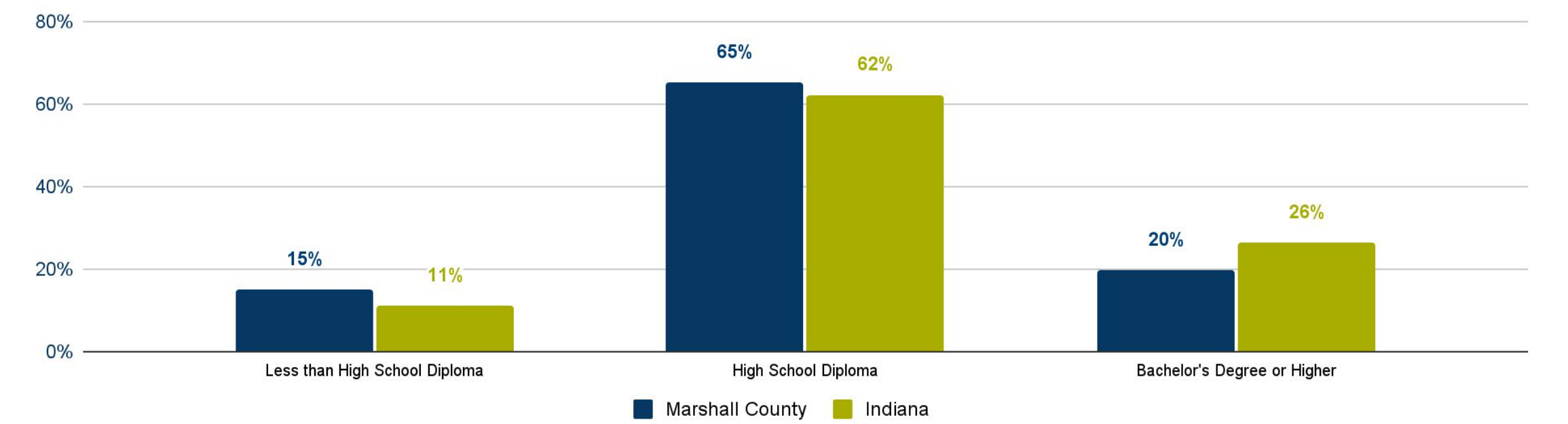
Share of the Population by Age with a Disability
Marshall County, Indiana | 2010, 2019



Source: ACS 2010-2019 5-year estimates

EDUCATIONAL ATTAINMENT | In Marshall County, 65% of the population completed high school degree as their highest level of education, while 20% of the population has a Bachelor's degree or higher.

Educational Attainment
Marshall County, Indiana | 2019

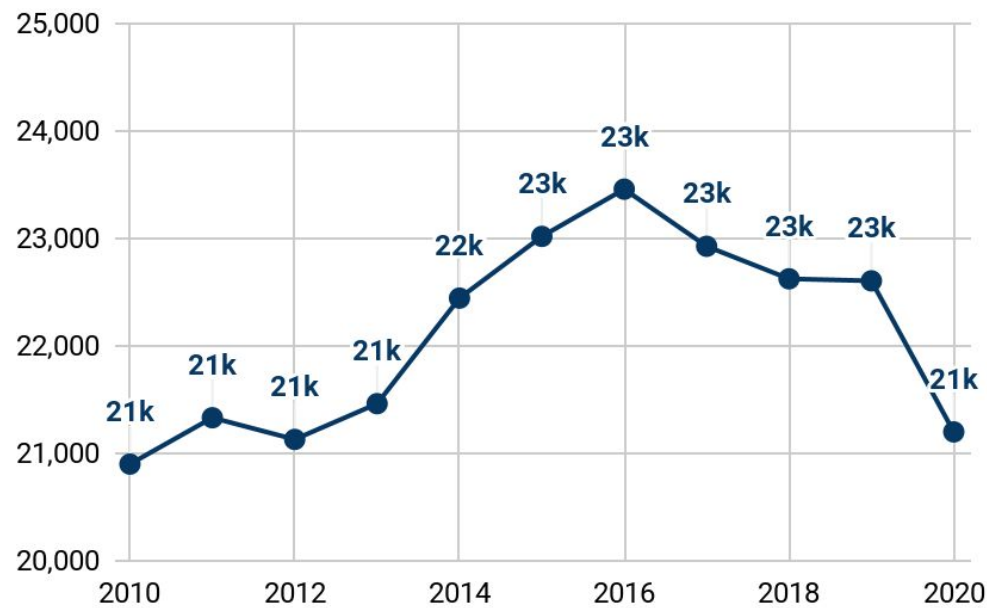


Source: ACS 2010-2019 5-year estimates

JOB / EMPLOYMENT TRENDS

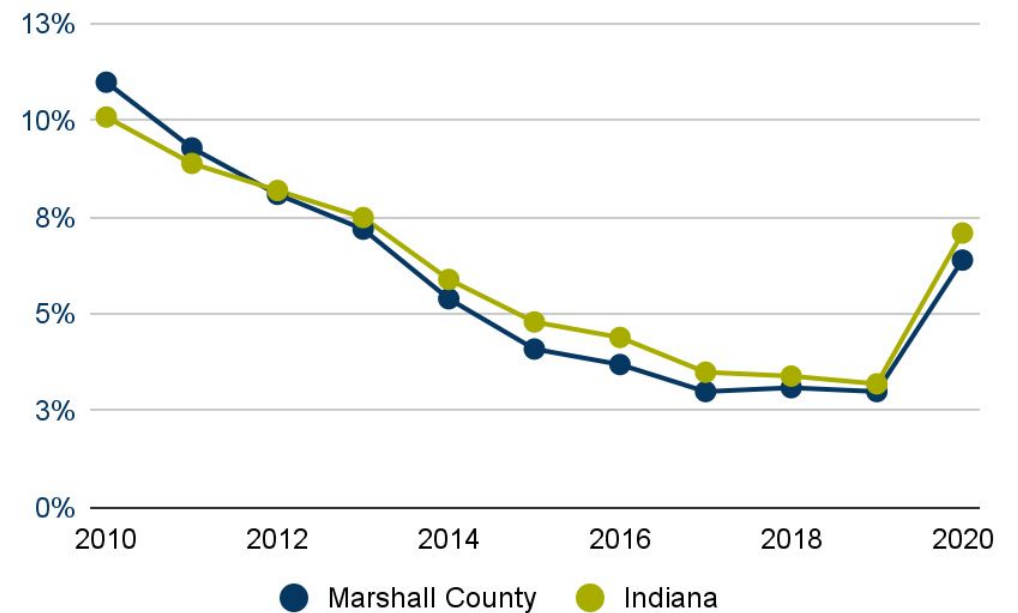
EMPLOYMENT BASE | There are currently 21,000 employed persons in Marshall County, up by 1.44% since 2010. The unemployment rate in 2020 was 6.40%, up 3.40 points from 2019.

Total Employment
Marshall County | 2010-2019



Source: FRED Estimates

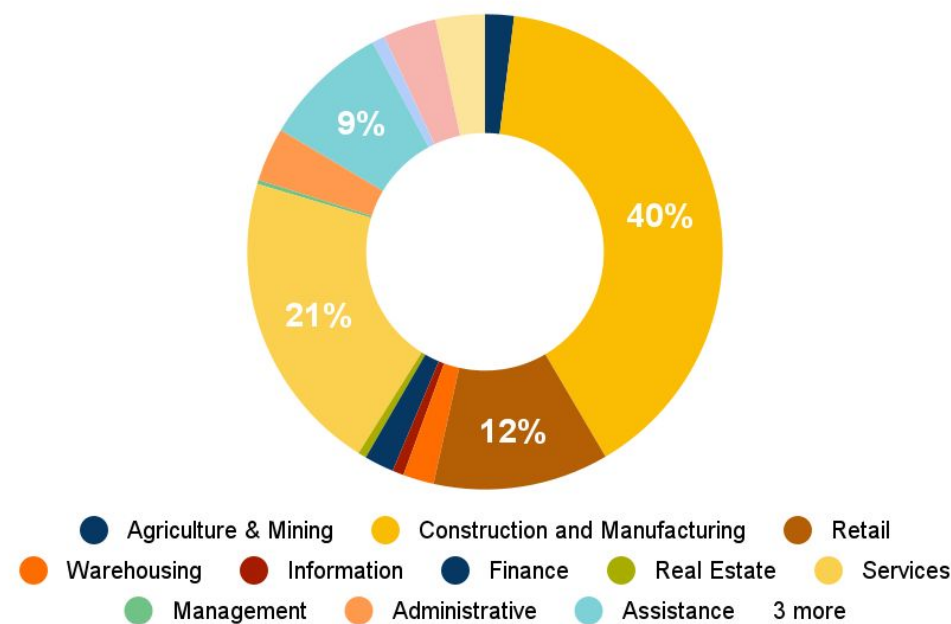
Unemployment Rate
Marshall County, Indiana | 2010-2019



Source: FRED Estimates

EMPLOYMENT BY INDUSTRY | Manufacturing is the leading industry for jobs in Marshall County, followed by Educational Services (12%).

Total Jobs by All Industries
Marshall County | 2018



Source: Census, Longitudinal Employer-Household Dynamics, Primary Jobs, 2018

Top 5 Industries and Median Annual Wages

- 1. Service-providing | \$36,926
- 2. Goods-producing | \$50,009
- 3. Trade, transportation, and utilities | \$39,153
- 4. Manufacturing | \$49,979
- 5. Professional and business services | \$39,959

Source: BLS

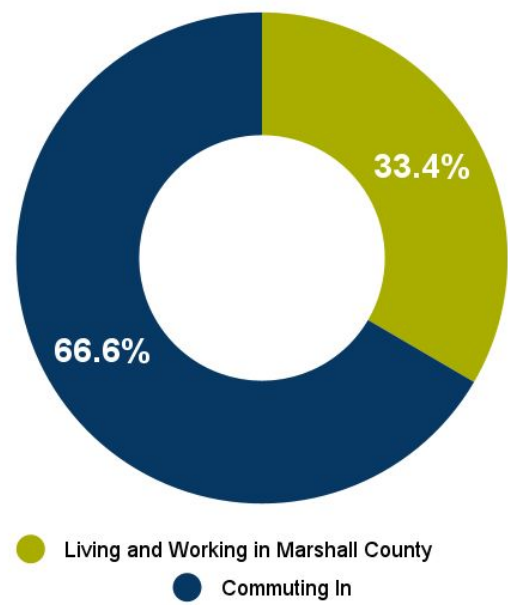
Top 5 Employers

- 1. Southwire Co (Bremen)
- 2. Nishikawa Cooper Llc (Bremen)
- 3. Walmart Supercenter (Plymouth)
- 4. Aker Plastics Co Inc (Plymouth)
- 5. Ancilla Domini Sisters Inc (Plymouth)

Source: BLS

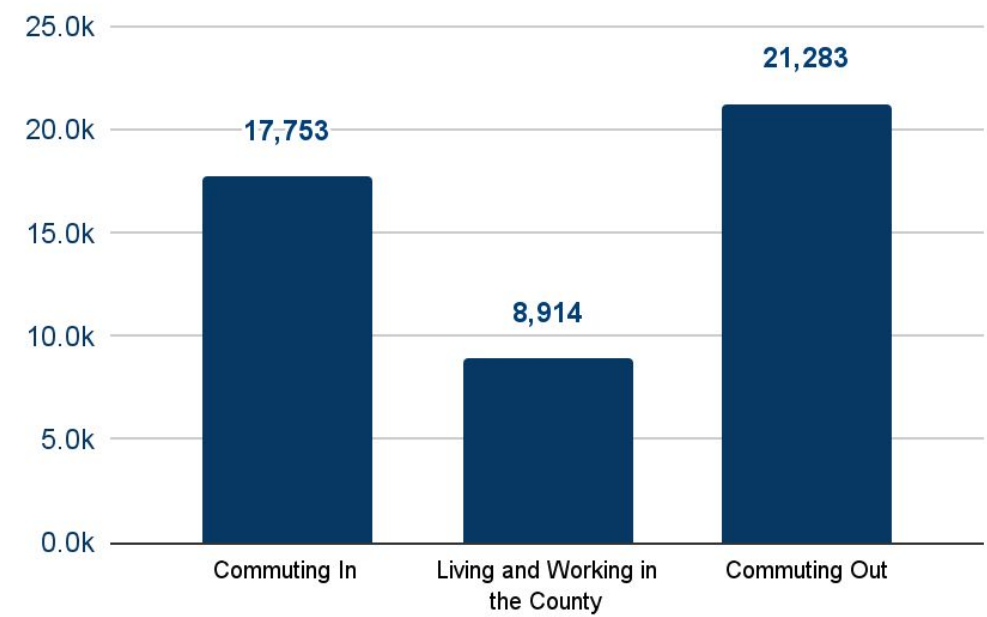
COMMUTER INFLOW / OUTFLOW | 18,000 commuters come into Marshall County for their jobs, while 21,000 employees travel out of Marshall County for their jobs.

Employment Inflow
Marshall County | 2018



Source: Census, Longitudinal Employer-Household Dynamics, Primary Jobs, 2018

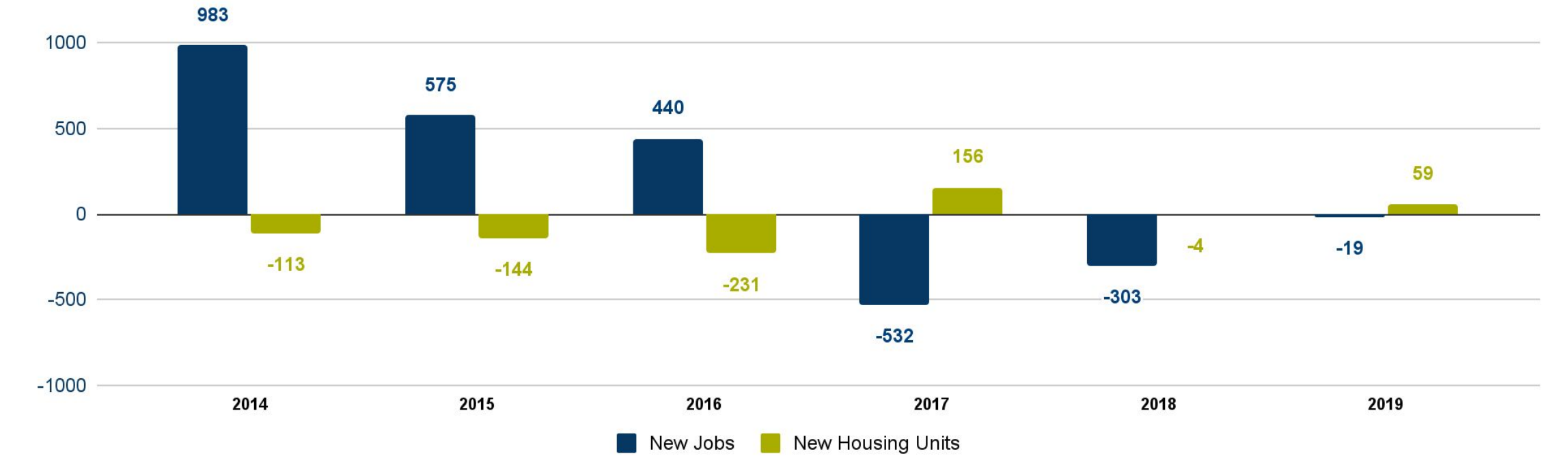
Commuting Patterns
Marshall County | 2018



Source: Census, Longitudinal Employer-Household Dynamics, Primary Jobs, 2018

JOB GROWTH AND HOUSING PRODUCTION | Marshall County has created 1,144 jobs and -277 housing units between 2014 and 2019, or -24 housing units for every 100 jobs created.

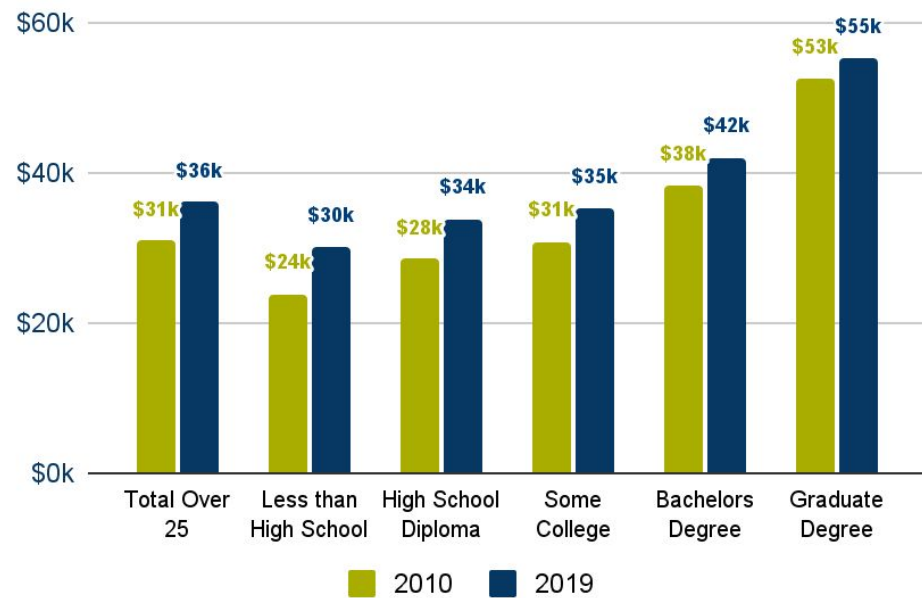
Job Growth and Housing Production
Marshall County | New Jobs, New Housing Units



Housing Units Includes all existing units, single family and multifamily.
Source: ACS 2010-2019 5-year estimates

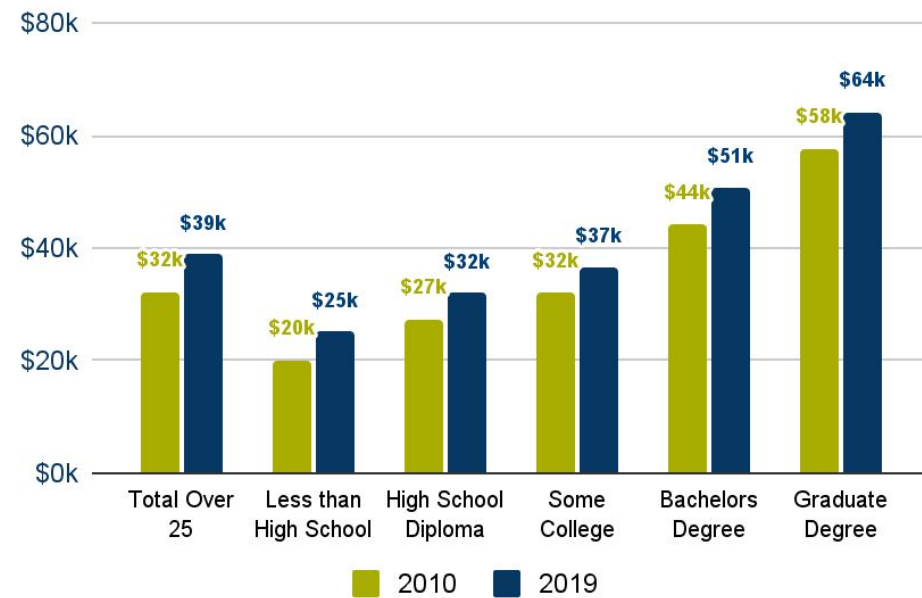
INCOME GROWTH | Median earnings have increased 17% since 2010 for the total population and increased 19% for the population with a high school diploma or greater education.

Median Earnings by Educational Attainment
Marshall County | 2010, 2019



Source: ACS 2010-2019 5-year estimates

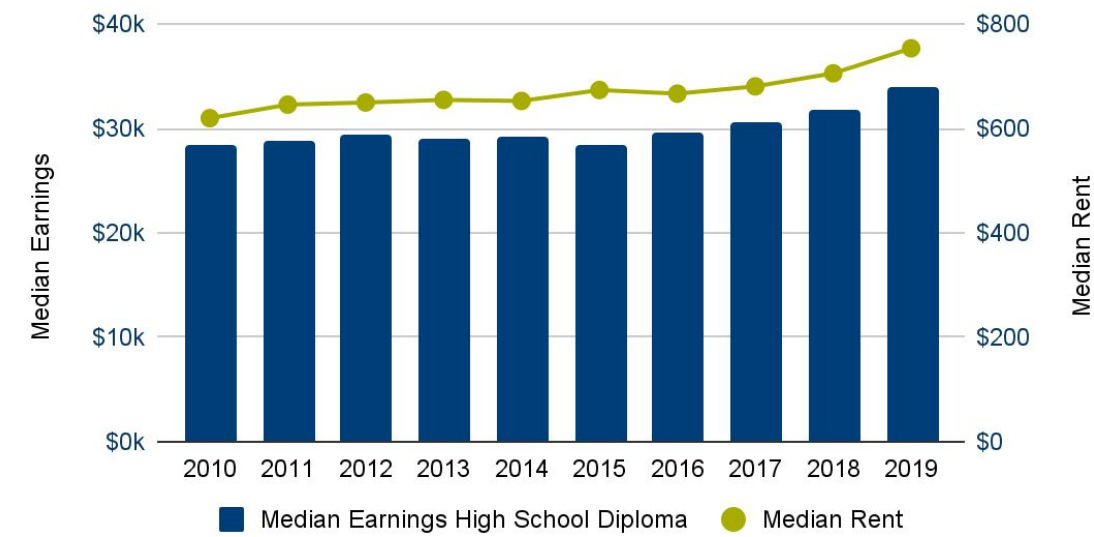
Median Earnings by Educational Attainment
Indiana | 2010, 2019



Source: ACS 2010-2019 5-year estimates

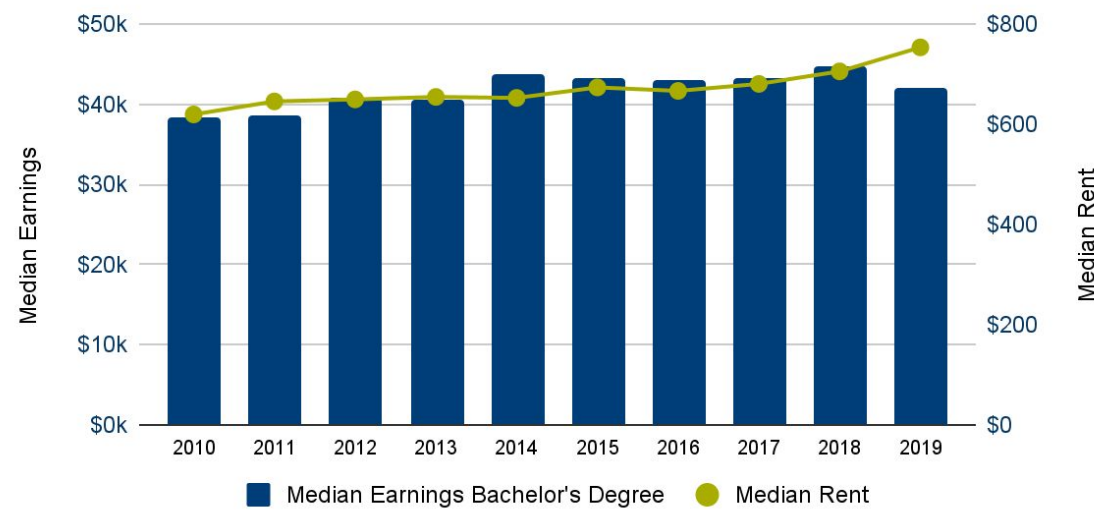
INCOME GROWTH AND EDUCATIONAL ATTAINMENT | Median annual earnings have increased by \$4,500, or 17% since 2010 for high school graduates, and increased \$6,500, or 15%, since 2010 for Bachelors Degree holders. Median rent has increased \$134, or 22% since 2010.

Income and Rent Growth, High School Diploma
Marshall County | 2010-2019



Source: ACS 2010-2019 5-year estimates

Income and Rent Growth, Bachelor's Degree
Marshall County | 2010-2019



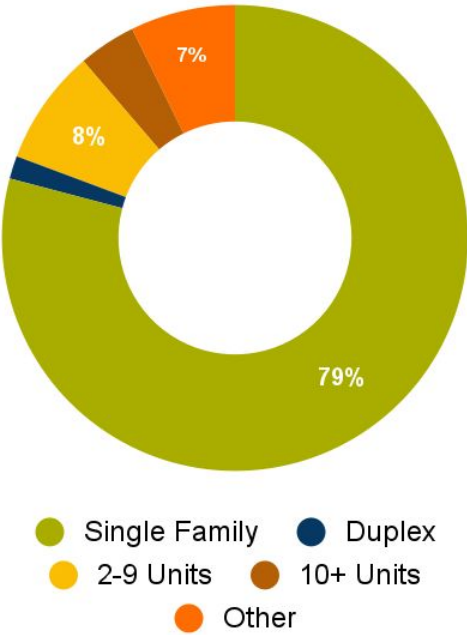
Source: ACS 2010-2019 5-year estimates

HOUSING TRENDS

HOUSING TYPE | 79% of homes in Marshall County are single-family, while 21% are multifamily.

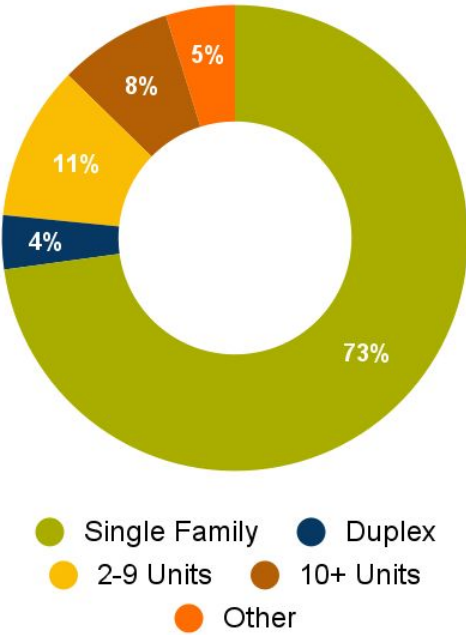
Housing Type

Marshall County | 2019



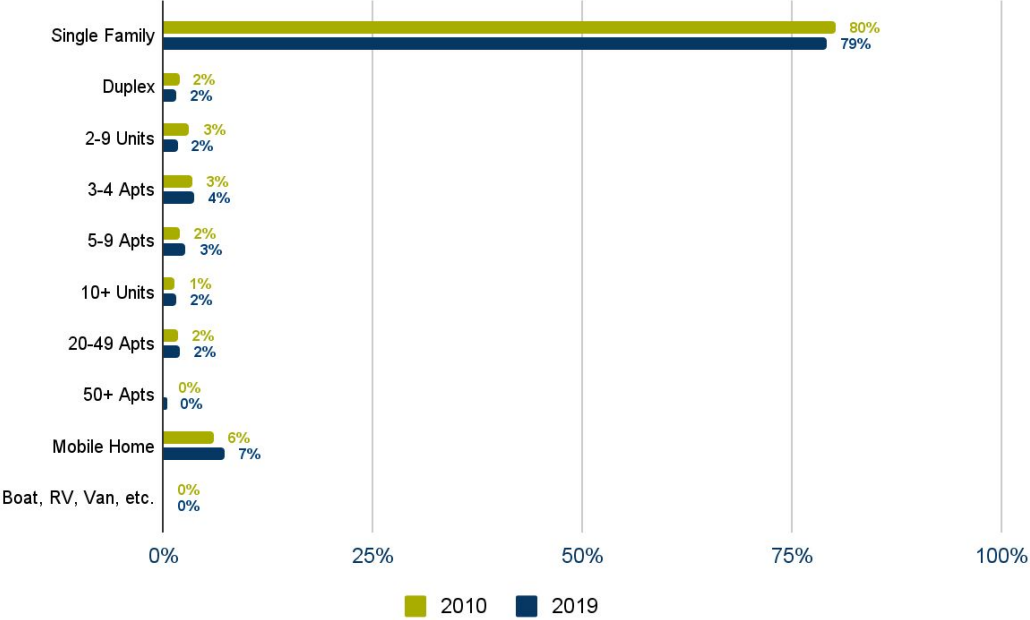
Source: ACS 2010-2019 5-year estimates

Indiana | 2019



Share of Units by Housing Type

Marshall County | 2010-2019



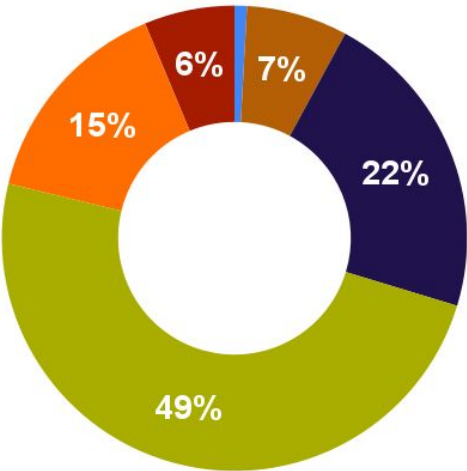
Source: ACS 2010-2019 5-year estimates

HOUSING UNIT SIZE | Most homes in Marshall County average 2.64 bedrooms, with 70% of units containing 3 bedrooms or more.

Housing Stock by Number of Bedrooms

Marshall County | 2019

Indiana | 2019



0 BR 1 BR 2 BR
3 BR 4 BR 5+ BR

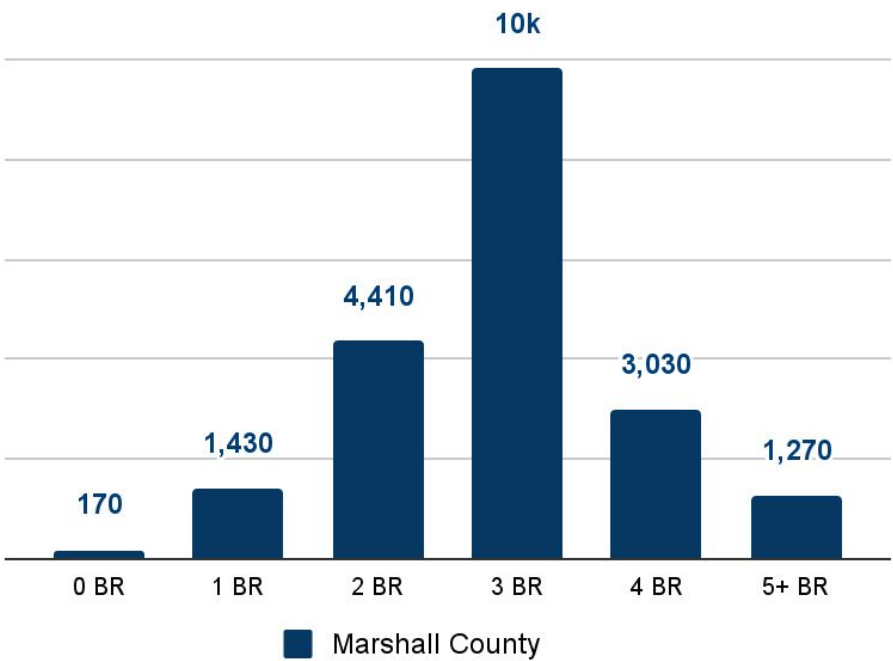


0 BR 1 BR 2 BR
3 BR 4 BR 5+ BR

Includes all existing units, single family and multifamily.
Source: ACS 2010-2019 5-year estimates

Share of Housing Stock by Bedroom

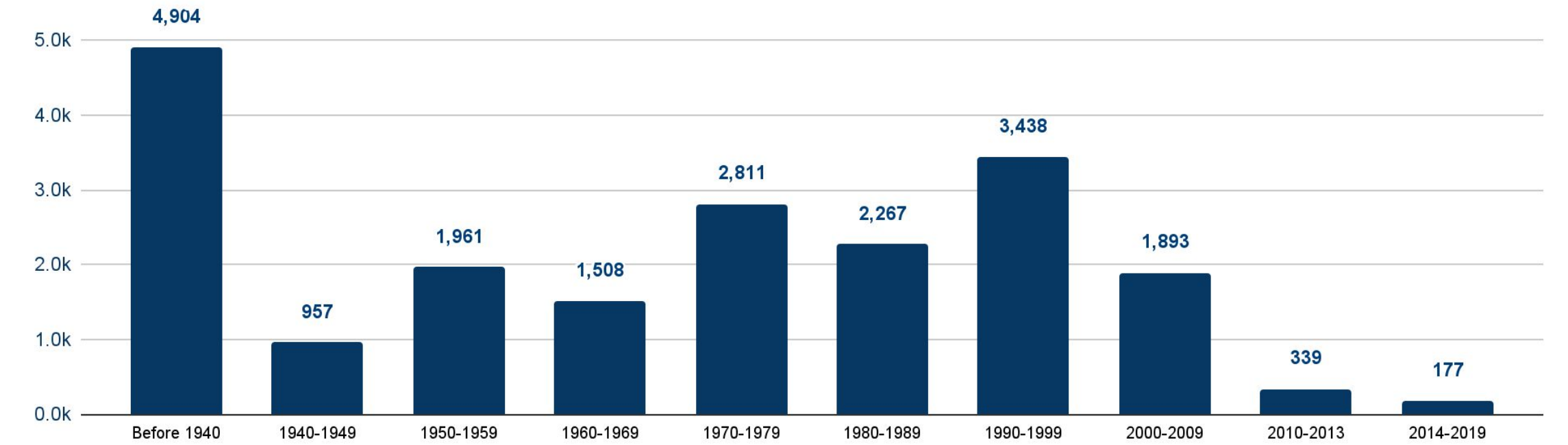
Marshall County, Indiana | 2019



Source: ACS 2010-2019 5-year estimates

AGE OF HOUSING | 46% of homes were built before 1970, 42% were built between 1970 and 2000, and 12% were built after 2000.

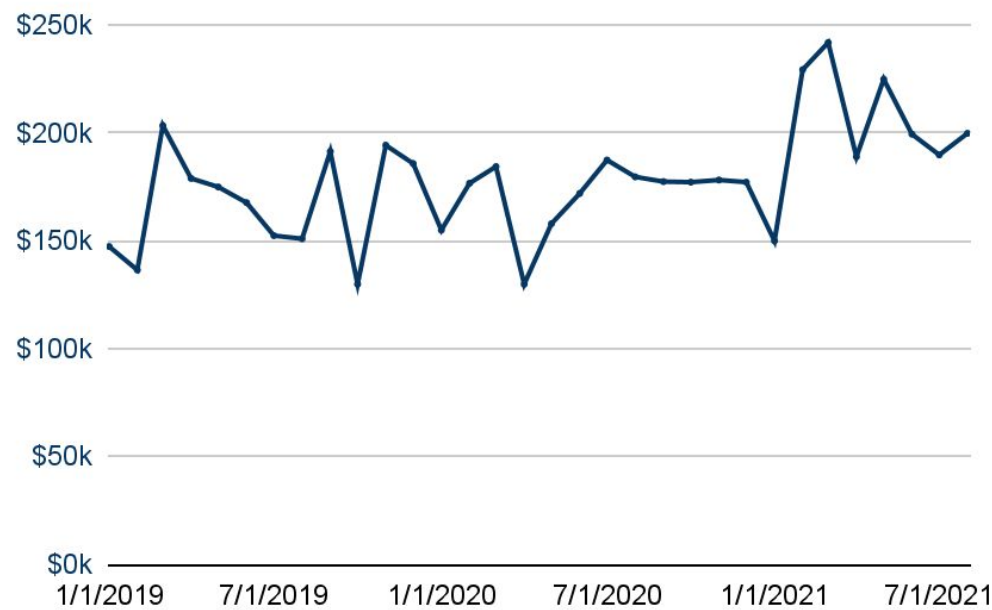
Homes by Year Built
Marshall County | 2019



Includes all existing units, single family and multifamily.
Source: ACS 2010-2019 5-year estimates

MEDIAN LISTING PRICE | Homes in Marshall County have a median listing price of \$199,900. Home prices have increased by 36% since 2019.

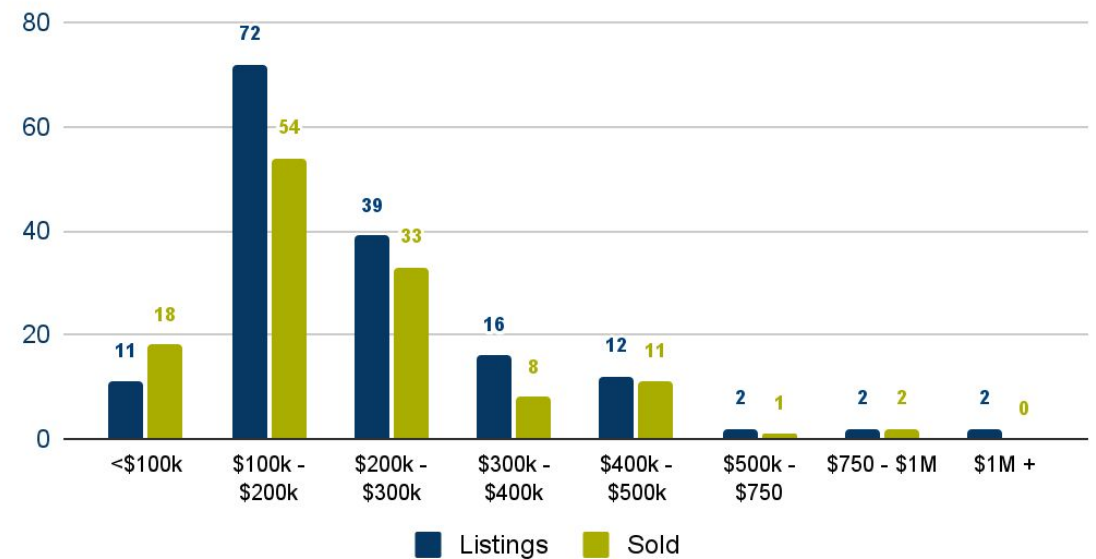
Median Listing Price
Marshall County | 2019-2021



Source: ACS 2010-2019 5-year estimates

Disclaimer: For counties less than 10,000 households, data may be significantly skewed due to limited transactions.

Listings and Sales (last 24 months)
Marshall County | 2021

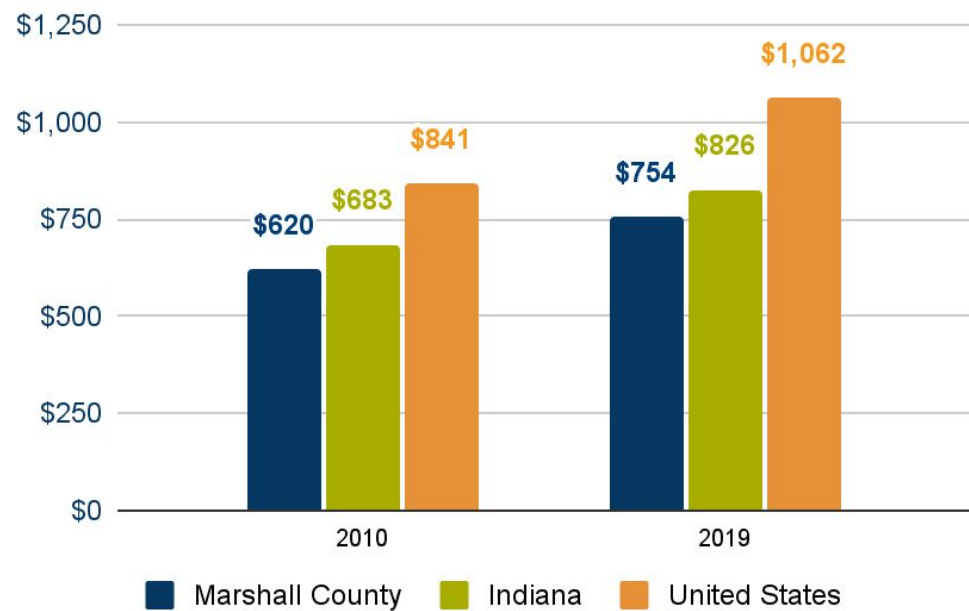


Source: ACS 2010-2019 5-year estimates

MEDIAN RENTS | Median rent has increased by 22% since 2010, with median rent at \$754 in 2019.

Median Rent

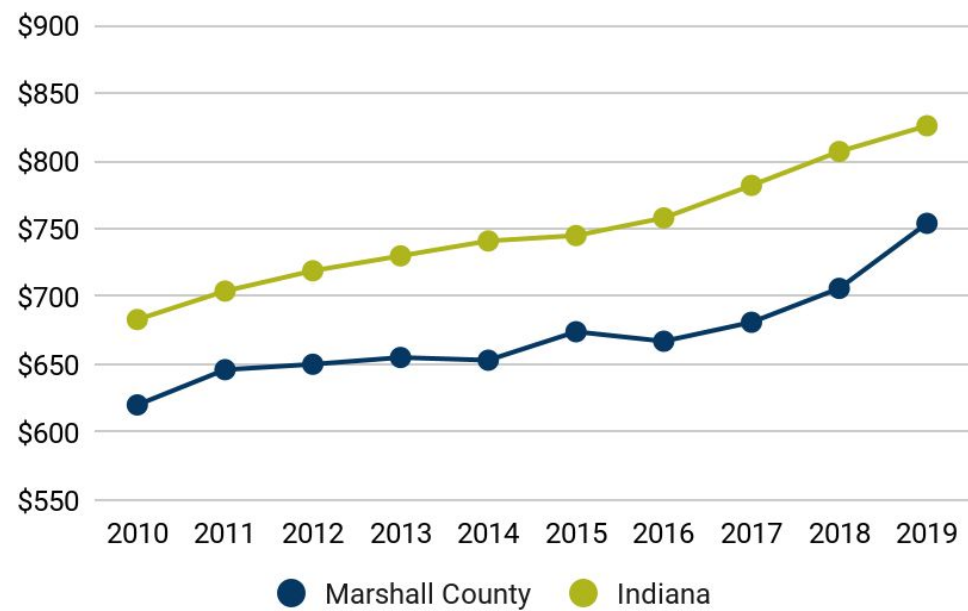
Marshall County, Indiana, United States | 2010, 2019



Source: ACS 2010-2019 5-year estimates

Median Rent Over Time

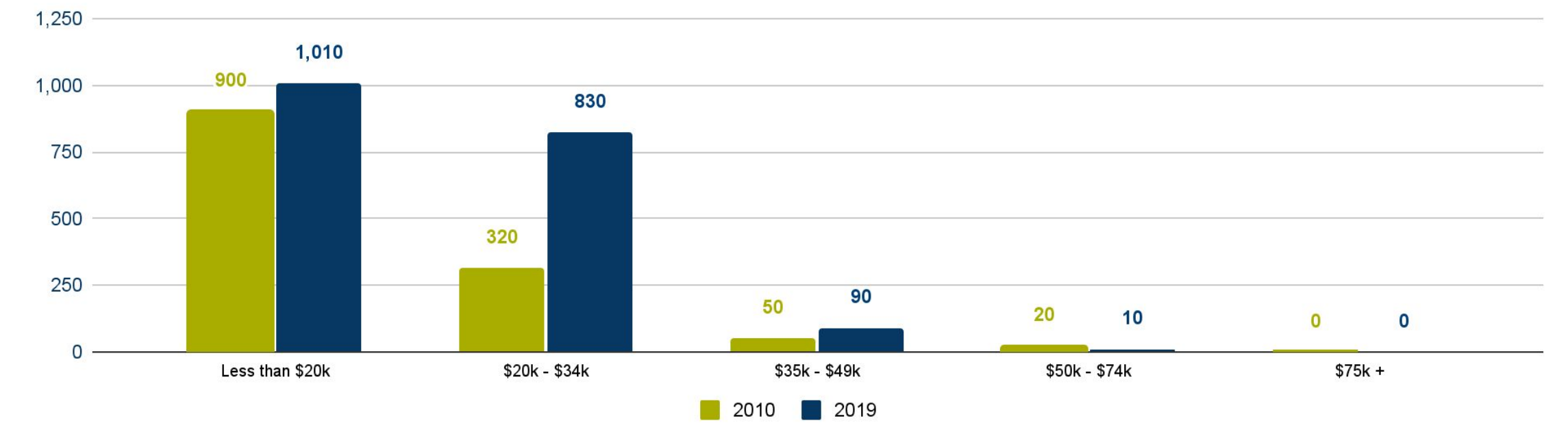
Marshall County, Indiana | 2010 - 2019



Source: ACS 2010-2019 5-year estimates

COST BURDEN | 50% of renter households in Marshall County are housing cost burdened, up 34.10% points since 2010. 47% of households earning below \$50,000 are housing cost burdened.

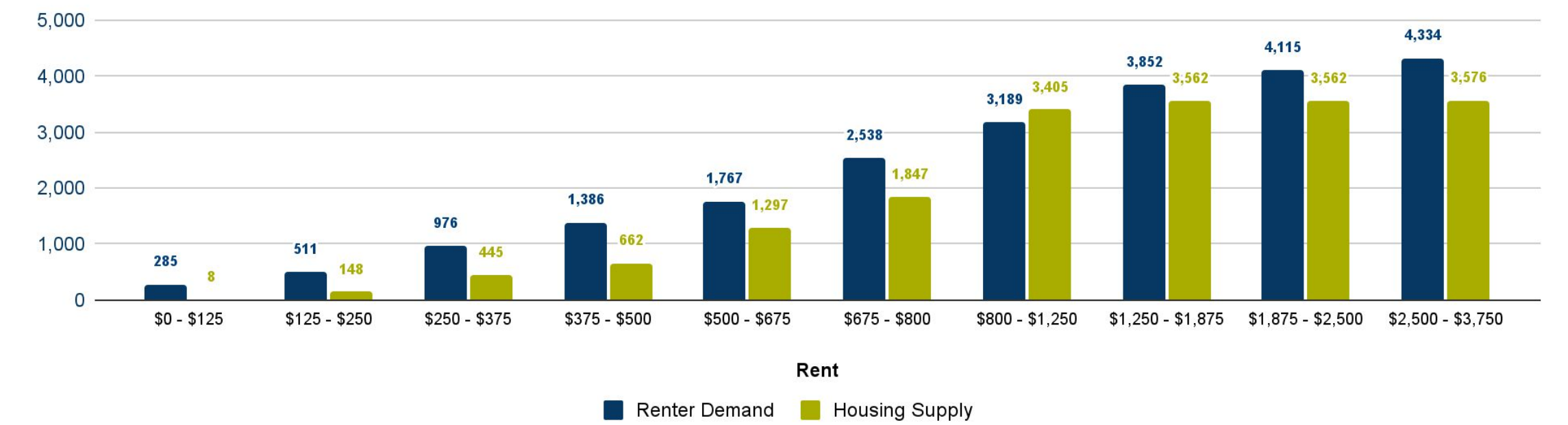
Cost Burden Renter Households
Marshall County, Indiana | 2010 - 2019



Cost Burdened households are those putting more than 30% of their household income towards housing expenses.
Source: ACS 2010-2019 5-year estimates

CUMULATIVE RENTAL HOUSING GAP | There is a 3,000 unit gap in rental homes available for households who earn less than \$50,000 annually or units renting below \$1,250 per month.

Cumulative Housing Gap
Marshall County, Indiana | 2010-2019



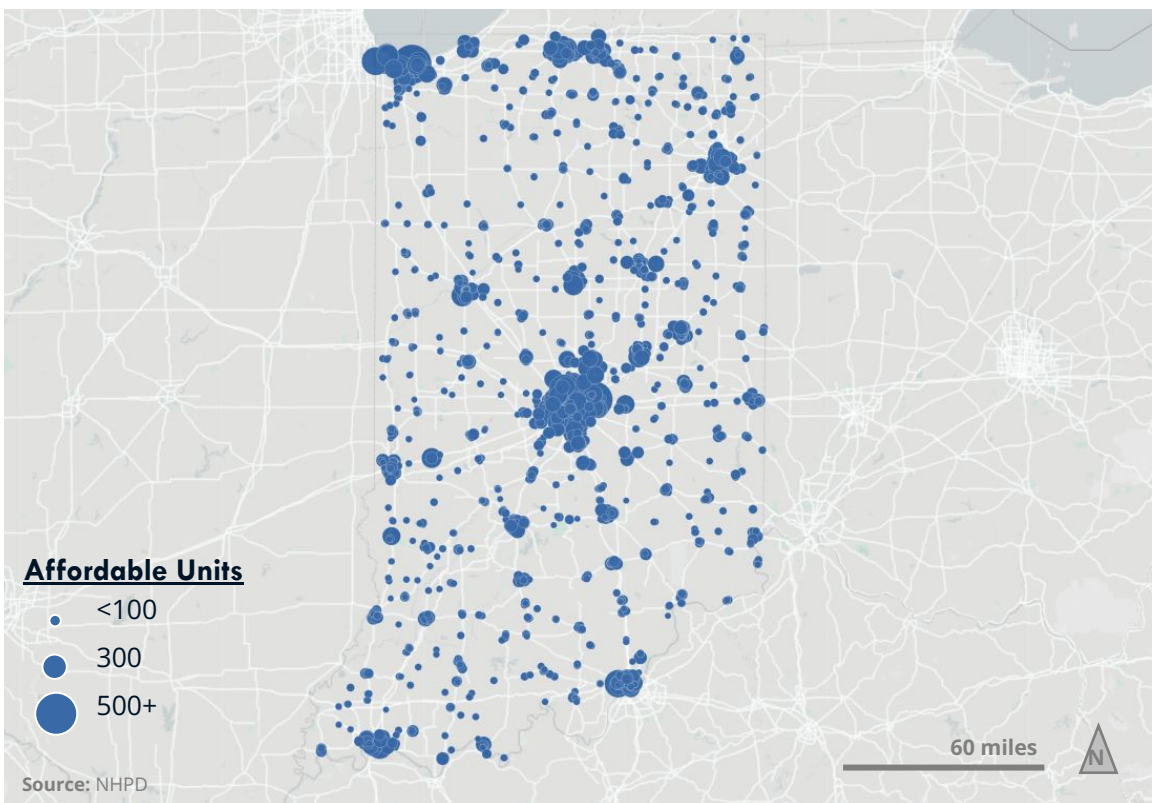
Rental Housing Gap is the number of households in each income group and number of existing housing units that are affordable to those households.
Source: ACS 2010-2019 5-year estimates

AFFORDABLE HOUSING | The maps below show the geographic distribution of affordable housing units throughout the state of Indiana and in Marshall County.

Affordable Housing Inventory
Marshall County | 2020

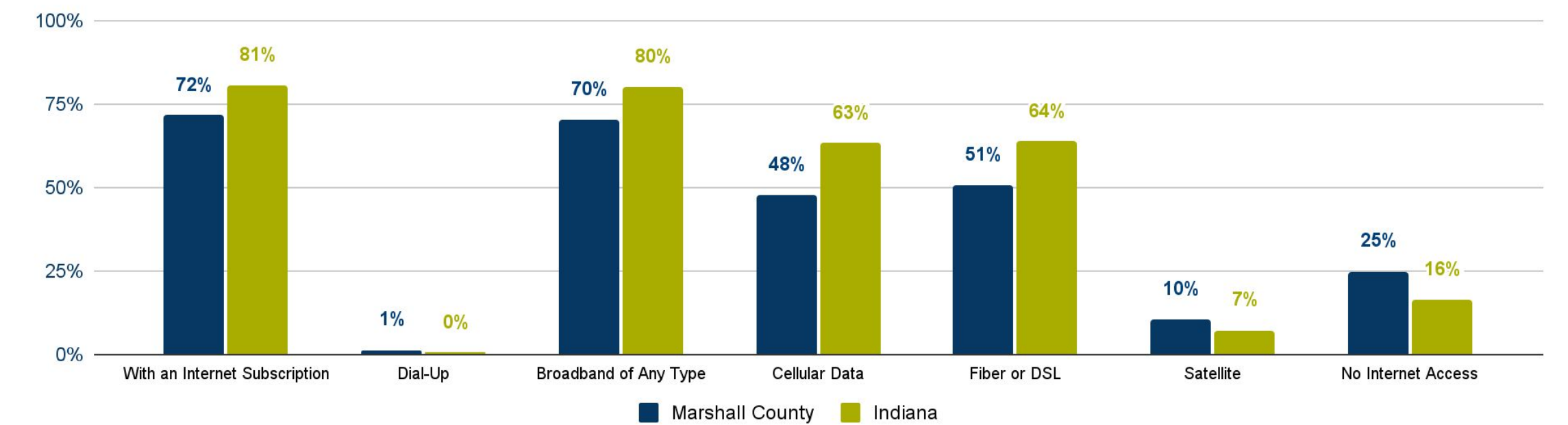


Affordable Housing Inventory
State of Indiana | 2020



INTERNET ACCESS | 72% of housing units have access to internet compared to 81% state-wide.

Internet Access
Marshall County, Indiana | 2020

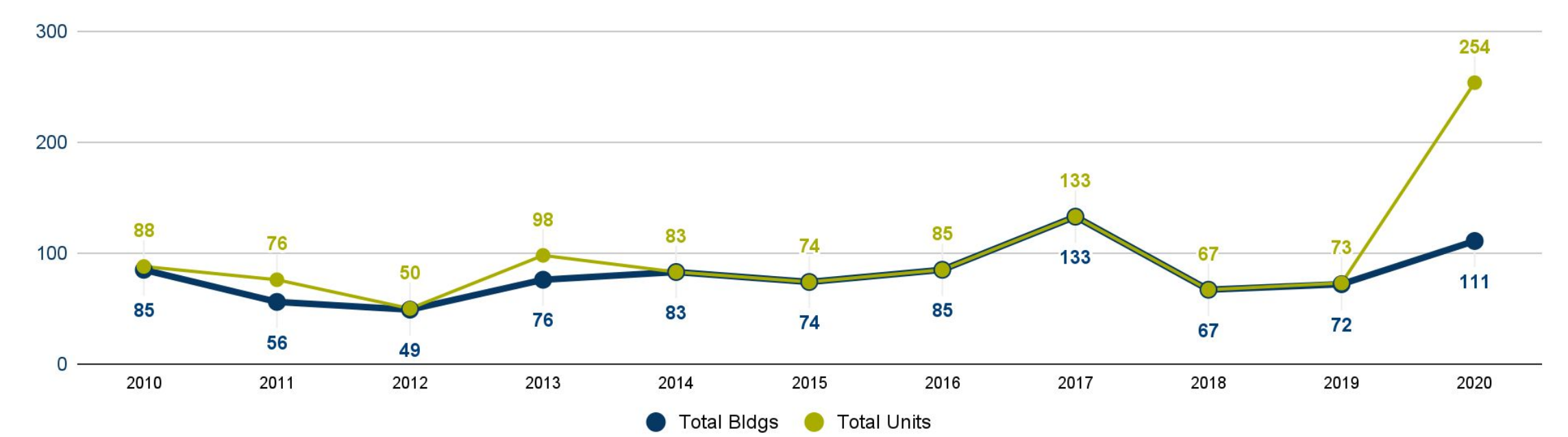


Source: ACS 2010-2019 5-year estimates

HOUSING CONSTRUCTION

HOUSING STARTS | There were 111 new housing starts in 2020 in Marshall County, part of the total of 891 building permits authorized since 2010.

New Housing Structures Authorized by Building Permits
Marshall County | 2010-2020



Source: St. Louis Fed.

CONSTRUCTION INPUTS | Construction material costs have increased rapidly since 2010--recovering from pandemic impacts to all time highs.

Construction Cost Indices
United States | 2010-2020



Source: BEA, St. Louis Fed, U.S. Bureau of Labor and Statistics