# **Indiana Housing Working Group**





# INDIANA STATE HOUSING DASHBOARD

HOUSING NEEDS ASSESSMENT FOR WASHINGTON COUNTY OCTOBER 2021

# **ACKNOWLEDGEMENTS AND DATA SOURCES**

We would like to thank the **Indiana Housing Technical Working Group** for their thoughtful guidance and input throughout the development of this report.

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# This report utilizes the following **data sources**:

- American Community Survey (ACS) 5-year and 1-year estimates
- Federal Reserve Bank of St. Louis Economic Data (FRED)
- U.S. Census Bureau
- U.S. Census Longitudinal Employer-Household **Dynamics**
- Bureau of Labor and Statistics
- National Housing Preservation Database
- Indiana Realtors Association

Data in this report are updated as frequently as data sources are updated.

# **DEMOGRAPHIC TRENDS**

**POPULATION** | Washington County's population has decreased by 1.34% (378 people) between 2010-2019. In the same time period, the total number of households increased by 1.20% (130 households).

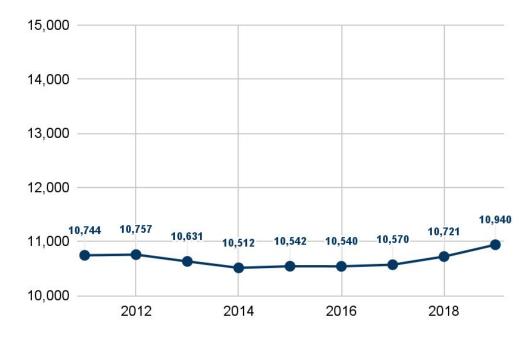
#### **Resident Population**

Washington County | 2010-2019



#### Households

Washington County | 2010-2019



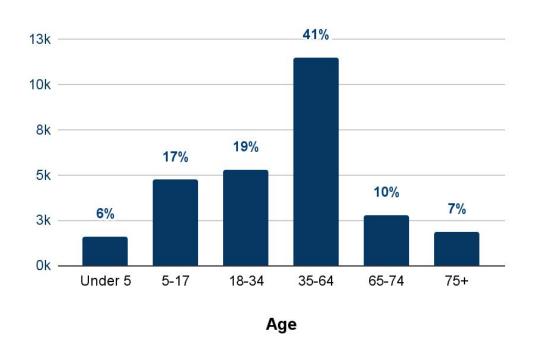
Source: FRED, U.S. Census Bureau

Source: FRED, U.S. Census Bureau

## **AGE** | 17% of people in Washington County are above the age of 65, while 23% are below 18.

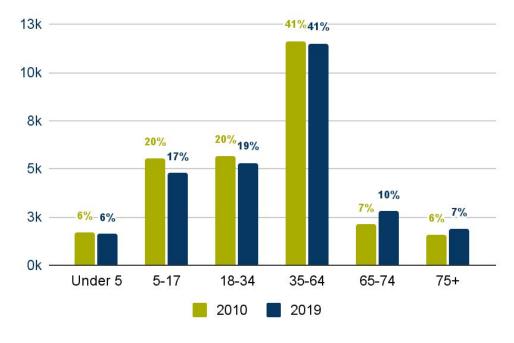
**Population by Age** 

**Washington County | 2019** 



#### **Change in Share of Population**

Washington County | 2010, 2019

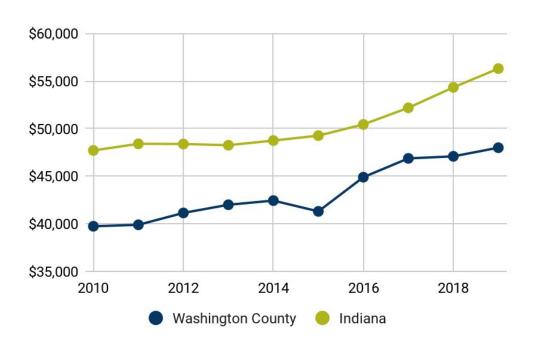


Source: ACS 2010-2019 1-year estimates

HOUSEHOLD INCOMES | Washington County had a median income of \$47,983 in 2019, up 21% since 2010. 37% of households have incomes below \$35,000, while 16% have incomes above \$100,000.

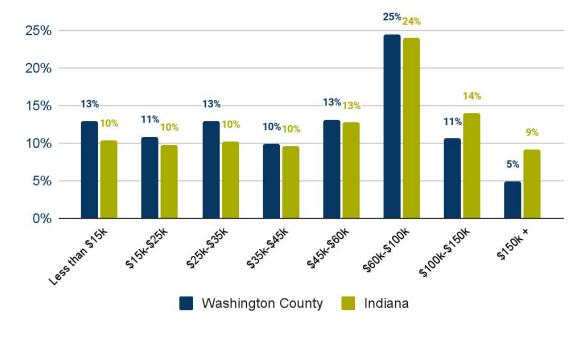
#### **Median Income**

Washington County, State of Indiana | 2010-2019



#### **Household Income Distribution**

Washington County, State of Indiana | 2019

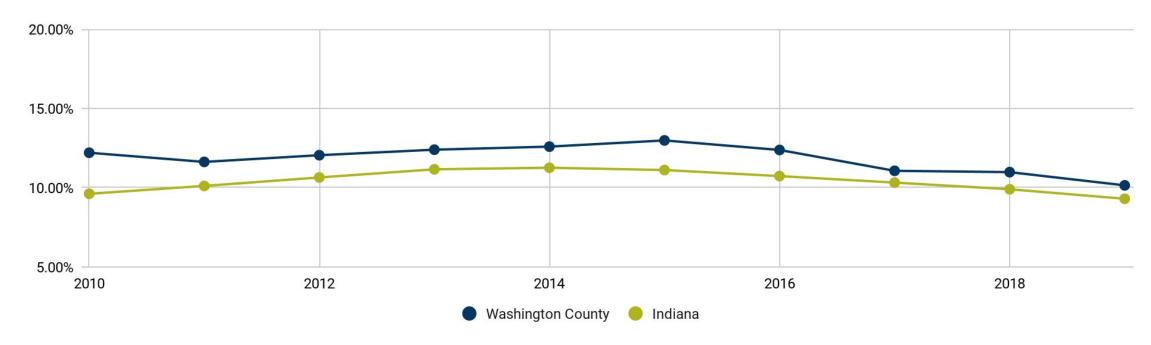


Source: ACS 2010-2019 5-year estimates

**FAMILY POVERTY RATE** | 10.1% of families live in poverty conditions in Washington County, down 2.06 percentage points from 12.2% in 2010.

#### **Family Poverty Rate**

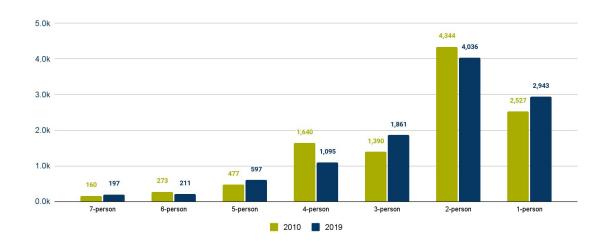
Washington County, State of Indiana | 2010-2019



**HOUSEHOLD SIZE** | The average household size is 2.52 people, compared to 2.52 statewide. The Washington County average household has shrunk by 0.07 persons since 2010.

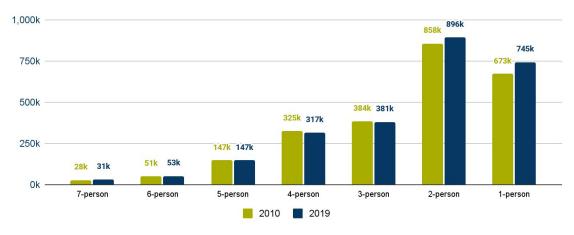
#### **Household Size**

Washington County | 2010, 2019



#### **Household Size**

**State of Indiana | 2010, 2019** 



**Source:** ACS 2010-2019 5-year estimates

**RACIAL COMPOSITION** | The current racial distribution of households in Washington County is 97% white, 0% Black, 1% Hispanic/Latino, 0% Asian, and 0% other.

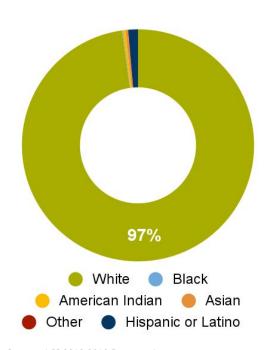
#### **Racial/Ethnic Distribution**

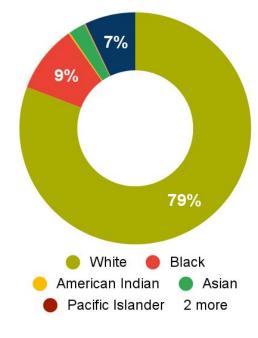
**Washington County | 2019** 

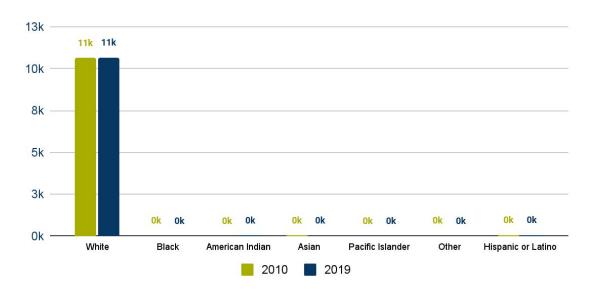
Indiana | 2019

#### **Household Racial/Ethnic Distribution**

Washington County | 2010, 2019







Source: ACS 2010-2019 5-year estimates

**HOUSING TENURE** | In 2019, 22% of households (2,427 households) in Washington County were renters, while 78% (8,513 households) were owner households. The share of renters has increased by 1% since 2010.

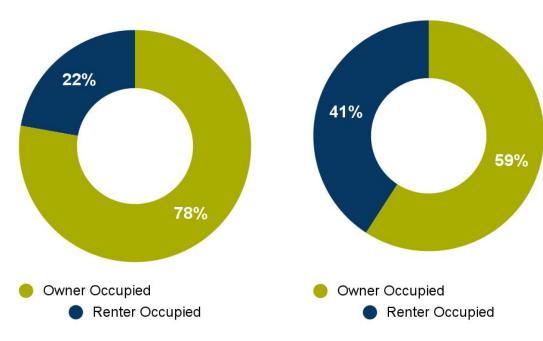
#### **Housing Tenure**

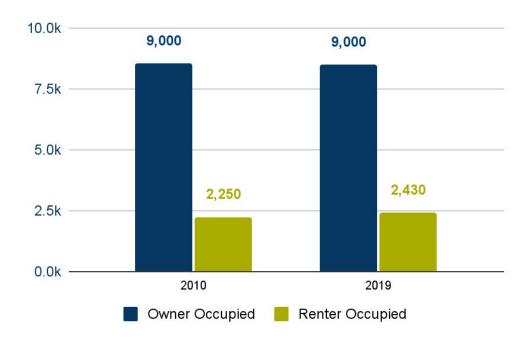
**Washington County | 2019** 

Indiana | 2019

#### **Total Households by Tenure**

Washington County | 2010-2019



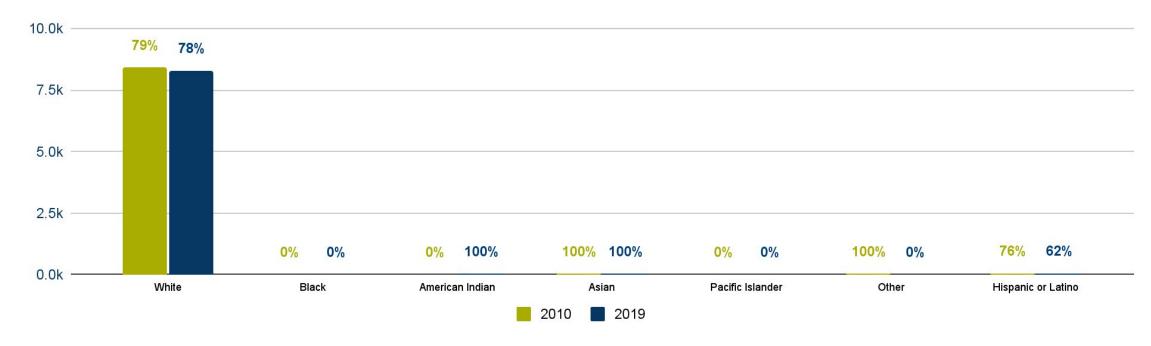


**Source:** ACS 2010-2019 5-year estimates

**TENURE BY RACE** | While the overall homeownership rate is 78%, homeownership is 78% among non-Hispanic White households, 0% for Black households, and 62% for Hispanic or Latino households.

#### **Homeownership by Race**

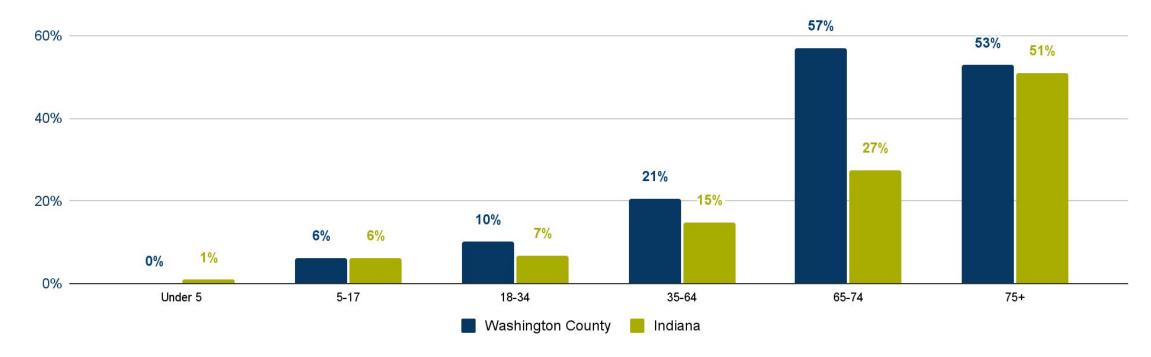
Washington County | 2010, 2019



**DISABILITY** | 21% of people in Washington County live with a disability. For people above 65, the share increases to 55%.

#### Share of the Population with a Disability by Age

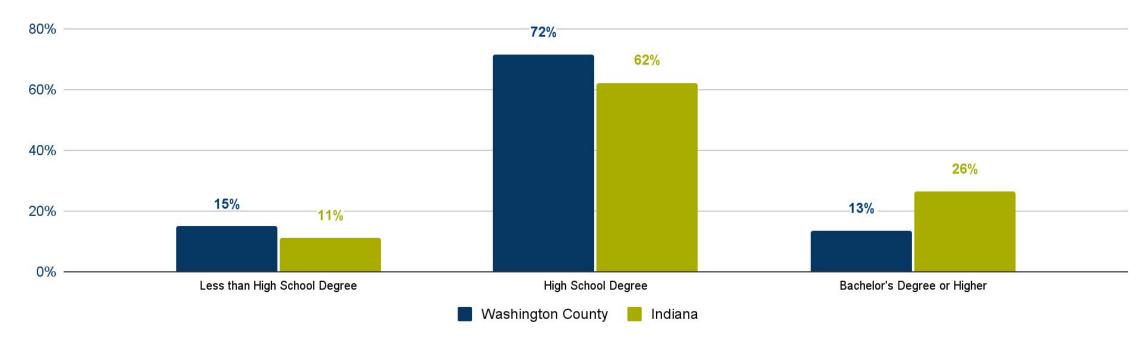
Washington County, Indiana | 2010, 2019



**EDUCATIONAL ATTAINMENT** | In Washington County, 72% of the population has at least a high school degree and 13% of the population has at least a Bachelor's degree.

#### **Educational Attainment**

**Washington County, Indiana | 2019** 

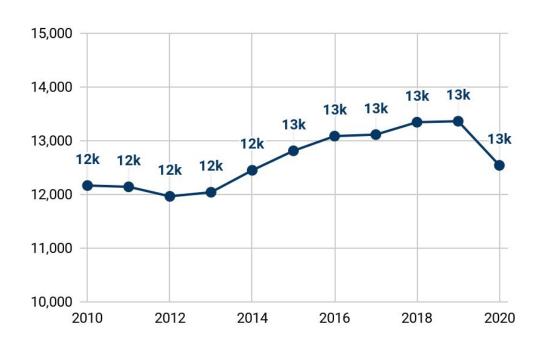


# JOB / EMPLOYMENT TRENDS

**EMPLOYMENT BASE** | There are currently 13,000 employed persons in Washington County, up by 3.09% since 2010. The unemployment rate in 2020 was 6.90%, up 3.70 points from 2019.

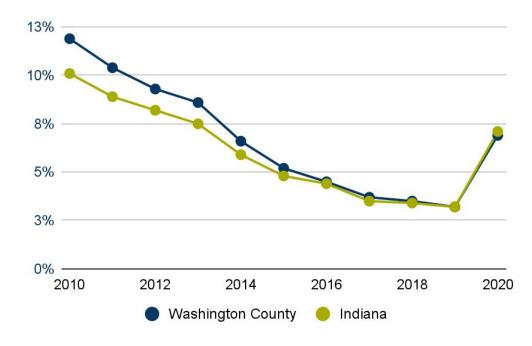
**Total Employment** 

Washington County | 2010-2019



#### **Unemployment Rate**

Washington County, Indiana | 2010-2019

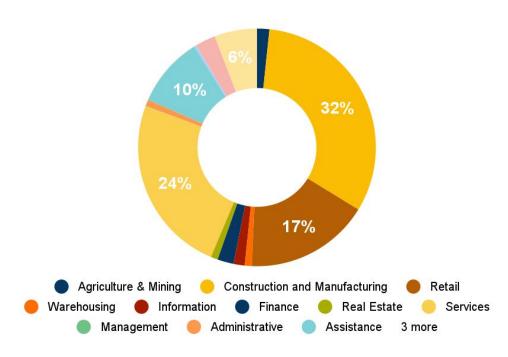


Source: ACS 2010-2019 5-year estimates

**EMPLOYMENT BY INDUSTRY** | Manufacturing accounts for the plurality of jobs in Washington County, accounting for 26% of all jobs, followed by Retail Trade (15% of all jobs).

#### **Total Jobs by All Industries**

**Washington County | 2018** 



**Source:** Census, Longitudinal Employer-Household Dynamics, Primary Jobs, 2018

#### **Top 5 Industries and Median Annual Wages**

- Service-providing | \$33,814 1.
- 2. Trade, transportation, and utilities | \$32,983
- Goods-producing | \$45,329 3.
- Construction | \$39,841 4.
- Professional and business services | \$34,870 5.

Source: BLS

#### **Top 5 Employers**

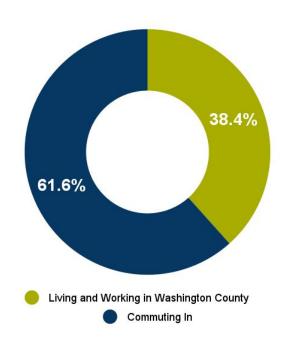
- **Kimball Office Casegoods Mfg (Salem)**
- Peerless Gear (Salem)
- **Walmart Supercenter (Salem)** 3.
- **Netshape Technologies Inc (Campbellsburg)** 4.
- 5. John Jones Auto Body Collision (Salem)

Source: BLS

**COMMUTER INFLOW / OUTFLOW |** 6,000 commuters come into Washington County for their jobs, while 11,000 employees travel outside of Washington County for their jobs.

#### **Employment Inflow**

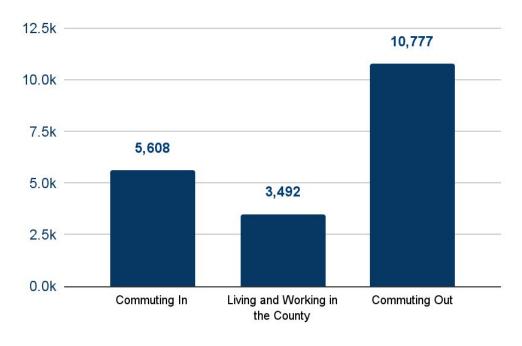
**Washington County | 2018** 



**Source:** Census, Longitudinal Employer-Household Dynamics, Primary Jobs, 2018

#### **Commuting Patterns**

**Washington County | 2018** 

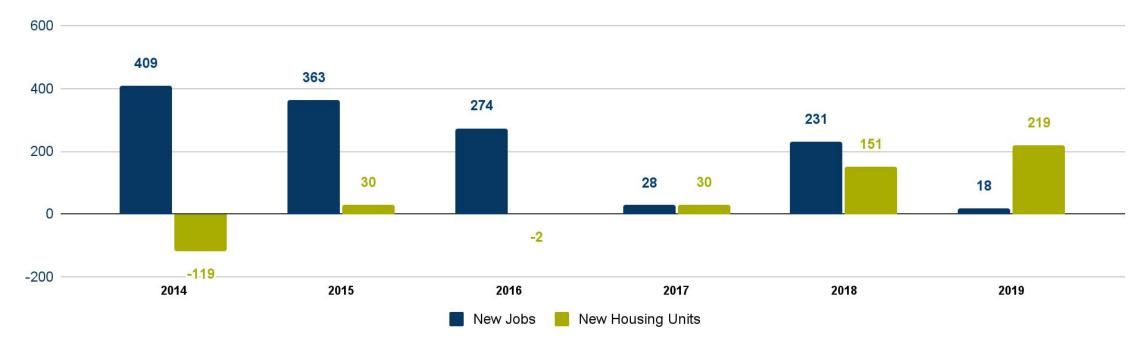


Source: Census, Longitudinal Employer-Household Dynamics, Primary Jobs, 2018

JOB GROWTH AND HOUSING PRODUCTION | Washington County has created 1,323 jobs between 2014-2019 and 309 housing units, or 23 units for every 100 jobs created.

#### **Job Growth and Housing Production**

Washington County | Total Jobs, New Jobs



Housing Units Includes all existing units, single family and multifamily. Source: ACS 2010-2019 5-year estimates

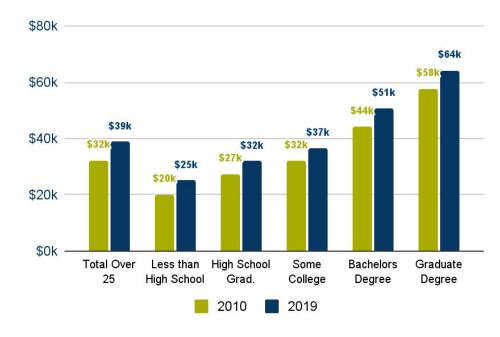
**JOB GROWTH AND HOUSING PRODUCTION** | Median earnings have increased 32% since 2010 for the total population and increased 23% for the population with at least a high school degree.

# **Median Earnings by Educational Attainment**

Washington County | 2010, 2019

#### \$57k\$56k \$60k \$37k \$40k \$36k \$32k \$22k \$20k Less than High School Total Over Some Bachelors Graduate High School Grad. College Degree Degree 2019

Median Earnings by Educational Attainment Indiana | 2010, 2019



Source: ACS 2010-2019 5-year estimates

**JOB GROWTH AND EDUCATIONAL ATTAINMENT** | Median annual earnings have by increased \$4,500, or 17% since 2010 for high school graduates, and increased \$6,500, or 15%, since 2010 for Bachelors Degree holders. Median rent has increased 31.6%, or 32% since 2010.

## **Income and Rent Growth, High School Degree**

Washington County | 2010-2019

# \$40k \$800 \$800 \$30k \$600 \$400 \$400 \$400 \$400 \$201 \$201 2012 2013 2014 2015 2016 2017 2018 2019 \$0 Median Earnings High School Graduate Median Rent

#### **Income and Rent Growth, BS Degree**

Washington County | 2010-2019



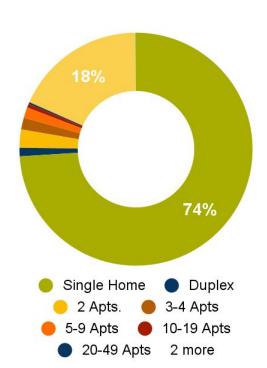
**Source:** ACS 2010-2019 5-year estimates

# **HOUSING TRENDS**

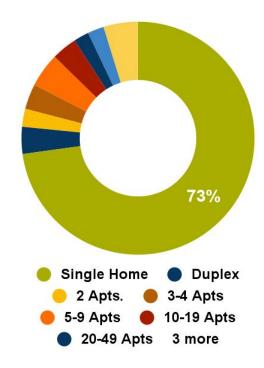
**HOUSING TYPOLOGY** | 74% of homes in Washington County are single-family, while 8% are multifamily. Multifamily housing has increased by 87 homes since 2010.

#### **Housing Typology**

**Washington County | 2019** 

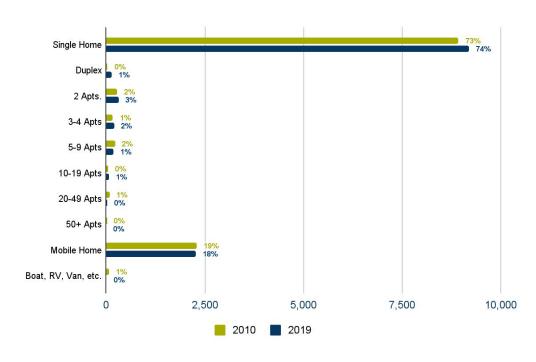


Indiana | 2019



# **Share of Units by Housing Typology**

Washington County | 2010-2019



**Source:** ACS 2010-2019 5-year estimates

# **HOUSING TYPOLOGY** | Most units in Washington County contain 2.52 bedrooms, with 68% of units containing 3 bedrooms or more.

#### **Housing Stock by Bedrooms**

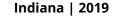
24%

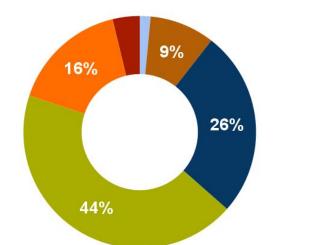
Bed

4 Bed

**Washington County | 2019** 

16%





5+ Bed

Bed

4 Bed

No Bedroom

Includes all existing units, single family and multifamily. **Source:** ACS 2010-2019 5-year estimates

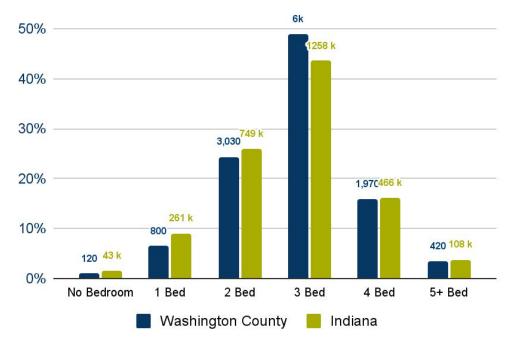
5+ Bed

49%

No Bedroom

#### **Share of Housing Stock by Bedroom**

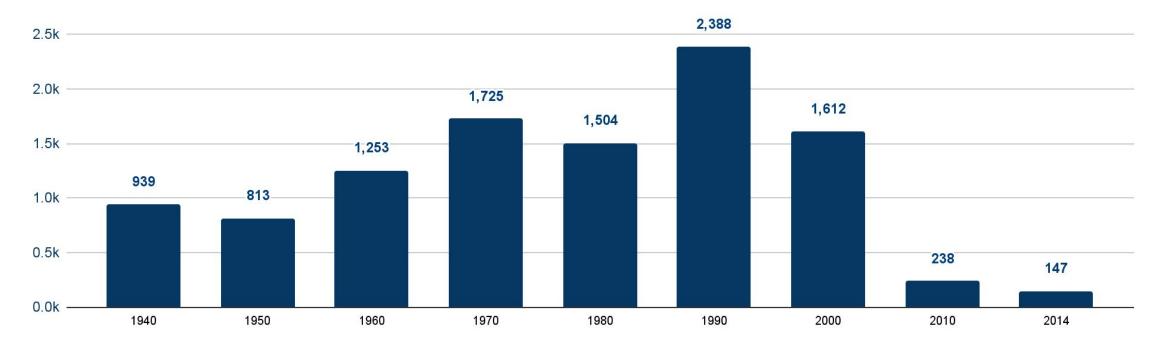
Washington County, Indiana | 2019



# HOUSING AGE | 84% of homes were built before 1990, with a plurality of homes built in 1990.

#### **Homes by Year Built**

**Washington County | 2019** 

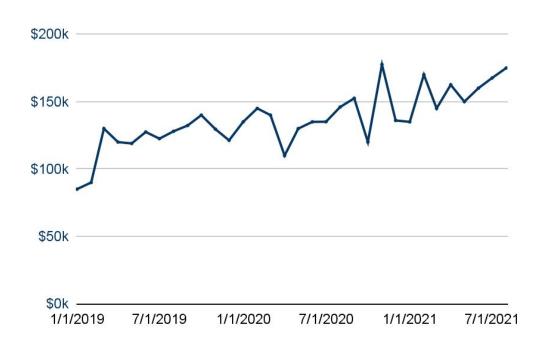


Includes all existing units, single family and multifamily. **Source:** ACS 2010-2019 5-year estimates

MEDIAN LISTING PRICE | Homes in Washington County have a median listing price of \$174,900. Home prices have increased by 106% since 2019.

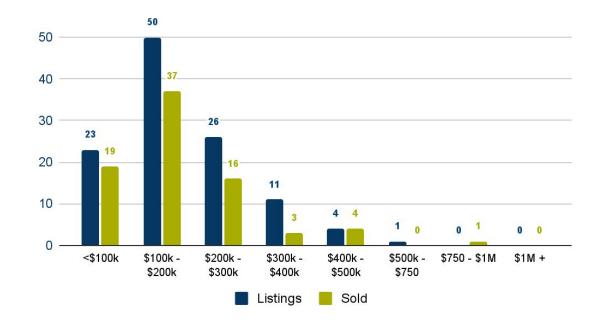
#### **Median Listing Price**

Washington County | 2019-2021



#### **Listings and Sales (last 24 months)**

**Washington County | 2021** 



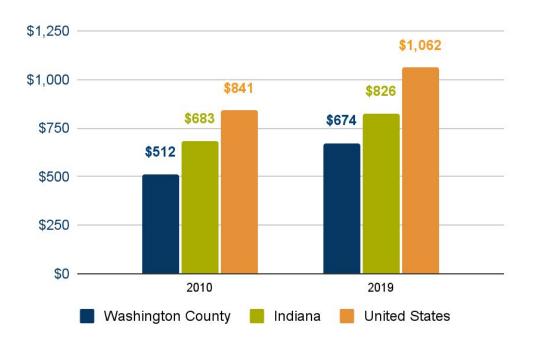
Source: ACS 2010-2019 5-year estimates

Disclaimer: For counties less than 10,000 households, data may be significantly skewed due to limited transactions.

# MEDIAN RENTS | Median rents have increased by 32% since 2010, with average rents at \$674 in 2019.

Median Rent

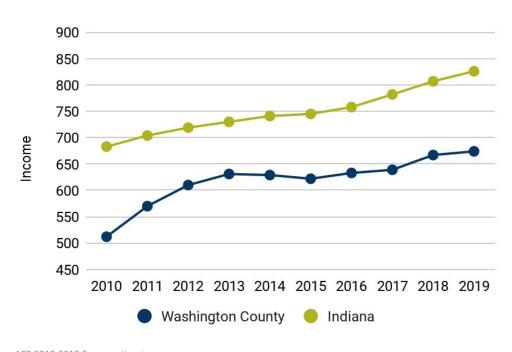
Washington County, Indiana | 2010, 2019



Source: ACS 2010-2019 5-year estimates

#### **Median Rent Over Time**

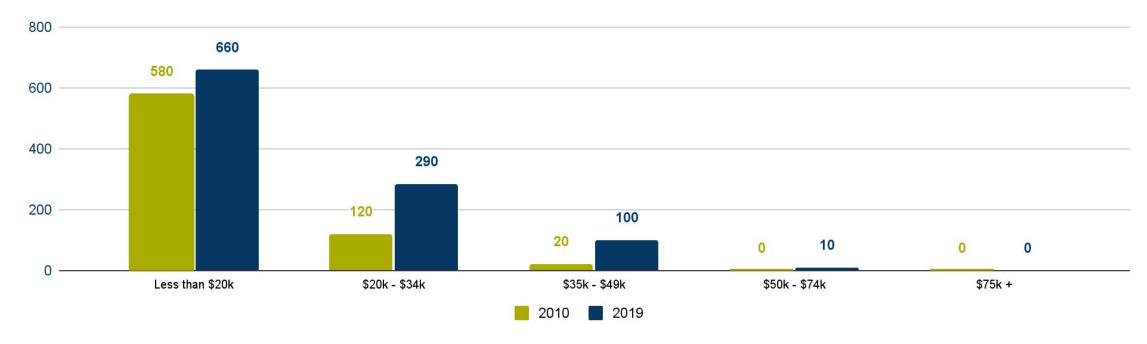
Washington County, Indiana | 2010 - 2019



COST BURDEN | 51% of renter households are housing cost burdened in Washington County, up 27% since 2010. 45% of households earning below \$50,000 are housing cost burdened.

#### **Renter Housing Cost Burden**

Washington County, Indiana | 2010 - 2019

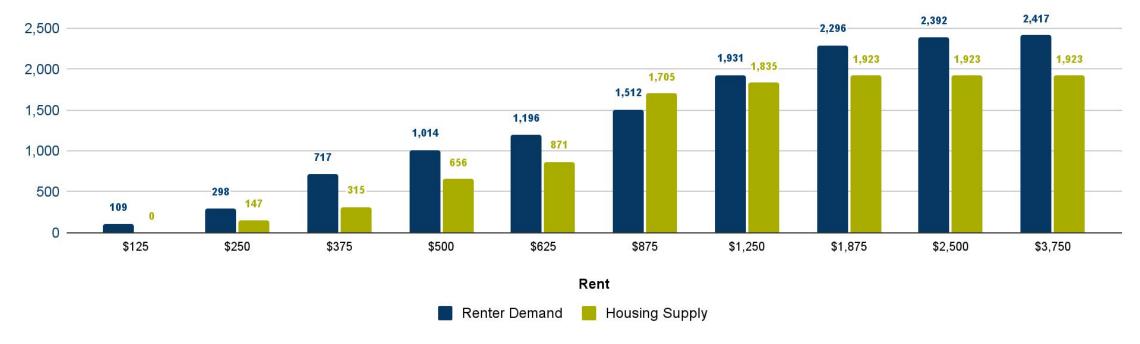


Cost Burdened households are those putting more than 30% of their household income towards housing expenses. **Source:** ACS 2010-2019 5-year estimates

**CUMULATIVE RENTAL HOUSING GAP** | There is a 1000 unit gap in the renter market serving households who earn less than \$50,000 annually or units renting below \$1,250 per month.

#### **Cumulative Housing Gap**

Washington County, Indiana | 2010-2019

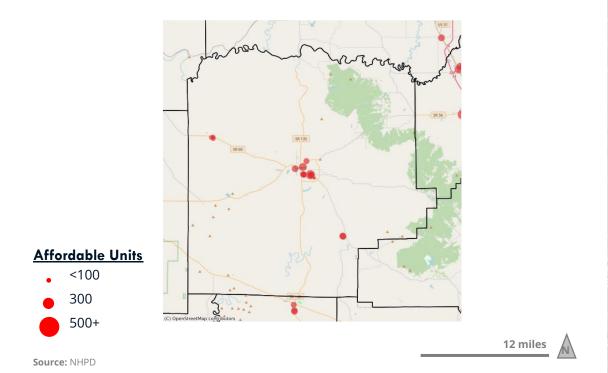


Rental Housing Gap is the number of households in each income group and number of existing housing units that are affordable to those households. Source: ACS 2010-2019 5-year estimates

**AFFORDABLE HOUSING** | The maps below show the spatial distribution of affordable housing units throughout the state of Indiana and in Washington County.

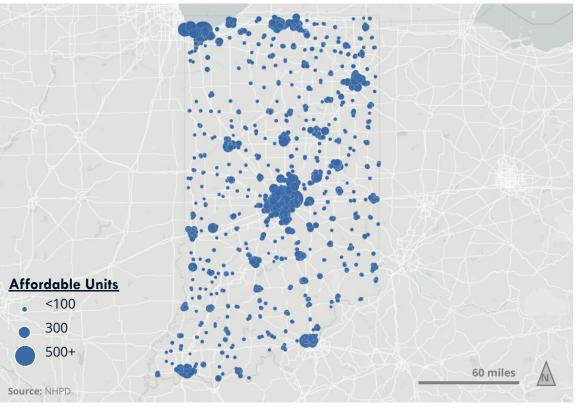
### **Affordable Housing Inventory**

**Washington County | 2020** 



## **Affordable Housing Inventory**

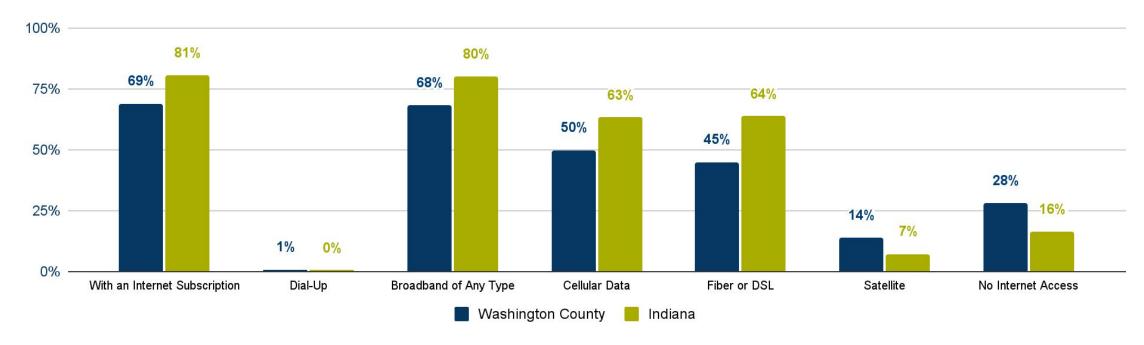
State of Indiana | 2020



# **HOUSING AMENITIES** | 68% of housing units have access to broadband compared to 80% state-wide.

#### **Broadband Access**

**Washington County | 2020** 

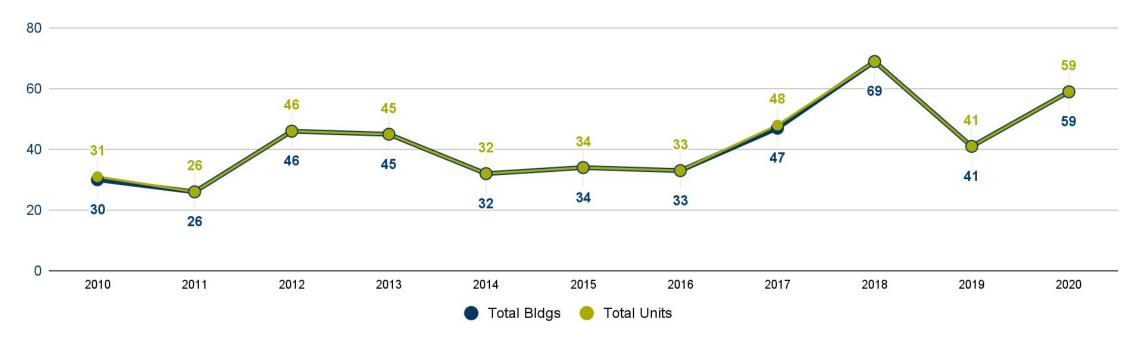


# **HOUSING CONSTRUCTION**

**HOUSING STARTS** | There were 59 new housing starts in 2020 in Washington County, with 462 total building permits authorized since 2010.

#### **New Housing Structures Authorized by Building Permits**

**Washington County | 2017-2020** 

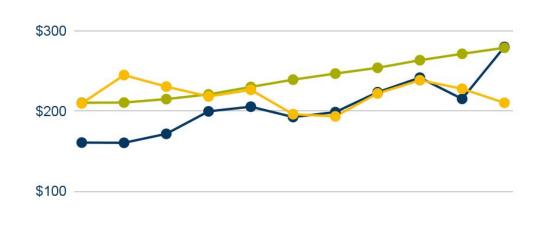


Source: St. Louis Fed.

**CONSTRUCTION INPUTS** | Construction material costs have skyrocketed since 2010 and recovered sharply from pandemic impacts to all time highs.

#### **Construction Cost Indices**

**United States | 2010-2021** 





2014

2016

2018

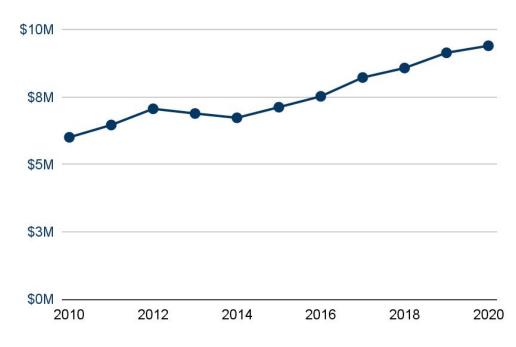
2020

Source: BEA, St. Louis Fed, U.S. Bureau of Labor and Statistics

2012

#### **Gross Construction Wages**

Indiana | 2010-2020



Source: BEA, St. Louis Fed, U.S. Bureau of Labor and Statistics

2010