

# **Data Curation**

**Never Stand Still** 

**Computer Science and Engineering** 

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# Overview

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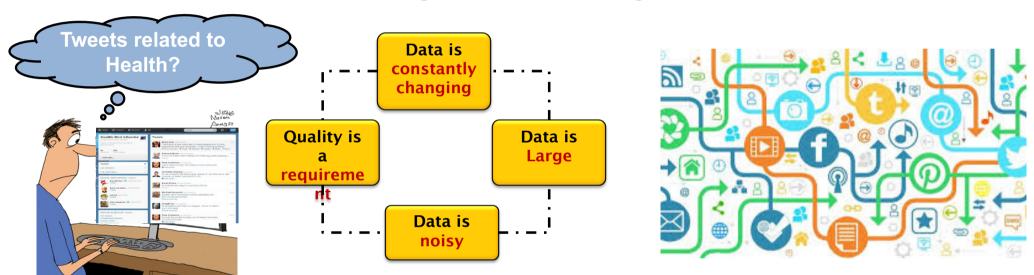
- **□** Data Curation Approaches
  - **☐** Algorithmic Data Curation
  - ☐ Rule Based Data Curation
  - **☐** Hybrid Data Curation
- **☐** Toward Automated Data Curation



# **Data Curation**

### **Data Curation:**

Data curation is the task of transforming raw Data into knowledge.



For Example, tweet counts in twitter:

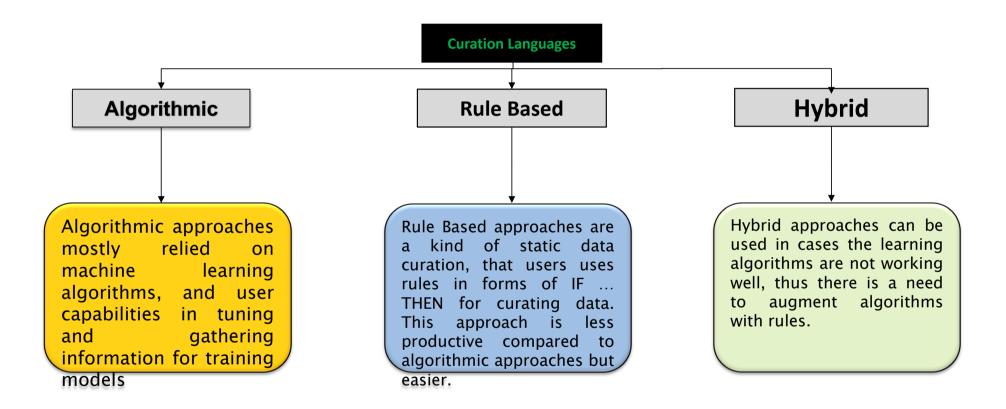
Second  $\cong 6,000$  Minute  $\cong 350,000$ 

Day ≅ 500 Million

Year ≅ 200 billion



# **Data Curation Approaches**





# **Algorithmic Data Curation**

Data Processing Algorithms (e.g. SVM, Naïve Bayes)

Raw Data

Raw Data

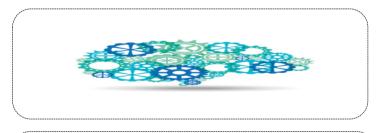


# **Algorithmic Data Curation Example**



ID	Tweets	Label
1	eating is now a mental disorder in america	1
2	men without mates face physical and mental health risks	1
3	mental agility is the true mark of a great mind	×

Labelling future data



Training an Algorithm using gathered data



**Gathering training data** 



# **Algorithmic Data Curation Challenges**

Challenges in pure algorithmic approaches:

Algorithm are complex and difficult to interpret

The performance of algorithms relay on training data

Algorithms cannot easily adapt in other context

Algorithm are complex and difficult to interpret

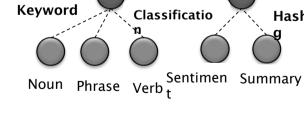


# **Data Curation Rule**

**Topic** 

Rule Rule DB **Maintenance Extraction** Feature Similatity . Classification Module **Enrichment Named Entities Keyword** Raw

R1: Tweet.Keyword.Contains ("autism) AND Tweet.Hashtag("ADHD") AND Tweet.sentimentNgative (True) = Health



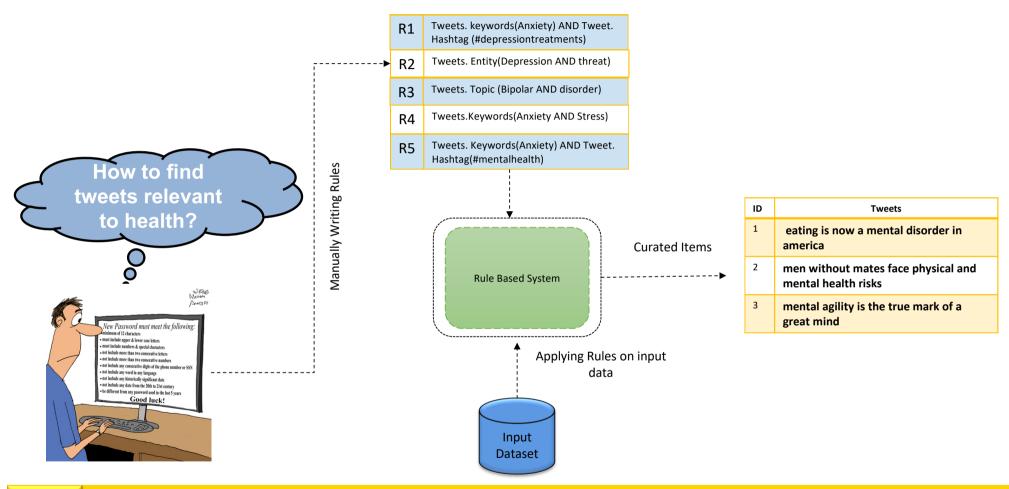




Hashta

Data

### **Rule Based Data Curation**





### **Rule Based Data Curation**

### **Evaluation:**

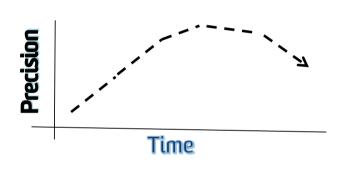
• Is the process of assessing the precision of curation rules over time.

### **Adaptation:**

• The process of improving the quality of rules



R1	Tweets. keywords(Anxiety) AND Tweet. Hashtag (#depressiontreatments)	
R2	Tweets. Entity(Depression AND threat)	
R3	Tweets. Topic (Bipolar AND disorder)	
R4	Tweets.Keywords(Anxiety AND Stress)	
R5	Tweets. Keywords(Anxiety) AND Tweet. Hashtag(#mentalhealth)	





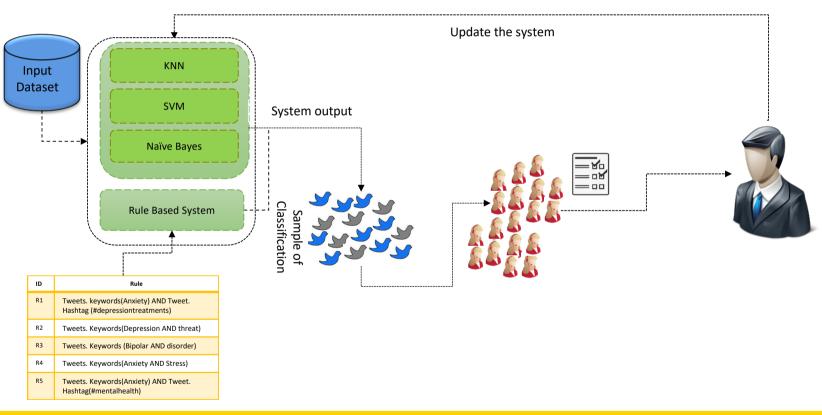
The universe of data is constantly changing.

Thereby there is a need to monitor the precision of curation rules



# **Hybrid Data Curation**

In this approach, the system relies on machine learning, rules, and crowdsourcing





# **Hybrid Data Curation Challenges**

We briefly can mention to following problems:

Expensive, as relied on analysts, and needs to be paid

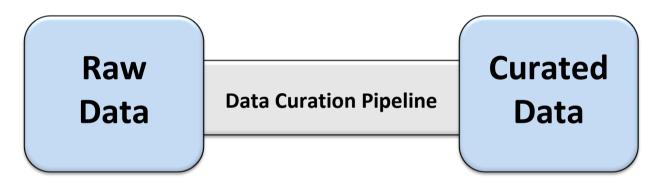
Time consuming, debugging learning algorithms and rules

Challenging, Needs to know how to code and develop algorithms



# **Automated Data Curation**

• Automated Data Curation intends to offloads analysts from data curation pipeline, and eases the process of data curation



- Makes Data curation available for masses (e.g. ordinary user without knowledge of machine learning)
- Makes Data curation cheaper, as requires no analysts
- Relieve users from challenging and time consuming curation tasks.



# On Automatic Basic Data Curation Tasks

### **Curation APIs:**

- Named Entities
- POS-Tags
- Similarity
- URL
- Stem
- Synonym
- Keyword
- Classification

