

RINF TECH

Partner Portfolio for the
Avatar Initiative

Partners Who Should Know about Meisy.



RINF TECH

Ignition Pitches

Commerce Partners Proposal.

TuCo is assisting as a commerce & eCommerce companies with replacement of automated email communication (boring) with mixed / enriched communication – video + text (smart and engaging) !

How about if the little monkey from MailChimp would come alive in the mail and bow, hat off and walkthrough with the user through the essential of the text ?!

The logo for avangate, featuring the word "avangate" in a red, lowercase, sans-serif font.The logo for eMAG, featuring the word "eMAG" in a blue, uppercase, sans-serif font.The logo for Carrefour, featuring a blue and red stylized "C" icon above the word "Carrefour" in a blue, sans-serif font.The logo for GHX, featuring the letters "GHX" in a blue, uppercase, sans-serif font.The logo for PayU, featuring the word "PayU" in a green, sans-serif font.The logo for LEROY MERLIN, featuring a green triangle with the words "LEROY MERLIN" in white, uppercase, sans-serif font.The logo for 2checkout, featuring the word "2checkout" in a blue, lowercase, sans-serif font.The logo for METRO SYSTEMS, featuring the words "METRO SYSTEMS" in a blue, uppercase, sans-serif font.The logo for cora, featuring the word "cora" in a red, lowercase, sans-serif font, enclosed in a blue circle.The logo for optaros, featuring the word "optaros" in a black, lowercase, sans-serif font.

Toys with a Persona.

TuCo assisting as a commerce & eCommerce tool:

Insert video

<https://www.youtube.com/watch?v=A6wvtfOOsWo>

Could Meisy teach children and parents how to draw together?



Catchy Correspondence.

Utilities and Banking correspondence is notoriously easy to apprehend, and everyone is reading it... through and through... several times over and over... for the sheer pleasure of digesting awesome text !!!

Not yet there ?

What if Meisy or Cibata could make this true for at least one of the clients in our portfolio.



What is reMAIL?.

Internauts send their mails from GMail through GMX because of the recent emergence of the reMAIL practices.

Could gmx.de become the no1 reMail server in the world, by introducing an easy avatar feature for their user base?!



Avatar Pal for Expats.

Nestlers might integrate in their enriched communication with expats capability to cope with the volume of quality info that an expat needs in order to integrate in a new geography.



Technical Partners.



Other RINF clients may be able to contribute either with technology components either with community related support, sales channels, events platforms and pavilions.

Project Experience.

- Market Launch of an Innovative System for Touch-screen Devices Application Testing - MATT
- Product: Delta-type robotic platform with on-board computer vision to automate mobile app testing
- ~200k EUR, EU Funds through the Competitiveness Operational Programme
- <https://www.mattrobot.ai>
- MATT could as well use an avatar interface



RINF TECH

@ a glance:

RINF TECH

RINF TECH is a technology and engineering company which enables organizations' growth through digitalization of functions, processes and business practices.

We bring digital reinvention to our clients by delivering innovative software products and services.



2006 established in Bucharest, Romania



2016 delivery center in Sofia, Bulgaria



2018 delivery center Kiev Ukraine



2019 delivery center in Timisoara



350 employees: 250 in Bucuresti, 30 Sofia, 20 Timisoara, 50 Kiev



What We DO.

We are specialized in Enterprise Applications for Digital Transformation, Artificial Intelligence, Research & Development and Robotic Process Automations.

Solution Design

Analysis, Strategy, Architecture

Software & Hardware Engineering

Product & Platforms Engineering, Custom development, Integration, DevOps, QA, Security, Automotive

Analytics and Machine Learning

Data to Analytics to AI (Big Data Analytics, Machine Learning, Computer Vision, System Optimizations)

Advanced Technologies

Cloud, Robotics, IoT, 3D, AR & MR

Methodologies

SCRUM, Kanban, PMP, Prince2



What We DO Different.

1. We know **SaaLT - Software as a Living Thing** which demands ongoing Research & Innovation

- R&D for the topics in focus
- Innovation PoC to flush out new paradigms for the product / platform
- Highly structured, clear process delivery models
- Ongoing Business Analysis and market outlook for pivoting concepts

2. We are **flexible** & we continuously **adapt** to the client's mission

- Software development process molded on the homologous teams in the client's value ecosystem (principal engineers, key suppliers)
- The ability to build dedicated teams that engage remotely
- Delivering from multiple locations
- High technical performance and high loyalty of the teams
- HR Business Partner processes
- Continuous Learning for the people – Engineer of the Future Program

3. We keep a keen eye on **quality & control**

- High quality delivery with strict budget control
- Certified in the latest methodologies and technologies
- Talent – our engineers have a background covering both hardware and software
- Our engineers are exposed to a wide array of technologies





Thank you!

www.rinftech.com

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