



Year

201520162017

Date Range

1/1/20156/30/2017

Country

All

CategoryN...

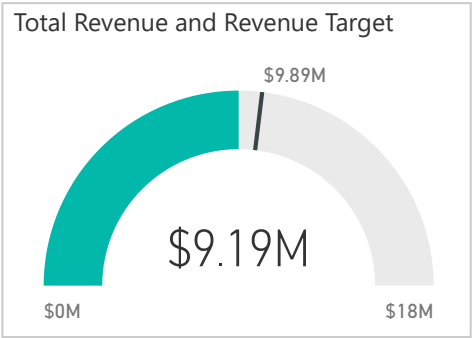
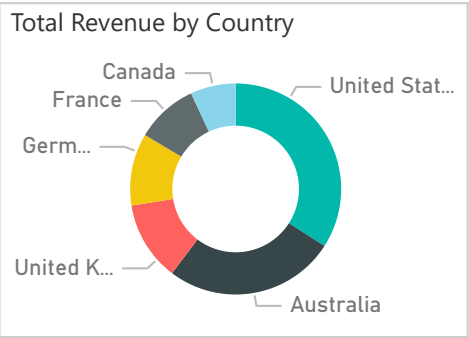
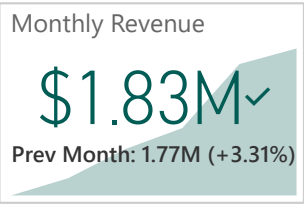
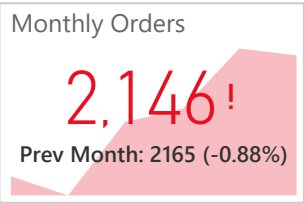
All

Subcatego...

All

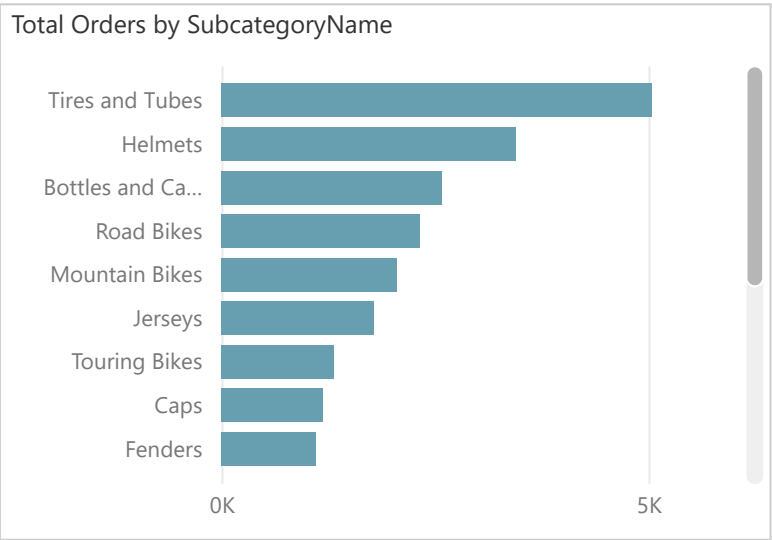
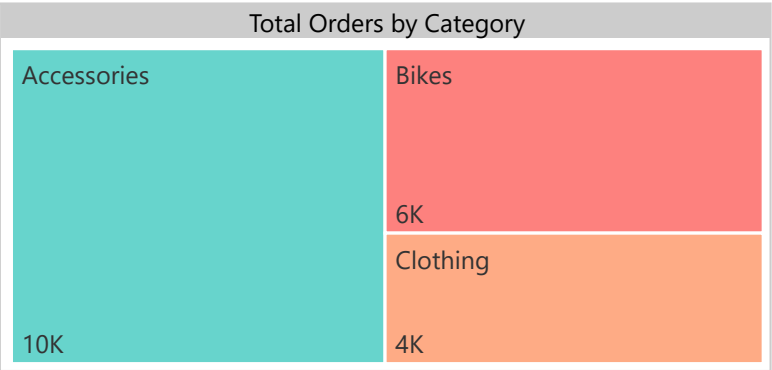
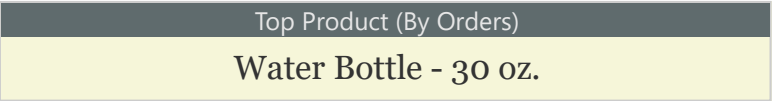
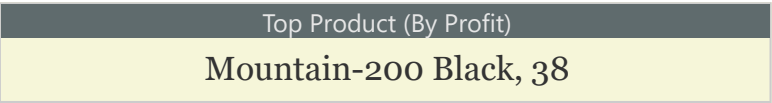
ProductNa...

All



Select allEuropeNorth AmericaPacific

Total Orders by Country



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	2,287	1.88%
Patch Kit/8 Patches	1,628	1.69%
Mountain Tire Tube	1,560	1.67%
Sport-100 Helmet, Red	1,218	3.53%
Road Tire Tube	1,199	1.51%
AWC Logo Cap	1,192	1.13%
Sport-100 Helmet, Blue	1,152	3.13%
Fender Set - Mountain	1,110	1.62%
Mountain Bottle Cage	1,091	1.74%
Sport-100 Helmet, Black	1,074	2.70%
Road Bottle Cage	979	1.75%
Touring Tire Tube	789	1.59%
HL Mountain Tire	736	3.94%
ML Mountain Tire	571	1.77%
LL Road Tire	535	2.34%
Touring Tire	518	1.18%
ML Road Tire	487	1.67%
Bike Wash - Dissolver	474	1.58%
LL Mountain Tire	429	2.22%
HL Road Tire	406	2.46%
Hydration Pack - 70 oz.	394	3.81%
Half-Finger Gloves, M	273	1.12%
Mountain-200 Black, 38	251	2.79%
Half-Finger Gloves, L	250	1.94%
Long-Sleeve Logo Jersey, S	249	3.21%
Mountain-200 Silver, 38	248	2.42%
Half-Finger Gloves, S	247	2.05%
Total	11,839	2.15%

View Product Detail





Year

2015

2016

2017

Month

All

Price Adjustment (%)

0.30

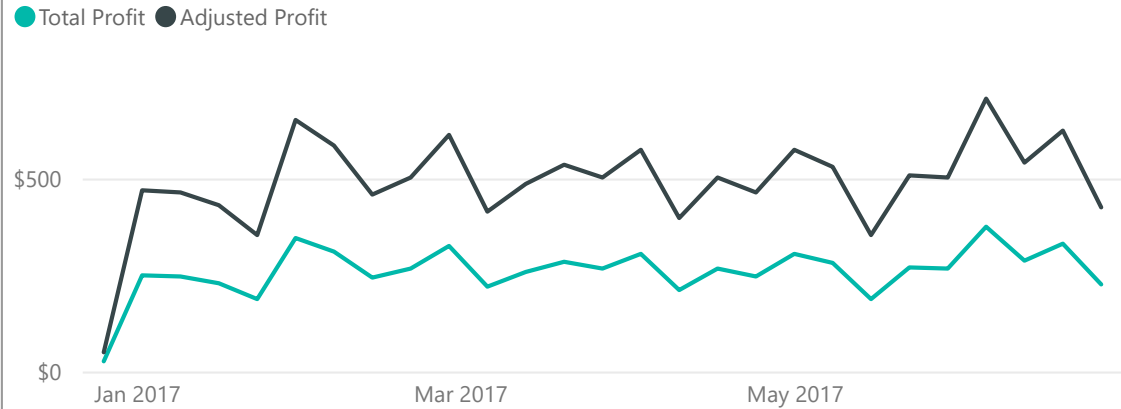
\$8.64

Avg Retail Price

\$11.23

Adjusted Price

Weekly Profit Vs Adjusted profit



AWC Logo Cap

Product Name

Traditional style with a flip-up brim; one-size fits all.

Product Description

\$8.64

Avg Retail Price

\$7.34

Avg DiscountPrice

\$5.71

ProductCost

1.13%

Return Rate

26

Total Returns

27

Quantity Returned

2394

Quantity Sold

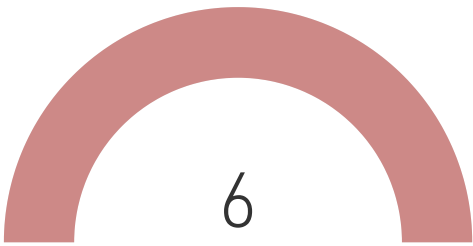
\$7,014.42

Total Profit

\$20,684.16

Total Revenue

Current Month Returns vs. Prev Month



Current Month Revenue vs. Target

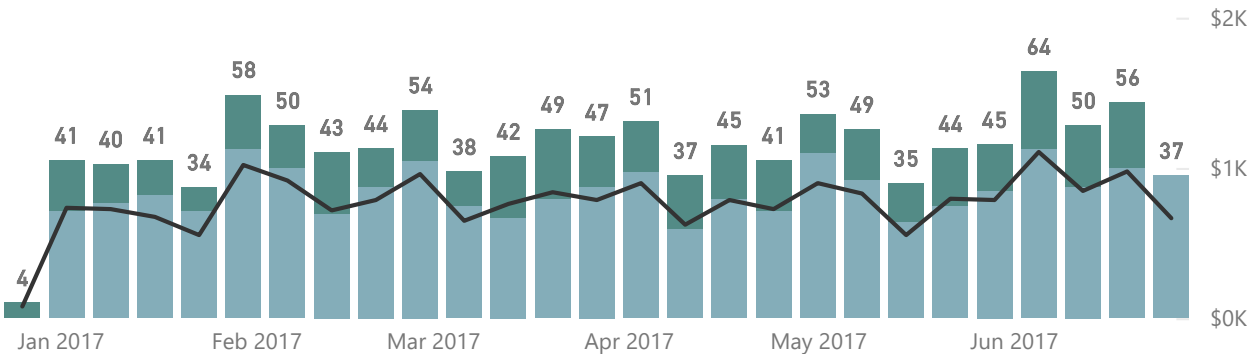


Current Month Orders vs. Target

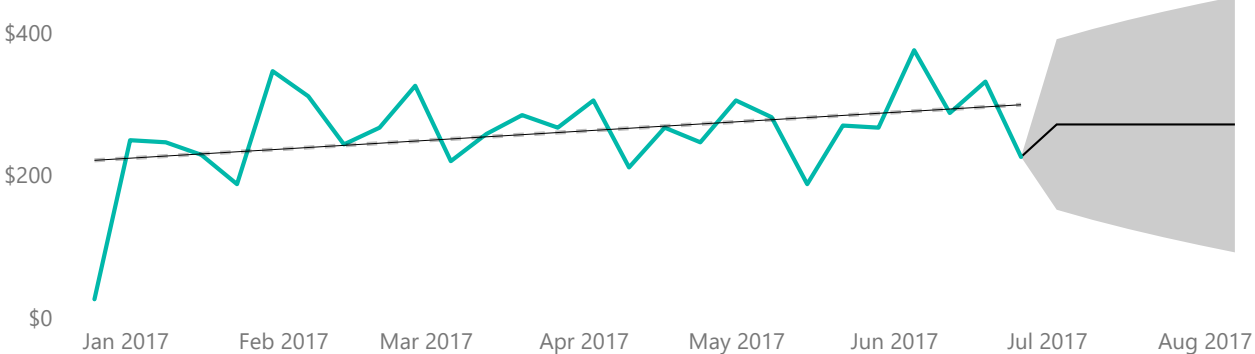


Orders & Revenue by Week

Weekend ● Weekday ● Total Revenue



Weekly Profit with 6 Week Forecast



Year

201520162017

Month

All

Top Customer

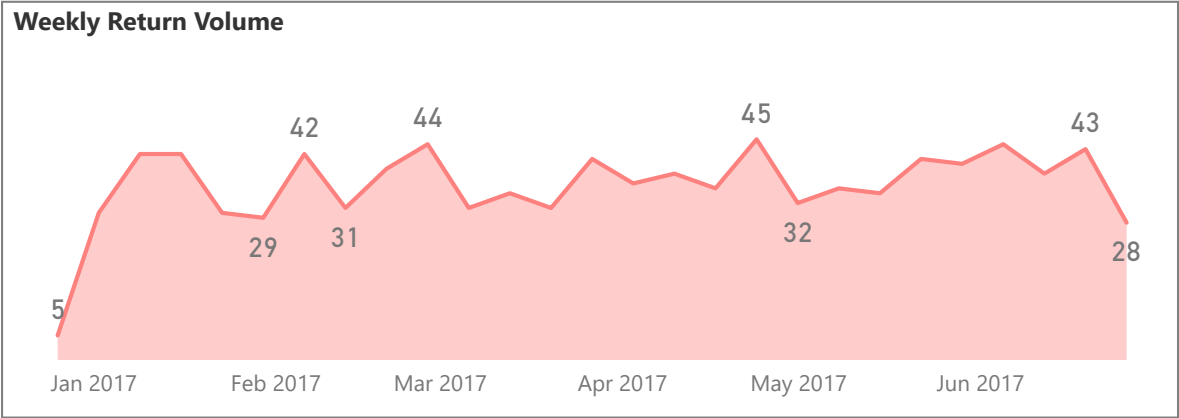
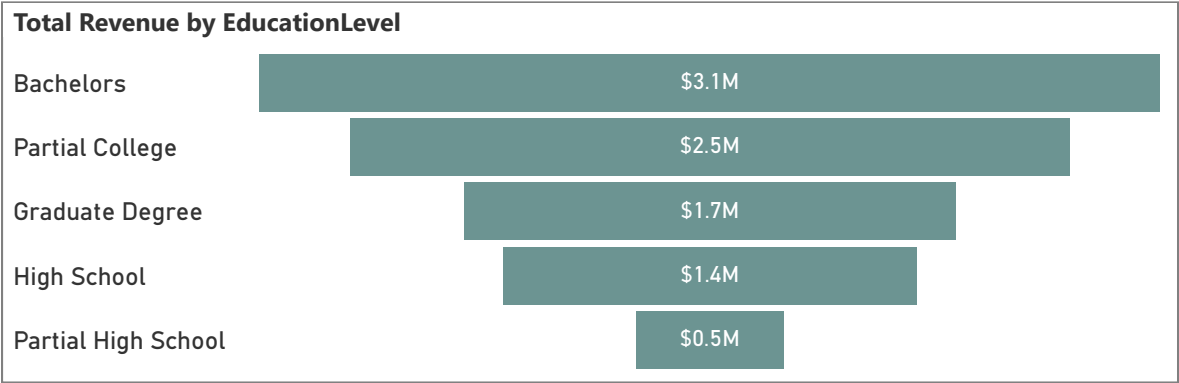
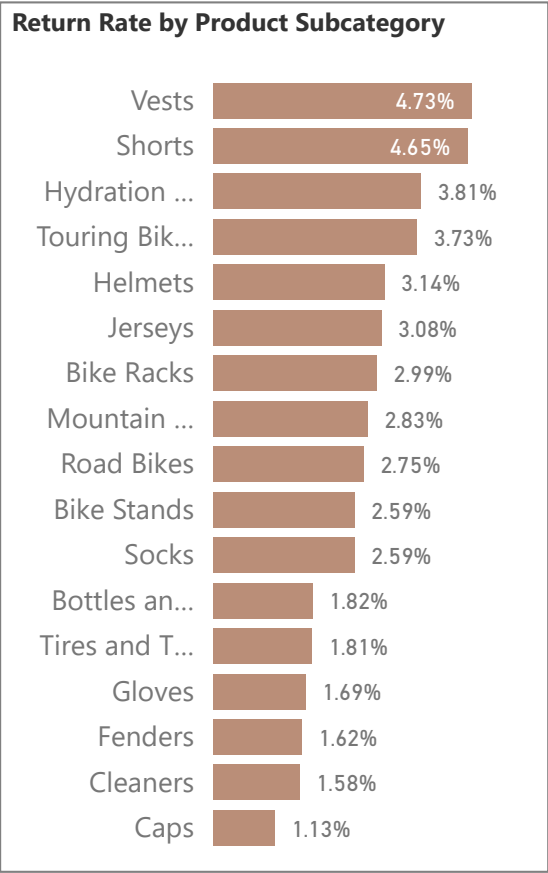
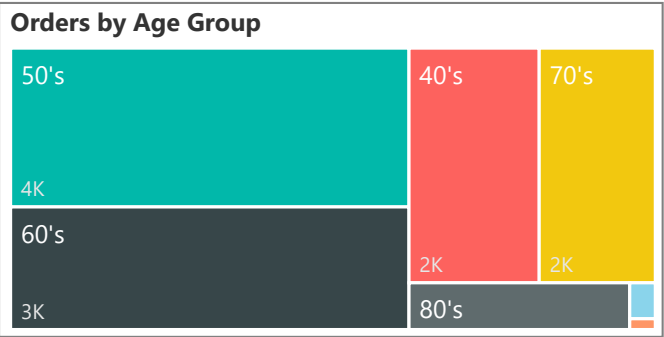
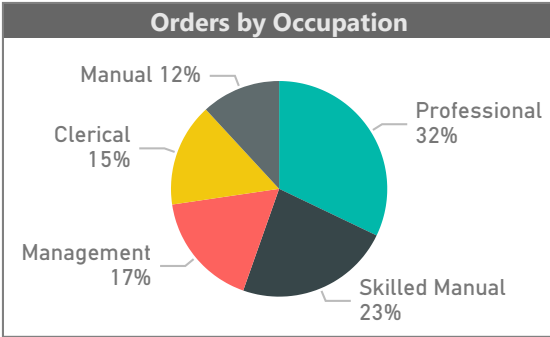
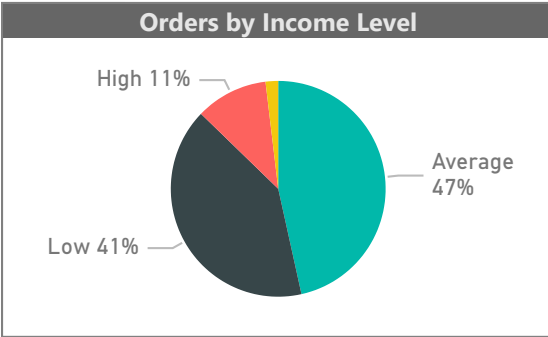
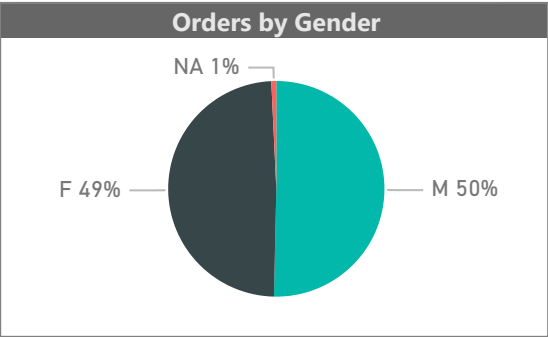
Mr. Franklin Xu

Customer Orders

4

Customer Revenue

\$7.98K



FullName	Total Orders	Total Revenue
Mr. Franklin Xu	4	\$7,982.78
Mr. Jordan Turner	5	\$6,801.94
Mr. Willie Xu	3	\$6,577.56
Mrs. Lacey Zheng	4	\$6,180.38
Mr. Marco Lopez	4	\$6,135.52
Mrs. Ariana Gray	4	\$6,034.99
Mr. Larry Munoz	3	\$5,606.56
Mrs. Lisa Cai	2	\$5,022.97
Mr. Frank Vazquez	2	\$4,752.66
Mr. Aaron Foster	2	\$4,724.45
Mr. Julian Flores	2	\$4,704.36
Mr. Ricky Vazquez	2	\$4,689.55
Mr. Ruben Suarez	2	\$4,682.67
Mrs. Taylor Taylor	2	\$4,681.42
Mrs. Colleen Goel	2	\$4,677.57
Mr. Ricky Navarro	2	\$4,676.28
Mr. Ronald Kapoor	2	\$4,674.53
Mr. Johnathan Madan	2	\$4,673.04
Mr. Reginald Suarez	2	\$4,669.46
Mrs. Katrina Tang	2	\$4,667.81
Mr. Jason Campbell	2	\$4,663.12
Mr. Martin Smith	2	\$4,652.71
Total	213	\$473,051.03