

Executive Business Insights Dashboard

\$106.65K

Total Sales

300

Total Orders

\$355.5

Average Order Value

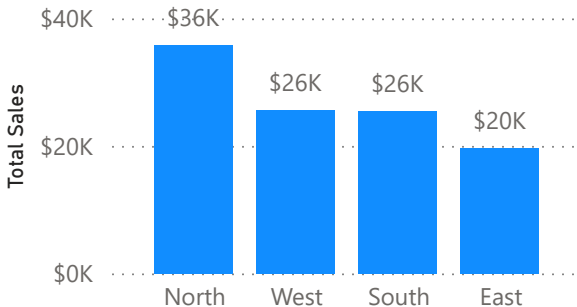
0.10

Return Rate

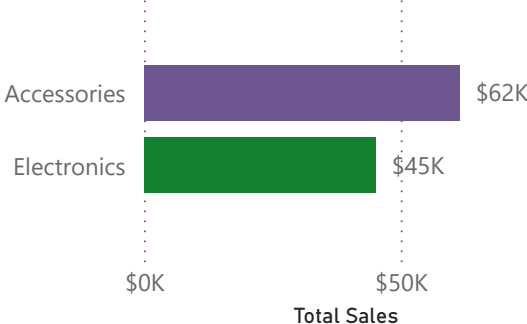
Region

- ☐ East
- ☐ North
- ☐ South
- ☐ West

Sales by Region



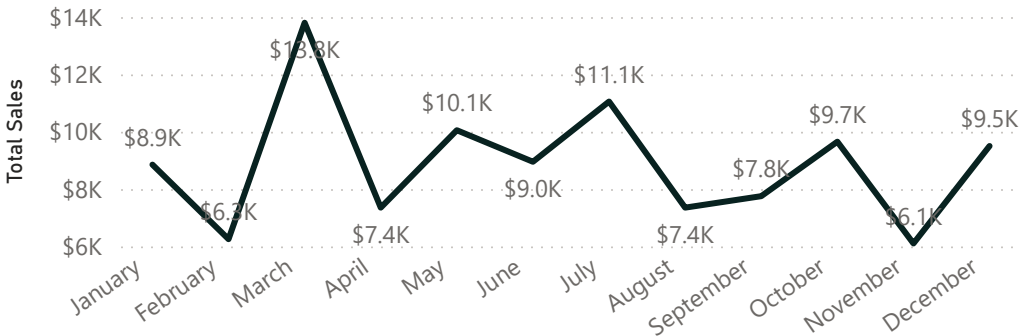
Sales by Category



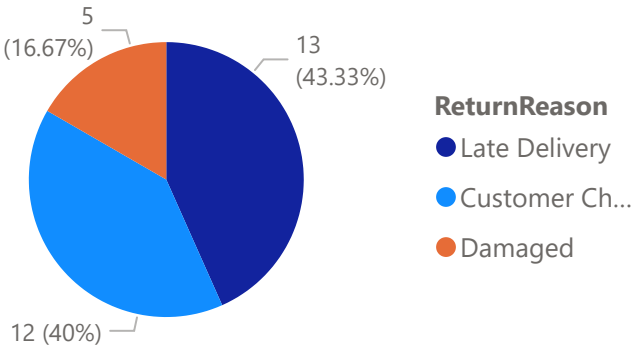
Sales by Region & Category

Region	Accessories	Electronics	Total
West	\$16,400	\$9,250	\$25,650
South	\$16,750	\$8,750	\$25,500
North	\$19,050	\$16,800	\$35,850
East	\$9,300	\$10,350	\$19,650
Total	\$61,500	\$45,150	\$106,650

Sales by Month



Reasons for Product Return





\$106.65K

Total Sales