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Hafid Errachdi

Product Designer

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Skills

User Interface
User Experience
Prototyping
Motion Design
Front-end

Stack

Sketch, Figma
InVision, Principle, Framer X
Adobe Illustrator
Adobe After Effects
Adobe Photoshop
Zeplin

Others

HTML, CSS, JS, React.js
Confluence, JIRA, GitHub
Cinema 4D

Languages

French
English

Experiences

La Javaness – UI Designer

2017 - 2019, 2 years sandwich course

- Crafted products style guides from scratch
- Builded products responsive design
- Ensured the QA of the products
- Participate to worskhops and one hackathon as a facilitator
- Prototyped flows and interactions
- Participate to introduce design value between stakeholders
- Writed design specs documentations
- Participate in sharing knowledge between stakeholders with some of the bests or lasts practices and with internal workshops
- Motion design and video montage for demo purposes
- Content creation for social medias, external workshops and congress

CLARK by Coursier.com – Product Designer

2015 - 2016, 6 months internship

- Improvements on actual users flows
- Rebuilding UI from scratch
- Participate to create new in-app services and there use cases
- Participate to define new users flows from these new services
- Content creation for social medias

Vialink & BRED Banque Populaire – Front-end / UX Designer

2014 - 2015, 3 months internship

- Branding
- Dashboard developing using Bootstrap
- Responsive basics by creating and developing the responsive layouts
- Definition of Vialink Sign's users flows
- Mockups

Paris France Parking – Graphic Designer

2013 - 2014, 3 months internship

Education

The Design Crew - Push the Product Design further

2018, 8 days training

IESA multimédia - UX Design and Art Direction

2017-2019, Master degree obtained

Sup'Internet - Web Project Manager / Design section

2013-2016, Bachelor degree obtained