



# Hafid Errachdi

## Product Designer

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### Skills

User Interface

User Experience

Prototyping

Motion Design

Front-end

### Stack

Sketch, Figma

InVision, Principle, Framer X

Adobe Illustrator

Adobe After Effects

Adobe Photoshop

Zeplin

### Others

HTML, CSS, JS, React.js

Confluence, JIRA, GitHub

Cinema 4D

### Languages

French

English

### Experiences

#### La Javaness - UI Designer

2017 - 2019, 2 years sandwich course

- Crafted products style guides from scratch
- Built products responsive design
- Ensured the QA of the products
- Participated to workshops and one hackathon as a facilitator
- Prototyped flows and interactions
- Participated to introduce design value between stakeholders
- Wrote design specs documentations
- Participated in sharing knowledge between stakeholders with some of the best or last practices and with internal workshops
- Motion design and video montage for demo purposes
- Content creation for social medias, external workshops and congress

#### CLARK by Coursier.com - UI / UX Designer

2015 - 2016, 6 months internship

- Improvements on actual users flows
- Rebuilding UI from scratch
- Participate to create new in-app services and their use cases
- Participate to define new users flows from these new services
- Content creation for social medias

#### Vialink & BRED Banque Populaire - Front-end / UX Designer

2014 - 2015, 3 months internship

- Branding
- Dashboard developing using Bootstrap
- Responsive basics by creating and developing the responsive layouts
- Definition of Vialink Sign's users flows
- Mockups

#### Paris France Parking - Graphic Designer

2013 - 2014, 3 months internship

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### Education

#### The Design Crew - Push the Product Design further

2018, 8 days training

#### IESA multimédia - UX Design and Art Direction

2017-2019, Master degree in progress

#### Sup'Internet - Web Project Manager / Design section

2013-2016, Bachelor degree obtained