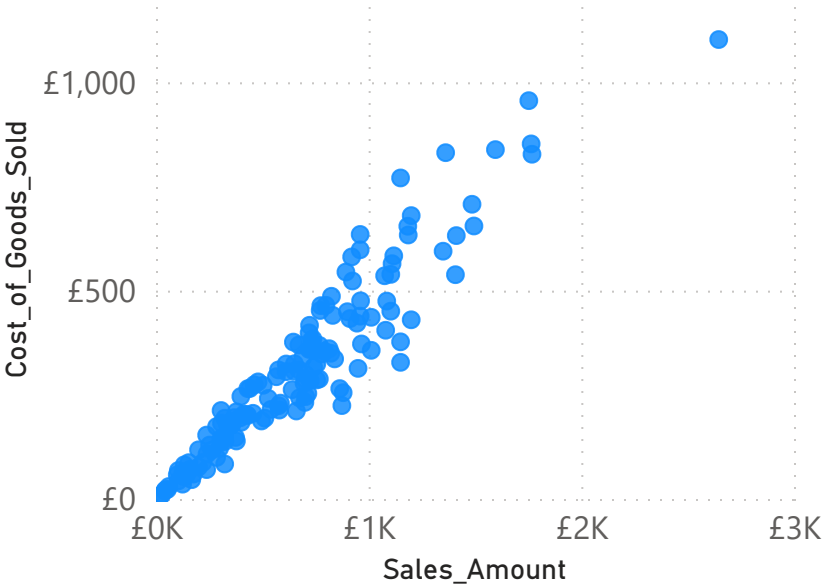
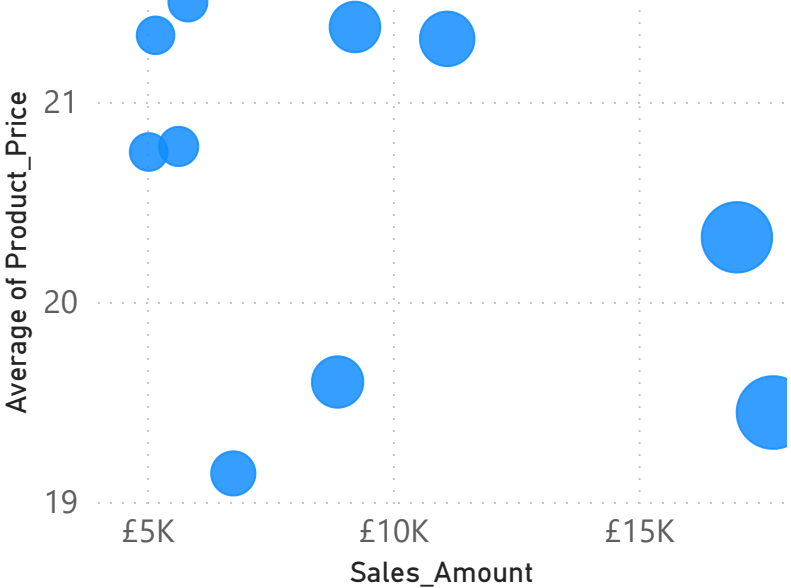


Order_ID	Product_SKU	Order_Quantity	Sales_Amount
6377	MT10-L-Yellow	38	£722.00
6380	MT01-S-Gray	42	£714.00
6390	MT03-M-Red	17	£323.00
6394	MT01-S-Pink	31	£527.00
6396	MT02-M-Gray	16	£304.00
6432	MT03-M-Yellow	4	£96.00
6435	MT06-L-Black	43	£989.00
6450	MT05-S-Blue	21	£378.00
6458	MT06-S-Black	21	£441.00
6479	MT06-XS-Black	22	£462.00
6505	MT08-M-Green	33	£759.00
6508	MT01-S-Red	1	£16.00
6529	MT02-M-Gray	32	£768.00
6533	MT07-S-Gray	32	£704.00
6542	MT05-S-Blue	7	£168.00
6551	MT09-L-Blue	45	£1,080.00
6554	MT03-M-Yellow	43	£688.00
6558	MT03-S-Red	20	£400.00
6562	MT04-S-Pink	42	£1,008.00
6568	MT03-XS-Blue	2	£50.00
6571	MT03-XS-Yellow	4	£84.00
Total		4870	£99,237.00

Sales_Amount and Cost_of_Goods_Sold by Order_Date



Sales_Amount, Average of Product_Price and Order_Quantity by Product_Name



Year

20212021

- Product_Name
- ☐ Argus All-Weather Tank
 - ☐ Atlas Fitness Tank
 - ☐ Cassius Sparring Tank
 - ☐ Erikssen CoolTech Fitness...
 - ☐ Helios Endurance Tank
 - ☐ Primo Endurance Tank
 - ☐ Rocco Gym Tank
 - ☐ Sinbad Fitness Tank
 - ☐ Sparta Gym Tank
 - ☐ Tiberius Gym Tank

- Product_Category
- ☐ (Blank)
 - ☐ Bras & Tops
 - ☐ Hoodies & Sweatshirts
 - ☐ Jackets
 - ☐ Pants
 - ☐ Shorts
 - ☒ Tank Tops
 - ☐ Tees

Total Sales Amount by Product for Women

Product_Name

Hera Pullover Hoodie
Typhon Performance Fl...
Lono Yoga Short
Lando Gym Jacket
Livingston All-Purpose ...
Caesar Warm-Up Pant
Orestes Yoga Pant
Mona Pullover Hoodie
Helena Hooded Fleece
Montana Wind Jacket
Orion Two-Tone Fitted J...
Autumn Pullie
Troy Yoga Short
Selene Yoga Hoodie
Erica Evercool Sports Bra
Phoebe Zipper Sweatshirt
Prima Compete Bra Top
Miko Pullover Hoodie
Lucia Cross-Fit Bra
Hero Hoodie
Jupiter All-Weather Trai...
Cronus Yoga Pant
Orestes Fitness Short
Apollo Running Short
Cassia Funnel Sweatshirt
Hawkeye Yoga Short
Aero Daily Fitness Tee
Electra Bra Top
Cobalt CoolTech Fitness...
Taurus Elements Shell

£0 £2,000 £4,000 £6,000 £8,000 £10,000 £12,000

Sales_Amount

Gender

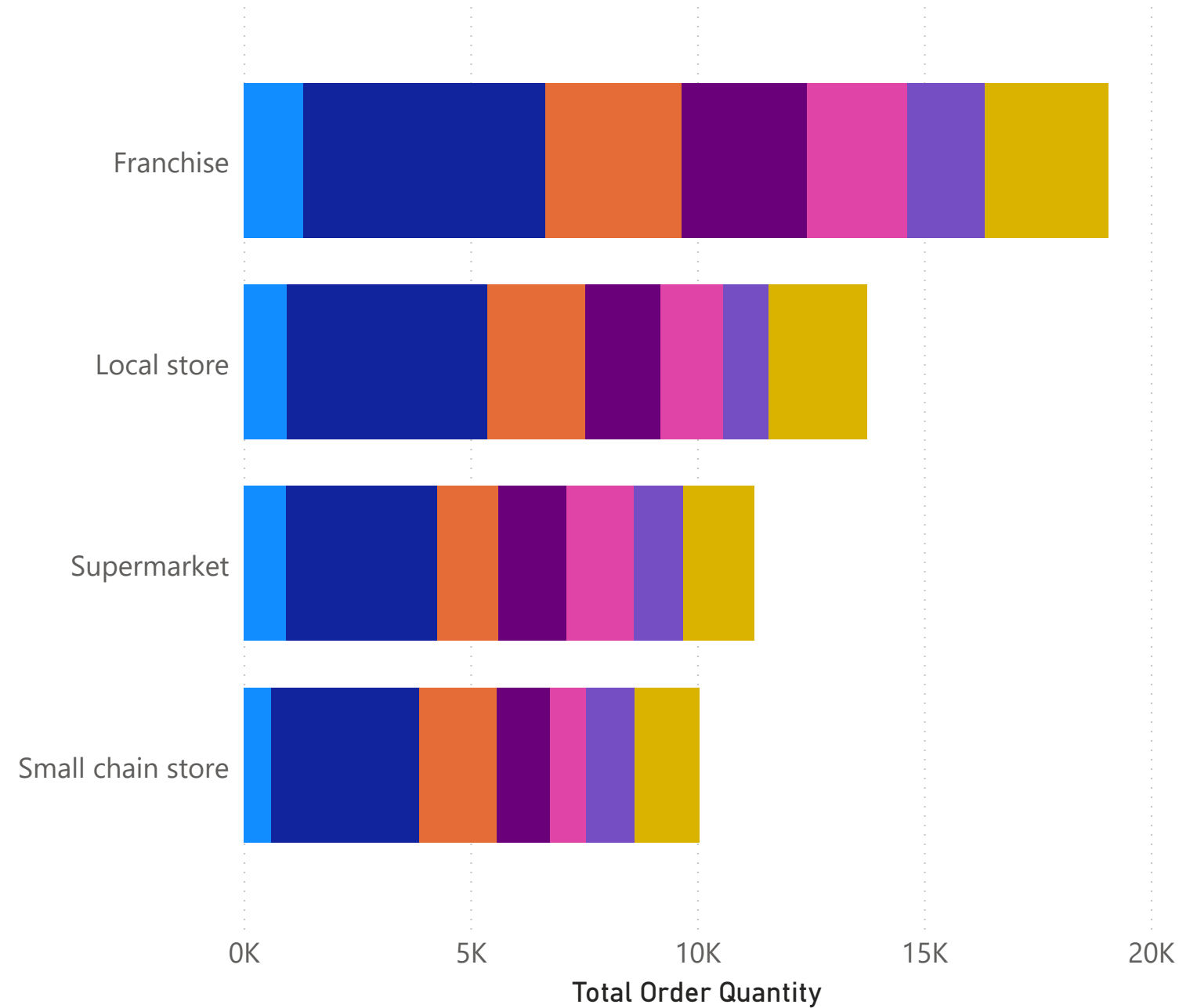
- (Blank)
- Men
- Women

Channel

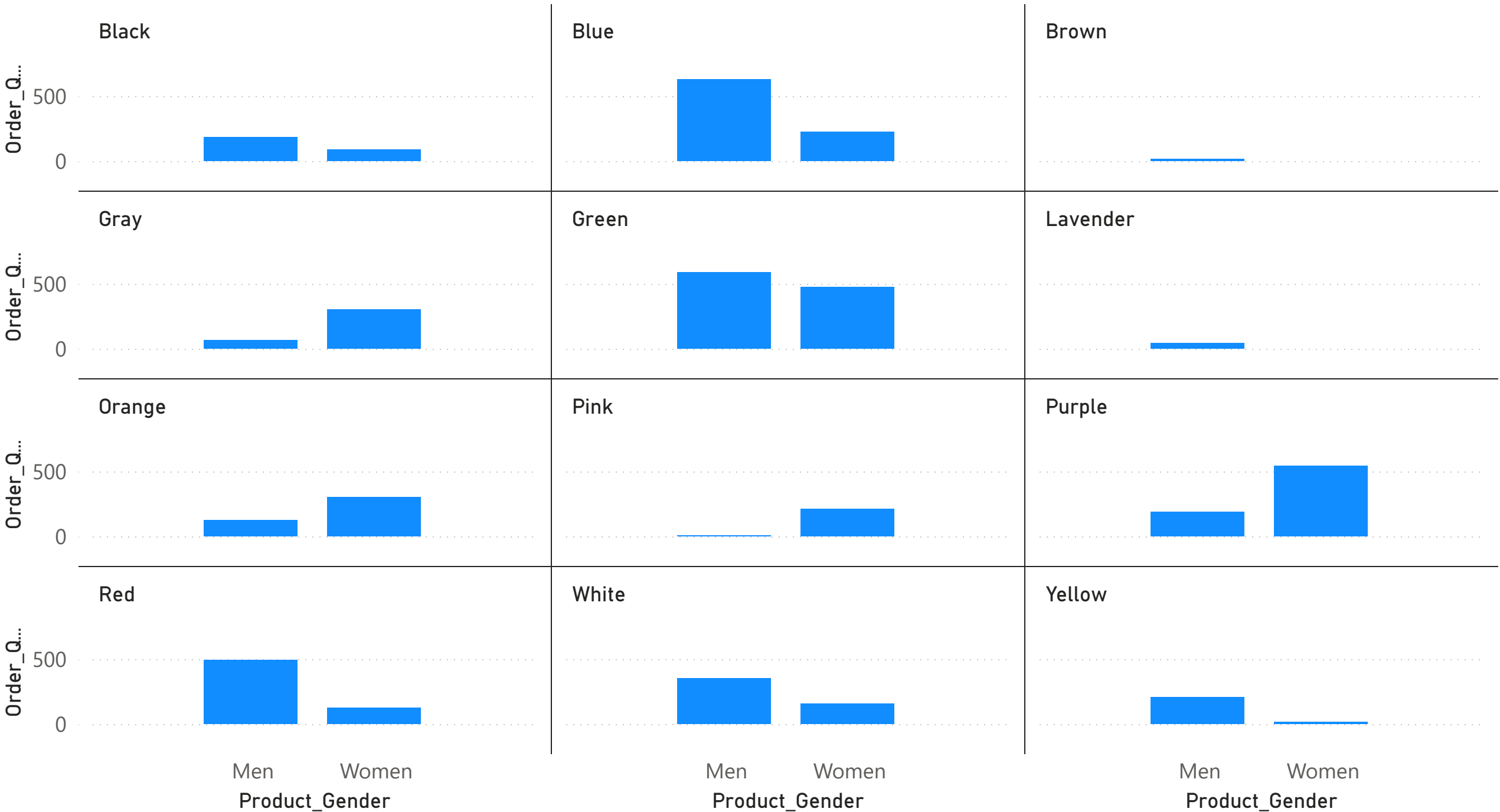
- (Blank)
- Franchise
- Local store
- Small chain store
- Supermarket

Total Order Quantity per Channel by Category

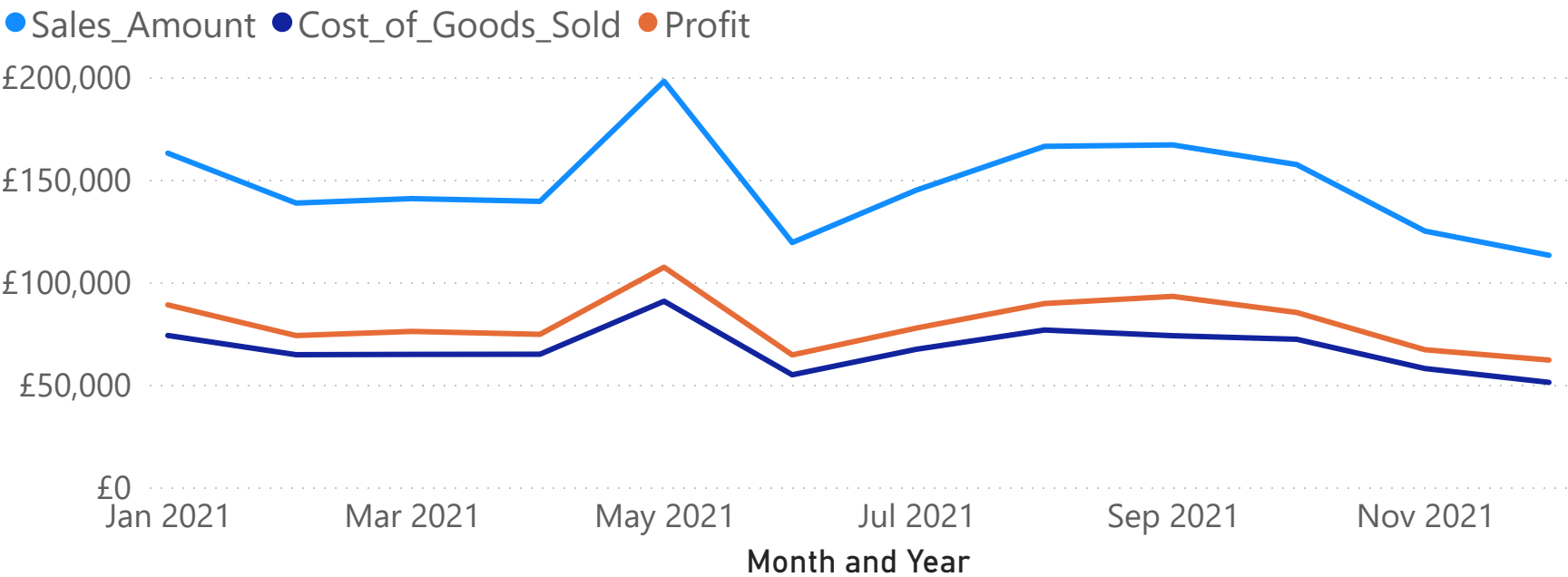
Product_Category ● Bras ... ● Hoodi... ● Jackets ● Pants ● Shorts ● Tank T... ● Tees



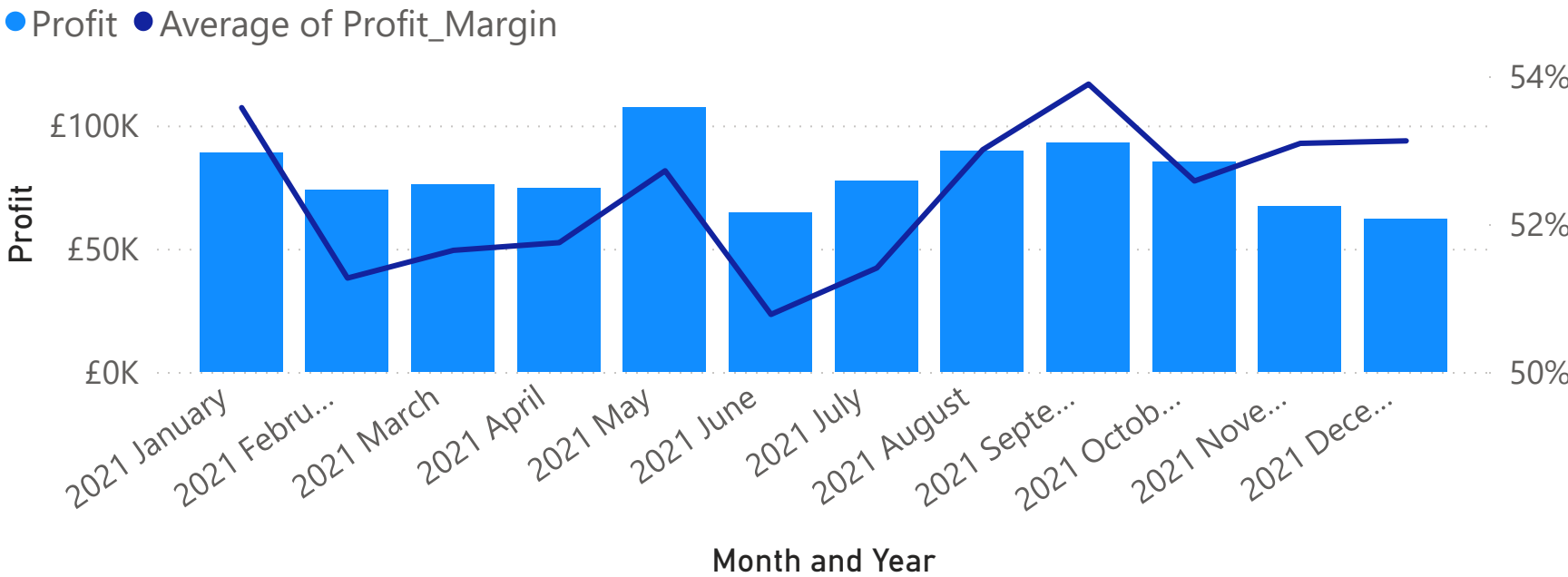
Order_Quantity by Product_Gender and Product_Color



Revenue, COGS, and Profit by Month and Year



Profit and Average Profit Margin over Time



Year

(Blank)

2018

2019

2020

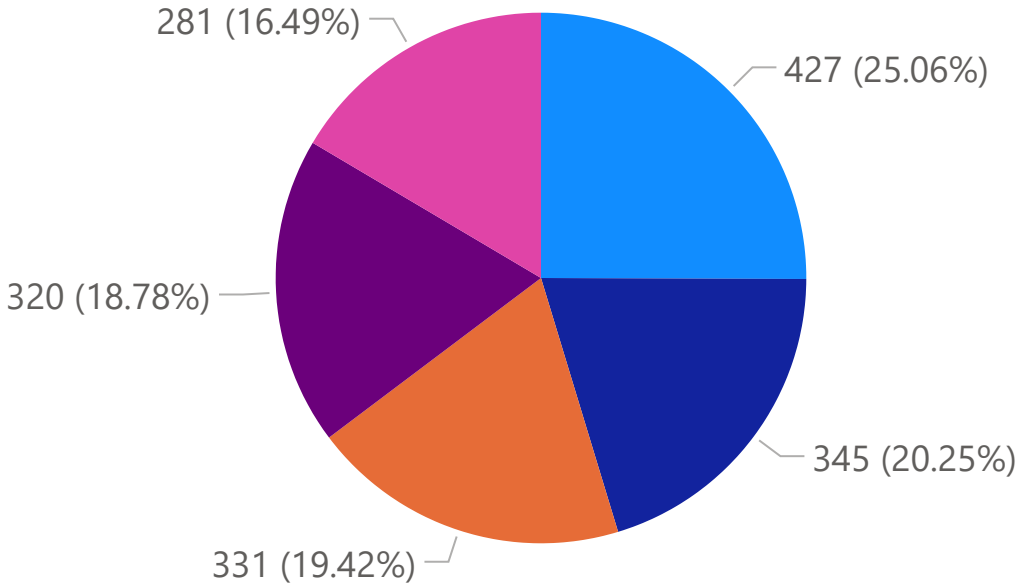
2021

Revenue versus Cost



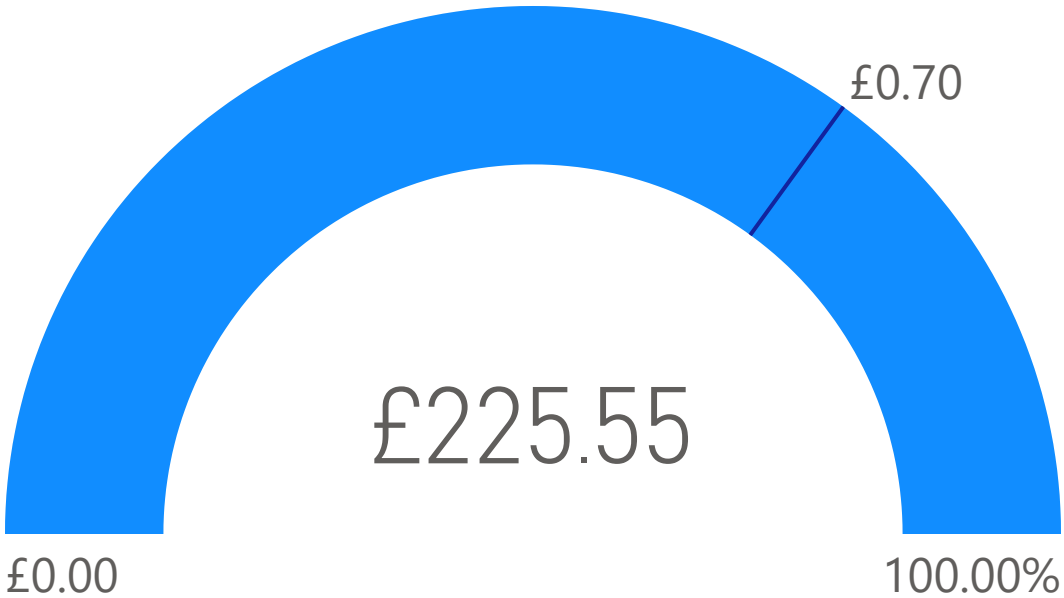


Quantity for Local Stores by size and removes the legend's title



Avg. Profit Margin vs Target Profit Margin

- L
- XS
- M
- S
- XL



Count of Product_Size by Retailer_Channel



Retailer_Channel

- (Blank)
- Franchise
- Local store
- Small chain store
- Supermarket

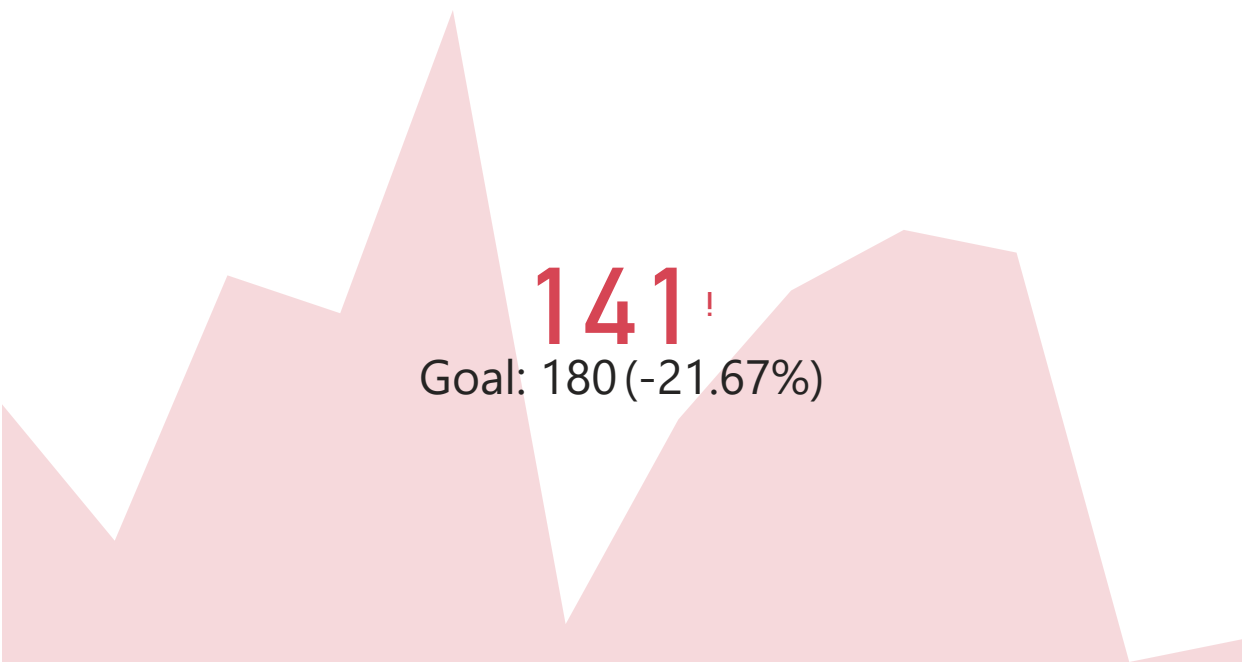
46

Orders Above Target Margin

269

Orders Below Target Margin

Total_Orders and Target_orders by Month



Total Returns vs Target Returns by Month

