How Broadcast Data Reveals Your Identity and Social Graph

Michael Faath, Rolf Winter, Fabian Weisshaar
University of Applied Sciences Augsburg

Idea

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- Connect to a large network and analyse everything received
  - Excluding the traffic the listener introduces
- Are there protocols “polluting” the network?
- What can we learn from this data?
  - Protocols
  - Devices
  - Users and groups of users

Experiment locations

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- Our lab
  - Controlled environment
- Our wireless campus network
  - Over 6,000 students and staff
  - Eduroam: “World Wide Education Roaming for Research & Education”
- IETF Meeting network
  - Large conference visited by networking experts
  - Over 1,300 attendees
  - IETF 93 - Prague / IETF 94 - Yokohama

Backup: Legal aspects - I am not a lawyer

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- IETF Meeting experiment announcement[1]
  - First reaction: “doesn't this fall under human subjects rules for experiments [...]?”[1]
  - Over 40 mailing list answers
  - Experiment might break EU data protection laws
  - But: more positive than negative reactions
- Legal questions could not be resolved in time
  - Experiment for the 93rd IETF Meeting cancelled
  - Establishment of a sub-committee to approve experiments

[1] “Multicast/Broadcast Experiment at IETF94 (email thread),” Nov. 2015. [Online]. Available: https://www.ietf.org/mail-archive/web/94attendees/current/msg00490.html

Legal aspects - I am not a lawyer

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- Legal statement by the German National Research and Education Network (DFN)[1]
  - It is not okay (for universities in Germany) to store and analyze broadcast data
  - Consent of every user in the network is necessary
  - It *might* be okay to store and analyze for specific research if privacy of users is ensured
- Remove all personally identifiable information
  - MACs, IPs, hostnames etc. hashed
  - Analyzation only for selected protocols possible
  - Don’t store raw data

[1] H. Sporleder, “Dein Name ist Programm”, DFN Infobrief Recht, pp. 16–18, Nov. 2015

Data analysis: Campus network

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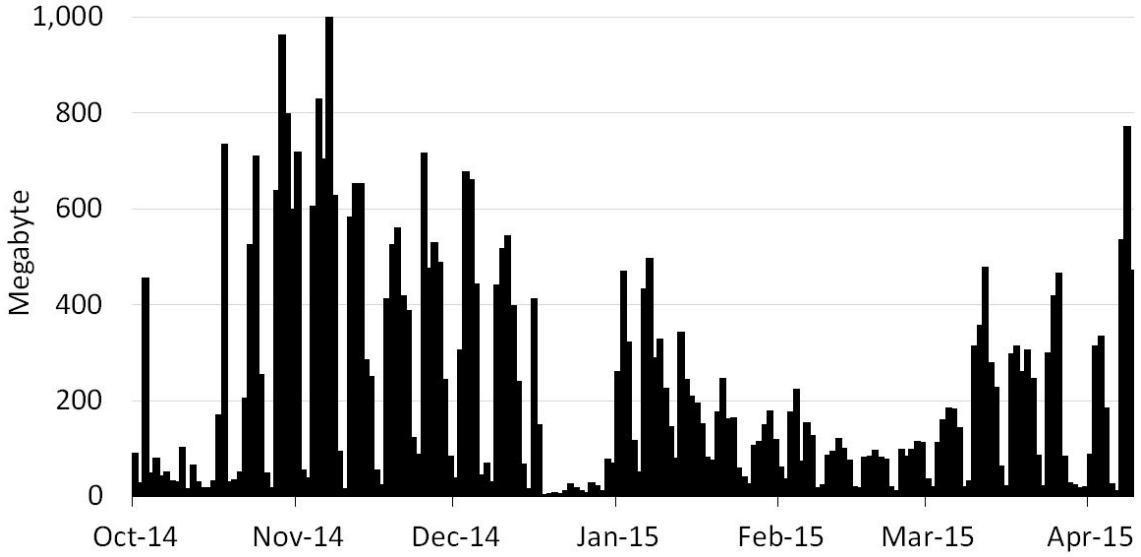
- All eduroam users on campus are in one broadcast domain
  - Plus all of our VPN users from home
- Six months
- ~40 GB of data seen
  - ~215 MB per day on average



Data analysis: Campus network

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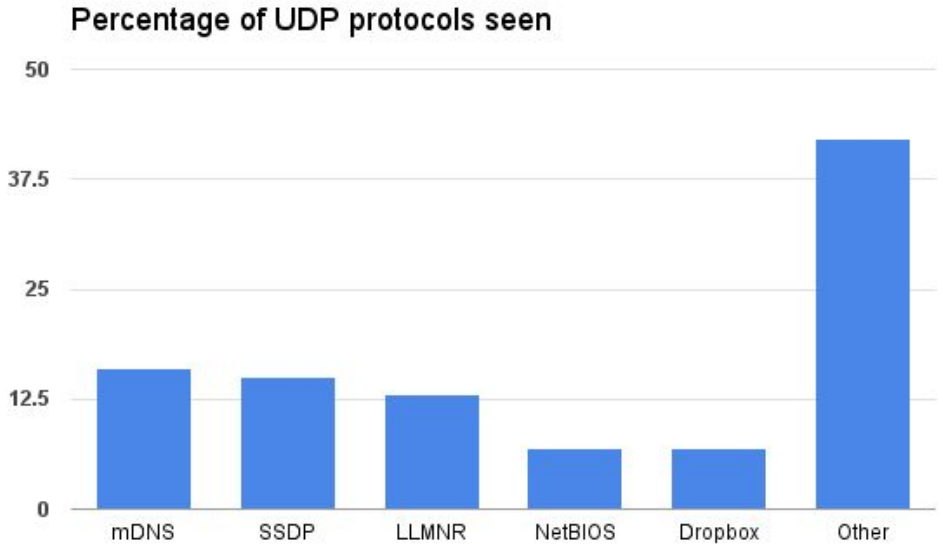
- ~35,000 MAC addresses
  - ~21,000 from real devices
- ~90% UDP packets
  - Focus on most seen protocols
  - Analysis of payload



Dropbox desktop application

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- Used to store and share data in the cloud
- Dropbox LAN Sync Discovery Protocol
- Broadcasts multiple packets every 30 seconds
  - *host_int*
    - Unique ID for Dropbox installation
    - Tracking of a user even if IP or MAC address changes
  - *namespaces*
    - List of unique IDs for all known shares

Data analysis: Dropbox

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- 2,560 Dropbox user installations
- 9,361 unique shares
- Students might use Dropbox to share data from lectures
  - ...can we draw a graph from this?

Data analysis: Dropbox - a community graph

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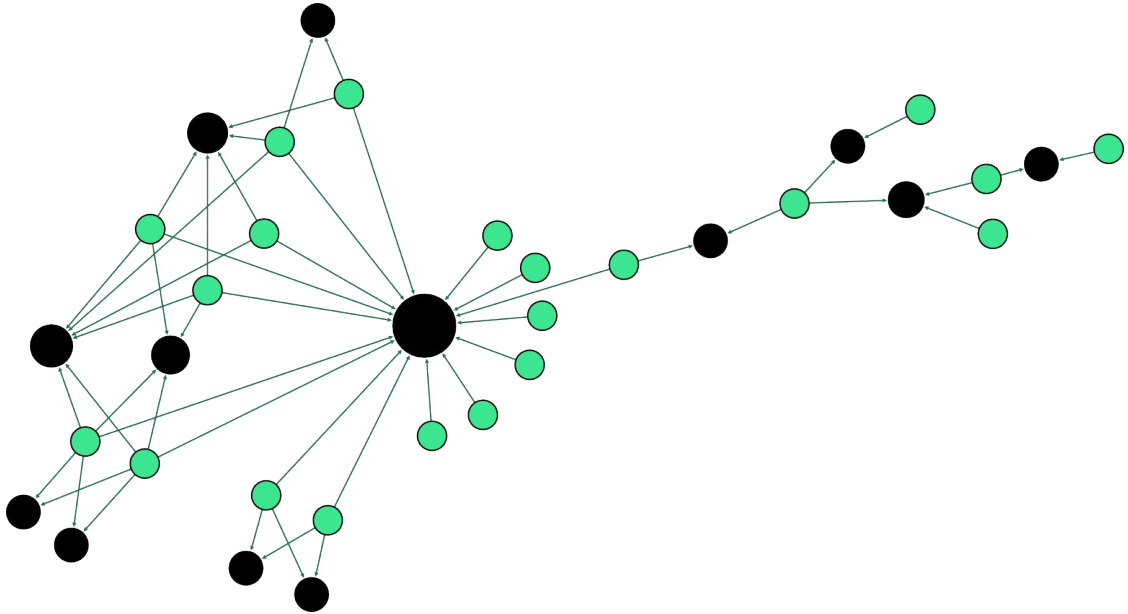
- Louvain Method to find communities



Data analysis: Hostnames

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- Some protocols broadcast hostnames
  - mDNS, NetBIOS, LLMNR, ...
- 7,600 hostnames found
  - removed duplicates and typical strings (“iphone”, “macbook”, ...)
  - 5,300 host names remaining
- Lots of users reveal
  - Language (“iPhone *von* John Doe”)
  - Device vendor / model (“MacBook Pro”)
  - Locations and functions (“printer”, “cs-faculty”)
  - Names (login names, nicknames, initials)

Data analysis: Hostnames

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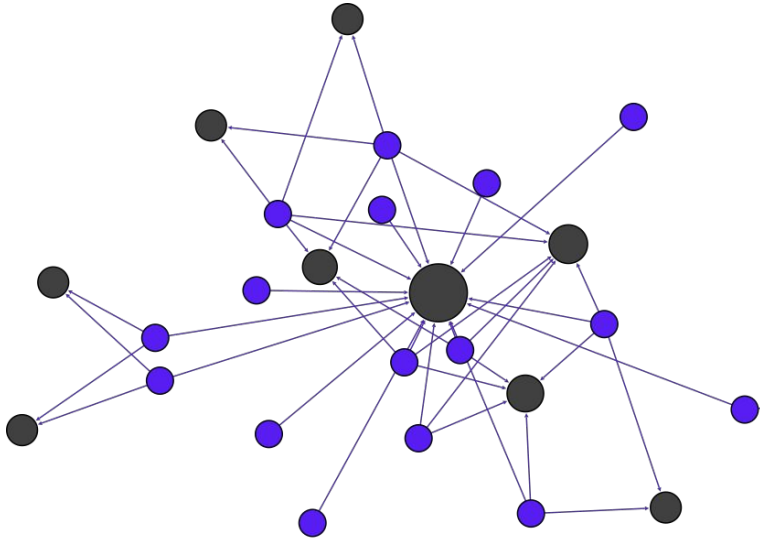

- Helps to partially identify nodes
  - But we can do more
  - If there would be a database containing all students...

Data analysis: LDAP

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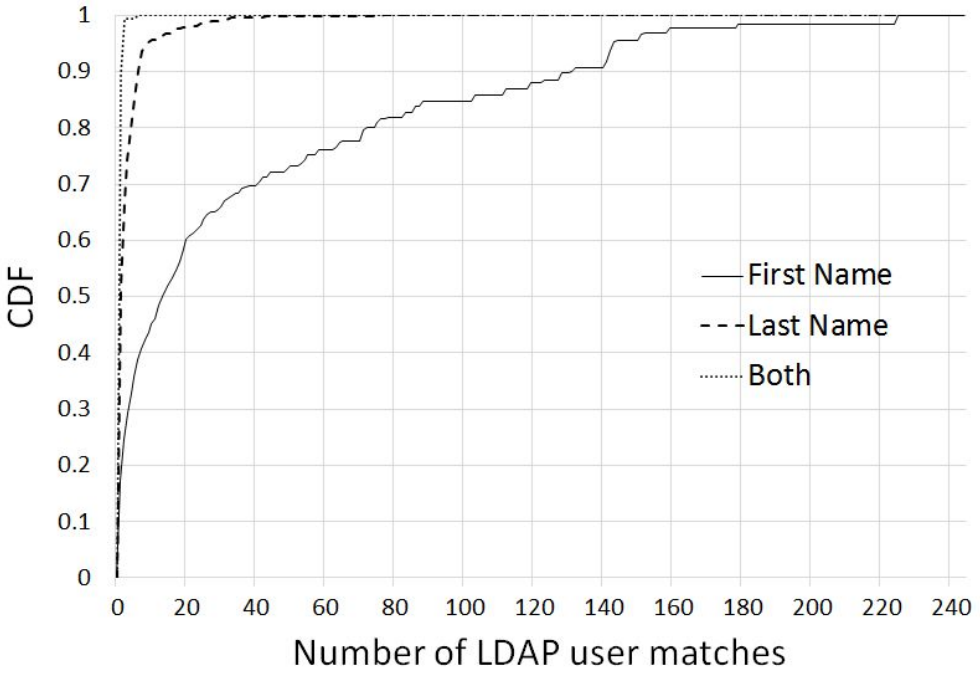
- LDAP server of the university is accessible from within the network
- Crawl all entries: >8,400 users
  - Login, first and last name
  - Department
  - Course of study
  - Status (student, professor, staff, ...)
  - Date of last password change
- 4,564 unique last names
- 1,300 unique first names
- Compare them to the hostnames

Data analysis: LDAP

- 2,900 first names matched
  - ~17% (500) match uniquely
- 929 last names matched
  - ~50% (464) match uniquely
- 293 full names matched
  - ~90% (263) match uniquely



Combining the data

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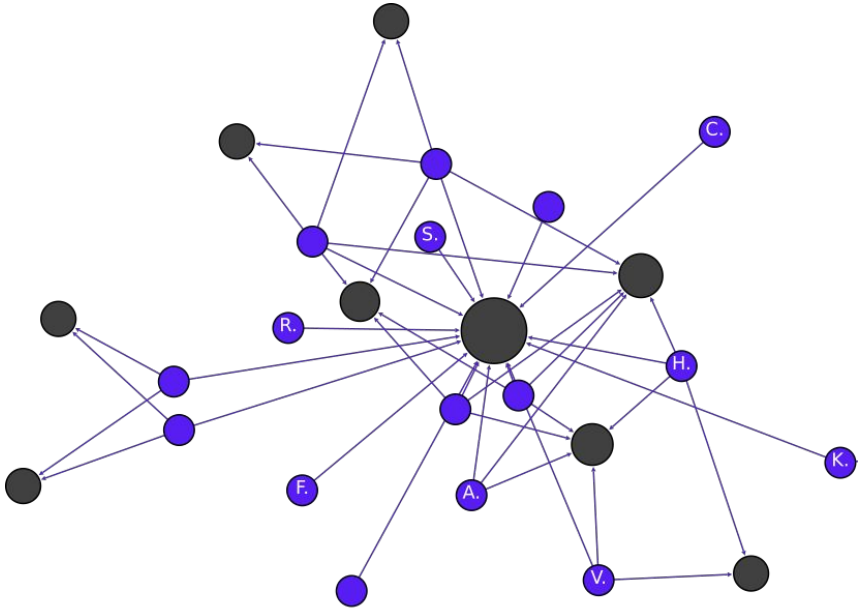
- Add LDAP users to nodes
- Several users could be identified
  - Same course of studies
  - Same date for last password changed
- Those help to identify nodes with multiple LDAP matches



Data verification

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- We made some surprise visits to lectures
  - Controlled experiment
  - Voluntarily data verification
- Other things to do
  - Look for social network profiles
  - Crawl the timetables of the university and match online times of the community

Countermeasures

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- Don’t name your device after yourself
  - Not even if it is a common nickname
- Restrict publicly visible data in your online profiles
- Switch off broadcast/multicast functionalities
  - Don’t actually do this
  - Broadcast and multicast protocols are important
- Be careful when designing broadcast protocols
  - draft-winfaa-intarea-broadcast-consider[1]

[1] https://datatracker.ietf.org/doc/draft-winfaa-intarea-broadcast-consider/

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