

# **Lecture 1: Introduction**

## **Machine Learning (BBWL)**

**Michael Mommert, University of St. Gallen**

# Today's lecture

What this course is about...

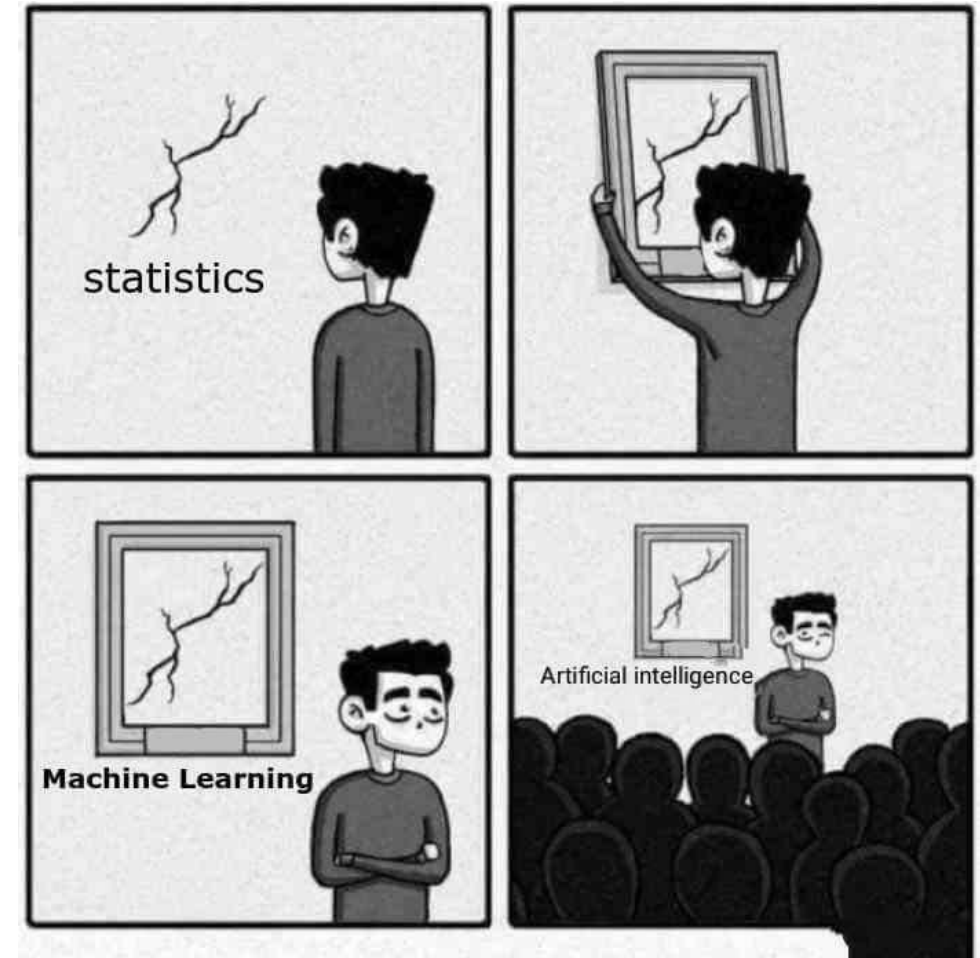
Course modalities

Course syllabus

About myself

How did we get here?

## What this course is about...



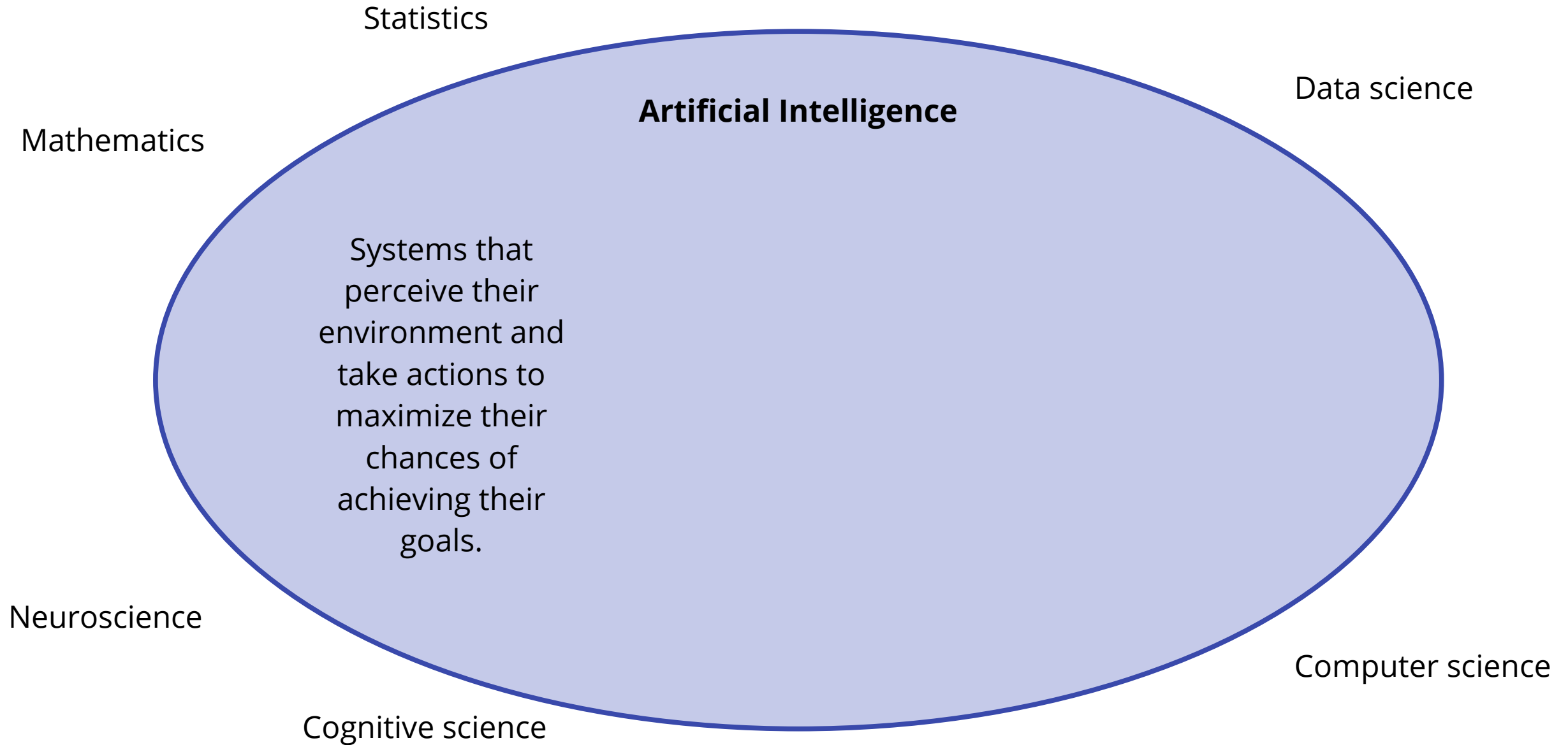
sandserif

# Mapping terminology

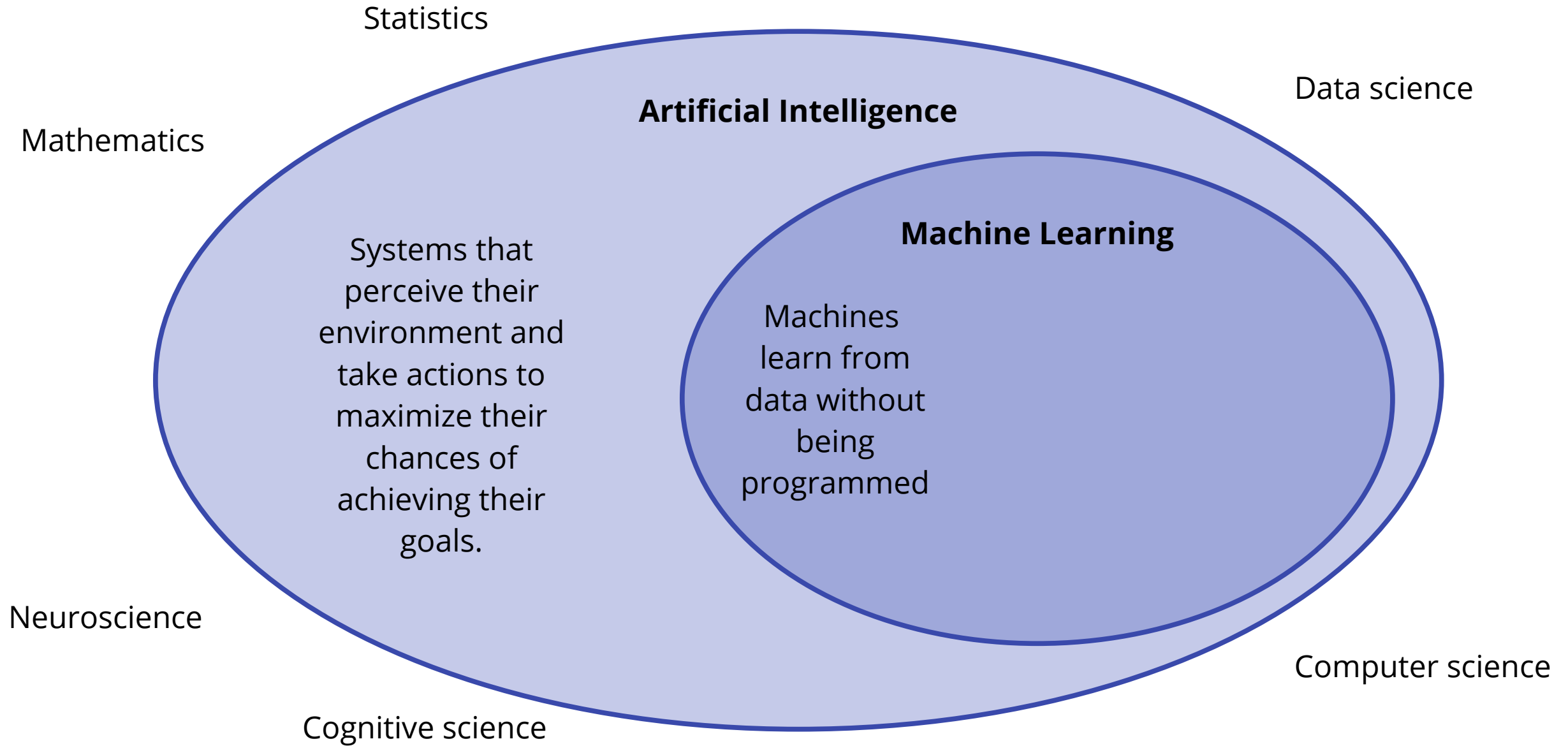
## Artificial Intelligence

Systems that perceive their environment and take actions to maximize their chances of achieving their goals.

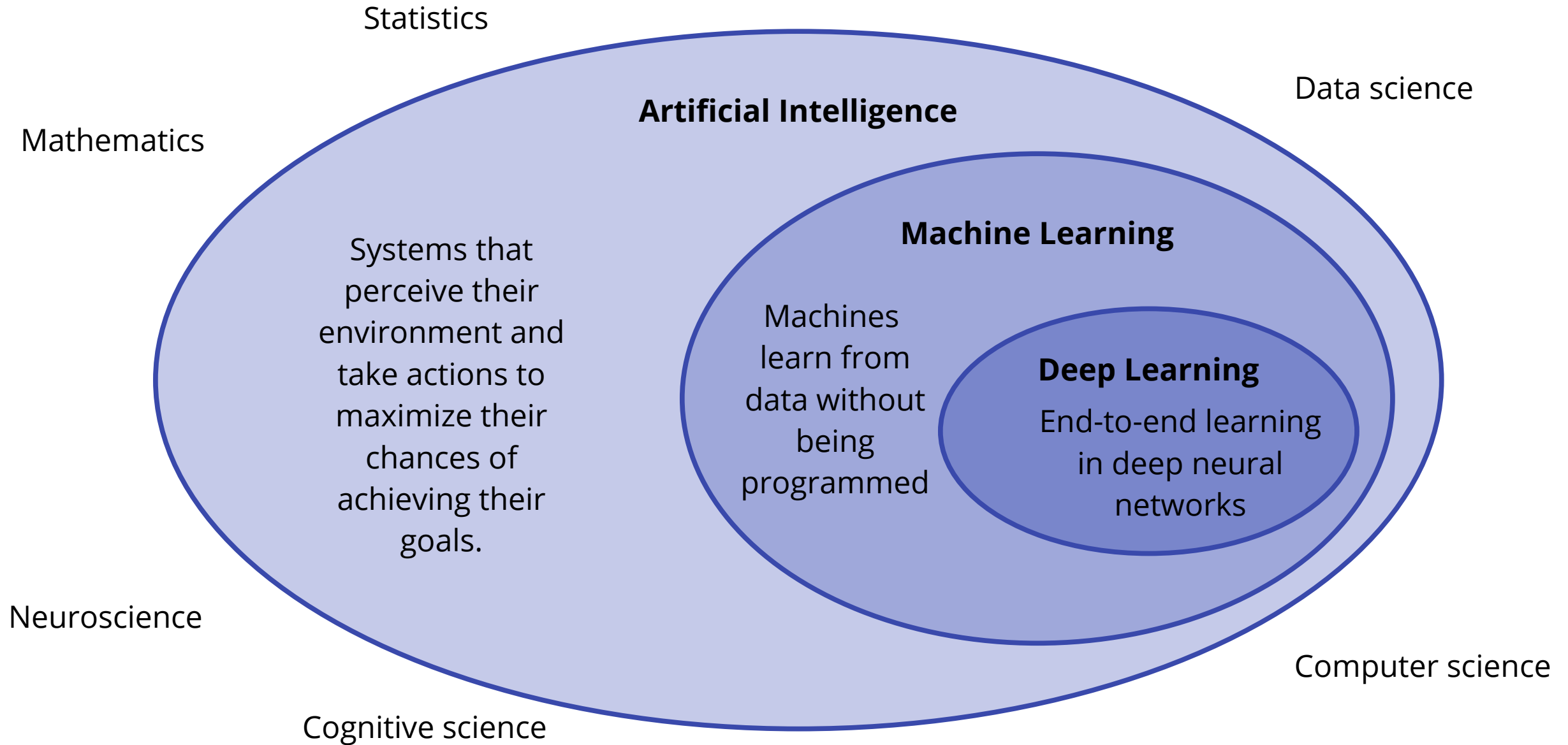
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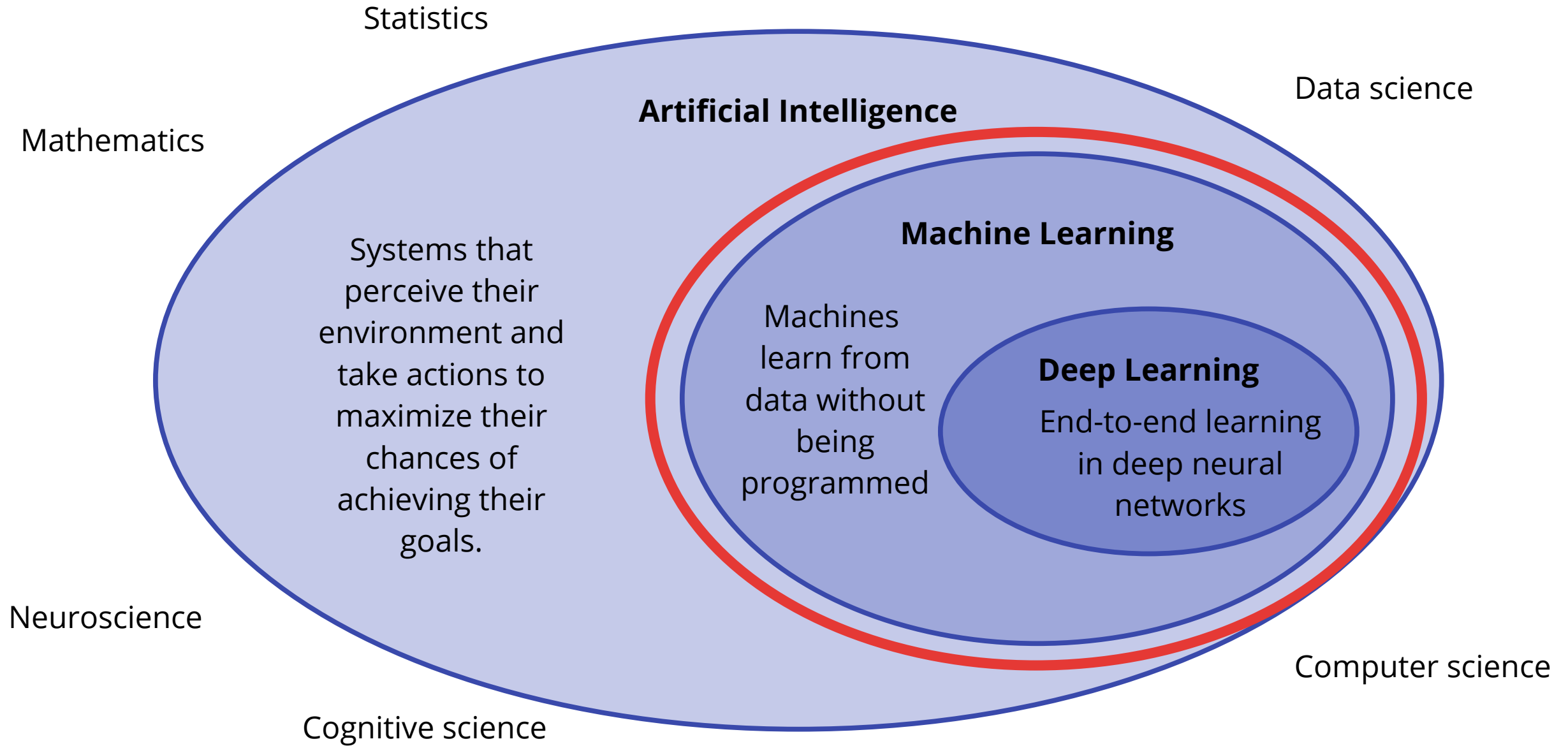


# Mapping terminology





# Mapping terminology



# What is Machine Learning (ML)?

*"The field of study that gives computers the ability to learn without being explicitly programmed."*

- Arthur Samuel (1959)

Different approaches:



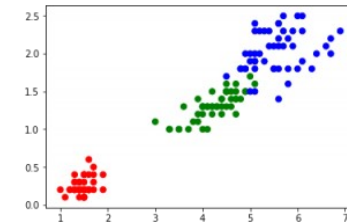
Iris Versicolor

- **Supervised learning**

Find a function that relates input data to output data by learning a specific task.

- **Unsupervised learning**

Find structure within a data set.



- **Reinforcement learning**

Learn a task in a dynamic and responsive environment.



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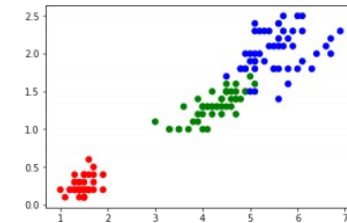
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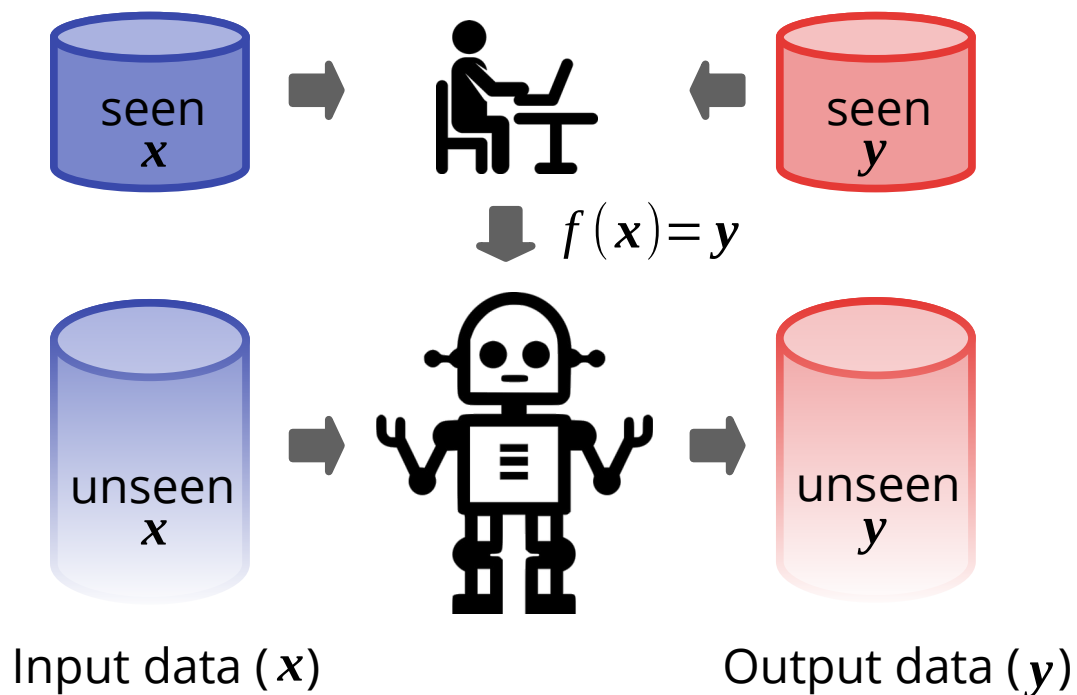
# Supervised ML

**General goal for supervised problems:**

Find a function (“task”) that relates input data ( $\mathbf{x}$ ) to output data ( $\mathbf{y}$ ) such that:  $f(\mathbf{x}) = \mathbf{y}$

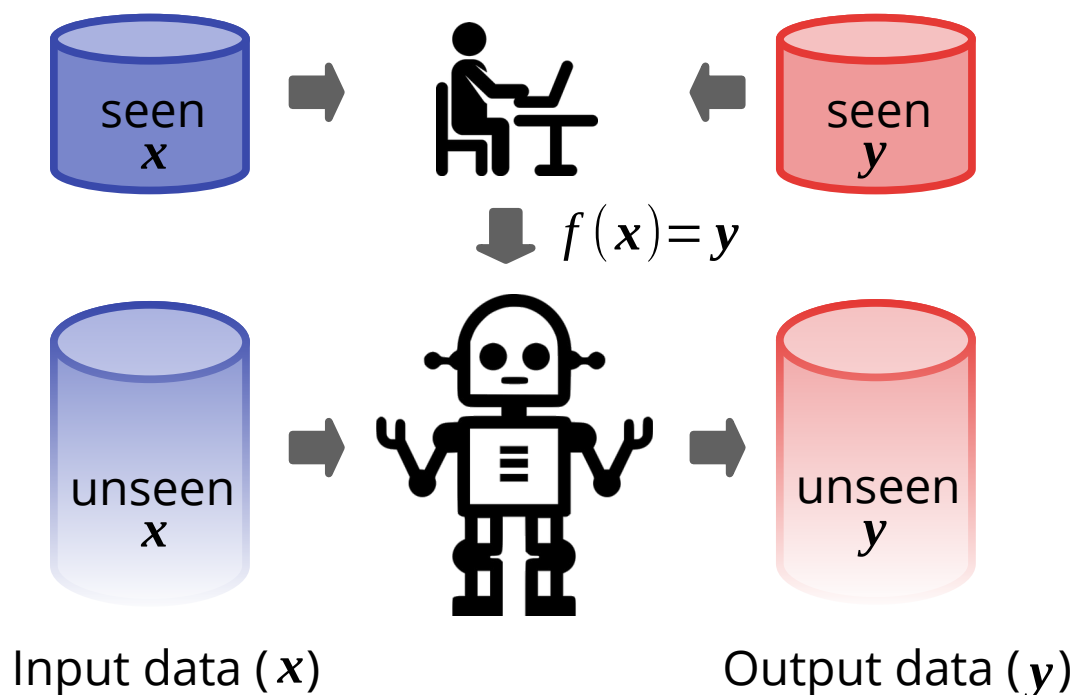
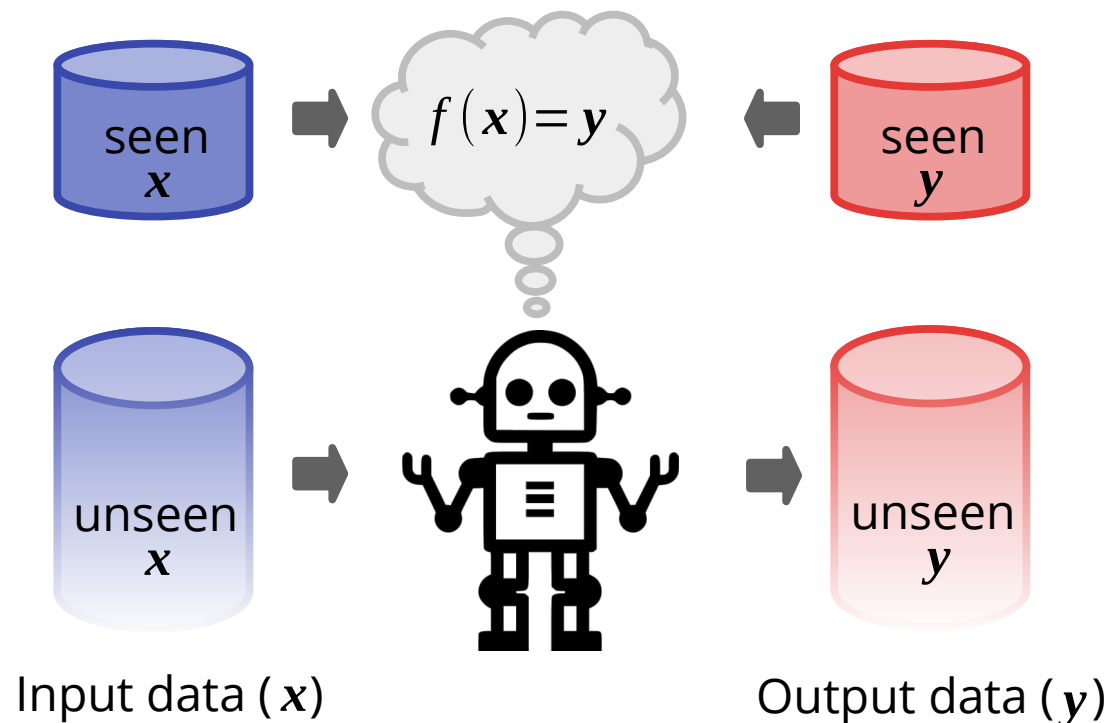
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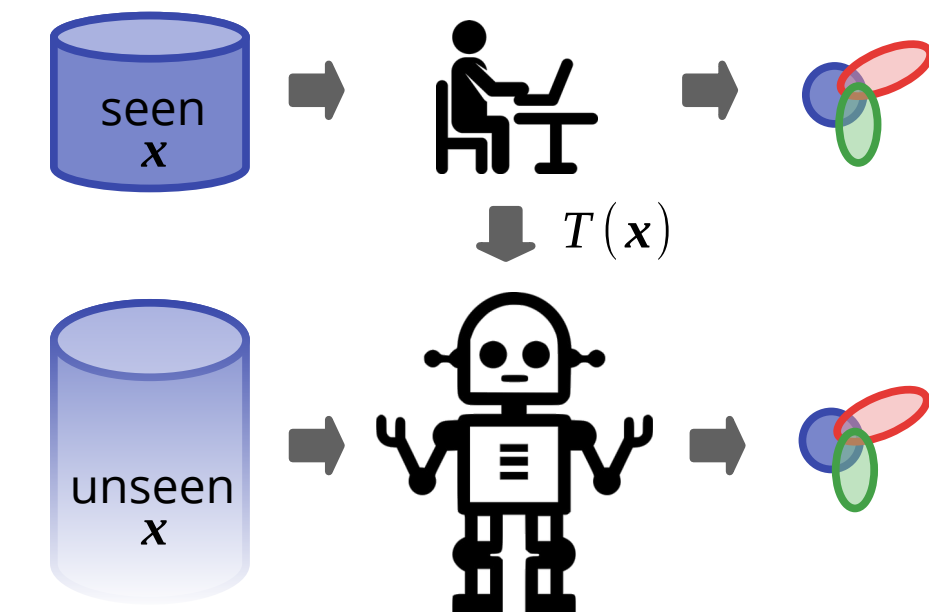
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Find a transformation ( $T$ ) that builds a compact internal representation of unlabeled data ( $\mathbf{x}$ ) to unveil its internal structure.



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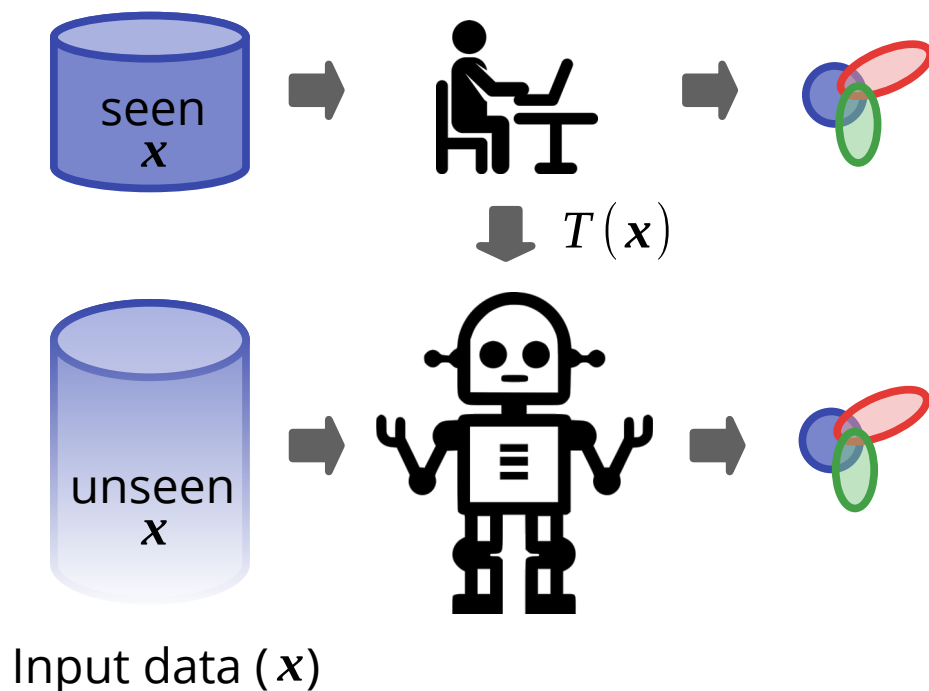
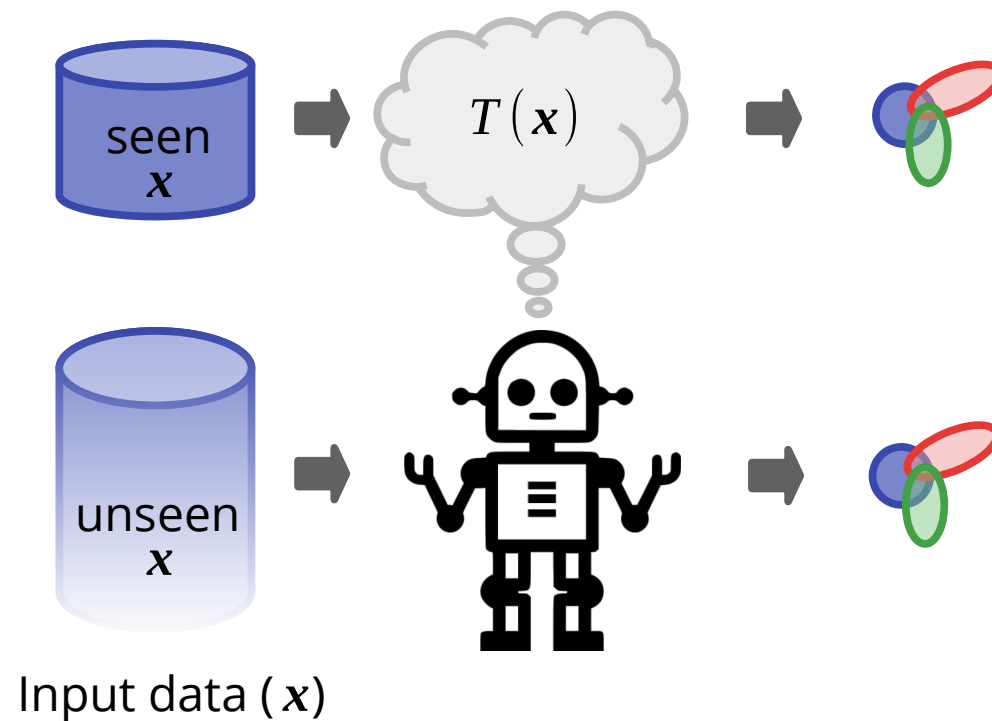
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**Traditional Approach:**

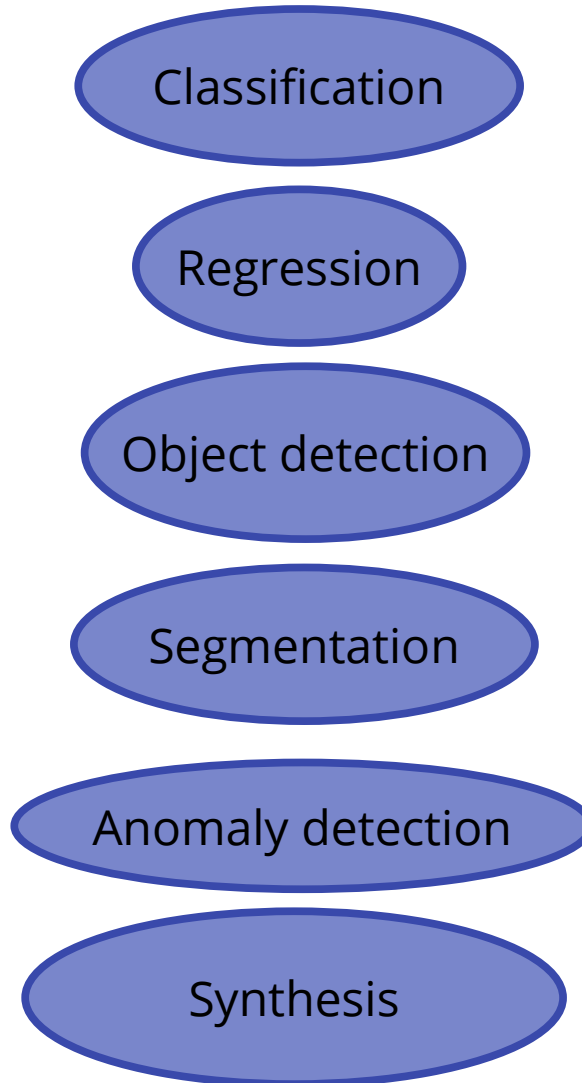
Input data ( $\mathbf{x}$ )

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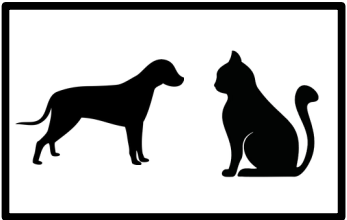
**Traditional Approach:****Machine-Learning Approach:**

# What tasks can ML learn?

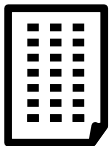


# What tasks can ML learn? That depends on the data modality...

Image data



Tabular data



Textual data



Audio data



Classification

Regression

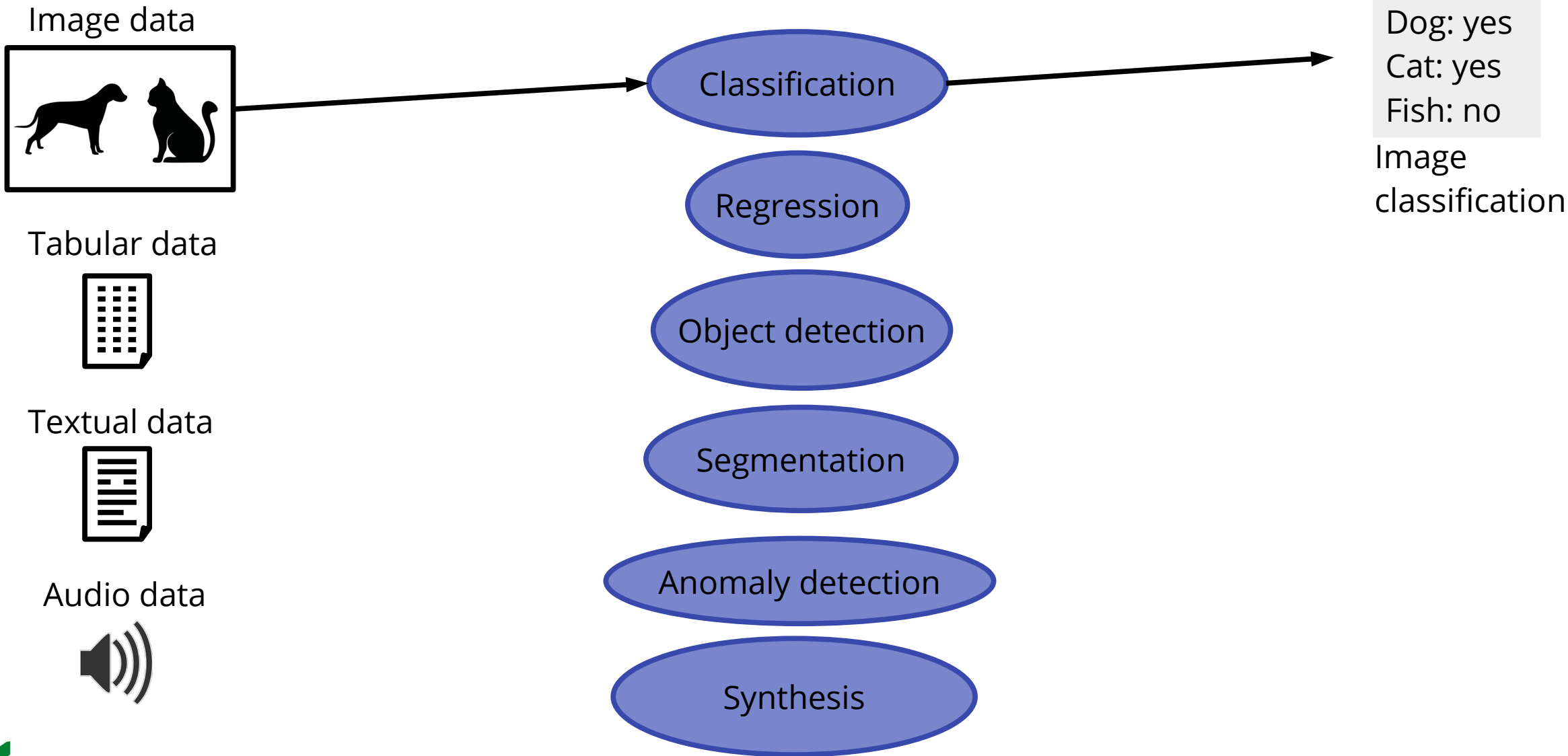
Object detection

Segmentation

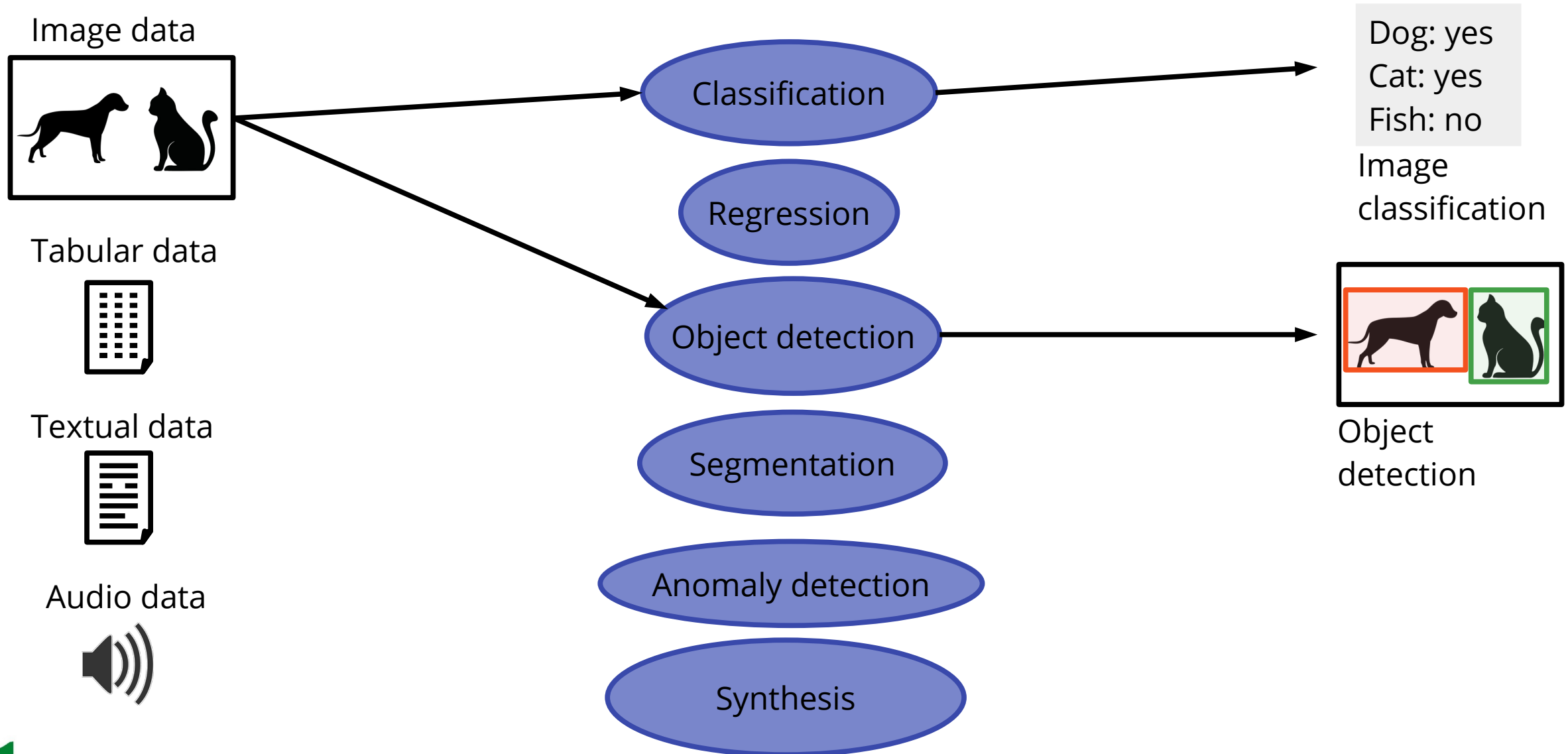
Anomaly detection

Synthesis

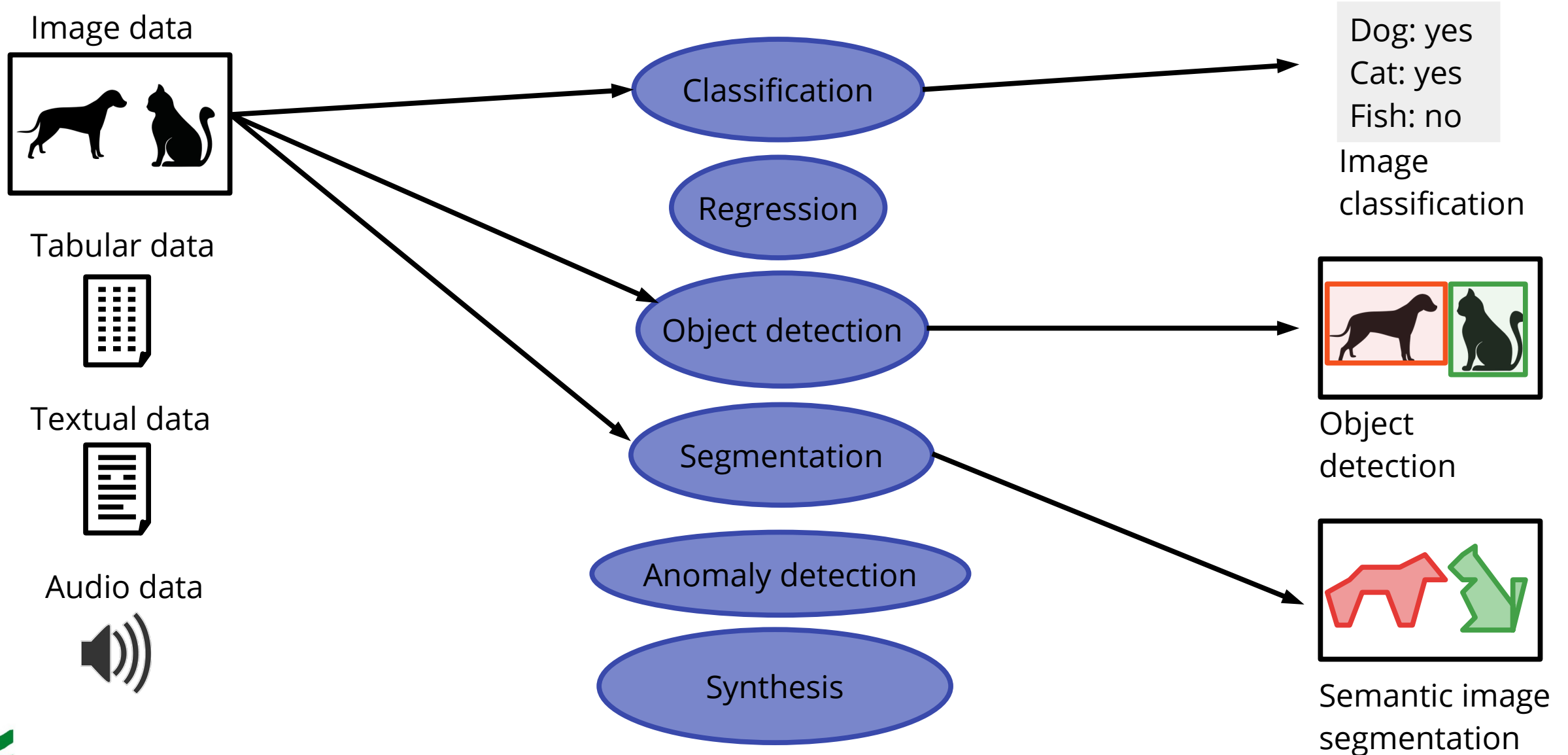
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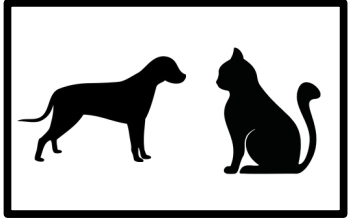


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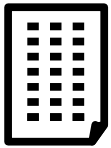


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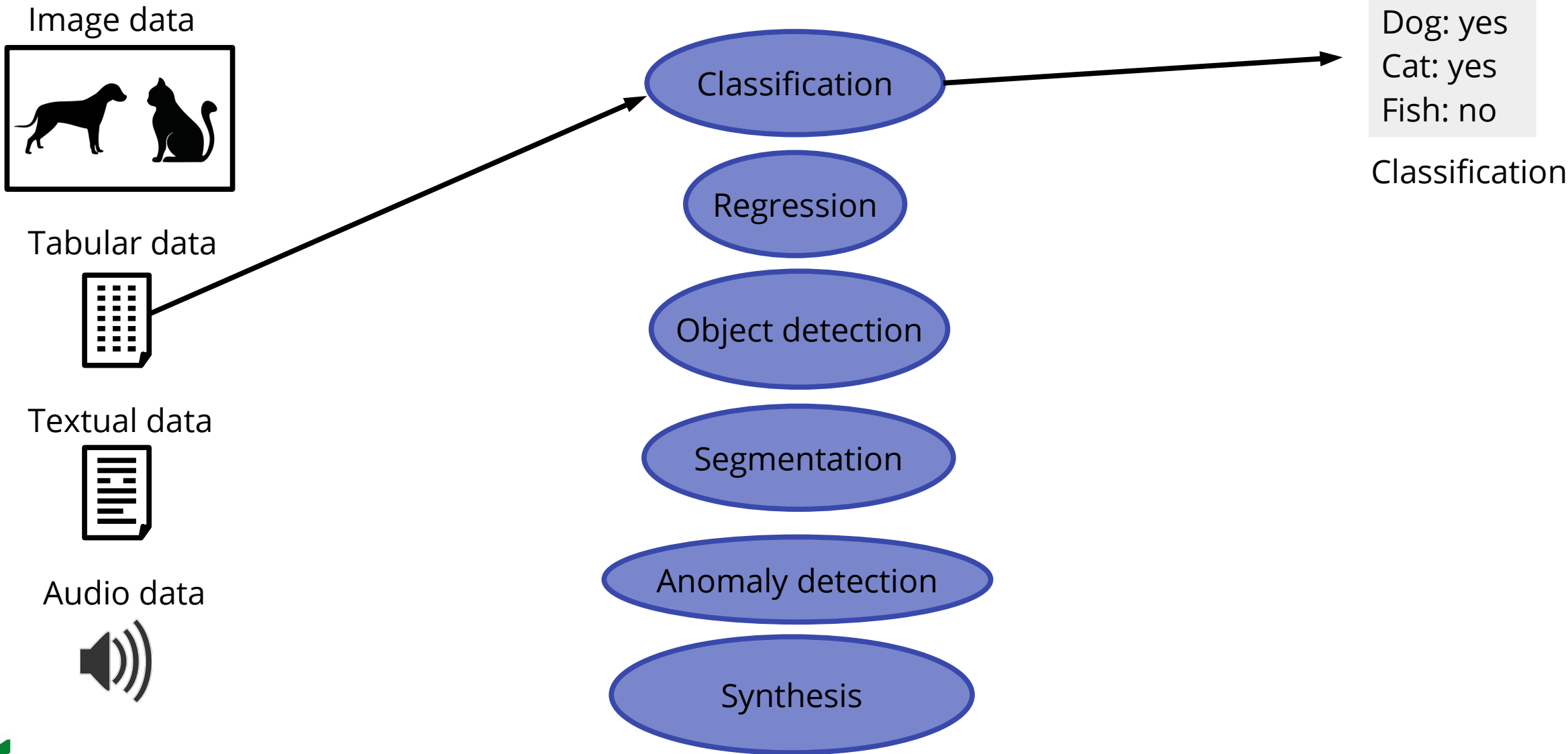
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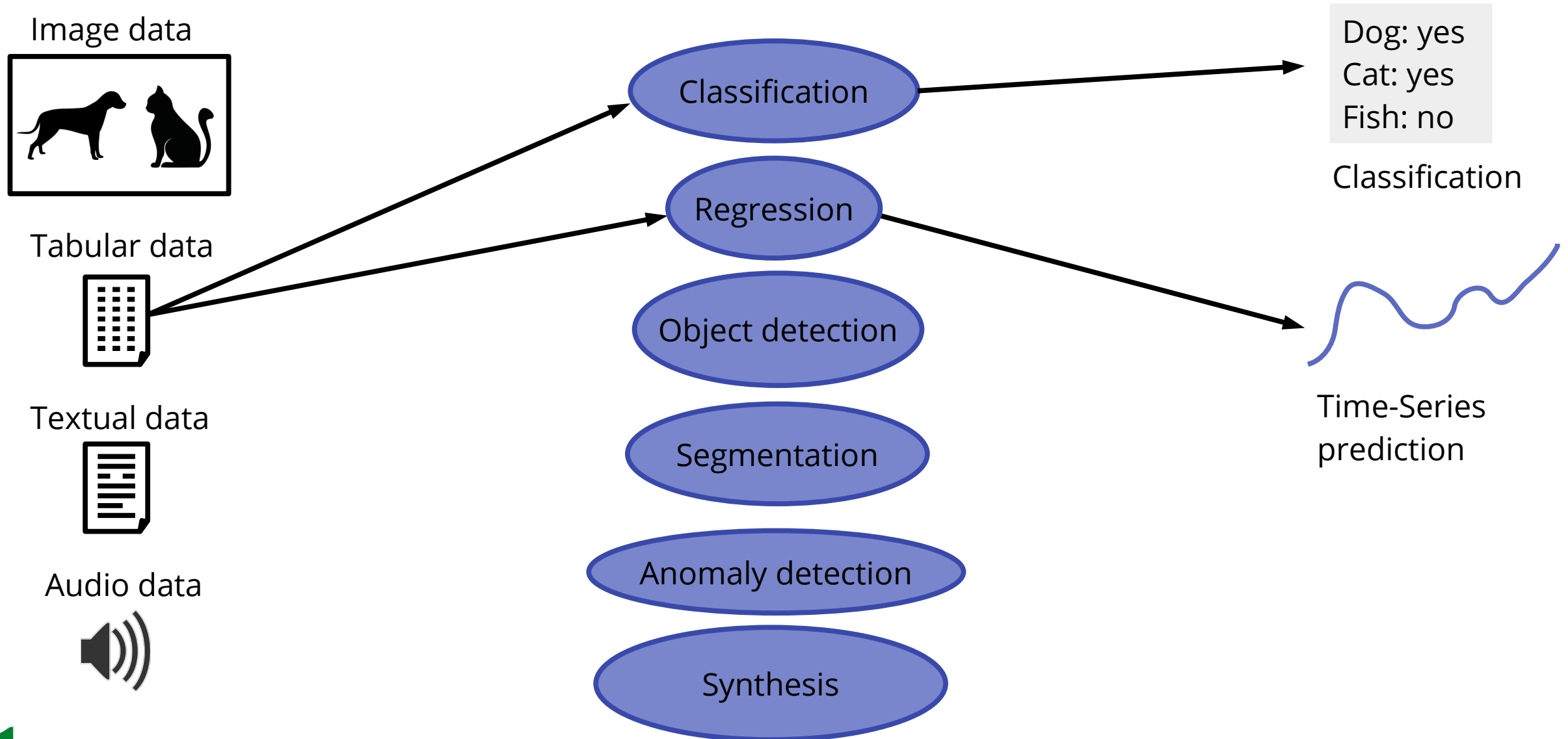
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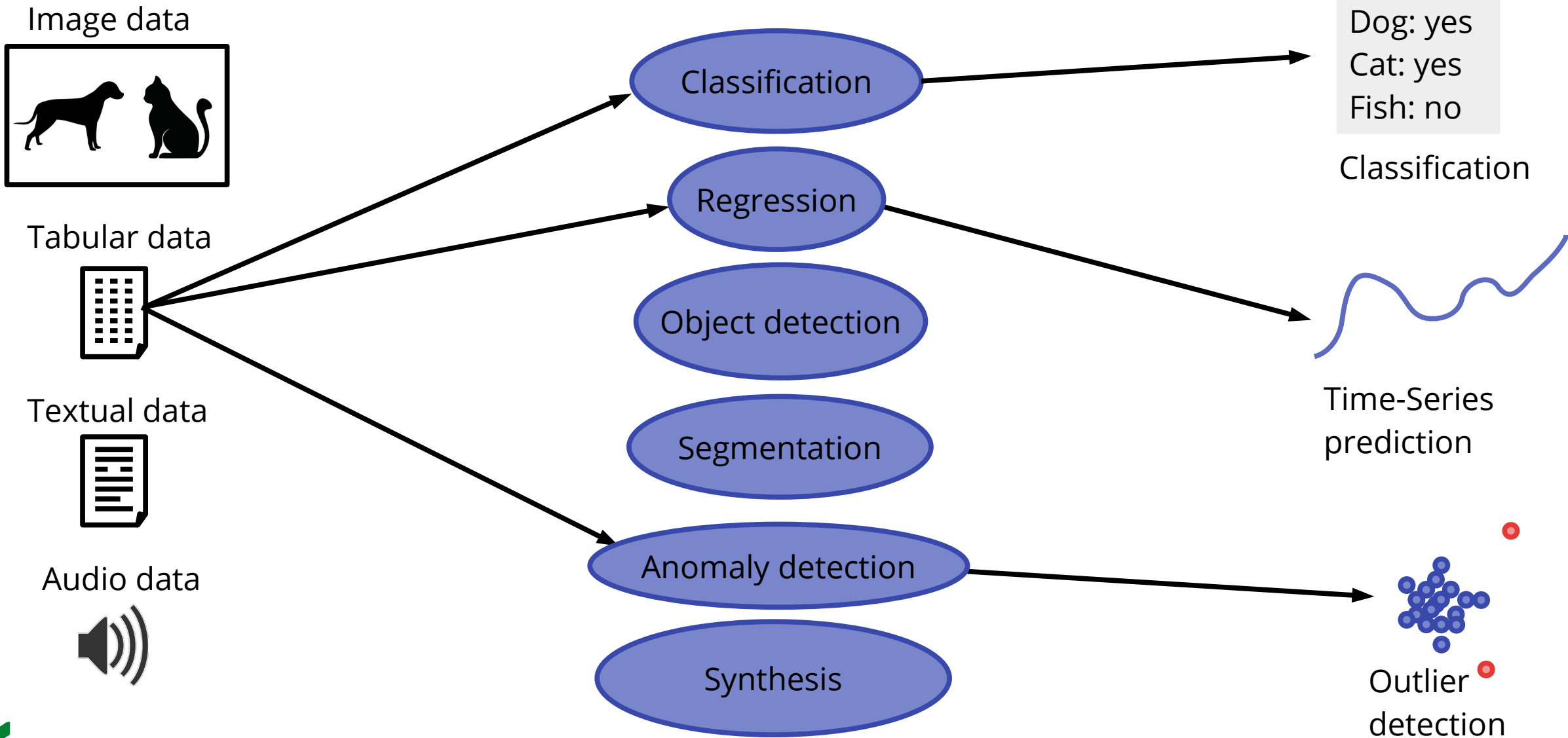
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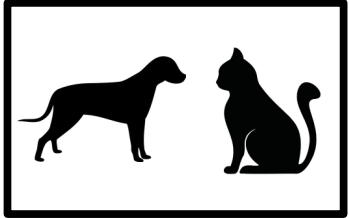


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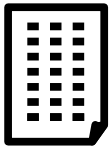


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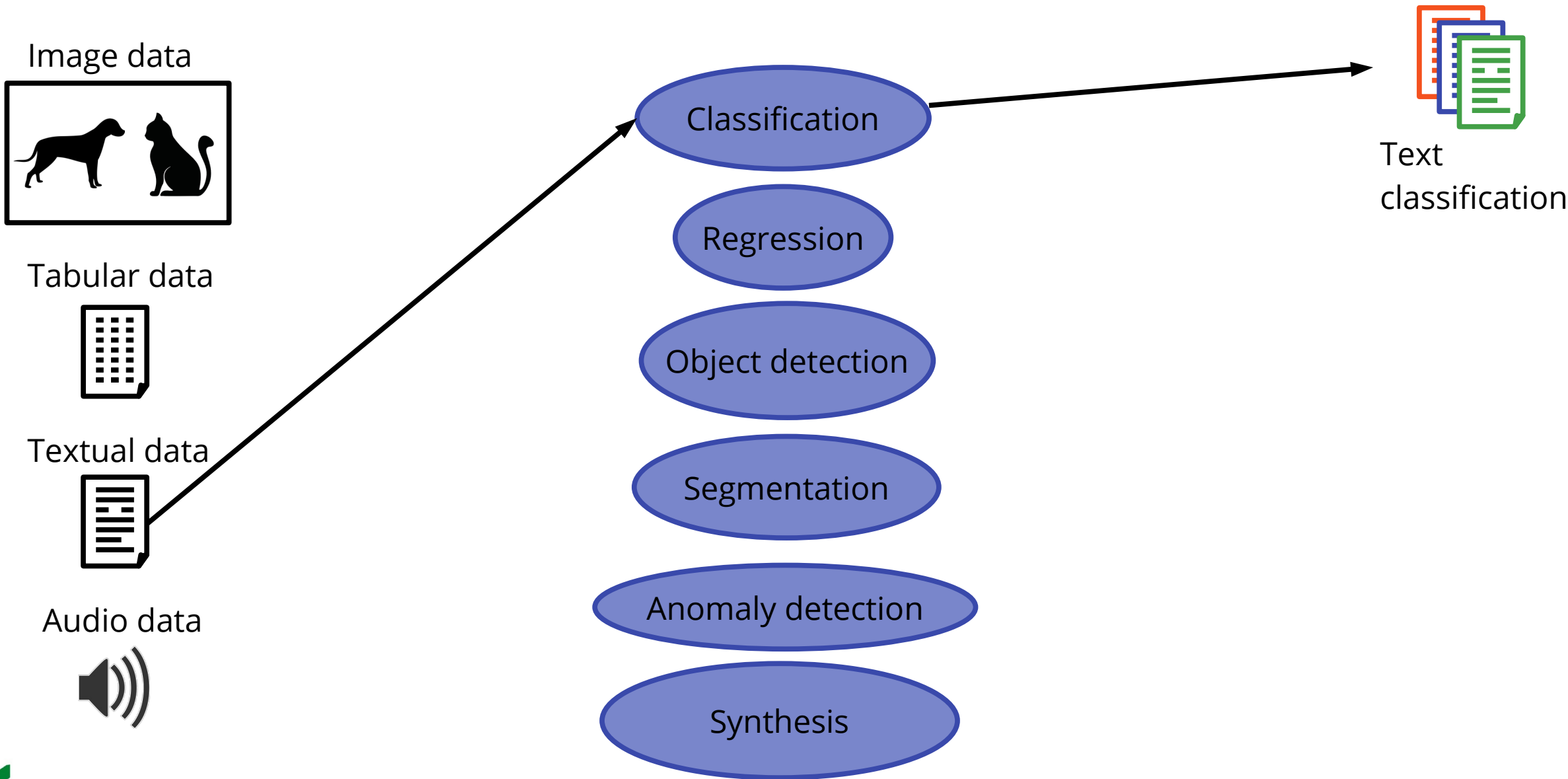
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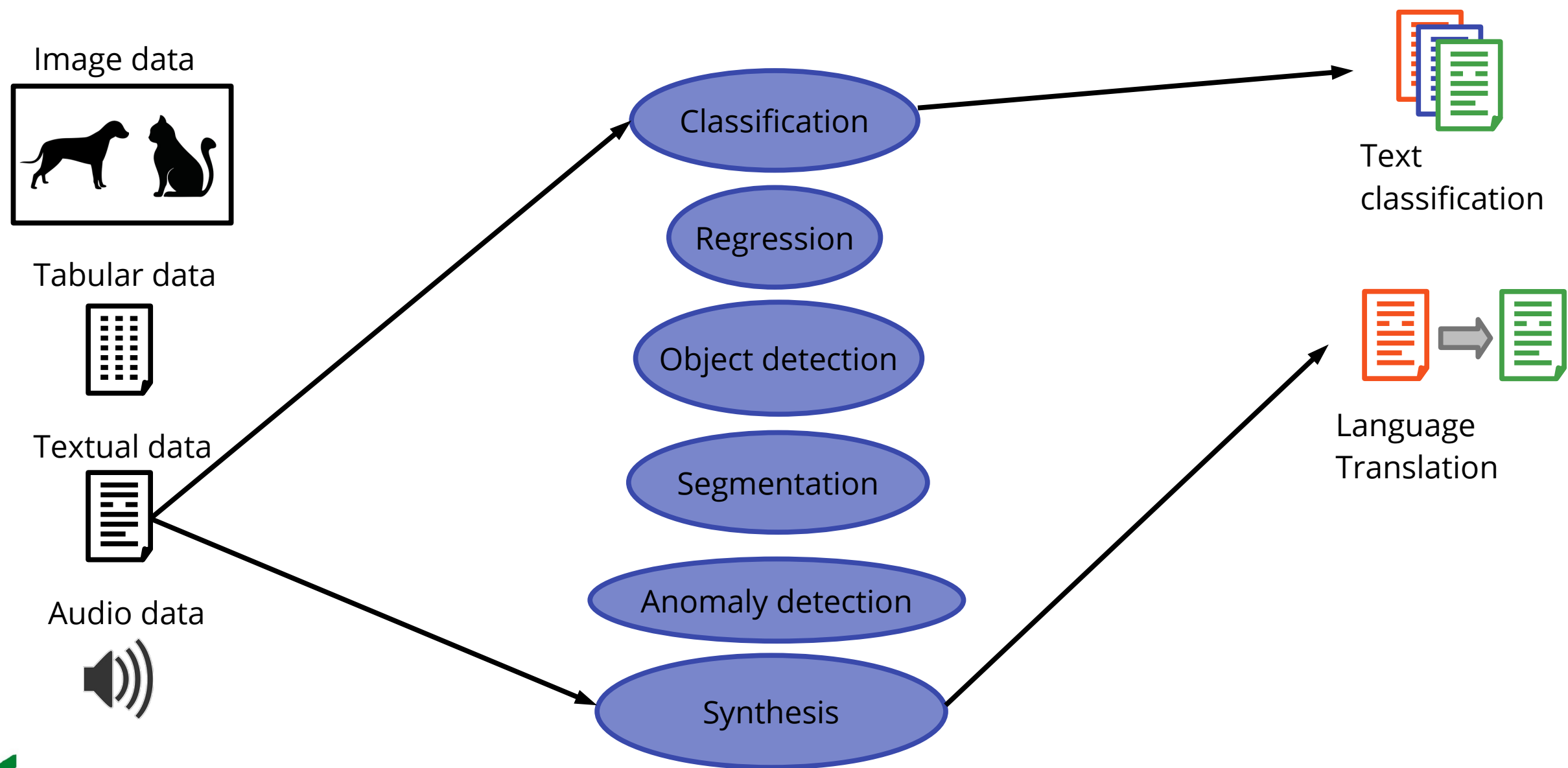
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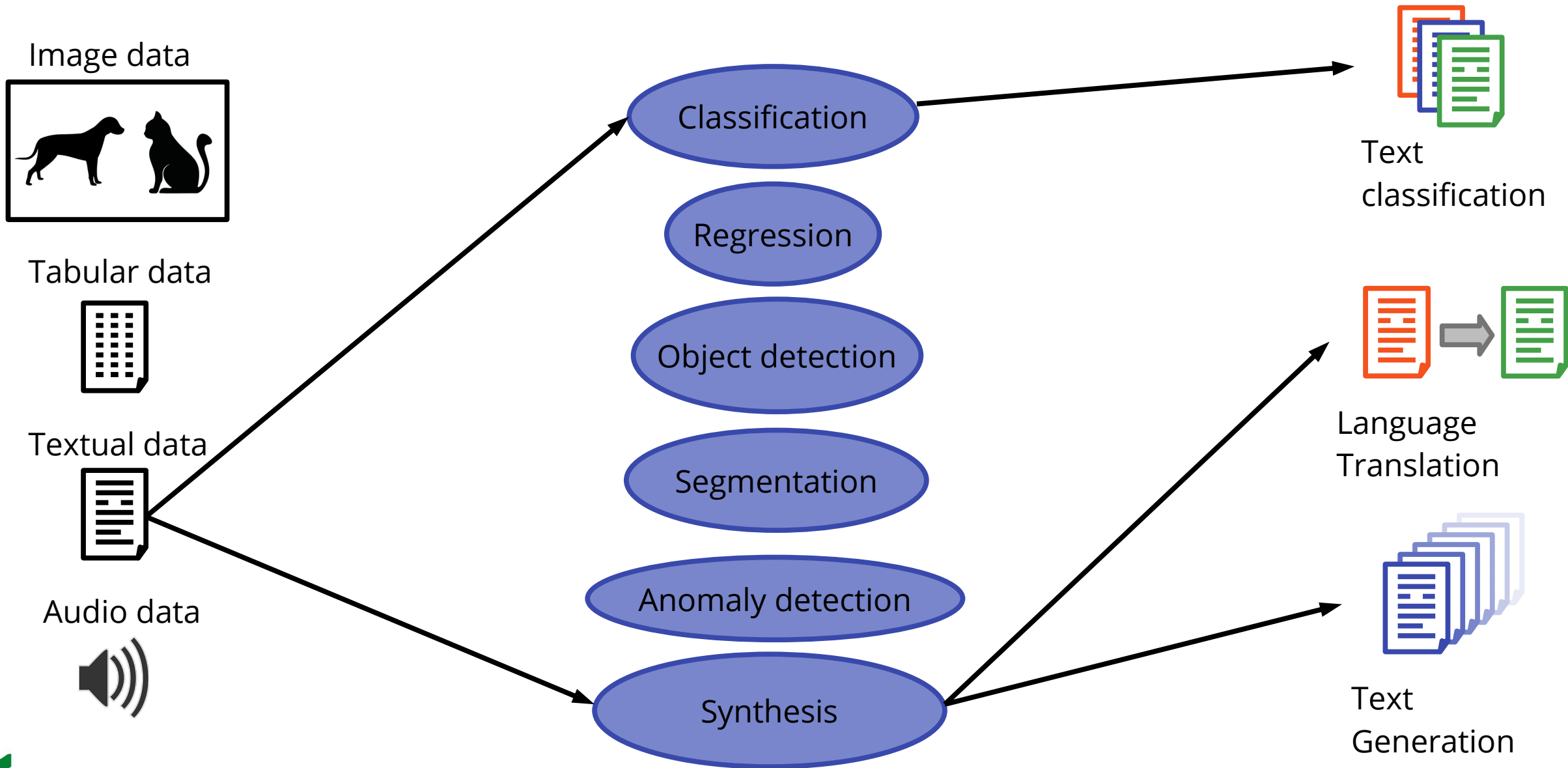
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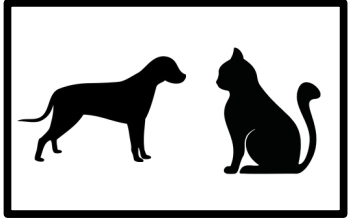


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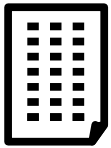


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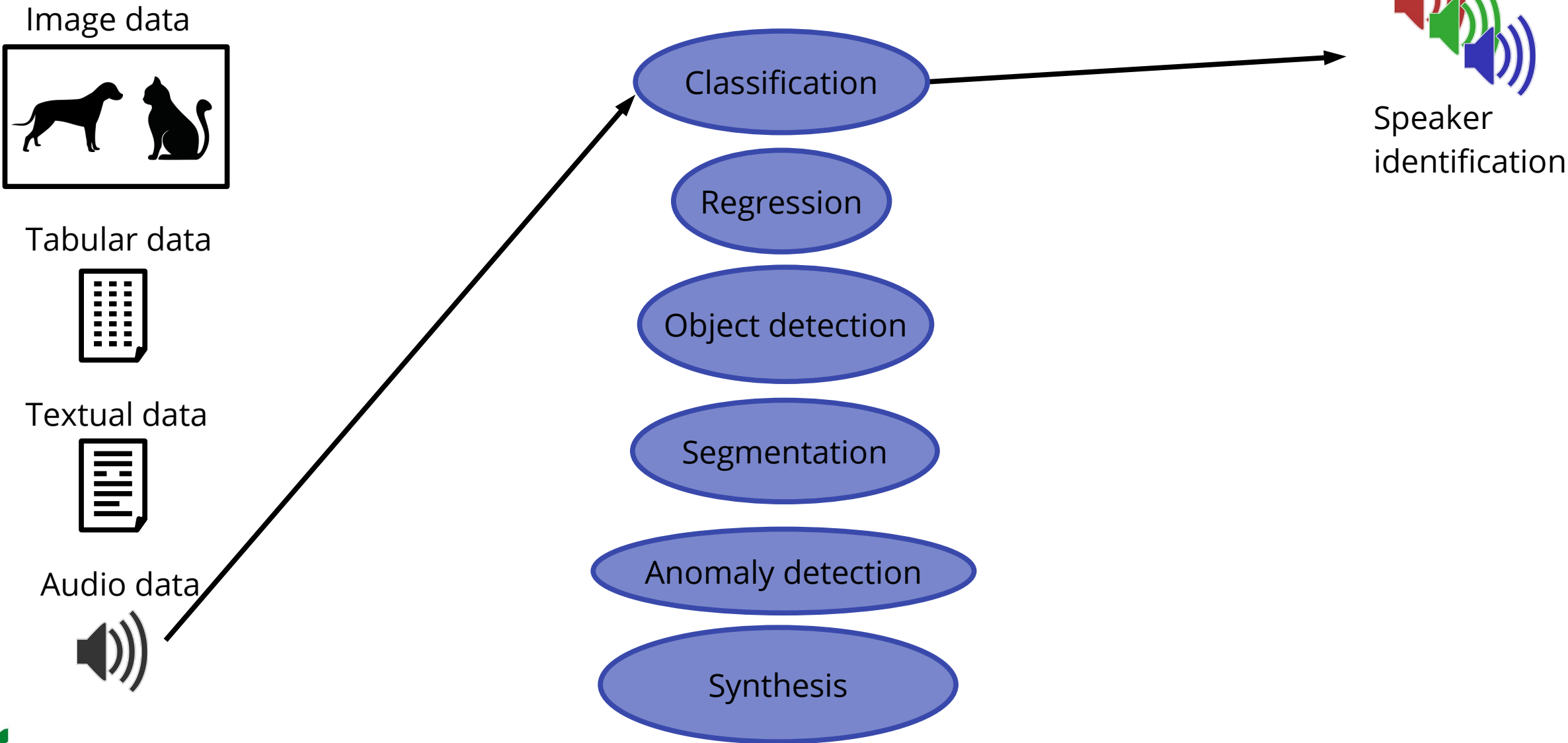
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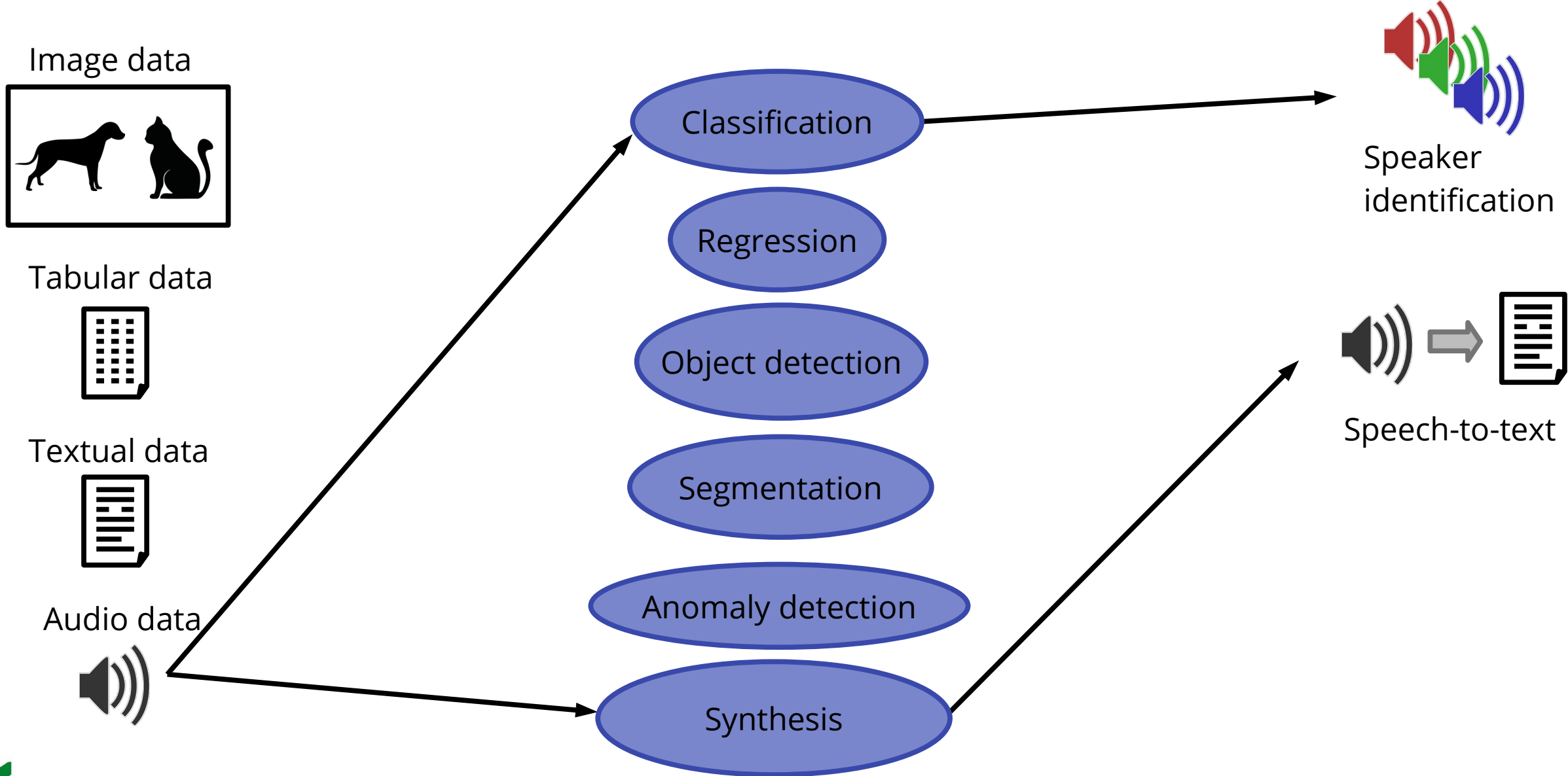
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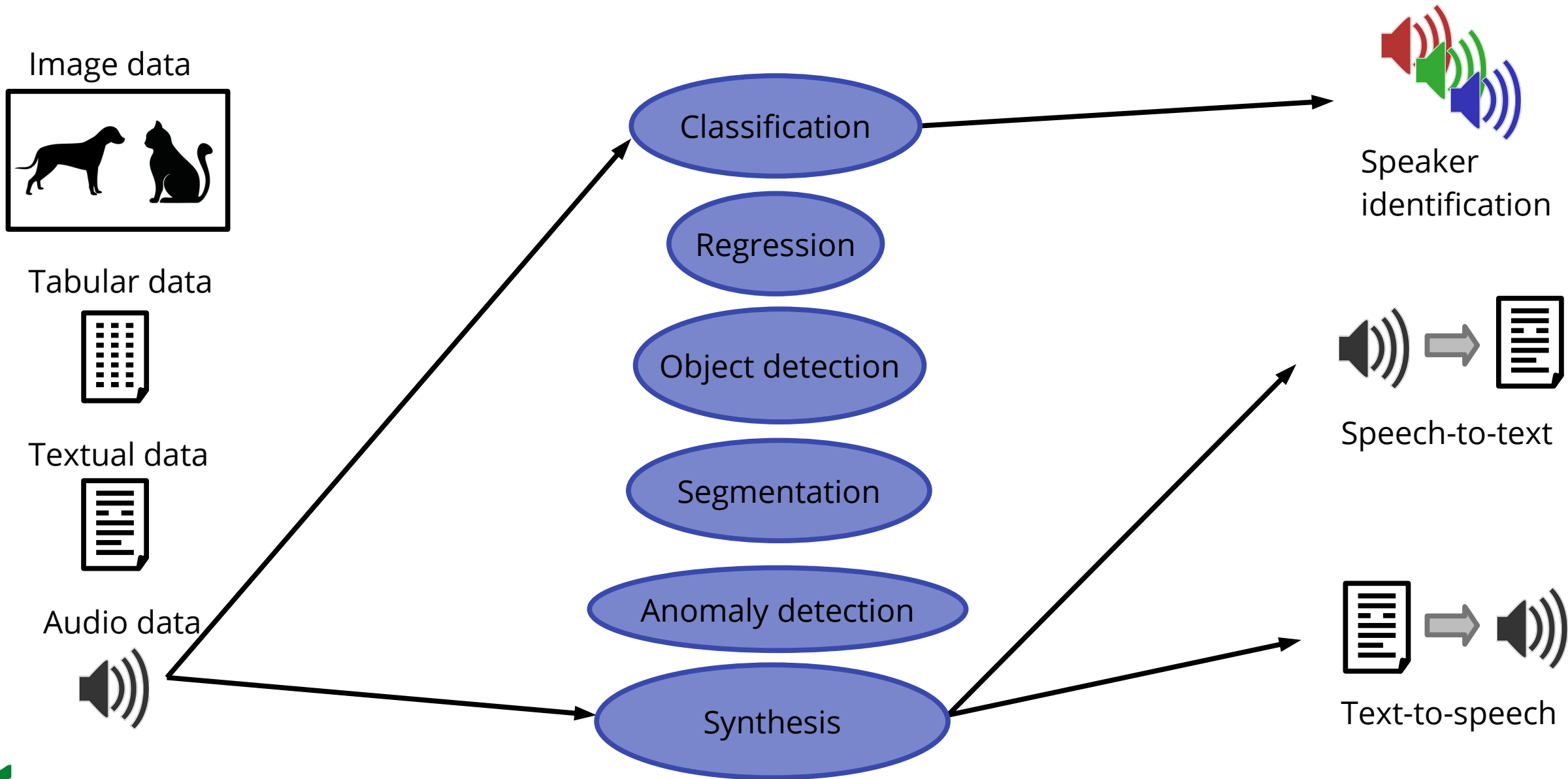
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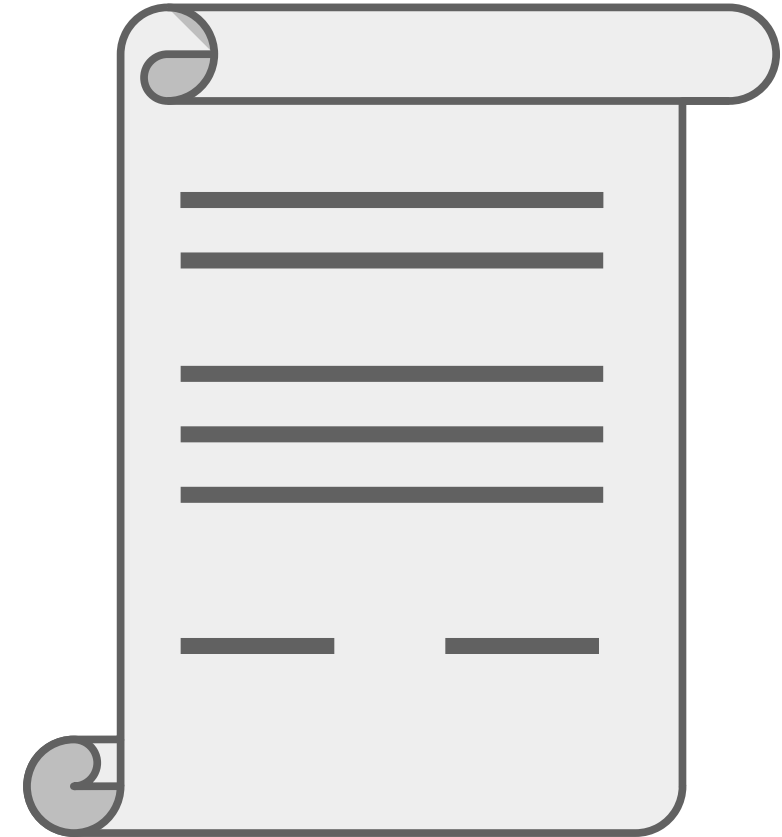
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## Course modalities



# Course modalities

- **Goal** of this course:  
*To understand and be able to implement and utilize traditional Machine Learning and Deep Learning models.*
- **Requirements:** Math/statistics, Python programming (successful participation in *Fundamentals of Computer Science* course), English language skills
- **Setup:** Combination of lectures and hands-on lab courses + (3) home-work coding assignments
- **Lab courses:**  
Python, Jupyter Notebooks, Pytorch, scikit-learn, Google Colab



## Lab courses

- Lab courses provide practical examples focused on lecture topics and they can be used to discuss questions from the lecture
- Code will be provided (and used) in the form of **Jupyter Notebooks**.
- We will use **Google Colab** for running our Notebooks (they offer free GPUs!). If you don't have a Google account, please let me know as soon as possible!
- All code elements from the lab courses can be used for your coding assignments.



- **Exam (70%):**
  - Written decentralized examination (90 min): **22 May 2023, 12:15-14:00**, room 01-114
  - In general, **all lecture slides and lab course materials** are relevant for the exam (unless specifically excluded); no additional literature (e.g., books) is required for the exam; you will not have to write code, but may have to interpret code snippets
  - Exam goes beyond simply memorizing the slides: you have to understand the content
- **3 Coding Assignments (30%):**
  - Related to supervised learning (with traditional ML), unsupervised learning and Deep Learning
  - Assignments in the form of Jupyter Notebooks that must be submitted before the deadline
  - Due dates: see course syllabus

- **Coding assignment grades** will be based on the following aspects (in this order):
  - **Code implementation** (clean and well-structured code, inline comments where useful)
  - **Documentation** (explanations as markdown cells, analysis of the results, plots)
  - **Approach** (how novel is the approach compared to what was introduced in the corresponding lab course?)
  - **Results** (how good are the results of the method?)



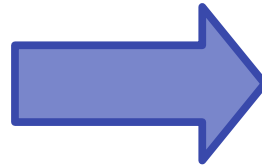
# Will it hurt?

If you want to use ML, you have to understand ML...

$$S(i, j) = (I * K)(i, j) = \sum_m \sum_n I(m, n) K(i - m, j - n)$$

$$\sigma(\mathbf{z})_i = \frac{\exp(z_i)}{\sum_{j=1}^K \exp(z_j)}$$

$$y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_p x_{ip} + \epsilon$$



```
[ ] class CIFAR10Net(nn.Module):  
  
    def __init__(self):  
        # call super class constructor  
        super(CIFAR10Net, self).__init__()  
  
        self.conv1 = nn.Conv2d(in_channels=3, out_channels=6, kernel_size=5, stride=1, padding=0)  
        self.pool1 = nn.MaxPool2d(kernel_size=2, stride=2)  
        self.conv2 = nn.Conv2d(in_channels=6, out_channels=16, kernel_size=5, stride=1, padding=0)  
        self.pool2 = nn.MaxPool2d(kernel_size=2, stride=2)  
  
        self.linear1 = nn.Linear(16 * 5 * 5, 120, bias=True)  
        self.relu1 = nn.ReLU(inplace=True)  
        self.linear2 = nn.Linear(120, 84, bias=True)  
        self.relu2 = nn.ReLU(inplace=True)  
        self.linear3 = nn.Linear(84, 10)  
        self.logsoftmax = nn.LogSoftmax(dim=1)  
  
        # define network forward pass  
    def forward(self, images):  
        x = self.pool1(self.conv1(images))  
        x = self.pool2(self.conv2(x))  
        x = x.view(-1, 16 * 5 * 5)  
        x = self.relu1(self.linear1(x))  
        x = self.relu2(self.linear2(x))  
        x = self.logsoftmax(self.linear3(x))  
        return x
```

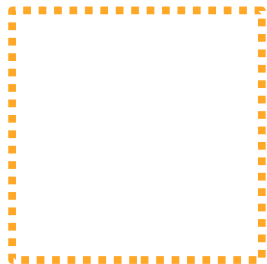
- Slides will be uploaded to Canvas **before each lecture**.
- Slides should be **self-explanatory**; your final exam will be based on the slide deck content (but goes beyond simply memorizing facts)
- I am using a few symbols that will guide you through the slides:



There is a **Jupyter notebook** available with some related code.



This content will be discussed in more detail **in the future**.



Content in an orange dotted box is generally a bit more complex and only shown for completeness. For the exam you should be **aware of its existence** and be able to **describe it roughly**, but you will not have to memorize every detail.

# Github, Canvas and Zoom

## Github:

- Coding resources are stored at [github.com/HSG-AIML-Teaching/MLBBWL-2023FS](https://github.com/HSG-AIML-Teaching/MLBBWL-2023FS)

## Canvas:

- All resources (slides, lab notebooks) will be accessible through Canvas
- Feel free to utilize the Canvas discussion board to ask questions on lectures and lab sessions.

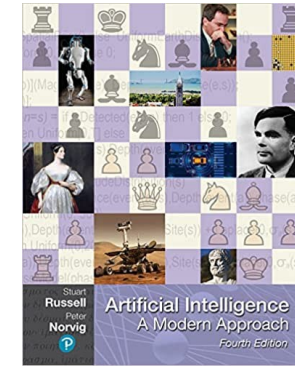
## Zoom:

- By all default, **lectures and lab courses are in-person** (unless the university decides otherwise)
- **Hybrid format** (in-person + zoom) or recordings are only available for select students under **special circumstances** (sickness, unforeseen family situation, military service, etc.)
- Job-related collisions or other courses taking place at the same time do **not** count as special circumstances!

# Literature resources

- Stuart Russell, Peter Norvig: **Artificial Intelligence: A Modern Approach** (2020 and earlier versions, MIT Press)

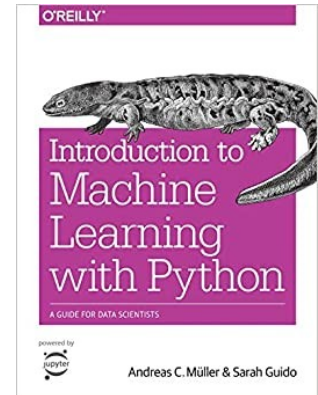
*Part V ("Learning") is especially relevant to this course and provides good introductions*



ebook@HSG

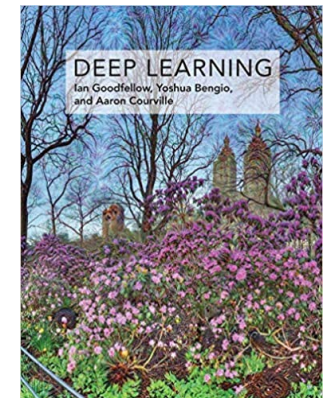
- Andreas Müller & Sarah Guido: **Introduction to Machine Learning with Python** (2017, O'Reilly)

*Easy-to-understand introduction to Python for ML, uses scikit-learn*



- Ian Goodfellow, Yoshua Bengio, Aaron Courville: **Deep Learning** (2016, MIT Press)

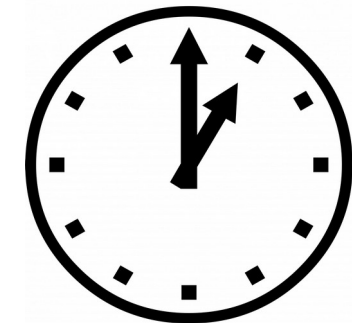
*All you need to know about Deep Learning*



free online

# How (and when) to reach me?

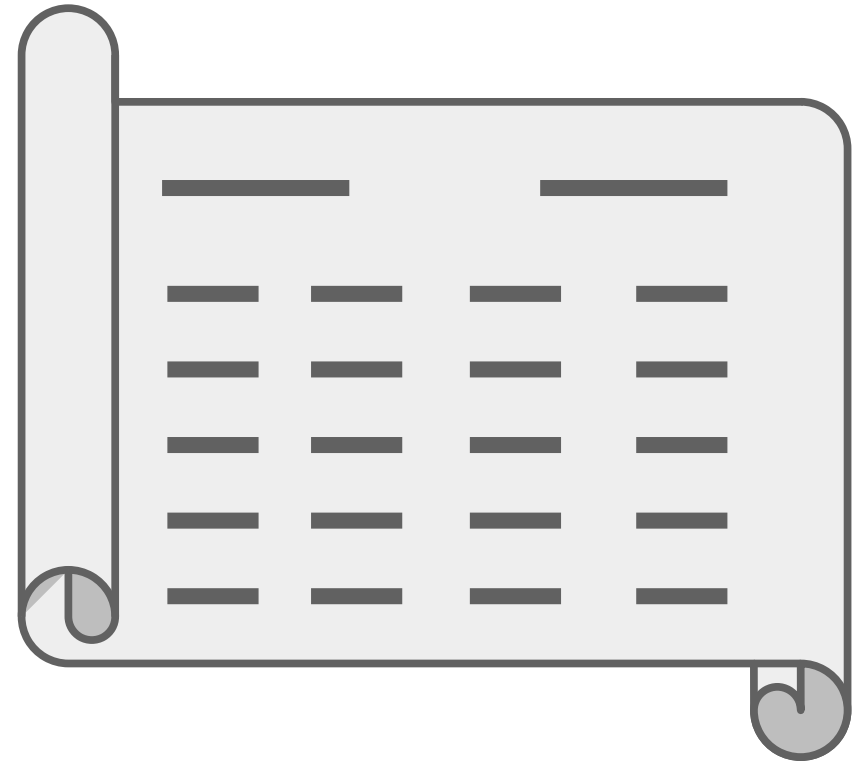
- In person:
  - before/after the lecture/lab course
  - at ICS (please make an appointment via email first)
- Via Email: [michael.mommert@unisg.ch](mailto:michael.mommert@unisg.ch)  
(please start the header with **MLBBWL**: so I immediately see that the email is related to this lecture)
- One personal note: Please be aware that I am generally unable to reply to emails outside office hours.



# Questions?



# Course syllabus



# Course Syllabus

Date	Lecture	Lab Course
20 Feb	Intro	Prep: Python Intro + Numpy
27 Feb	Data and Features	-
6 Mar	Supervised Learning	-
13 Mar	-	Supervised Learning
20 Mar	Unsupervised Learning	-
27 Mar	-	Unsupervised Learning
<b>Spring Break</b>		
17 Apr	Neural Networks	-
24 Apr	-	Neural Networks
1 May	CNNs and Computer Vision	-
8 May	-	CNNs
15 May	Deep Learning & Ethics	-
22 May	<b>Exam!</b>	

**Assignment 1**

**Assignment 2**

**Assignment 3**





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- Data types
- Features and feature engineering
- Data scaling

Assignment 1

Assignment 2

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- Supervised learning setup and concepts
- Benchmarking and metrics
- Linear models
- Nearest neighbor models
- Tree-based models

**Assignment 1**

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- Perceptron and neurons
- Activation functions
- Loss functions
- Backpropagation
- Multilayer Perceptron

Assignment 1

Assignment 2

Assignment 3



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- MLP with Pytorch
- Image classification with MLP

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27 Feb	Data and Features	-
6 Mar	Superv	-
13 Mar	-	arning
20 Mar	Unsupervised	-
27 Mar	-	arning
17 Apr	Neural Networks	-
24 Apr	-	Neural Networks
1 May	CNNs and Computer Vision	-
8 May	-	CNNs
15 May	Deep Learning & Ethics	-
22 May	Exam!	

- Convolutional neural networks
- Semantic segmentation
- Object detection

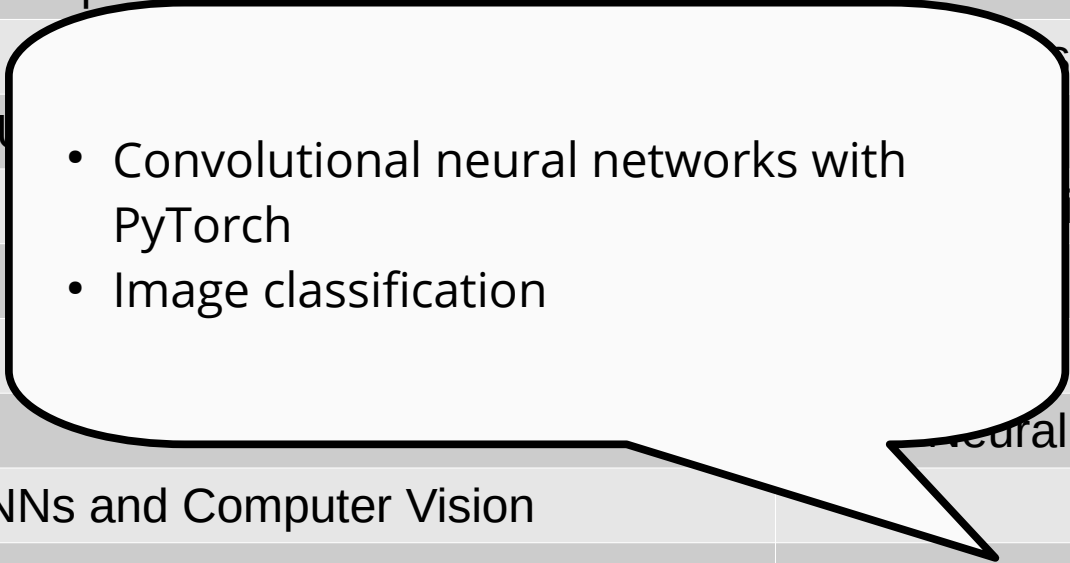
Assignment 1

Assignment 2

Assignment 3



# Course Syllabus

Date	Lecture	Lab Course
20 Feb	Intro	Prep: Python Intro + Numpy
27 Feb	Data and Features	-
6 Mar	Supervised Learning	-
13 Mar	 <ul style="list-style-type: none"><li>• Convolutional neural networks with PyTorch</li><li>• Image classification</li></ul>	Supervised Learning
20 Mar		-
27 Mar		Supervised Learning
		-
17 Apr		-
24 Apr		Neural Networks
1 May	CNNs and Computer Vision	-
8 May	-	CNNs
15 May	Deep Learning & Ethics	-
22 May	<b>Exam!</b>	

Assignment 1

Assignment 2

Assignment 3

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Date	Lecture	Lab Course
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27 Feb	Data and Features	-
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13 Mar	-	Supervised Learning
20 Mar	Unsupervised Learning	-
27 Mar	-	-
17 Apr	Neural Networks	-
24 Apr	-	-
1 May	CNNs and Computer Vision	-
8 May	-	CNNs
15 May	Deep Learning & Ethics	-
22 May	Exam!	

- How to train large models
- Different learning approaches
- Ethics in AI

Assignment 1

Assignment 2

Assignment 3

# Course Syllabus

Date	Lecture	Lab Course
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27 Feb	Data and Features	-
6 Mar	Supervised Learning	-
13 Mar	-	Supervised Learning
20 Mar	Unsupervised Learning	-
27 Mar	-	Unsupervised Learning
<b>Spring Break</b>		
17 Apr	Neural Networks	-
24 Apr	-	Neural Networks
1 May	CNNs and Computer Vision	-
8 May	-	CNNs
15 May	Deep Learning & Ethics	-
22 May	<b>Exam!</b>	

**Assignment 1**

**Assignment 2**

**Assignment 3**



**About myself**



# About myself



# About myself



Physics

2009

# About myself



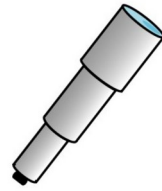
Physics

Dr. rer. nat.  
(Earth Sciences)

2009

2013

# About myself



ISAS/JAXA



Gerald Rhemann



Physics

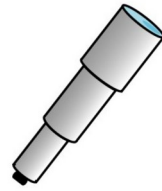
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2009

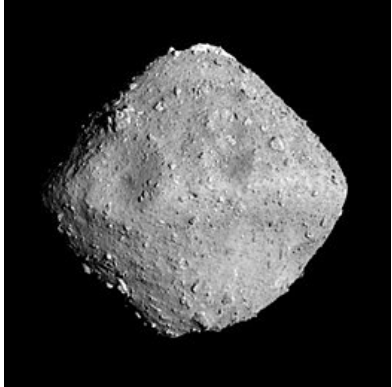
2013



# About myself



ISAS/JAXA



Gerald Rhemann



Deutsches Zentrum  
für Luft- und Raumfahrt  
German Aerospace Center

Freie Universität



Berlin



Physics

Dr. rer. nat.  
(Earth Sciences)

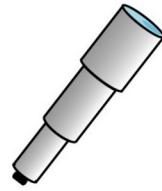
Postdoc  
@HSG-AIML

2009

2013

2020

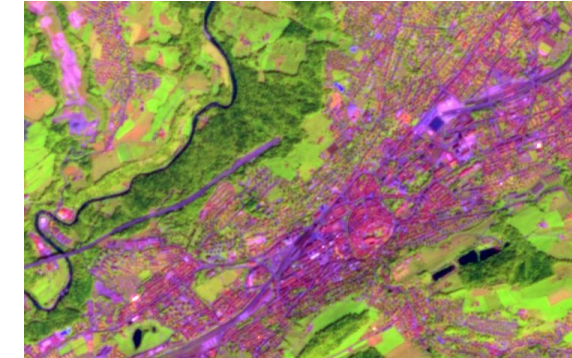
# About myself



ISAS/JAXA



Gerald Rhemann



UNIVERSITÄT  
HEIDELBERG  
ZUKUNFT  
SEIT 1386



Deutsches Zentrum  
für Luft- und Raumfahrt  
German Aerospace Center

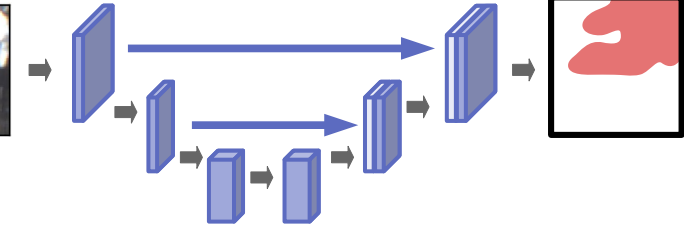
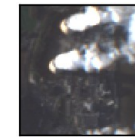
Freie Universität



Berlin

NAU  
NORTHERN  
ARIZONA  
UNIVERSITY

LOWELL  
OBSERVATORY  
125 YEARS | 1894 - 2019



Universität St. Gallen

Physics

Dr. rer. nat.  
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Postdoc  
@HSG-AIML

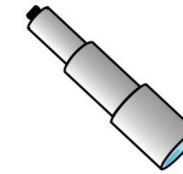
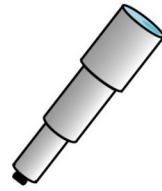
2009

2013

2020



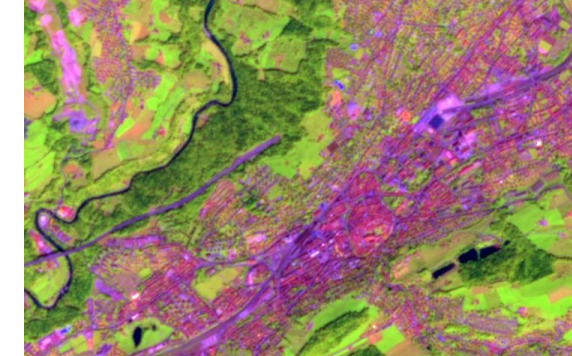
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ISAS/JAXA



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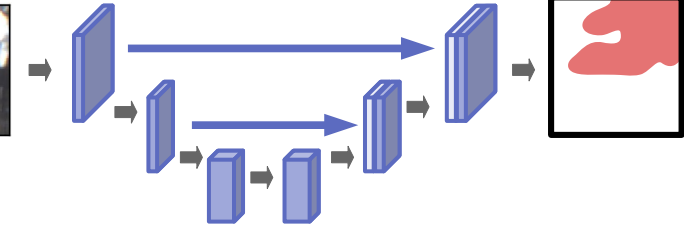
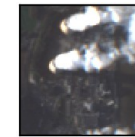
Freie Universität



Berlin



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125 YEARS | 1894 - 2019



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Physics

Dr. rer. nat.  
(Earth Sciences)

Postdoc  
@HSG-AIML

Asst. Prof.  
Computer Vision

2009

2013

2020

2022



# What I work on...

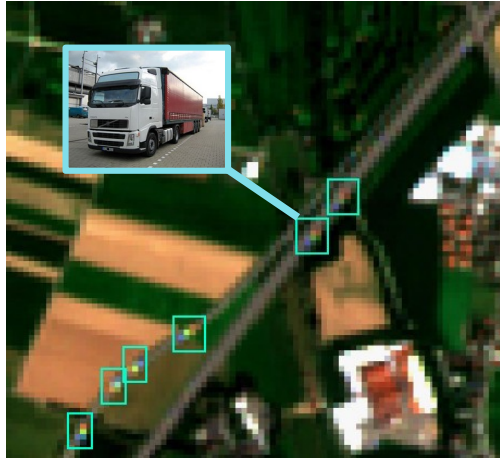
# What I work on...



Commercial Vehicle Traffic Monitoring  
(*Blattner et al. 2021*)

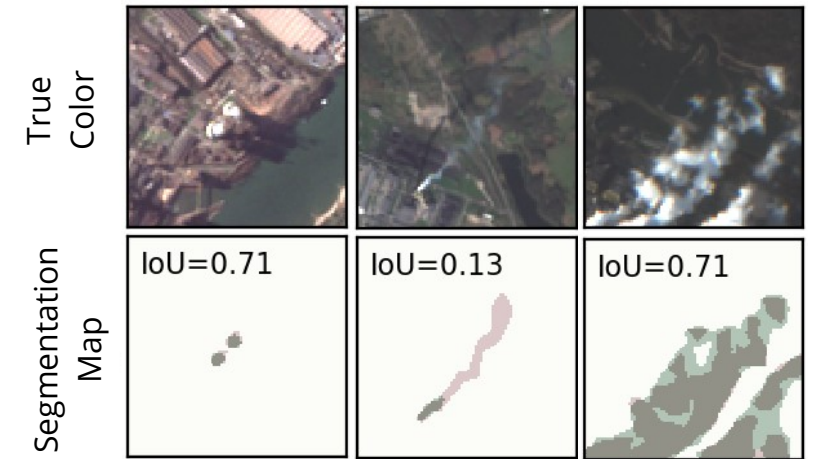


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Commercial Vehicle Traffic Monitoring  
(*Blattner et al. 2021*)

Characterization of Industrial Smoke Plumes  
from Remote Sensing Data  
(*Mommert et al. 2020, Hanna et al. 2021*)



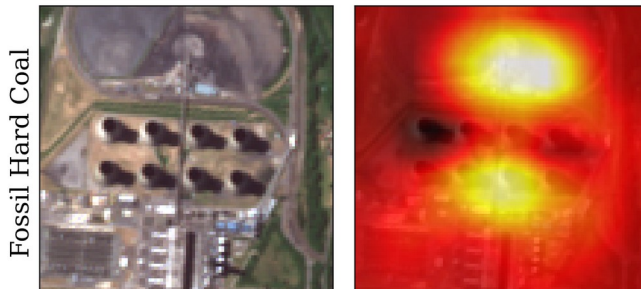
R: ground-truth, G: prediction

# What I work on...

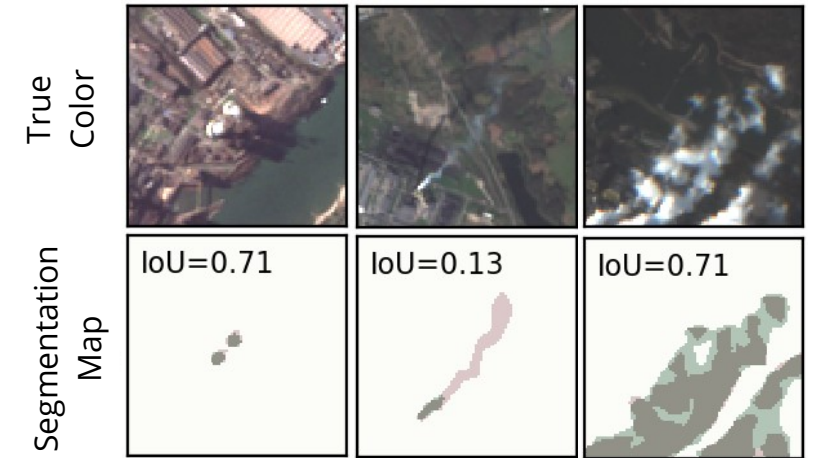
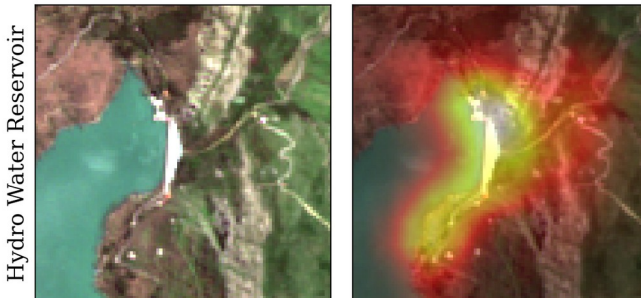


Commercial Vehicle Traffic Monitoring  
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Power Plant  
Classification from  
Remote Imaging with  
Deep Learning  
(*Mommert et al. 2021*)



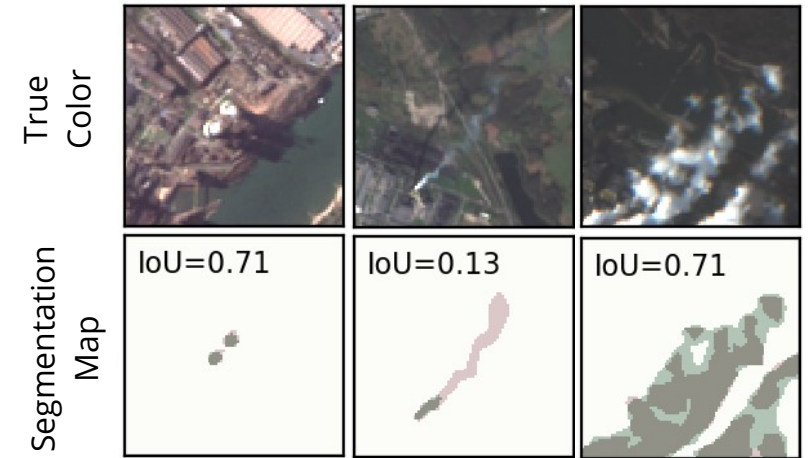
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# What I work on...



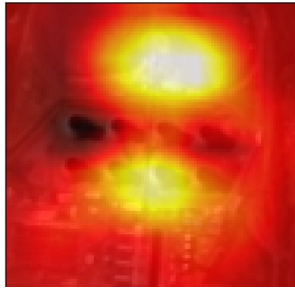
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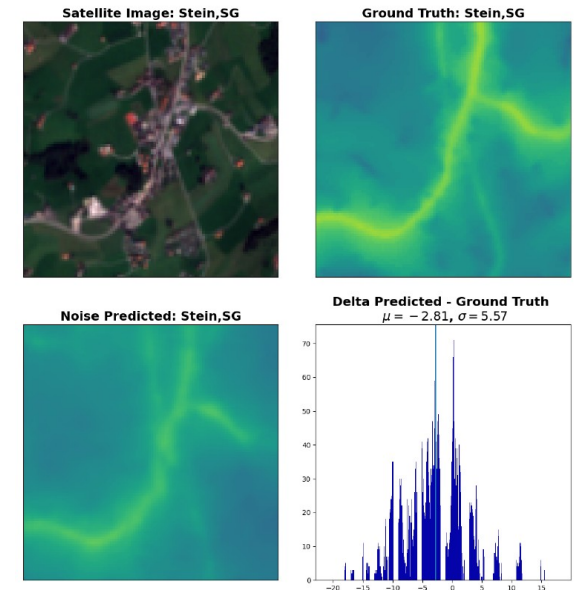
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Fossil Hard Coal

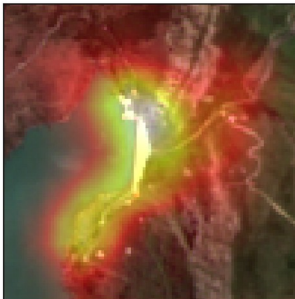
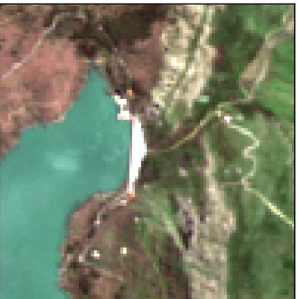


Power Plant  
Classification from  
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Road Traffic Noise  
Estimation from  
Remote Imaging Data  
(*Eicher et al. submitted*)

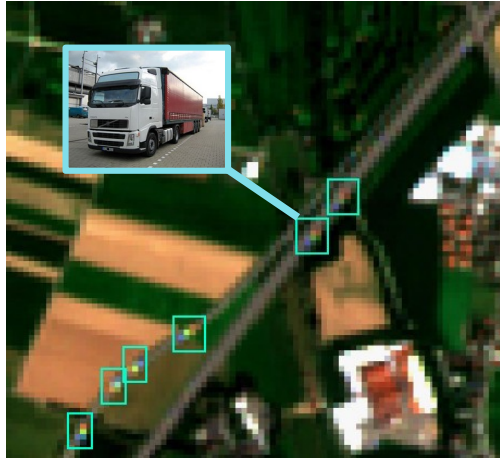


Hydro Water Reservoir



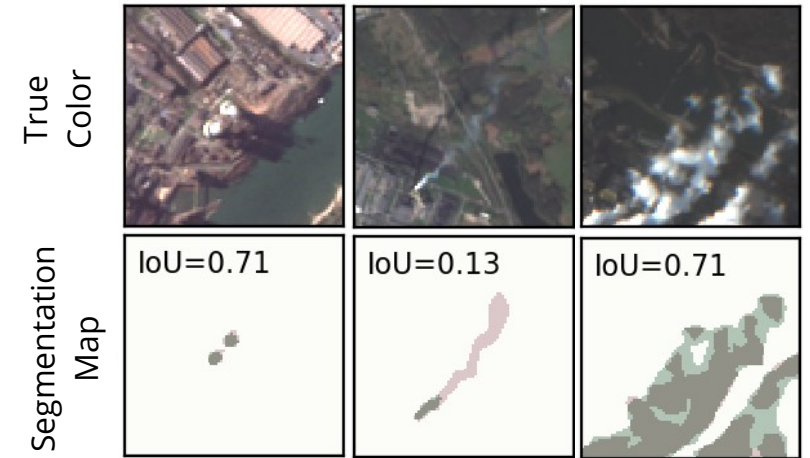


# What I work on...



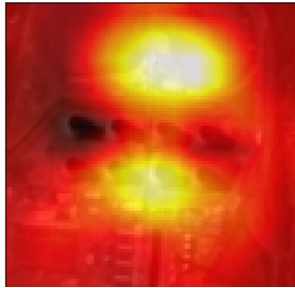
Commercial Vehicle Traffic Monitoring  
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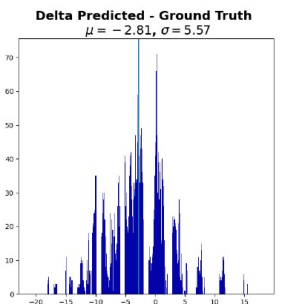
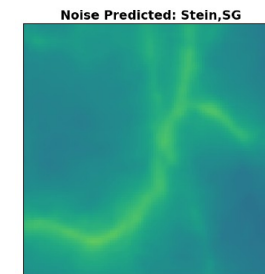
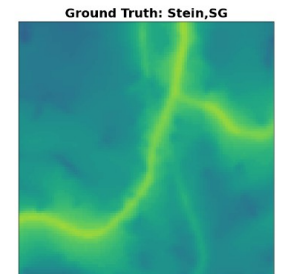
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Fossil Hard Coal

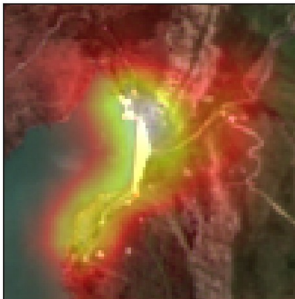
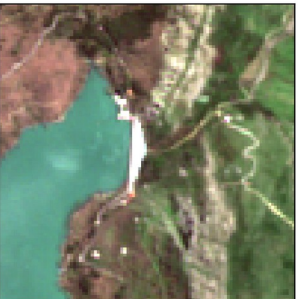


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Hydro Water Reservoir



Looking for a Bachelor thesis topic?

→ [hsg.ai](https://hsg.ai)

**How did we get here?**



jcstudio

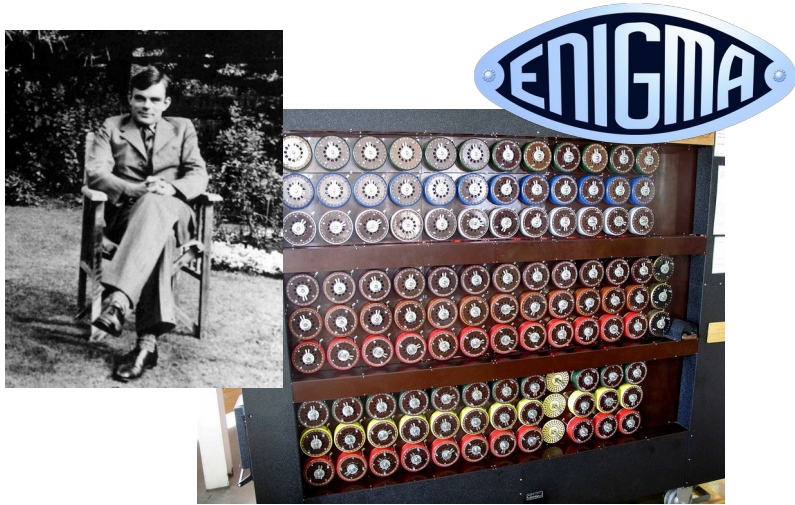
# A little history



# A little history



# A little history



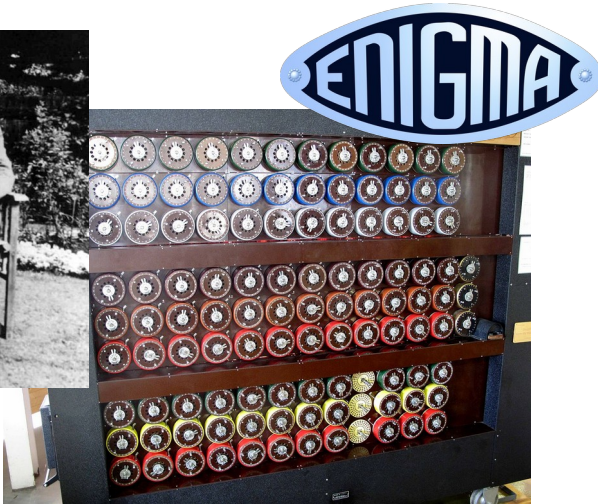
TedColes @ wikipedia

Alan Turing's work





# A little history



TedColes @ wikipedia

Alan Turing's work



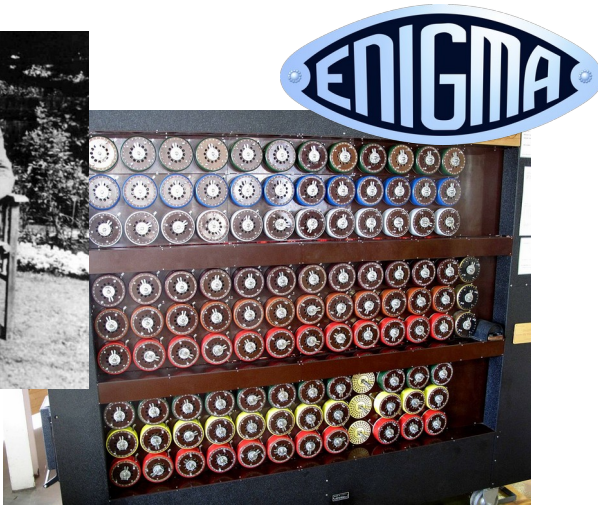
Venusianer @ wikipedia

**1941:** Z3 (first digital computer)



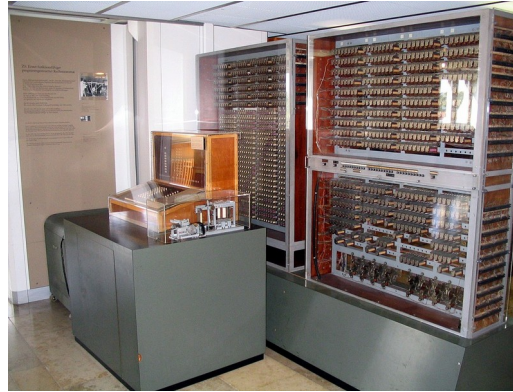
1950s

# A little history



TedColes @ wikipedia

Alan Turing's work



Venusianer @ wikipedia

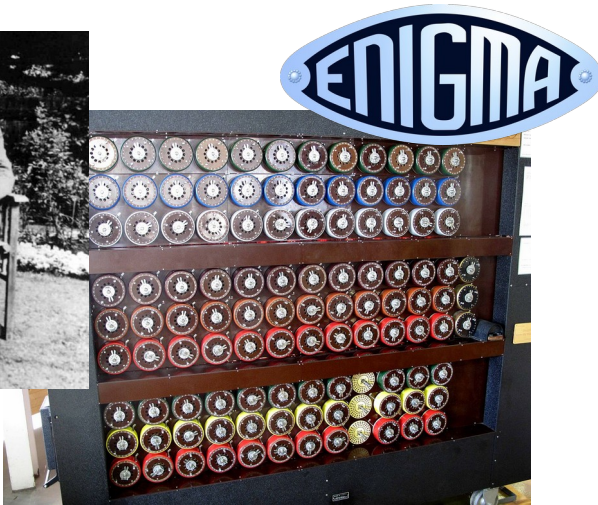
**1941:** Z3 (first digital computer)

Mathematics:  $\lambda$

- Logic
- Information Theory

1950s

# A little history



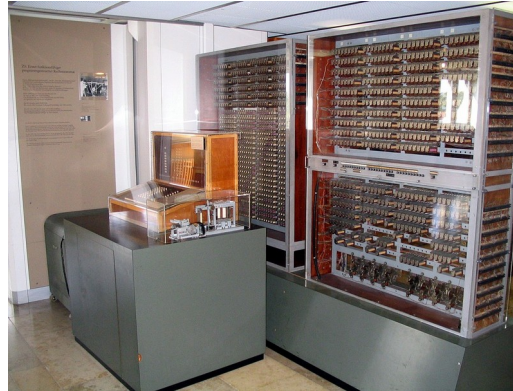
TedColes @ wikipedia

Alan Turing's work

Mathematics:

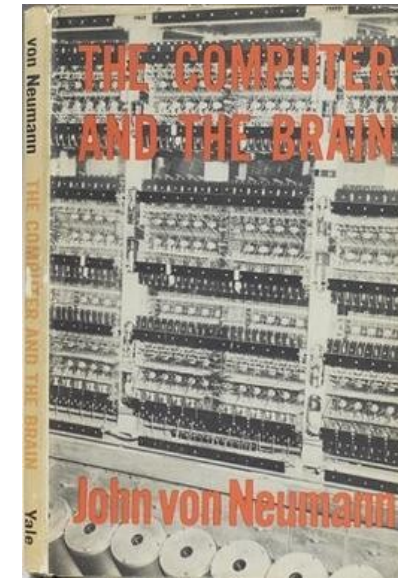
$\lambda$

- Logic
- Information Theory



Venusianer @ wikipedia

**1941:** Z3 (first digital computer)



Computer science  
+ Neuroscience  
= "Cybernetics"

1950s



# A little history of AI

## 1956: Dartmouth Workshop

- 6-week workshop of leading researchers: Minsky, McCarthy, Shannon, Rochester...
- Birth of the term "Artificial Intelligence"
- Objective of AI: *To write a calculator program which can solve intellectual problems as well as or better than a human being.*

DARTMOUTH COLLEGE  
Department of Mathematics & Astronomy  
HANOVER · NEW HAMPSHIRE

March,  
1956

Mr. Ray Solomonoff  
Technical Research Group  
17 Union Square West  
New York, New York

Dear Ray:

You are one of the people we should like to invite to the "Summer Research Project on Artificial Intelligence."

Terms: \$1,200 - \$900 of which will probably count as a fellowship and be tax free, plus traveling expenses.

Dates: June 18 to Aug. 17

Place: Hanover, N. H.  
(a cool place).

Can we count on you?

Best regards,  
*John*  
John McCarthy

JMcC:MA

J. McCarthy } for  
A. Newell } 2 months  
John D. Hollnagel }  
R. Solomonoff }  
Julian Bigelow }  
Shannon }  
Rochester }  
Selfridge }  
McCollough }  
Newell }  
Simon }  
McKay }  
Et al }

An approach to the artificial intelligence problem  
J. McCarthy

(I underline terms with which the reader may have difficulty. Consult the vocabulary if you aren't sure we agree on meaning.)

1. Basic objective: To write a calculator program which can solve intellectual problems as well as or better than a human being.

Method: Choose a suitable\* class of problems.

2. Devise a specific routine for solving them, program it, and try it. Observe the results of the program's efforts and use them to improve the program. (If seeing the program in action tells us nothing we could not have guessed before running it, running it is a waste of machine time. If we know nothing which we didn't know before writing it, then writing it was wasteful. This seems to rule out the programming of known decision procedures.)

3. After a number (0 to 5) of cycles of improving and observing the activity of the program, the program becomes intelligent enough so that we can turn it to improving itself. Presumably, because of the greater diligence of an electronic calculator, this will be long before it is as intelligent as we are.

4. Since we intend eventually to turn the program to improving itself, it will be helpful to choose the original program so that what we are able to teach it will be helpful in making the transition to improving itself. It does not seem to be feasible, however, to make this the initial task; it lacks definiteness and may even be paradoxical.

However, what is the intellectual nature of the problem of writing a program or devising a procedure to do x? It seems to be two-fold. First there is the problem of collecting facts. These facts are derived from observation and deduction in an order not usually sequential in the direction of the ultimate procedure.

\*The criterion for suitability will be taken up later.



1956



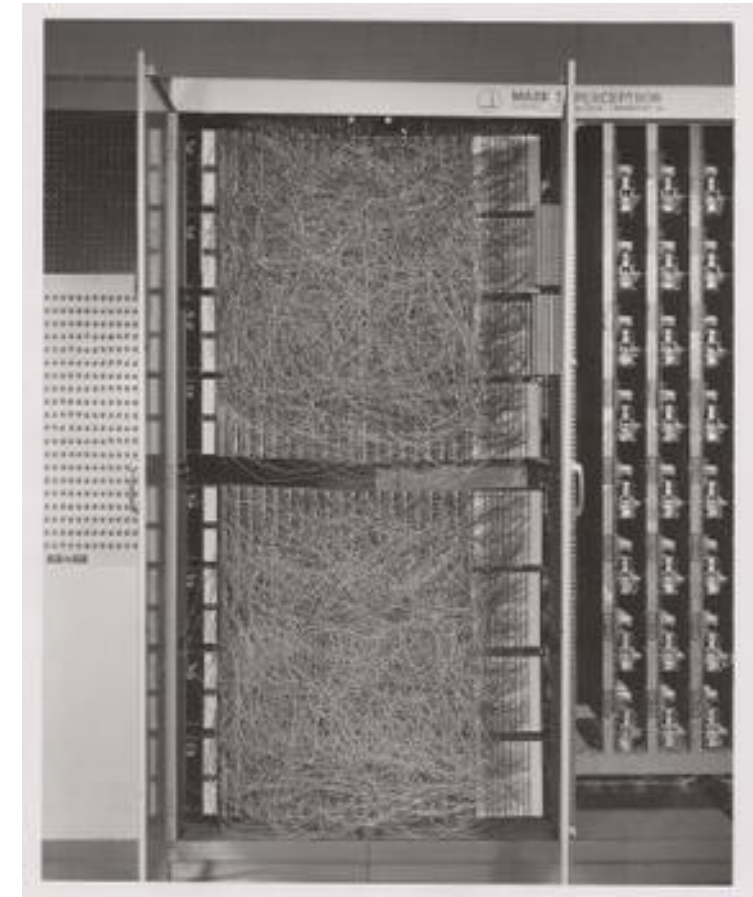
# A little history of AI

## Connectionism:

Use of Artificial Neural Networks (ANNs) as function approximators

## 1958: The Perceptron

First ANN implementation (as a physical device with manually tunable "weights"); able to solve many problems.



Cornell University Library

Interest in AI



1956



# A little history of AI

**1969:** *Perceptrons* book (Minsky and Papert):

Major limitations of ANNs revealed (cannot approximate XOR function)



# A little history of AI

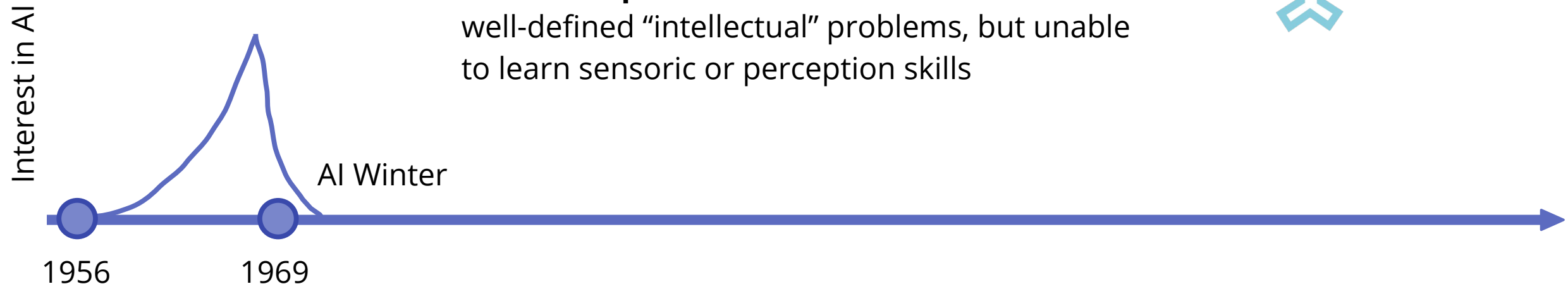
**1969:** *Perceptrons* book (Minsky and Papert):

Major limitations of ANNs revealed (cannot approximate XOR function)

## AI Winter:

- High expectations of AI not met
- Lack of computational resources
- Limitations of ANNs become clear:

**Moravec's paradoxon:** AI able to solve well-defined “intellectual” problems, but unable to learn sensoric or perception skills



# A little history of AI

**1980s:** success of **expert systems**  
(utilize pre-programmed domain knowledge to define rules to solve tasks)

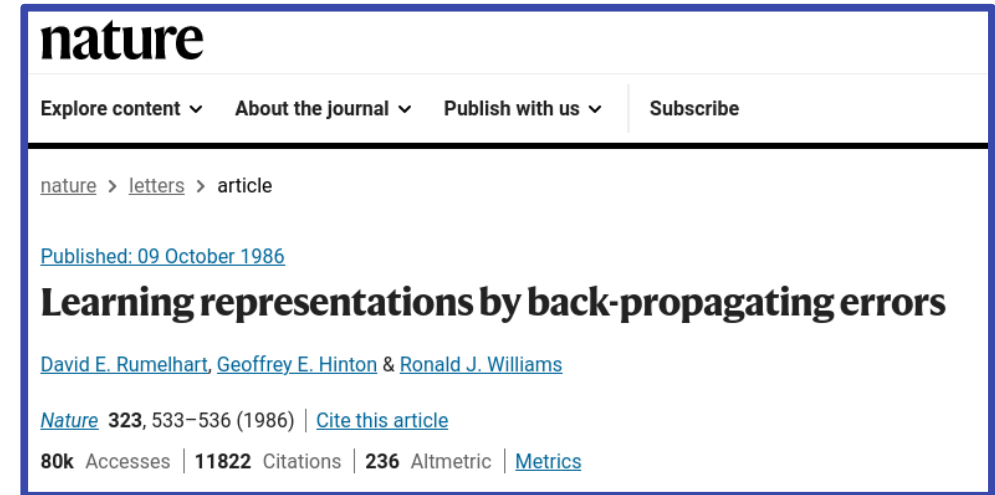
First commercial wave of AI only short-lived: limited applicability and inability to learn = no commercial success



# A little history of AI

**1980s:** success of **expert systems**  
(utilize pre-programmed domain knowledge to define rules to solve tasks)

First commercial wave of AI only short-lived: limited applicability and inability to learn = no commercial success



Nature



**1986:** Rumelhart et al. propose **backpropagation**: a method to train ANNs



# A little history of AI



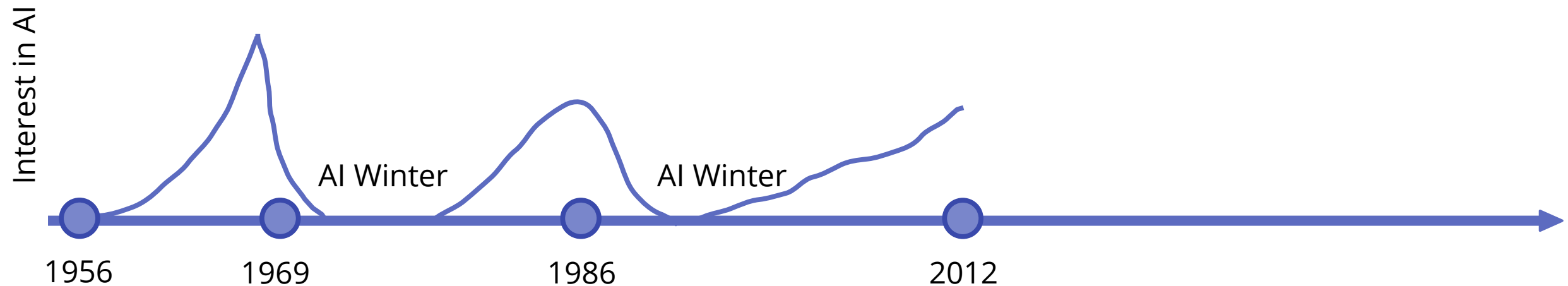
James the Photographer @ wikipedia

**1990s and 2000s:** slow progress due to improved computational resources

- DeepBlue beats Gary Kasparov
- Watson defeats Jeopardy champions



Jeopardy (2011)

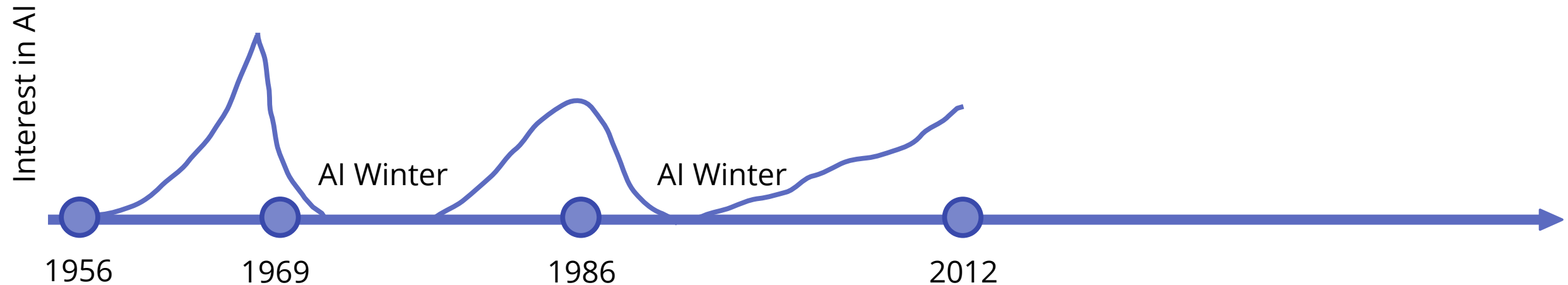


# A little history of AI

**2012: AlexNet** (Krizhevsky et al. 2012)  
Convolutional Neural Network trained  
on two GPUs with backpropagation  
beats all challengers on the ImageNet  
Challenge with a wide margin.

IMGENET

(150,000 images in 1,000 categories)



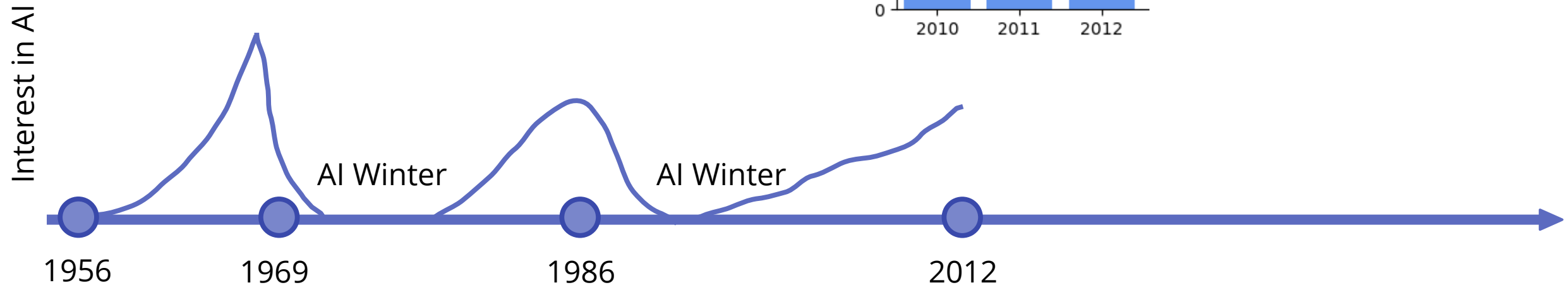
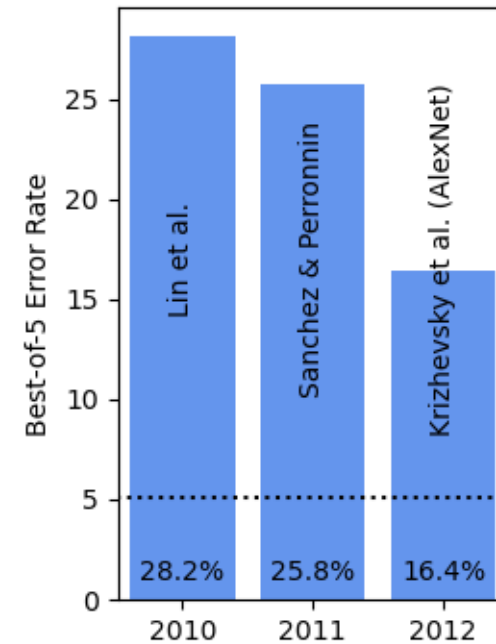


# A little history of AI

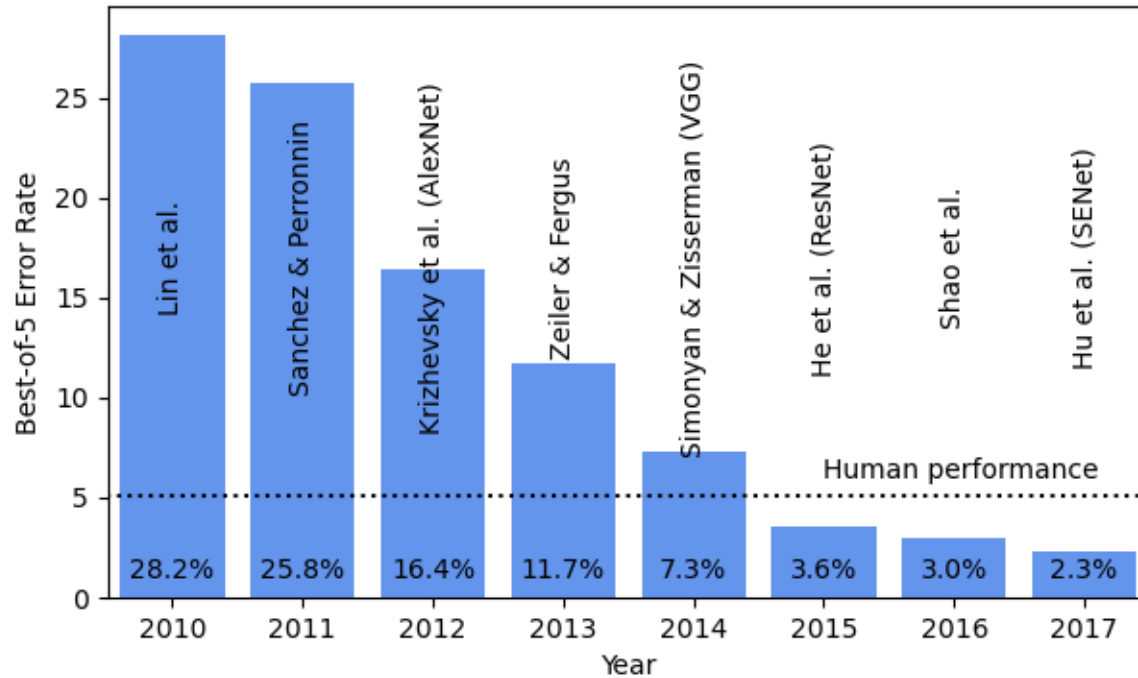
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IMAGENET

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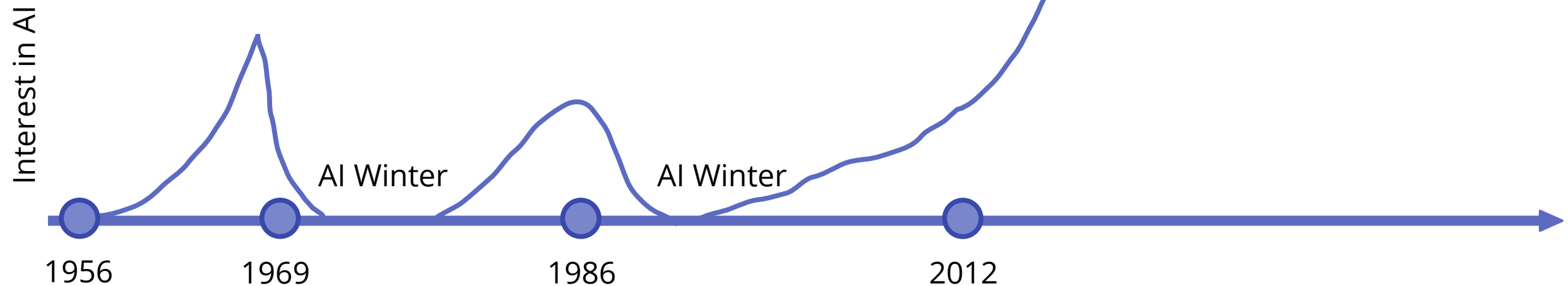
# A little history of AI



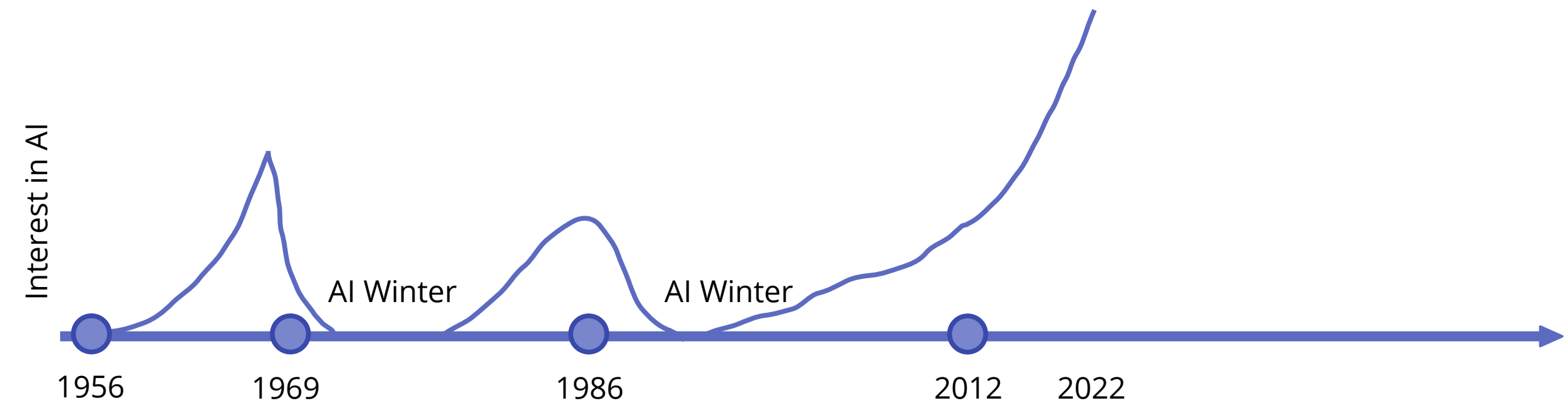
## 2010s: Deep Learning

Deep Neural Networks outperform almost all other ML methods based on two factors:

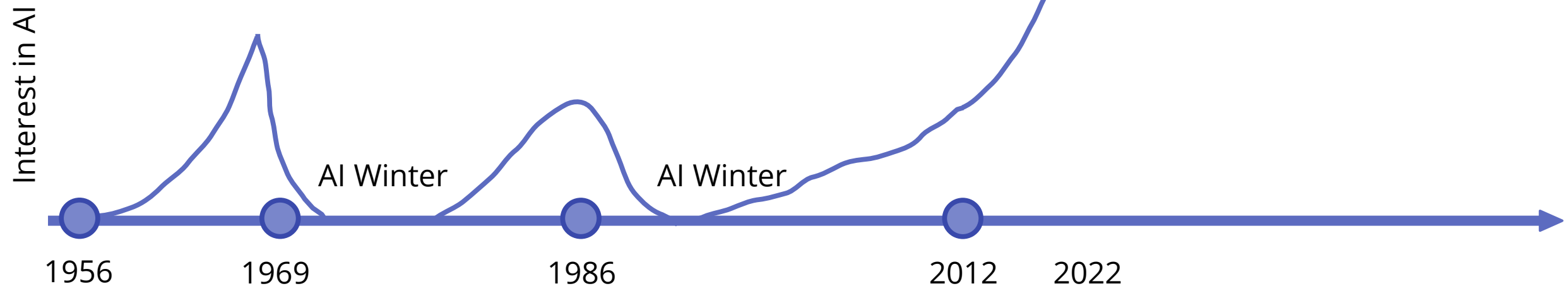
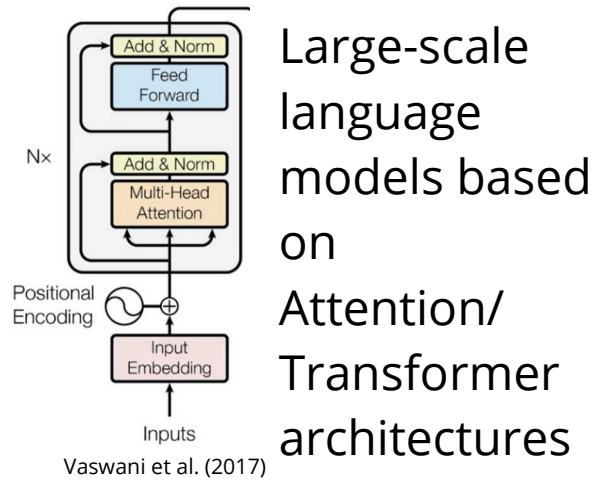
- Training on GPUs is highly efficient
- Vast amounts of data is available to train and validate these models



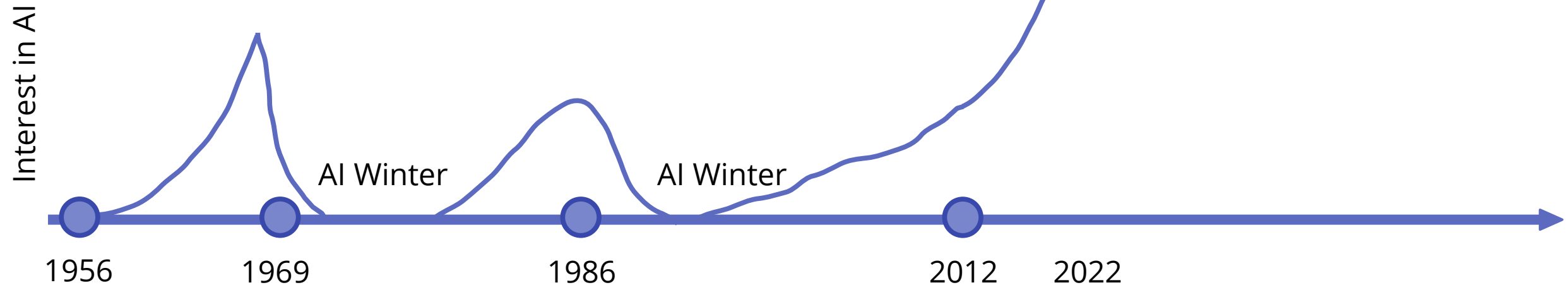
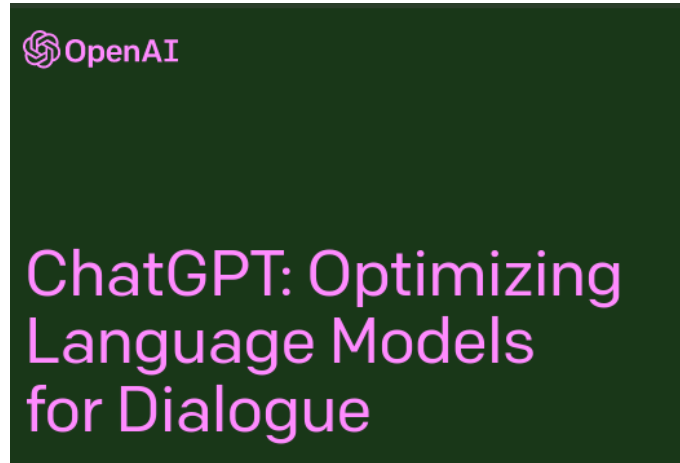
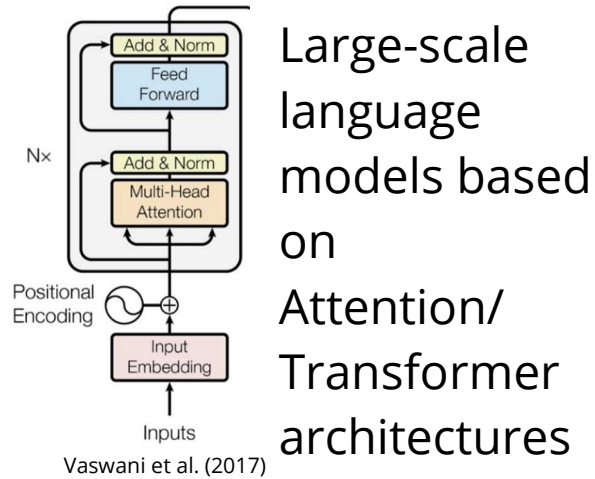
# A little history of AI



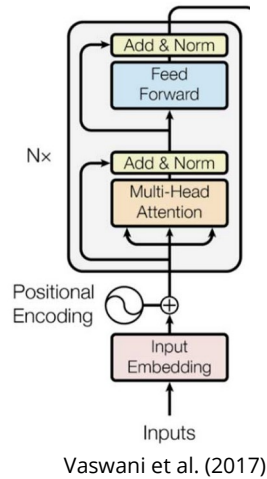
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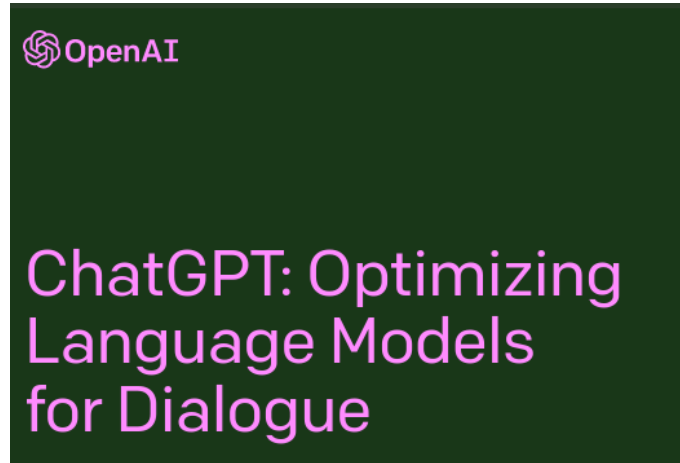
# A little history of AI



# A little history of AI



Large-scale  
language  
models based  
on  
Attention/  
Transformer  
architectures

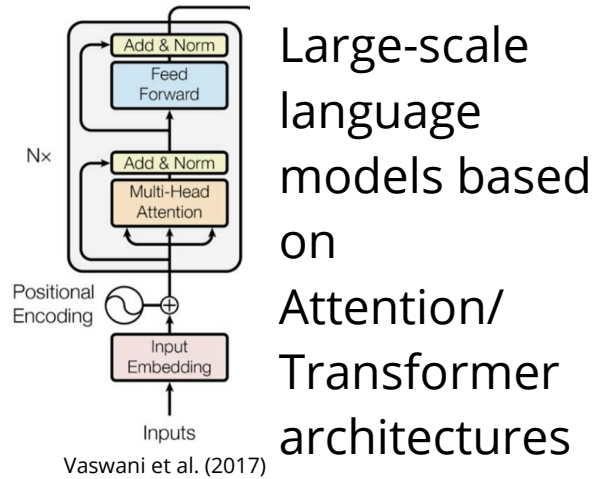


2020s+: What's next?

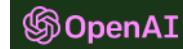
Interest in AI



# A little history of AI



Large-scale language models based on Attention/Transformer architectures



ChatGPT: Optimizing Language Models for Dialogue

Autonomous driving

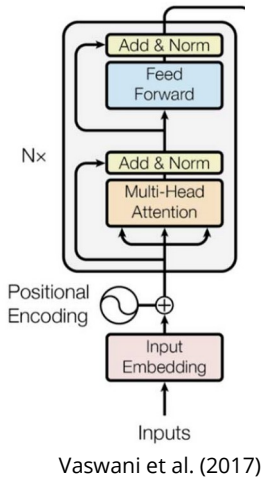
2020s+: What's next?



Interest in AI

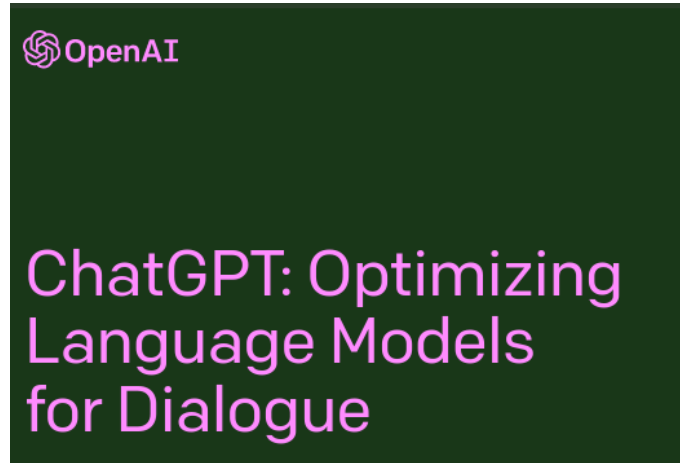


# A little history of AI



Large-scale language models based on Attention/Transformer architectures

Vaswani et al. (2017)



General Artificial Intelligence (GAI)

Autonomous driving

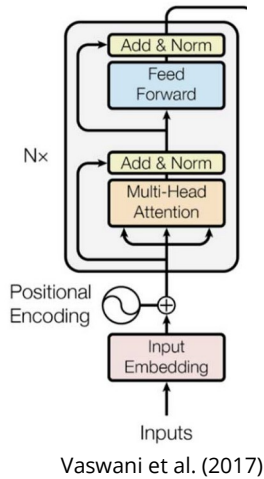
**2020s+: What's next?**

Interest in AI



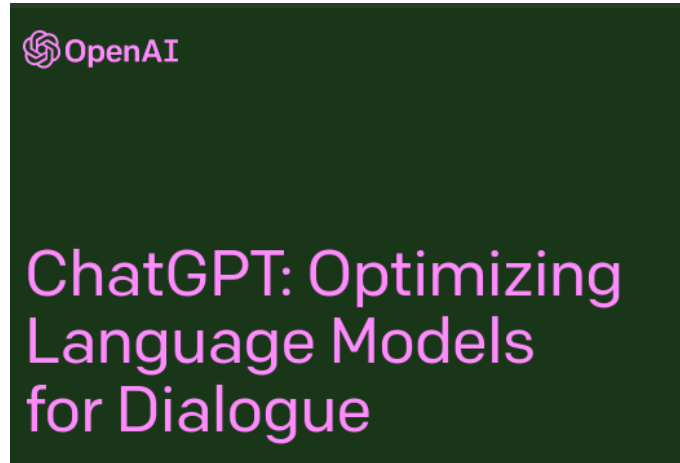


# A little history of AI



Large-scale language models based on Attention/Transformer architectures

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General Artificial Intelligence (GAI)

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**2020s+: What's next?**

Another AI Winter?

Interest in AI



**That's all folks!**

# Today's lecture

## 1- Introduction

What this course is about...

Course modalities

Course syllabus

About myself

How did we get here?

# Next lecture (27<sup>th</sup> Feb)

## 2 – Data and Features

Types of Data

Features and feature engineering

Data scaling