

# Managing an Agile Team - Assignment

## Part 1: Positioning Statement

### Positioning Statement Format:

For **Agile team managers** who **need a structured approach to managing projects efficiently**, the **Agile Team Management Framework** is a **methodology** that **enhances collaboration, accelerates delivery, and improves adaptability in dynamic environments**. Unlike **traditional waterfall project management**, our product **enables iterative development, real-time feedback, and continuous improvement**.

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## Part 2: Focal Questions

**1. What's important to this business? Why? How is it measured with regard to customer/user behavior?**

### Key Business Priorities:

- **Delivering high-quality products efficiently** to meet market demands.
- **Enhancing team collaboration** through Agile methodologies.
- **Improving adaptability and responsiveness** to changes in customer needs.

### Metrics for Measurement:

1. **Customer Segments (BM Canvas & CI Canvas):** Identifying Agile teams, Scrum Masters, and Product Owners as primary users.
  2. **Value Propositions (BM Canvas)/ Problem Scenarios (CI Canvas):** Providing structured Agile frameworks to optimize project execution.
  3. **Customer Relationships (BM Canvas)/ Big Innovation Goals (CI Canvas):** Ensuring Agile adoption success through training and process refinement.
  4. **Channels (BM Canvas)/ Innovation Metrics (CI Canvas):** Utilizing Agile tools (Jira, Trello) and tracking performance improvements.
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## 2. For which problem scenarios/jobs-to-be-done should we test new propositions?

### Problem Scenarios/Jobs-to-Be-Done:

1. **Job to be Done:** Agile teams need a seamless workflow to manage tasks, sprints, and product iterations efficiently.
  2. **Fundamental Job (Not a Solution):** Ensuring continuous delivery while maintaining high team morale and productivity.
  3. **Value Proposition Description:** Implementing Agile methodologies to streamline task management and enhance team collaboration.
  4. **Testability:** New Agile workflows and automation tools will be tested to validate effectiveness.
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## 3. How will we define and measure success?

### Defining Success:

- Success is defined as **the successful adoption and implementation of Agile practices**, leading to measurable improvements in team performance and project outcomes.

### Measurement Metrics:

1. **Job to Be Done:** Ensuring teams complete sprints on time while maintaining quality.
2. **Definition of Success:** Increased sprint completion rate, reduced project bottlenecks, and higher team satisfaction scores.
3. **How Success is Measured:**
  - **Sprint Velocity:** Measuring the amount of work completed per sprint.
  - **Cycle Time:** Tracking the time taken to complete tasks.
  - **Customer Satisfaction:** Gathering feedback from stakeholders on Agile effectiveness.
  - **Team Morale & Engagement:** Using surveys and feedback tools to measure Agile adoption impact.