

Monica Hernandez

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EDUCATION

The University of Texas at San Antonio

San Antonio, TX, August 2023 – May 2027 (Expected)

Ph.D. Student in Educational Leadership with a focus on Higher Education Administration

The University of Texas at San Antonio

San Antonio, TX, 2022

Master of Education, focus on Higher Education Administration

Fordham University

New York, NY

Master of Science in Teaching, Secondary English 7-12

University of California, Santa Barbara

Santa Barbara, CA

Bachelor of Arts in English

Bachelor of Arts in Chicano Studies, Minor: Black Studies

RESEARCH INTEREST

My areas of research interest focus on the experiences of Latina students at Hispanic Serving Institutions (HSIs), including 1) STEM workforce preparedness, 2) cultural and racial identity development, and 3) institutional support.

PUBLICATIONS

Mireles-Rios, R., Garcia, N.M., Castro, I., Cerda, R., **Hernandez, M.** Racial microaffirmations: Close friendships and ethnic identity development. *Education Sciences*.

García-Louis, C., **Hernandez, M.**, & Aldana-Ramirez, M. (2022). Latinx community college students and the (In)opportunities brought by COVID-19 pandemic. *Journal of Latinos and Education*, 1–12.
<https://doi.org/10.1080/15348431.2022.2039152>

García-Louis, C., Mateos-Campos, J., Victor, J. **Hernandez, M.** Gems amongst the coals: Exploring humanizing practices that nurture academic success and holistic student development at a Texan Community College. *Journal of Applied Research in the Community College (JARCC)*.

Sansone, V. A. & **Hernandez, M.** (Eds.). (2022). *Working beyond borders to cultivate knowledge and support for Puerto Rican colleges and universities: Post-traditional student characteristics, STEM outcomes, and financial context in Puerto Rico*. Association for the Study of Higher Education.

PRESENTATIONS

García-Louis, C., Mateos-Campos, J., Victor, J. **Hernandez, M.** (November 2022). *Gems amongst the coals: Exploring humanizing practices that nurture academic success and holistic student development at a Texan Community College*. Research paper presented at the annual meeting of the Association for the Study of Higher Education, Las Vegas, Nevada.

García-Louis, C., Mateos-Campos, J., Victor, J. **Hernandez, M.** (November 2022). *Building the pipeline: Co-mentorship and sponsorship at an HSI*. Symposium presented at the annual meeting of the Association for the Study of Higher Education, Las Vegas, Nevada.

Hernandez, M. (August 2022). *The role of ethnic studies courses at a Hispanic Serving Institution (HSI)*. Research paper presented at the Academic Research Consortium (ARC). University of California, Santa Barbara

García-Louis, C., **Hernandez, M.**, & Aldana-Ramirez, M. (November 2021). *Latinx community college students and the (In)opportunities brought by COVID-19 pandemic*. Paper presented as a roundtable at the annual meeting of the Association for the Study of Higher Education, San Juan, Puerto Rico.

PROFESSIONAL WORK EXPERIENCE

Higher Education / Academic Positions

GRADUATE RESEARCH ASSISTANT

The University of Texas at San Antonio
Department of Educational Leadership
& Policy Studies
JANUARY 2021 -PRESENT

- Provide research support to higher education professors in the department of educational leadership & policy studies at UTSA
- Source and code data using software system Dedoose
- Draft research paper abstracts for conference presentations and journal publications (abstracts accepted to: ASHE 2021 Conference and published to Journal of Latinos and Education)
- Develop literature reviews for research topics on Latinx students, specifically related to students' experiences in Hispanic Serving Institutions (HSIs)

INSTITUTE COORDINATOR

Association for the Study of Higher
Education
(ASHE)
AUGUST 2021 – NOVEMBER 2021

- Plan, coordinate, and execute the 2021 Puerto Rican Colleges and Universities (PRCU) institute in Puerto Rico
- Act as a liaison between institute fellows and PRCU leaders
- Develop and manage a database of higher education leaders from Hispanic Serving Institutions (HSIs) in Puerto Rico
- Coordinate with local vendors for institute's catering, transportation, translator services, and reception space
- Draft key materials for email communication including invitations, timelines, and agendas for bi-weekly meetings
- Manage the development of the institute's final report, including the editing process and design layout

COMMUNICATIONS SPECIALIST
The University of Texas at San Antonio
Prefreshman Engineering Program (PREP)
MARCH 2021 – SEPTEMBER 2021

- Developed marketing materials such as digital flyers, social media posts, and PowerPoint presentations to recruit prospective students and summer staff for the Prefreshman Engineering Program (PREP)
- Assisted with data management by cleaning and filtering data using Excel
- Built the national PREP website on WordPress to reach external stakeholders
- Organized and managed the PREP alumni database by engaging in email communication
- Conducted outreach to recruit and schedule guest speakers from STEM industries for the PREP summer program

NON-ACADEMIC WORK EXPERIENCE

PROGRAM MANAGER

Greater: SATX
San Antonio, Texas
January 2022 – 2023

- Maintain data management for the workforce development team by cleaning and analyzing information for reporting and presentations
- Provide organizational and programmatic support to K-12 and higher education initiatives, including high school internships and talent retention for 24 STEM first-generation college students
- Engage with current organization partners by participating in meetings and brainstorming
- Manage all aspects of grant writing and submission as well as identifying new funding opportunities

MENTOR & CAREER COACH

America Needs You, New York
& Los Angeles
NOVEMBER 2017 – MAY 2021

- Provide support and mentorship to low-income, first-generation college students in 30+ workshops for college and career readiness at a non-profit, intensive two-year program
- Assist 50+ students with resume building, career planning, and internship opportunities by providing training on online resources and networking strategies
- Coach program fellow in their transition from community college to a four-year institution by reviewing application materials and providing feedback

SENIOR ACCOUNT EXECUTIVE

Sling & Stone, Los Angeles

February 2020 – July 2020

- Managed communications, marketing, and public relations needs for clients such as pitching national and local reporters for article placement
- Led in content development, including press releases, media pitches, briefing books, talking points, and copy for client social channels
- Developed weekly agendas for client calls and cultivated positive relationships by providing counsel on media opportunities

SENIOR ACCOUNT EXECUTIVE, EDUCATION

GMMB, Washington D.C.

JUNE 2019 – JANUARY 2020

- Developed and implemented communications strategy for nonprofit education policy clients, including press release and op-ed development, social copy, media pitches, and tough Q&A messaging
- Drafted key messages and talking points for press briefings and funder meetings
- Deployed content across social channels by managing digital and social media teams
- Mentored junior staff by copyediting and reviewing sensitive materials

ASSOCIATE

Hotwire Global, New York

MARCH 2017– JUNE

2019

- Planned, coordinated and implemented strategic media plans which included developing story angles, pitching appropriate targets, and staffing press interviews for clients in B2B technology
- Drafted content for clients including press releases, Q&As, thought leadership commentary, and bylines
- Maintained events calendar for conferences and submitted speaking proposals for clients

8TH GRADE TEACHER

Teach for America, New York

Department of Education

SEPTEMBER 2012 – OCTOBER

2016

- Selected as one of 4,000 out of a pool of 48,000 applicants to join national teacher corps committing to teach for two years in underserved areas
- Assessed and looked after 20+ students' progress throughout terms – subjects taught: English Language Arts, Algebra 1, Economics
- Developed culturally competent lesson plans that mapped back to curriculum and state standards

AWARDS, HONORS, & FELLOWSHIPS

National

2023	Doctoral Fellow, HSI Institutional Transformation Project: STEM Undergraduate Education through a Hispanic Student Success Framework, Recipient
2022	Southwest Airlines and the Hispanic Association of Colleges and Universities Lanzate!/Take Off! Higher Education Travel Award Program, Recipient
2022	Academic Research Consortium (ARC) Summer Program Scholar