

StationOne

Everyday Life.



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Thank you for considering Station One for your social media management needs. We are excited about the opportunity to work with you and help elevate your brand's presence across various social media platforms. This proposal outlines our understanding of your requirements, the services we offer, our approach, and the associated costs.

Station One, known for its strategic approach to digital marketing, has a proven track record of assisting clients in improving their digital footprint and engagement levels. We are poised to bring our in-depth knowledge of digital marketing, especially within the audio and automotive service industry, to this partnership.



Our Services

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At Station One, we offer a comprehensive range of social media management services tailored to meet your specific needs

2.1 Social Media Strategy Development

Target audience research.

Development of a custom social media strategy aligned with your business goals.

2.2 Content Creation

Creation of high-quality, engaging content (text, images, videos).

Content calendar planning and scheduling.

2.3 Social Media Management

Regular posting and scheduling.

Community management (responding to comments and messages).

2.4 Advertising Campaigns

Social media advertising strategy.

Campaign creation, management, and optimization.

Our Approach

Station One.

We believe in a tailored approach to social media management. Here's how we plan to manage your social media presence

3.1 Discovery and Research

Understanding your brand, goals, and target audience.

Conducting a thorough analysis of your current social media performance.

3.2 Strategy and Planning

Developing a detailed social media strategy.

Creating a content calendar to ensure consistent posting.

3.3 Execution and Management

Implementing the strategy and posting content regularly.

Engaging with your audience and managing community interactions.

3.4 Monitoring and Optimization

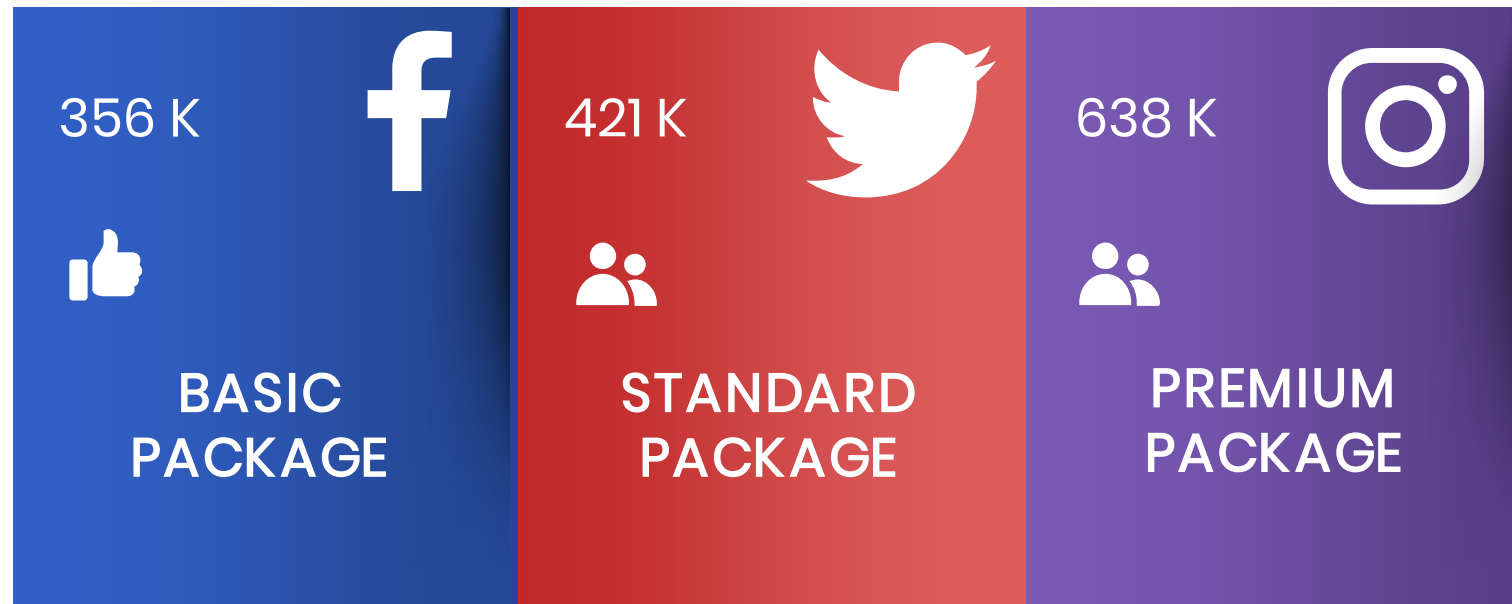
Continuously monitoring performance.

Adjusting strategies based on data and feedback.

Pricing

Station One.

We offer flexible pricing packages to suit different business needs. Each package is designed to provide a comprehensive solution for your social media management, with varying levels of service to match your specific requirements and budget.



Basic Package

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Monthly Fee: LKR 30,000.00

Services Included:

- **Social Media Strategy Development:** Initial consultation to understand your goals and develop a basic strategy.
- **Content Creation:** 10 posts per month including text and image content.
- **Account Management:** Management of up to 2 social media platforms.
- **Community Management:** Basic engagement including responding to comments and messages.
- **Monthly Analytics Report:** Overview of key metrics and performance.

❖ *This package is ideal for small businesses or startups looking to establish a social media presence without a large budget.*



Standard Package

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Monthly Fee: LKR 50,000.00

Services Included:

- **Social Media Strategy Development:** Comprehensive strategy including competitive analysis and target audience research.
- **Content Creation:** 20 posts per month including text, images, and videos.
- **Account Management:** Management of up to 3 social media platforms.
- **Community Management:** Active engagement with followers, responding to comments, and handling direct messages.
- **Social Media Advertising:** Setup and management of one advertising campaign per month.
- **Bi-Weekly Analytics Report:** Detailed performance analysis with insights and recommendations.

❖ **This package is perfect for growing businesses looking to enhance their social media engagement and reach.**



Premium Package

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Monthly Fee: LKR 100,000.00

Services Included:

- **Social Media Strategy Development:** Advanced strategy with in-depth competitive analysis, audience segmentation, and trend analysis.
- **Content Creation:** 30+ posts per month with high-quality text, images, videos, and custom graphics.
- **Account Management:** Management of up to 5 social media platforms.
- **Community Management:** Proactive engagement, crisis management, and building a community of brand advocates.
- **Social Media Advertising:** Multiple advertising campaigns with ongoing optimization and budget management.
- **Weekly Analytics Report:** Comprehensive analysis with actionable insights and strategic recommendations.
- **Advanced Features:** Influencer outreach, collaboration management, and special campaign planning.

❖ *This package is designed for established businesses aiming to maximize their social media impact and drive significant business growth.*

StationOne

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Our experienced team has a proven track record of success in social media management across various industries. We stay up-to-date with the latest trends and best practices to ensure your brand remains ahead of the curve.



WHY CHOOSE STATION ONE?

EXPERTISE

Our team has extensive experience in social media management.

RESULT ORIENTED

Our strategies are designed to deliver measurable results.



CUSTOMIZATION

We tailor our services to meet your specific needs.

TRANSPARENCY

We provide regular reports and maintain open communication.



NEXT STEP ?

To move forward, please review this proposal and let us know if you have any questions or require any modifications. Once you're ready to proceed, we can schedule a kickoff meeting to begin our partnership.

Thank you again for considering Station One. We look forward to the possibility of working together to achieve your social media goals.

Book your meet Now!

Call : 076 708 7773