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More than 200 million users and growing

One profile for everything, everywhere.

Your email address becomes your passport to the digital world, empowering you with complete control over your personal data.

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Gravatar is free for everyone — forever.

Is this you? [Claim your free Gravatar profile now.](#)

Gravatar is used by



WordPress



GitHub



Slack



OpenAI



Atlassian



Humane



Mailchimp



Stack Overflow



Coinbase

Set once, seen everywhere.

Create and manage your profile from a single place, telling the web who you are and where people can find you. Skip filling out profile pages forever.

It starts with an email.

Each Gravatar profile is connected to an email address. When you use this email around the web, your entire profile comes with you.



Trusted by big platforms.

Millions of websites like WordPress, Slack, and OpenAI use your Gravatar profile automatically, saving you time and improving your experience.

Public, open, and responsible.

Take control over the data that you share with the tools you use. You decide what is in your profile and how public or private it is.

With Gravatar, **your data is yours and yours only.**

[Read our Privacy Policy](#)

For developers & app makers

Unlock personalized user experiences.

Gravatar helps developers create personal signup flows and tailored user journeys — in a privacy forward way. Gravatar can be integrated with your app in mere minutes.

[Use the developer API](#)



example.js example.php

```
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const sha256 = require( 'js-sha256' );

function getGravatarURL( email ) {
  // Trim leading and trailing whitespace from
  // an email address and force all characters
  // to lower case
  const address = String( email ).trim().toLowerCase();

  // Create a SHA256 hash of the final string
  const hash = sha256( address );
```

```
// Grab the actual image URL
return `https://www.gravatar.com/avatar/${ hash }`;
}

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function get_gravatar_url( $email ) {
    // Trim leading and trailing whitespace from
    // an email address and force all characters
    // to lower case
    $address = strtolower( trim( $email ) );

    // Create an SHA256 hash of the final string
    $hash = hash( 'sha256', $address );

    // Grab the actual image URL
    return 'https://www.gravatar.com/avatar/' . $hash;
}
```

We are building the open web.

Gravatar, a service by **Automattic**, has powered avatars and profiles since 2004. We are passionate about open-source and making the web a more accessible place. We are the driving force behind WordPress.com, Tumblr, Woo, Jetpack, Day One, Pocket Casts, and more.

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