



Your grade: 100%

Your latest: 100% • Your highest: 100% • To pass you need at least 60%. We keep your highest score.

Next item →

1. What is an informational interview?

1 / 1 point

- ☒ An interview someone holds with a professional to learn more about a field of work.
- ☐ An interview held between interviewers to familiarize themselves with a candidate.
- ☐ An interview a company holds with a candidate to just get better acquainted.
- ☐ An article published by a news source about a company.

✓ **Correct**

Correct. Informational interviews can be a valuable part of industry research.

2. What is the top networking website?

1 / 1 point

- ☐ Reddit
- ☒ LinkedIn
- ☐ Monster
- ☐ GitHub

✓ **Correct**

Correct. LinkedIn is used by 87% of recruiters and hundreds of thousands of professionals around the world.

3. Which of the following is a “red flag” in a job listing, indicating that you should consider very carefully before applying?

1 / 1 point

- ☐ Lack of industry-specific jargon
- ☒ Unrealistic requirements
- ☐ No recruiter name listed
- ☐ No salary listed

✓ **Correct**

Correct. Companies that demand difficult requirements, such as several years' experience for an entry-level role, may not understand the role or may be exploitative.

4. What are the three basic components of a good elevator pitch?

1 / 1 point

- ☐ State the job you're looking for, the company you want to target, and your preferred salary
- ☐ Say your job title, your latest personal project, and your contact information
- ☒ Introduce yourself, tell what you have done recently, and list your professional goals
- ☐ Introduce yourself, ask what the person you're talking to does, and ask if they know of any open jobs

✓ **Correct**

Correct. This is a quick thumbnail sketch of your job search that will serve you in many different situations if you have it ready to say.

5. When you are reading a company's website because you plan to interview with them, why should you pay attention to keywords you spot on the site?

1 / 1 point

- ☐ You might find inconsistencies or mistakes that you could alert the company to.
- ☐ It can help you find the company more easily when you do a web search for articles.
- ☐ It can be helpful for tracking purposes.
- ☒ It can help you understand the image the company wants to project and maintain.

✔ **Correct**

Correct. Language choices can tell you a lot about a company and help you communicate with them effectively.