Your grade: 100%

Your latest: **100%** • Your highest: **100%** • To pass you need at least 66%. We keep your highest score.

[Next item →]

1. What is one of the key considerations when setting up goals for data mining?　　　　1 / 1 point

　◉ The level of accuracy expected from the results

　○ The frequency of data collection

　○ The number of attributes needed to explain phenomena

　○ The number of data visualization techniques to be used

> ⊘ **Correct**
> Correct! The level of accuracy expected from data mining results is an important consideration when setting up data mining goals.

2. What is the purpose of data preprocessing in data mining?　　　　1 / 1 point

　○ To transform variables from one type to another

　○ To identify the right kind of data needed for data mining

　○ To develop a formal method for storing data

　◉ To ensure the integrity of data, deal with missing data, and remove irrelevant attributes

> ⊘ **Correct**
> Correct! Data preprocessing involves ensuring data integrity, handling missing data, and removing irrelevant attributes.

3. What is the purpose of evaluating data mining results?　　　　1 / 1 point

　◉ To conduct an "in-sample forecast" to test the predictive capabilities of models

　○ To visualize data using advanced graphing capabilities

　○ To select the most suitable data mining software

　○ To determine the costs and benefits of the data mining exercise

> ⊘ **Correct**
> Correct! Evaluating results includes testing the predictive capabilities of models using observed data.