



PROGRAM OF EXCELLENCE

Make-Your-Product-Week

Program

Monday: Refine Your Idea (Room E39)

Based on input from product experts the teams are to refine their product idea, and shall explore their possibilities on the market

8:00: Stand-up Meeting

8:15: Preparation of rooms (E39 and Library) and setup

9:00 – 11:00: Individual discussion of product ideas with external coach.

From 11:00: Refinement of product ideas

External Coach: Michael Eisler (factory300)

Tuesday: Refine Your Concept (Room E39)

Based on input from experts the teams are to refine their product concepts. They shall develop a clear idea how their first prototypes shall look like.

8:00: Stand-up Meeting

8:15: Continue work on refinement

9:00 – 11:00: Individual discussion of product ideas with external coaches.

11:00 – 15:00: Refinement of product ideas and prototype concepts

15:00: Preparation of Mehrzwecksaal for the prototyping work

From 16:00: Work on Prototype

External Coaches: Nina Gruber (tech2b), Jörg Schlipfing (tech2b), Bernhard Lehner (factory300)

Wednesday: Make Your Product (Mehrzwecksaal)

Based on the work and analysis of the last days the teams are to implement a first prototype of their product. Furthermore the teams, their ideas and prototypes will get challenged by successful product developers and entrepreneurs.

8:00: Stand-up Meeting

8:15: Continue work on prototype

19:00 – 21:00: Discussion of the prototypes with experienced product developers and entrepreneurs.

Entrepreneurs: Herbert Exner (EXNER advice), Benjamin Völk (Dancecloud IT GmbH)

Thursday: Make Your Product (Mehrzwecksaal)

Based on the work and analysis of the last days the teams are to implement a first prototype of their product. Furthermore the teams, their ideas and prototypes will get challenged by successful product developers and entrepreneurs.

8:00: Stand-up Meeting

8:15: Continue work on prototype

19:00 – 21:00: Discussion of the prototypes with experienced product developers and entrepreneurs.

Entrepreneur: Helmut Fallmann (Fabasoft)

Friday: Pitch Your Product (factory300)

The teams are to prepare a pitch for their product and prototype which is presented in front of an external jury.

8:00: Standup Meeting

8:15 – 11:30: Preparation of pitches

12:00 – 14:00: Pitching in front of the jury.

Jury: Patrick Haebig (Catalysts), Johannes Pracher (Kepler Society), Anita Raffetseder (akostart OÖ), Gerold Weiß (akostart OÖ)