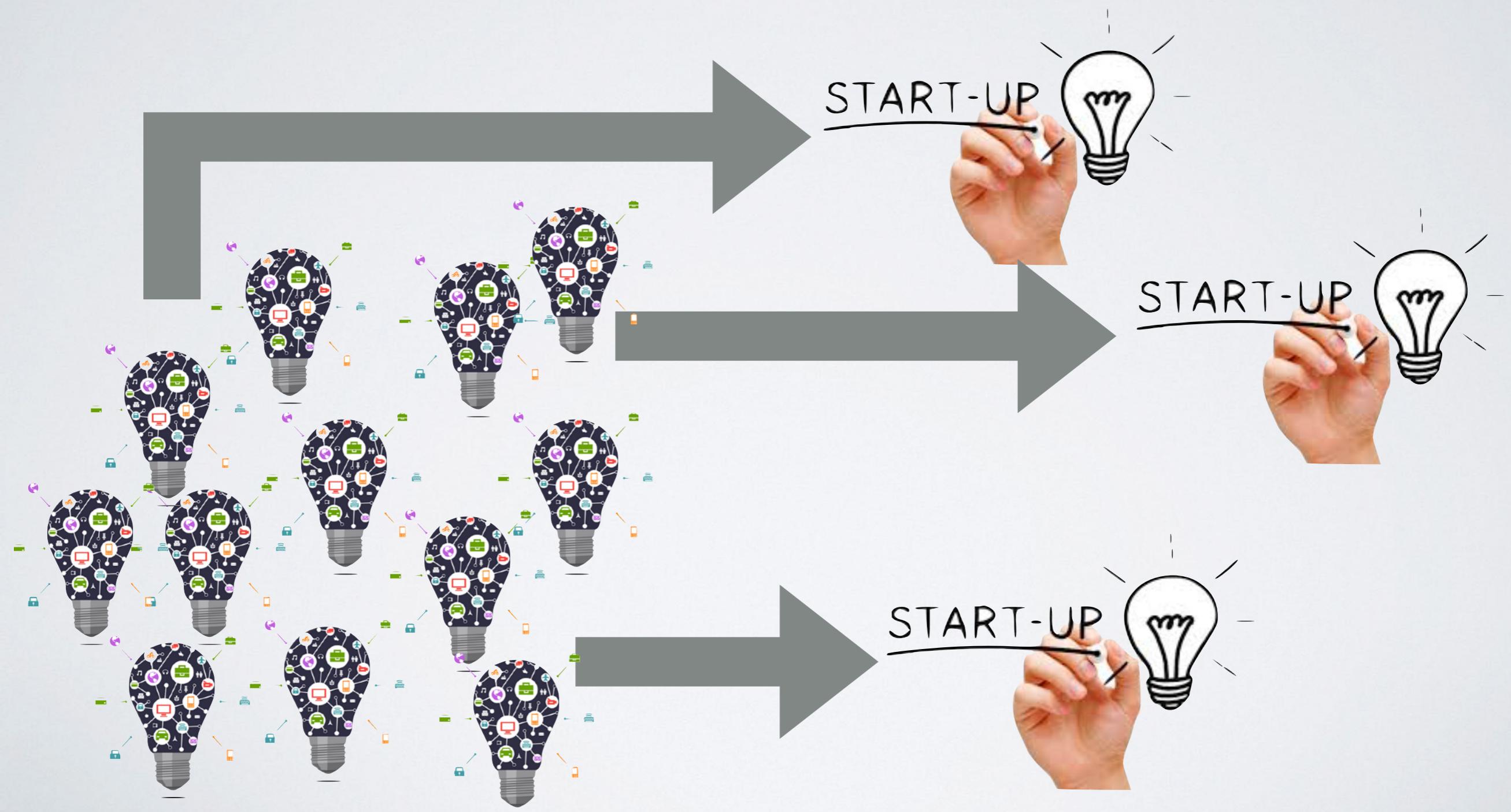




# THINK YOUR PRODUCT

Kick-Off Meeting, December 11, 2017

# GOAL: MORE START-UPS



# HOW?



Make my product a success



How to found an enterprise?



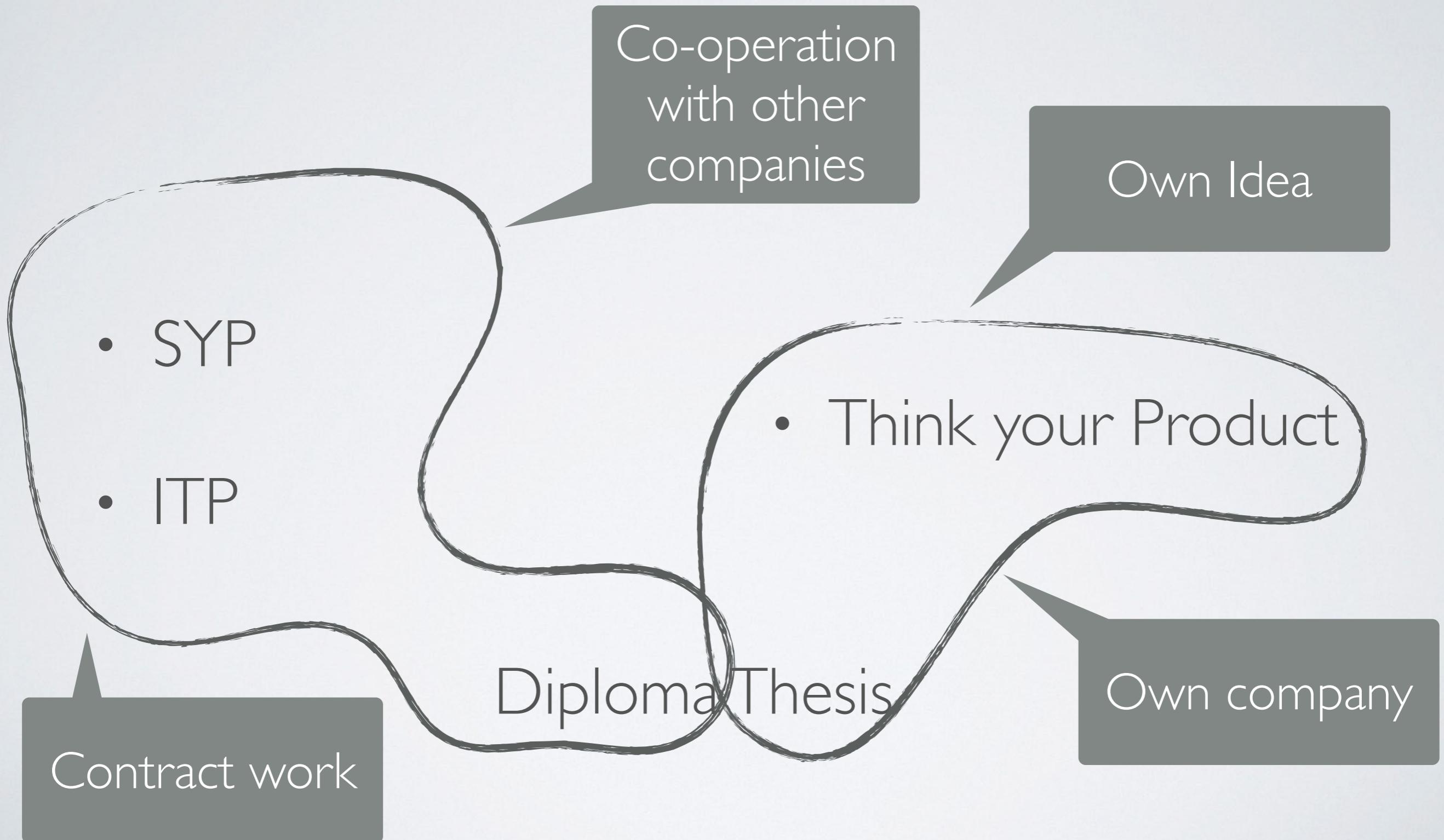
Make your Product Week



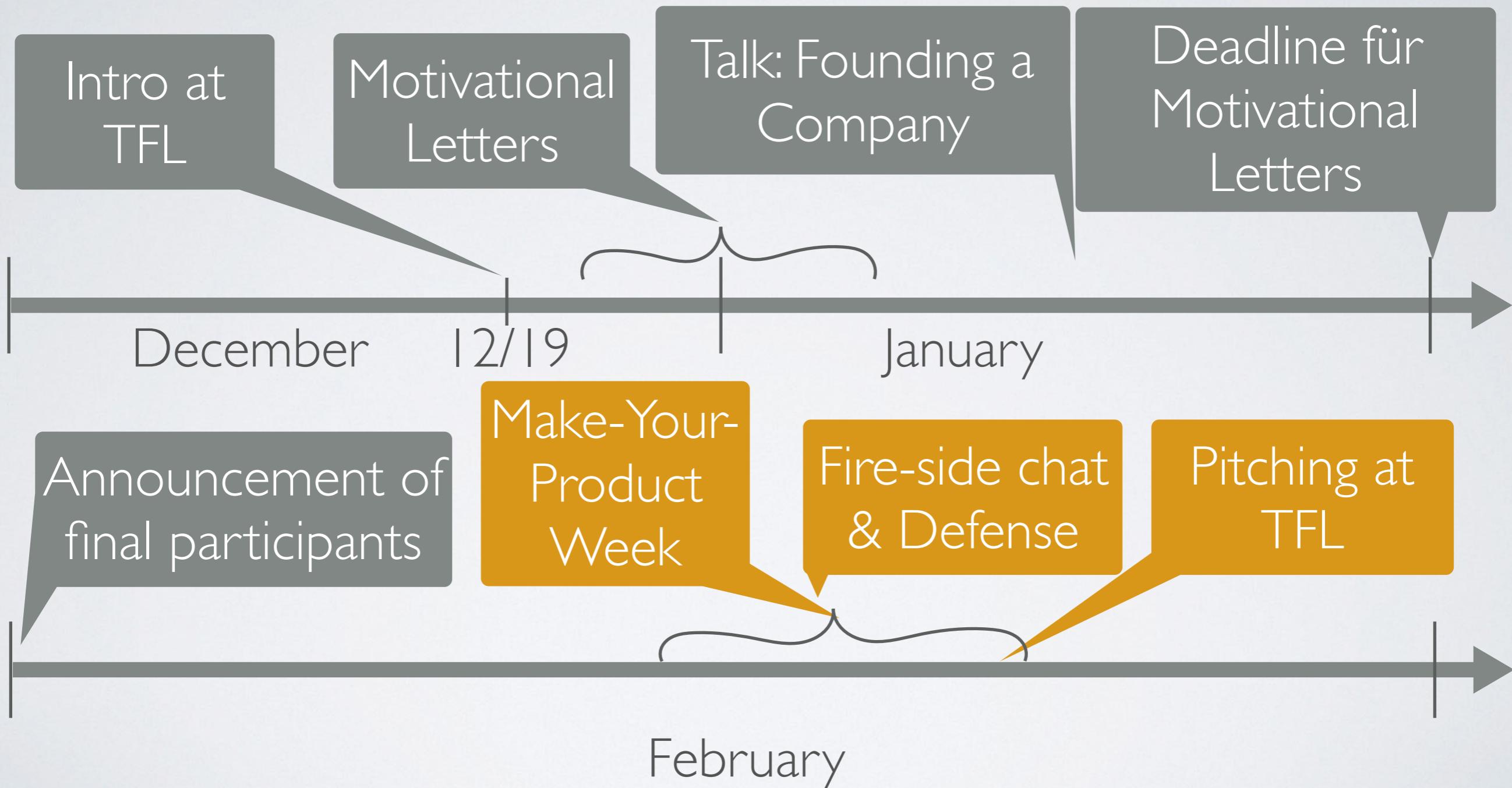
Is my idea a product?



# DIFFERENTIATION



# SCHEDULE – I



# SCHEDULE – 2

Presentation: Support  
of Upper Austria for  
Young Entrepreneurs

Apply for  
[startupchallenge.at](http://startupchallenge.at)

Business plan in  
general (BOBW)

Summer Term



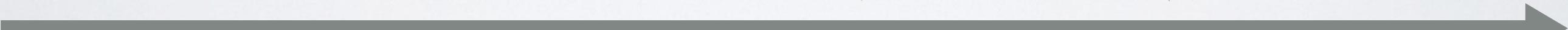
Possible  
Diploma Thesis

Business plan  
details

Final  
Exams

Establishment  
of your  
company

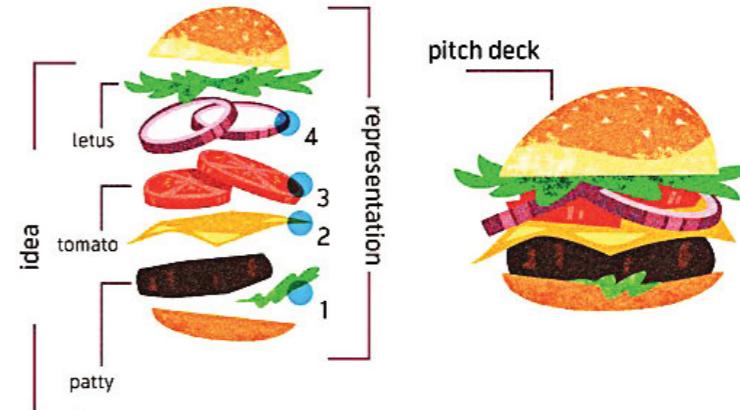
5th Grade



# INTRO AT TABAKFABRIK LINZ



WHAT  
IS A  
PITCH  
DECK



This is already  
YOUR turn!

# EXPECTED CONTENT OF MOTIVATIONAL LETTERS

- Title
- Problem description
  - How is the problem solved now
  - How do you plan to solve the problem
- Goal
- Target group
- Proposed team
- Needed resources

# MAKE YOUR PRODUCT WEEK

Selected  
Teams



SÜDFAKULTÄT AAHF		Mo. 29.05.		Di. 30.05.		Mi. 31.05.		Do. 01.06.		Fr. 02.06.	
08:00	AAHF 90	STER 154	AAHF JPK	RAMM 154	AAHF SPRO	BUCK 154	AAHF 154	AAHF 154	AAHF 216	AAHF 154	AAHF 154
08:55	AAHF 90	STER 154	AAHF JPK	JAEQ 154	AAHF SPRO	BUCK 154	AAHF 154	AAHF 154	AAHF 154	AAHF 154	AAHF 154
10:00	AAHF BREW	APOLL 154	AAHF DNWP	RUCK 154	AAHF SPRO	BUCK 154	AAHF 154	AAHF 154	AAHF 154	AAHF 154	AAHF 154
10:55	AAHF BREW	KRUEK 154	AAHF DNWP	RUCK 154	AAHF SPRO	TRUN 154	AAHF DNWP	ABER 154	AAHF DNWP	APOLL 154	AAHF WINGE T15
11:50	AAHF BREW	KRUEK 154			AAHF SPRO	BAU BUCK 154	AAHF SPRO	ABER 154	AAHF SPRO	AAHF WINGE T15	AAHF SEIK 154
12:45				AAHF 28YP	BAU BUCK 154	AAHF 154	AAHF 154	AIST 154	AAHF AIST 154	AAHF AIST 154	AAHF WINGE T15
13:40	AAHF OELL 109+	AAHF STOET 109+	AAHF 28YP	AAHF BUCK 154	AAHF SPRO	AIST 154	AAHF AIST 154	AAHF AIST 154	AAHF AIST 154	AAHF AHEL 154	WILL 154
14:35	AAHF OELL 109+	AAHF STOET 109+	AAHF 28YP	AAHF BUCK 154	AAHF SPRO	AAHF AIST 154	AAHF AIST 154	AAHF AIST 154	AAHF AIST 154	AAHF AHEL 154	WILL 154
15:30	AAHF ONIC	SCHAF 154	AAHF 28YP	AAHF BUCK 121	AAHF SPRO	AAHF AIST 154	AAHF AIST 154	AAHF AIST 154	AAHF AIST 154	AAHF AHEL 154	WILL 154
16:25				AAHF 28YP	AAHF BUCK 121	AAHF SPRO	AAHF AIST 154	AAHF AIST 154	AAHF AIST 154	AAHF AHEL 154	



Framework  
program



@TFL

# QUESTIONS AND ANSWERS