

118.7M 

Total Sales


1.1M 

Total Units Sold

Executive Summary

14.23% 

Profit Margin

16.9M 

Total Profit

Product

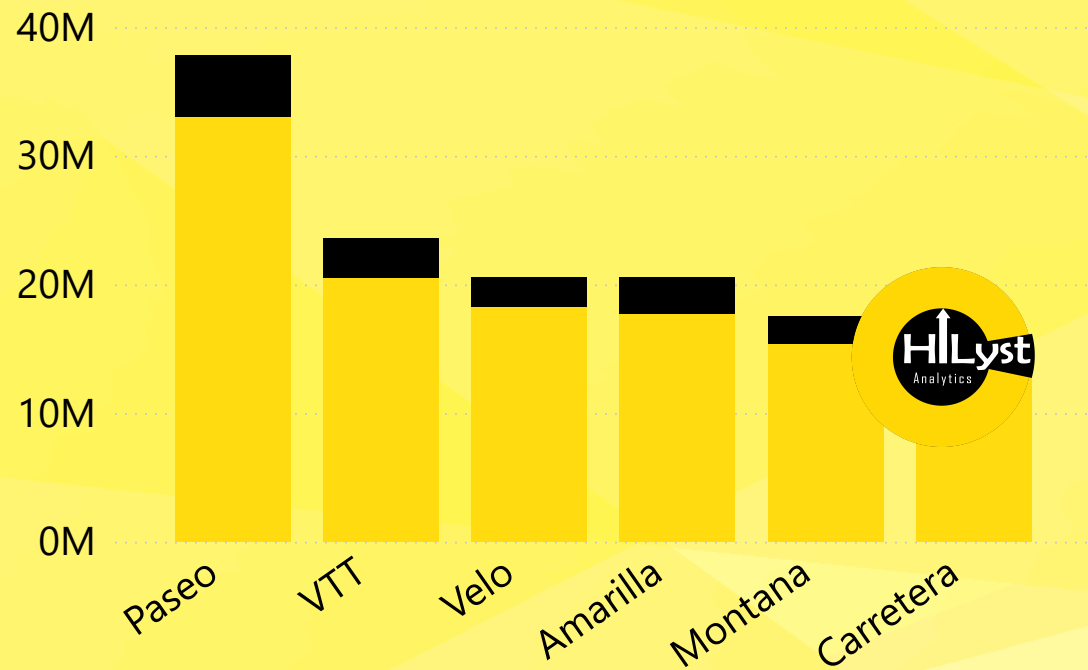
All

Segment

All

Sales vs Profit

● Sum of Sales ● Sum of Profit



Country-wise Sales

Sales ● 1655.1 ● 1685.6 ● 1730.5 ● 1763.9 ● 1822.6 ● 2293.2 ● 2335.8



118.7M 

Total Sales


1.1M 

Total Units Sold

Customer & Market Analysis

14.23% 

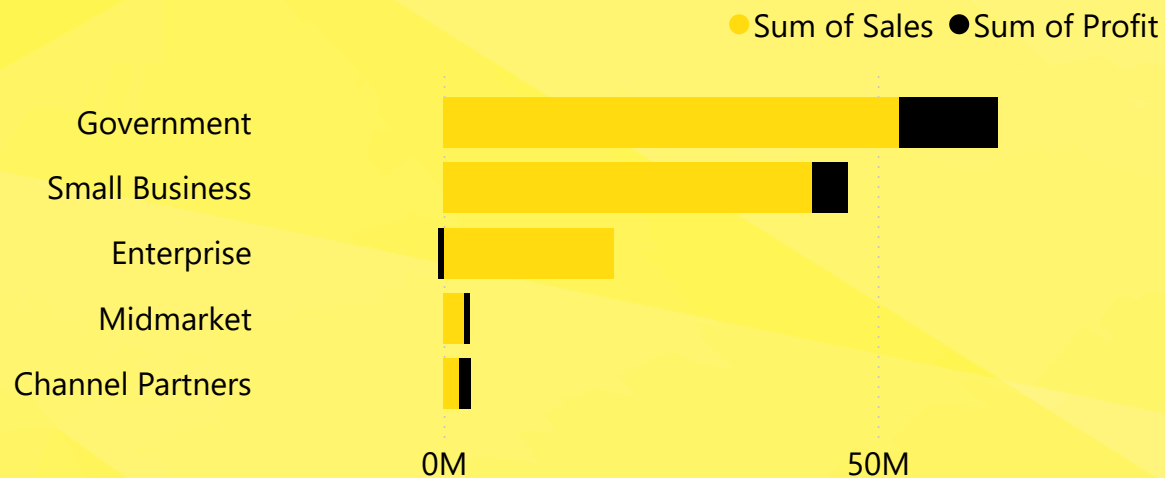
Profit Margin

16.9M 

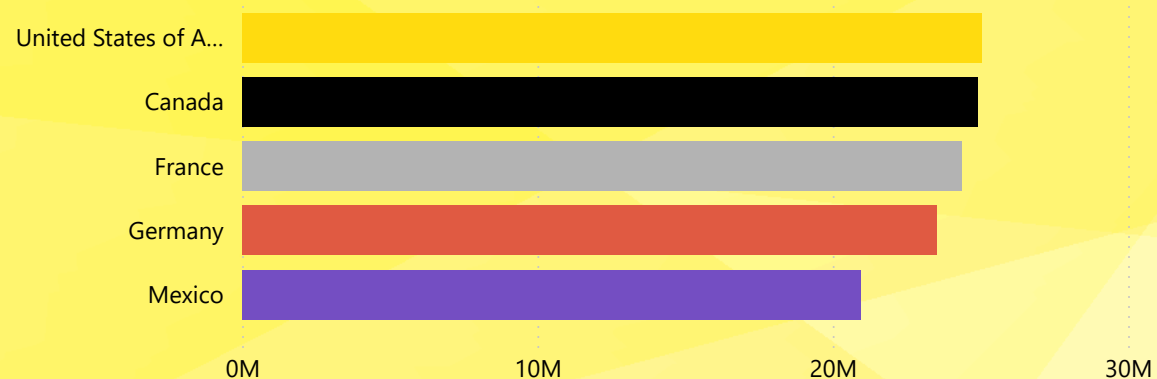
Total Profit



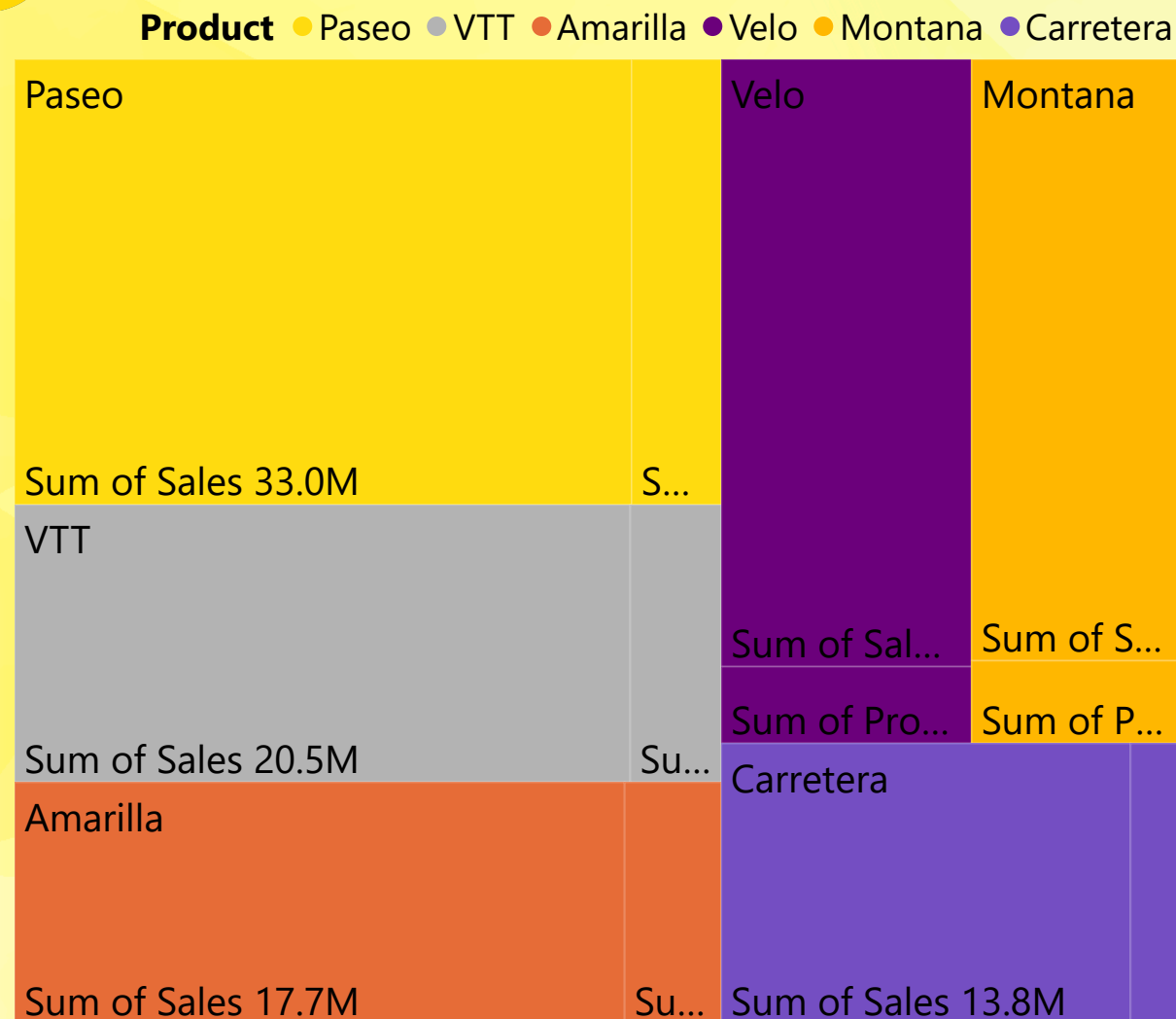
Segment vs Profit



Country vs Sales



Product vs Sales & Profit



118.7M 

Total Sales

1.1M 


Total Units Sold

Time & Trend

Analysis

14.23% 

Profit Margin

16.9M 

Total Profit

Product

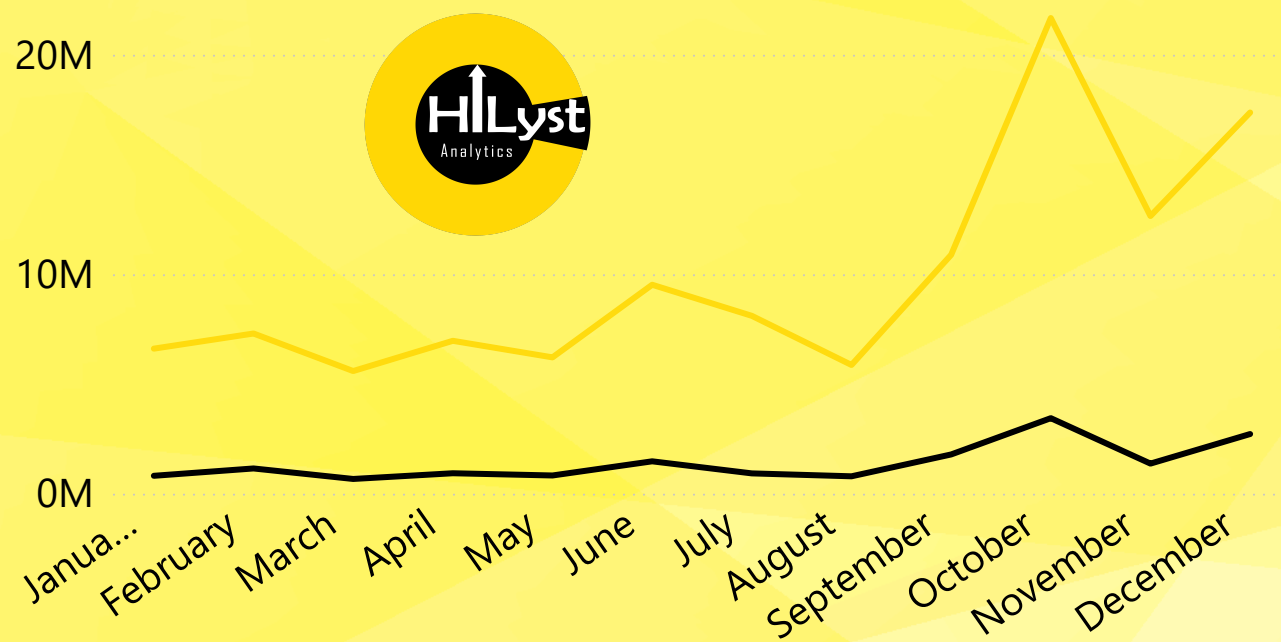
All

Segment

All

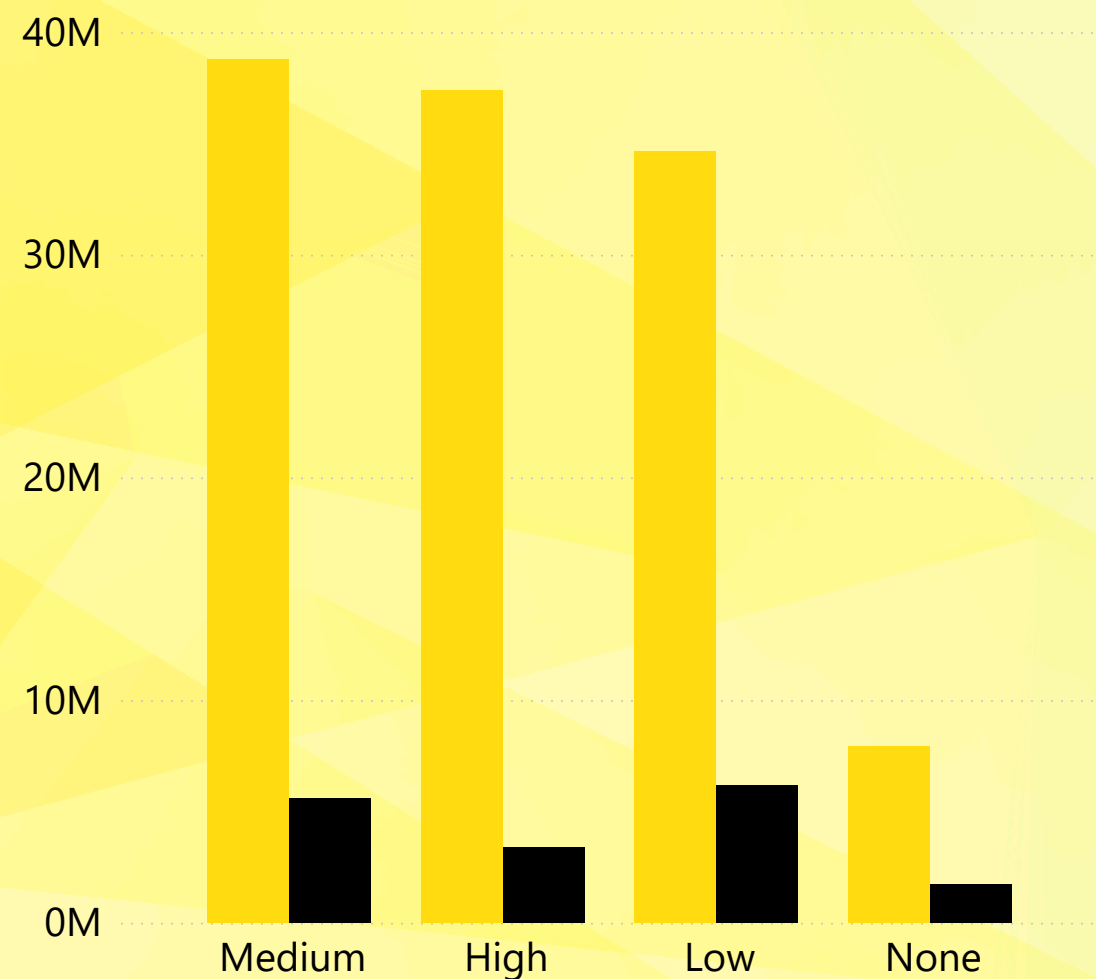
Year/Month vs Sales & Profit

● Sum of Sales ● Sum of Profit



Sales vs Discount Band

● Sum of Sales ● Sum of Profit



118.7M 

Total Sales


1.1M 

Total Units Sold

Financial Insights

14.23% 

Profit Margin

16.9M 

Total Profit

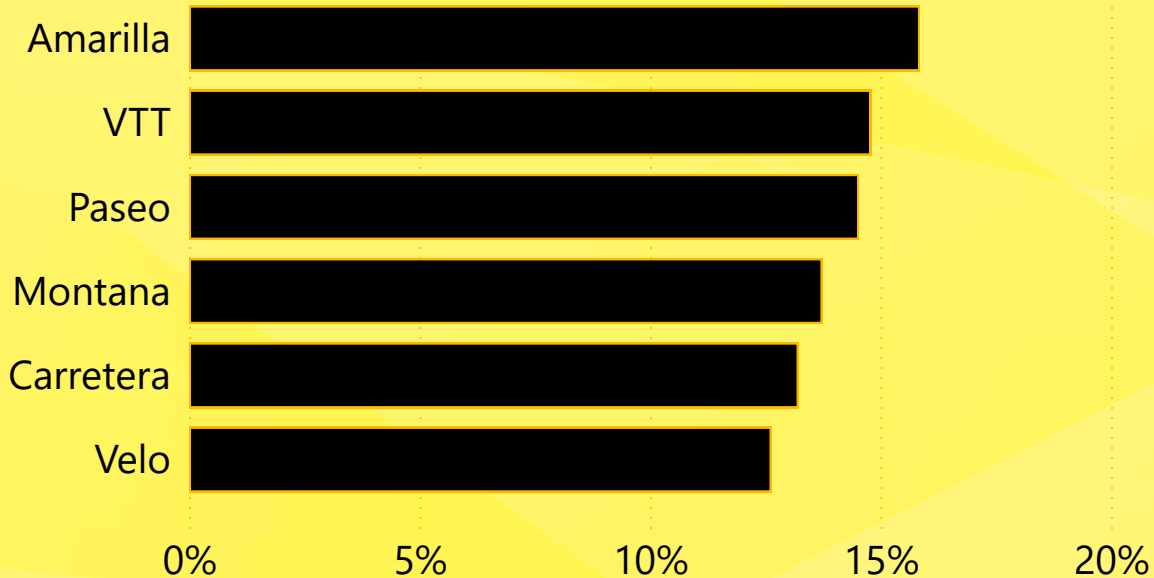
Product

All

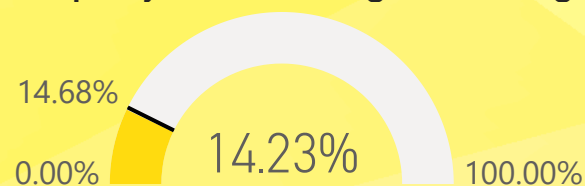
Segment

All

Product Category vs Profit Margin



Company Profit Margin vs Target



Sales vs Profit by Product

Segment ● Channel Par... ● Enterprise ● Govern... ● Midmar... ● Small Busi...

