

Category

All

Customer Locati...

All

Executive summary

Customer Age ...

25-34

Customer Gender

All

199.0M

Total Sales

226.8M

Revenue (No Discount)

27.7M

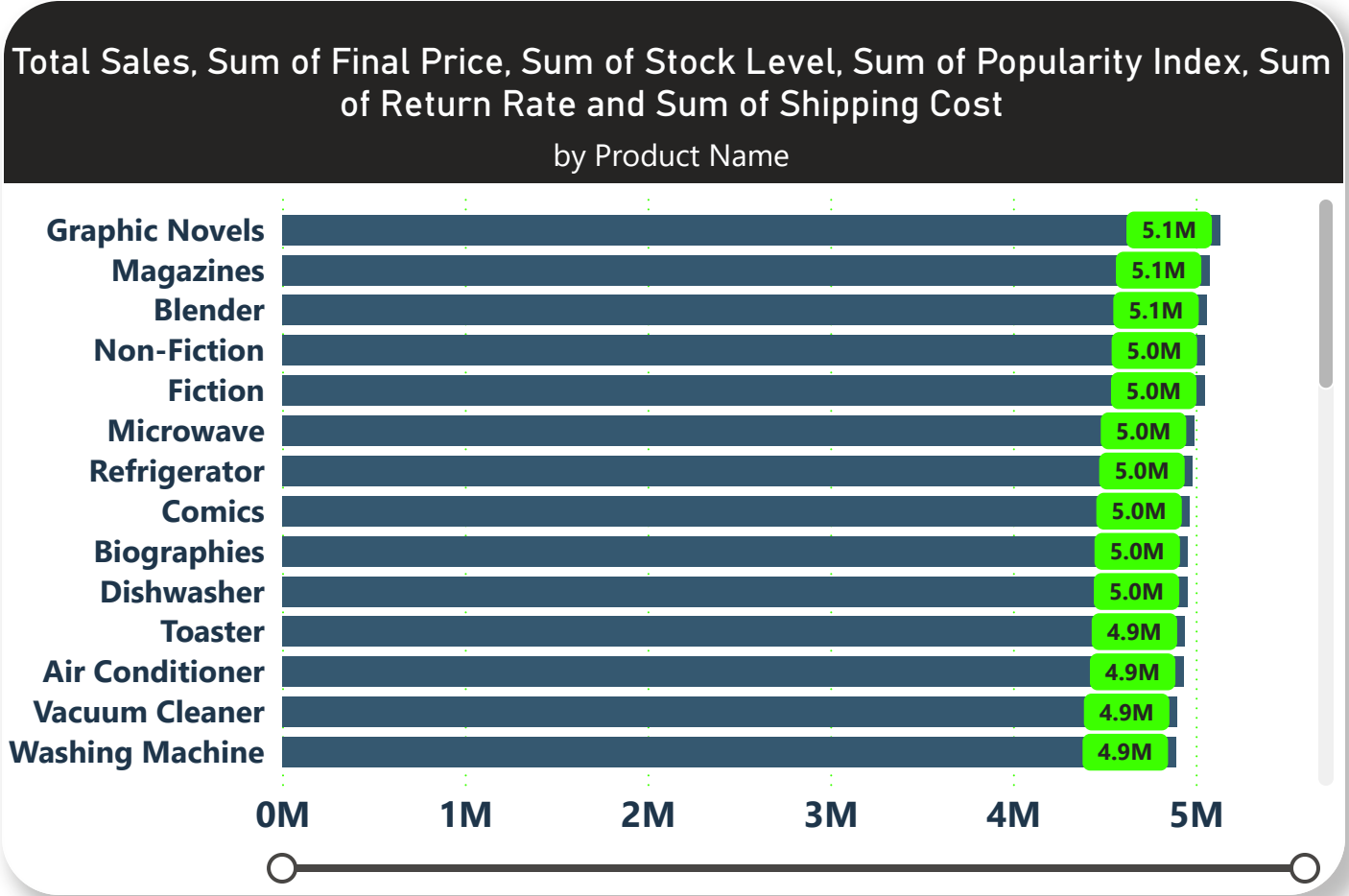
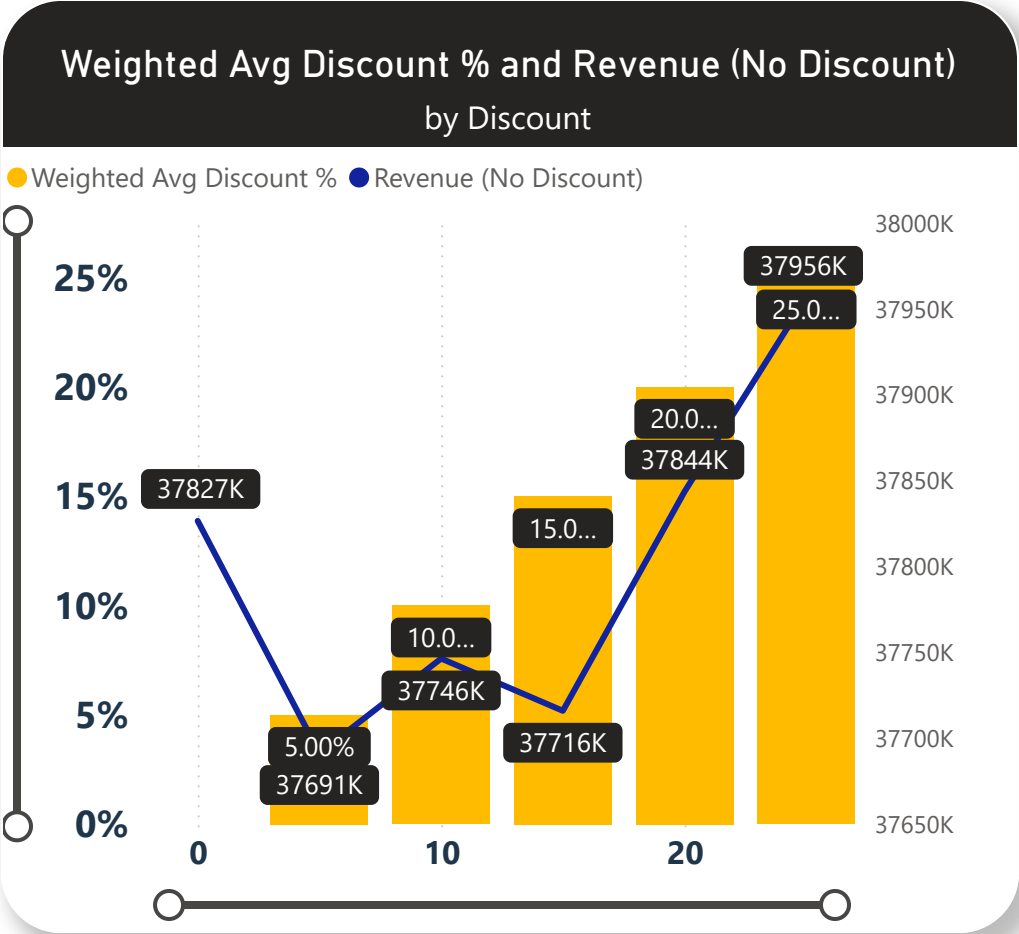
Revenue Loss due to Disc...

200.31K

Orders

12.51%

Weighted Avg Discount %



Category

All

Customer Locati...

All

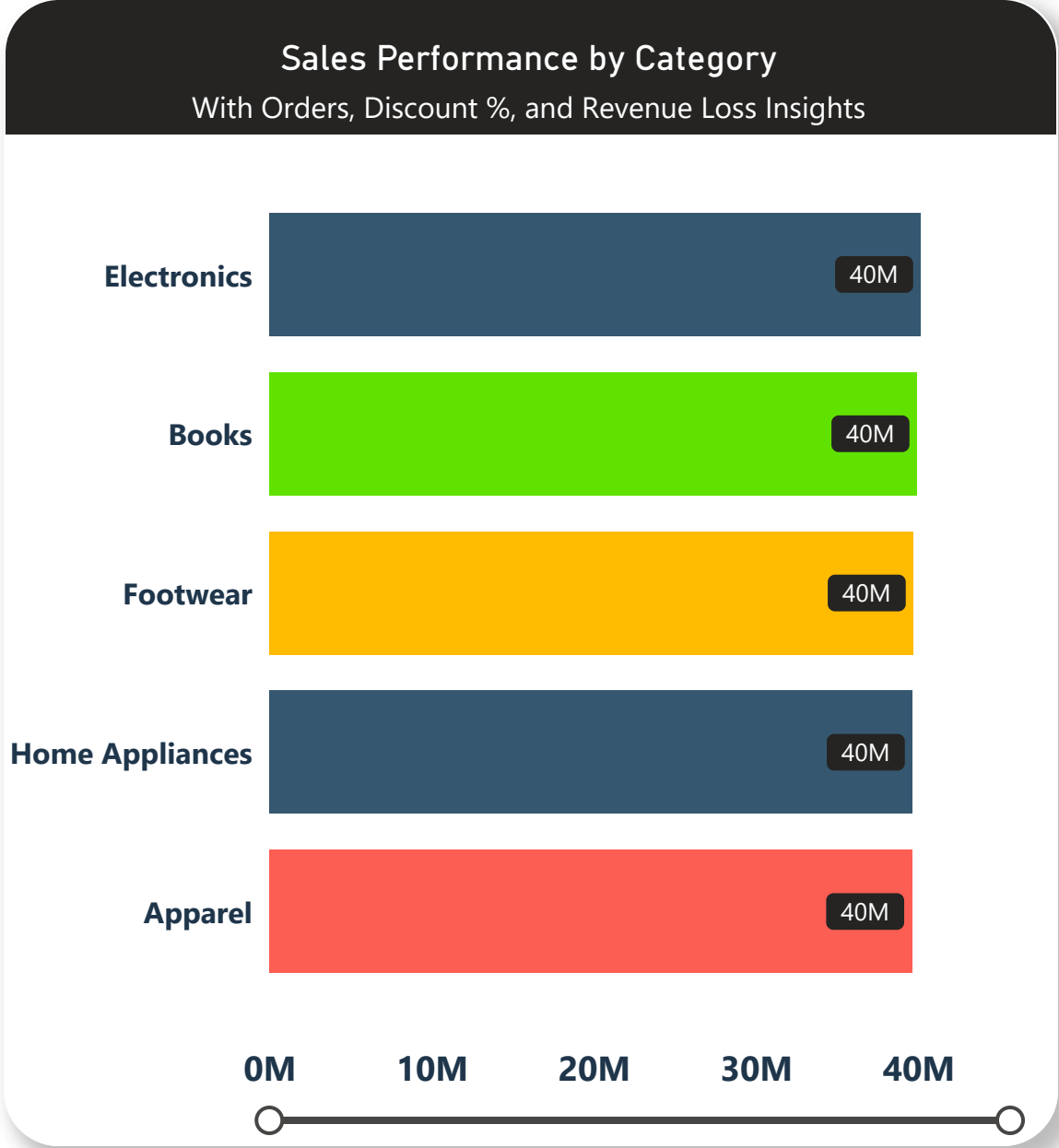
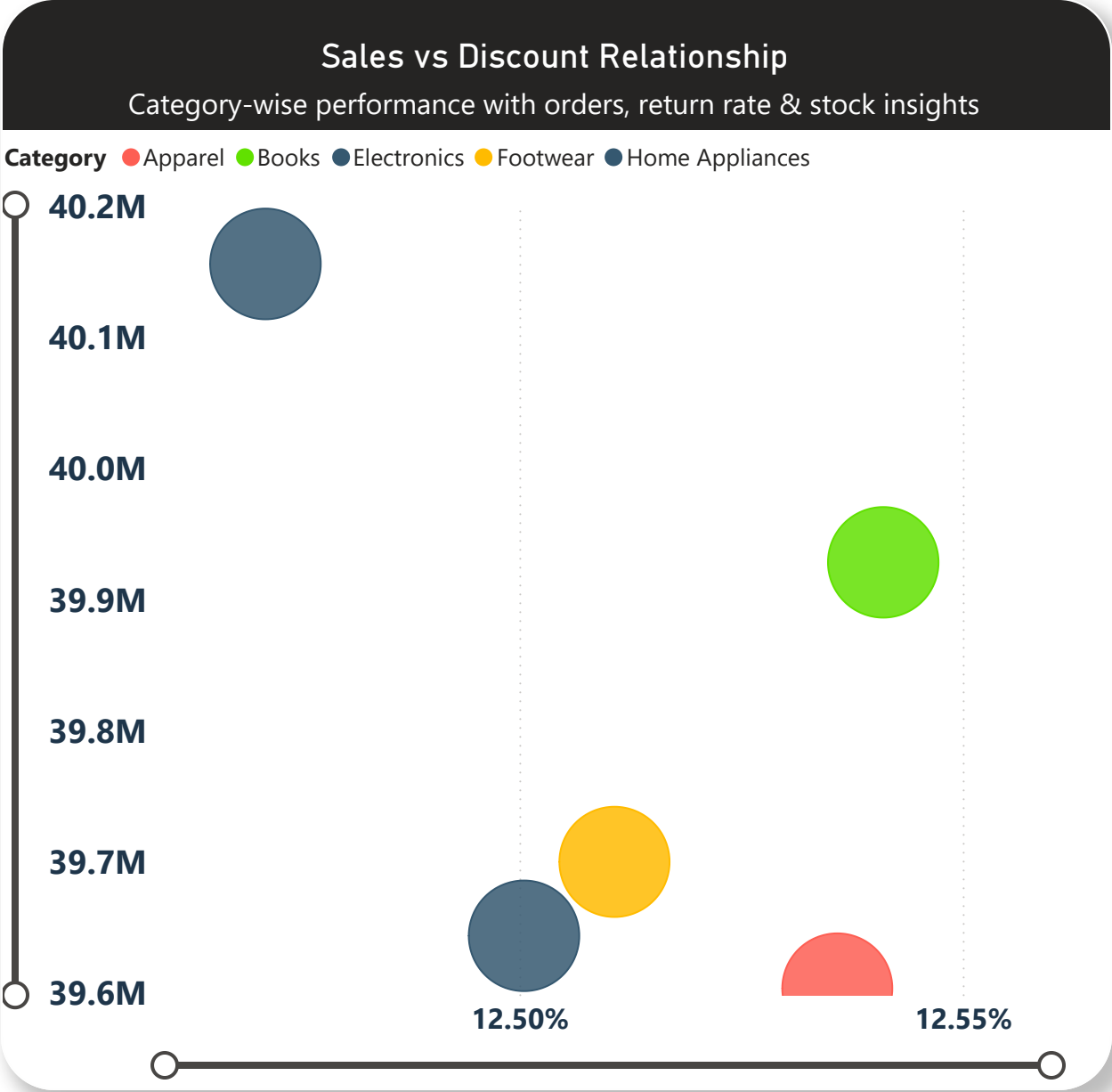
Product Analysis

Customer Age ...

25-34

Customer Gender

All



Category

All

Customer Locati...

All

Region/Market Analysis

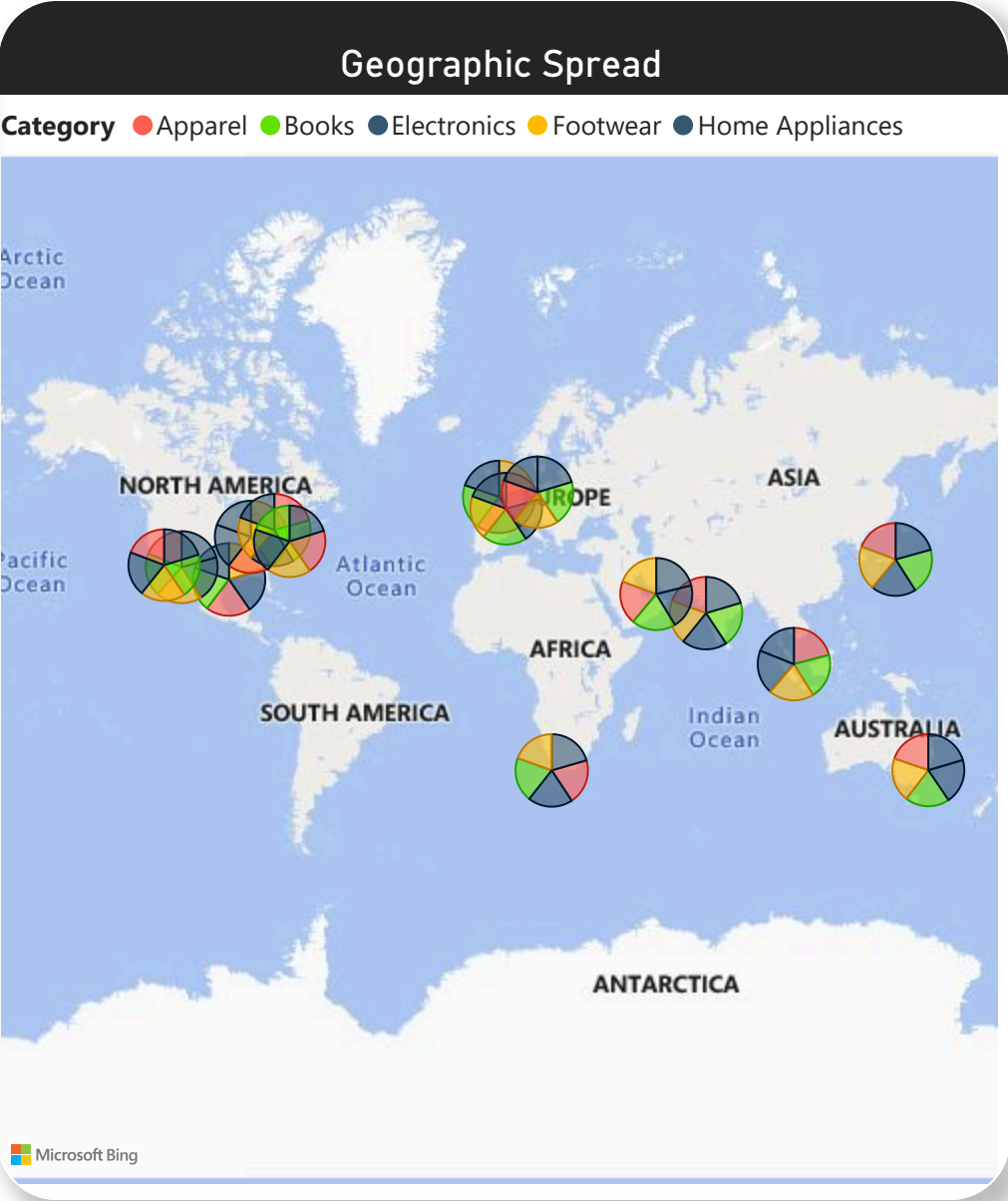
Customer Age ...

25-34

Customer Gender

All

Shipping % by Region/Product					
Category	Apparel		Books		
Customer Location	Shipping % of Order Value	Sum of Shipping Cost	Shipping % of Order Value	Sum of Shipping (	
Berlin, Germany	0.03	64,249.34	0.03	66,18	
Cape Town, South Africa	0.03	67,741.42	0.03	68,29	
Chicago, USA	0.02	66,848.70	0.02	66,54	
Dubai, UAE	0.03	66,253.18	0.03	66,53	
Houston, USA	0.03	67,387.12	0.02	66,56	
London, UK	0.03	67,457.77	0.03	68,09	
Los Angeles, USA	0.03	63,963.28	0.02	65,89	
Mumbai, India	0.03	65,517.59	0.03	68,05	
New York, USA	0.03	65,686.66	0.03	64,93	
Paris, France	0.02	66,158.14	0.02	64,56	
Phoenix, USA	0.03	62,409.74	0.03	65,06	
Singapore	0.03	70,190.41	0.02	66,08	
Sydney, Australia	0.03	66,457.14	0.03	66,73	
Tokyo, Japan	0.03	65,671.83	0.03	69,23	
Toronto, Canada	0.02	68,252.37	0.02	68,36	
Total	0.03	994,244.69	0.03	1,001,13!	



Category

All

Customer Locati...

All

Discount

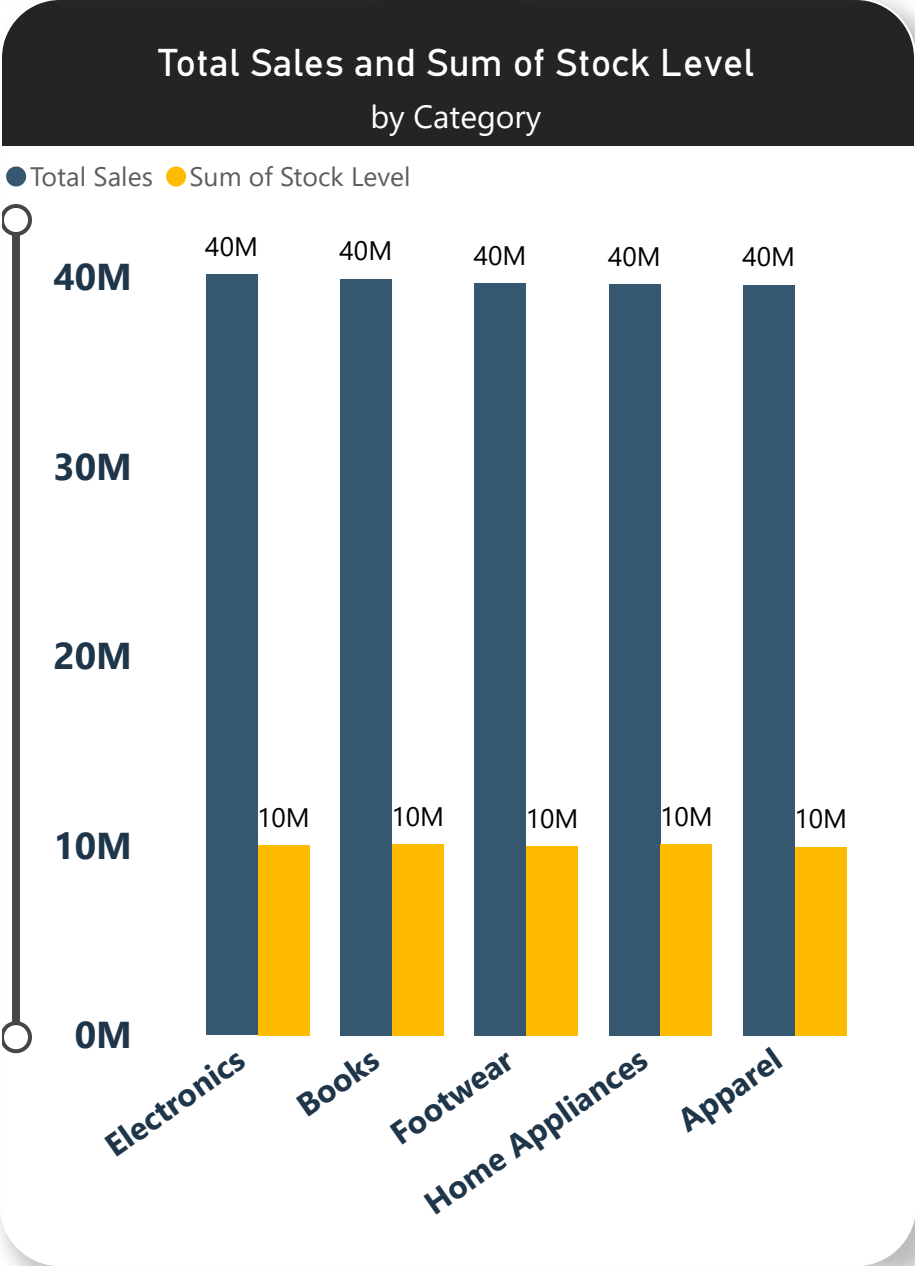
All

Customer Age ...

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Customer Gender

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Discount Distribution

