# Michael Huckleberry's Professional Portfolio | Pitchboard

#### **Short Pitch**

The purpose of this website is to display the game development and UI/UX design portfolio of Michael Huckleberry in an aesthetic and user friendly fashion.

### **Long Pitch**

This website will serve as the professional portfolio for Michael Huckleberry. Projects that are added to the website will be categorized in two categories; Game Development and UI/UX Design. The website will be simplistic in design and aesthetics to ease cognitive strain on the user. An intuitive interface will allow for simple navigation of select projects.

#### Personas

- 17-year-old man, in High School, researching potential colleges, prospective game development student
- 32-year-old man, upper-middle class, works for a startup in California as a hiring manager, looking to onboard new developers/designers
- 53-year-old woman, lower-middle-class, owns a small shop in Connecticut, wants to find a developer for a new company website

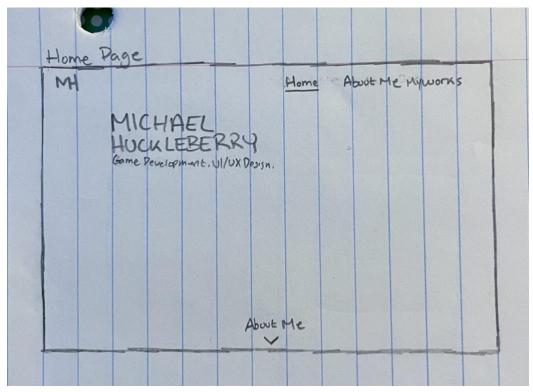
# **Comparative/Competitive Websites**

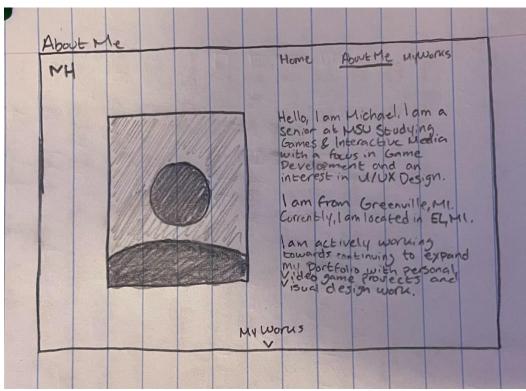
- Dean Tate's Portfolio
- Hugo Peters' Portfolio
- David Shaver's Portfolio

# Michael Huckleberry's Professional Portfolio | Shorthand Flow

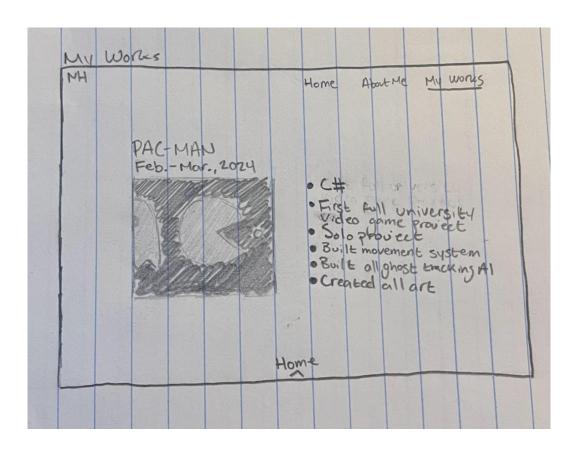
Shorthand Flow
Home Screen
Home Screen  Click "About Me" - About Me Page
Click "My Works" -> My Works Page Scroll Down -> Next Provect
Scroll Down -> Next Provect
About Me Page
About Me Page Click "Home" -> Home Screen
Click "My Works" -> My Works Page  Scroll Down -> Next Project
Scroll Down -> Next Project
My Works Page
My Works Page Click "Home" -> Home Screen
Click "About Me" > About Me Page

#### Michael Huckleberry's Professional Portfolio | Wireframe





## Michael Huckleberry's Professional Portfolio | Wireframe (cont'd)



#### Michael Huckleberry's Professional Portfolio | Comps

**VH** Home About Me My Works

# MICHAEL HUCKLEBERRY

Game Development. UI/UX Design.

WH Home About Me My Works



Hello, I am Michael. I am a senior at Michigan State University studying Games & Interactive Media with a focus in Game Development and an interest in UI/UX Design.

I am from Greenville, MI. Currently, I am located in East Lansing, MI.

I am actively working towards continuing to expand my portfolio with personal video game projects and visual design work.

# Michael Huckleberry's Professional Portfolio | Comps (cont'd)

