

HUGO HSI

Graphic Designer

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Skills

Design

- Adobe Creative Suite
- Figma
- Sketch
- Canva

Video

- Premiere Pro
- After Effects
- Final Cut Pro
- LottieFiles

3D / Animation

- Blender

Code

- HTML
- CSS
- JavaScript

Languages

- English
- Chinese Mandarin

Achievements

Graphic Design USA

- American Inhouse Design Award

Company rebranding

- Develop new visual standard
- Organized company's new Figma library

Enable motion graphic

- Allowed marketing team to create motion graphic projects in-house

Education

Parsons School of Design - Graphic Design Major

Aug 2019 - May 2023

Work Experience

Lookout - Design Production Intern

June 2022 - May 2023

- Collaborated with copywriters and other team members to create assets for campaigns, events, and other miscellaneous items
- Employed Figma's components and variants functionality to ensure smooth design process in the future
- Produced GIFs using After Effects and exported with LottieFiles for faster load times on web
- Produced infographics and diagrams to demonstrate the capabilities of the company's products

Tzu Chi - Graphic Designer

Dec 2020 - Nov 2021

- Composed social media banners, printed ads, and thank you cards
- Used patterns in Adobe Illustrator to form a consistent theme across designs
- Set up a presentation template for repeated use throughout the program

Association of Northern CA Chinese Schools - Designer

May 2017 - Aug 2020

- Assisted in organization's growth by designing visual assets
- Redesigned business cards, company website, and color themes to reinvent the organization's brand identity

Personal Projects

Oducko Animations

- Collab with small business owner to create 3D Renders and animations of the product using Blender
- Use Adobe After Effects and Premiere Pro to edit animation's color, timing, and music
- Research music options to match the overall brand of the business

The Mindle

- Inspired by New York Time's word game: Wordle, The Mindle uses HTML, CSS, and Javascript to clone the game, but with a twist.
- Employs two API's, one to generate the word and the other to fetch its definition.
- Each function in the code focuses on a specific process, linked together, allows the game to increase in difficulty as the player plays through the game.