

Christina Hu-Lee

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New York, NY

[Portfolio](#)

[Linkedin](#)

[GitHub](#)

Skills

React.js, Redux, JavaScript, HTML5, CSS3, Ruby, Ruby on Rails, jQuery, SQL, postgresSQL, AWS, Heroku, Webpack, Flux, Git, RSpec, Metaprogramming, Object Oriented Programming, UI/UX, Adobe Illustrator, Adobe InDesign

Projects

Yelper - Yelp Clone

[live site](#) | [github](#)

Ruby on Rails, PostgreSQL, HTML5, JavaScript, SCSS, Webpack, React, Redux, Heroku, AWS S3

- Designed and implemented a full-stack web application with Ruby on Rails, React/Redux and SCSS
- Implemented custom searching system using Redux

fitChallenger

[live site](#) | [github](#)

MERN, MongoDB, Express, React, Redux, Node.js, JavaScript, CSS3, AWS, Heroku, Webpack

- Led a group of 3 full-stack engineers to create a MERN project and delegated responsibilities among the team to ensure the project delivered on time
- Developed a responsive fitness tracking website with MongoDB, Express, React and Node.js

Climate Change

[live site](#) | [github](#)

JavaScript, CSS3, Chart.js, AWS, Git, Webpack

- Created interactive data visualization website with HTML, JavaScript, CSS and Chart.js
- Designed an interface for easy accessibility to maximize the user experience when navigate data

Experience

Operations & Marketing Coordinator | April 2016 - January 2020

Uber Technologies, Inc. (New York, NY)

- Monitor frameworks, tools and processes to ensure that operation data meets marketing campaign goals (KPIs) and analytical insights can be efficiently incorporated into key marketing decision making
- Collaborate with data processing team on gathering performance results and visualizing data to test and measure ROI of marketing campaigns
- Developed a scalable regional live monitoring system with Google technologies and incorporated it with special events trackable records to ensure that real-time marketing operation data effectively shared with the rest of the team
- Work cross-functionally across the organization to pass the positive attitude and demonstrate a highly organized, analytical, and detail oriented work style
- Recognized by chief executive team member for being a self-motivated quick learner with strong abilities of multitasking and prioritizing responsibilities within a limited time frame

Senior Operations Support Specialist | November 2015 - March 2016

Uber Technologies, Inc. (New York, NY)

- Collected and organized daily operation data to observe trends and create immediate troubleshooting strategies
- Collaborated with Operations and Marketing teams to conduct survey, focus groups tests to improve product design for user experience
- Increased CLV of new driver-partners by 75% and improved new driver-partners engagement rate by designing a weekly training session offered in multiple languages

Education

App Academy | Spring 2019 | New York, NY

Accepted into software development program focused on full stack web development with a 3% acceptance rate

General Assembly | Winter 2017 | New York, NY

Data analysis framework

Baruch College - The City University of New York | Spring 2015 | New York, NY

Zicklin School of Business, B.A. of Marketing (Digital Marketing) GPA: 3.58

Atlantic Cape Community College | Fall 2012 | Mays Landing, NJ

A.A. of Communication Arts (Organizational/Interpersonal Communication) GPA: 3.87