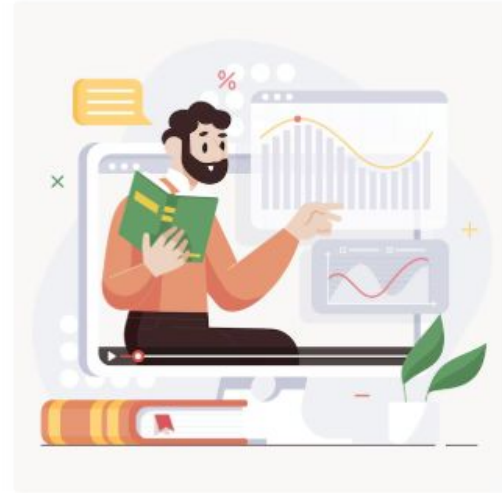


# Understanding Introducing Yourself & Elevator Pitch



# Introducing Yourself & Elevator Pitch

*"Your first impression is your lasting introduction"*



# Session Agenda :

## Introducing Yourself and Elevator Pitch

- Why Introduction is Important
- Structure of a 1-Minute Introduction
- Common Mistakes
- What is an Elevator Pitch?
- Core Elements of a Great Pitch
- Crafting the Perfect Formula
- Real Example: Weak vs Strong Pitch
- Key Takeaways



# Why Introduction is Important

- Sets the tone and builds first impressions
- Helps you control your personal narrative
- Essential in interviews, networking, and meetings



# Structure of a 1-Minute Introduction

- **10 sec:** Greeting + Name + Current Role/Status
- **20 sec:** Background + Key Experiences
- **20 sec:** Skills + Unique Qualities
- **10 sec:** What You're Looking For or Your Current Goal



## Common Mistakes

- Rambling or going off-topic
- Being too generic or scripted
- Overloading with unnecessary details



# What is an Elevator Pitch + Why It's Useful

- A quick, persuasive summary of who you are or what you offer
- Ideal for networking, interviews, or chance encounters
- Helps you communicate value clearly and leave a lasting impression



# Core Elements of a Great Pitch

- **Problem:** What issue are you addressing?
- **Solution:** What's your unique value or approach?
- **Impact:** Why it matters and what you aim to achieve





# Crafting the Perfect Formula

- Start with a **hook**: A bold statement, question, or quick story
- Clearly explain **what you do and how it helps**
- End with a **next step** or a memorable closing line



## Real Example: Weak vs Strong Pitch

**Weak Example :** "Hi, I'm Rahul. I'm currently studying and I'm looking for any kind of job opportunity. I'm open to anything really, and just hoping to learn and earn."

**Strong Example:** "Hello, I'm Nikhil, a mechanical engineering student who recently completed a research internship at Tata Motors. I've always enjoyed problem-solving and design thinking, and I recently designed a cost-effective cooling system for a college project. I'm now exploring opportunities in product design and automotive innovation."



## Key Takeaways

- Keep intros and pitches short, clear, and value-driven
- Practice regularly: record, review, and refine
- Adapt your pitch for different people and situations



Thanks



SKILLS

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