**J&P Creation Corner**

**Presentation: /20**

**Project: /67**

**Customer-**

As a customer I want the ability to Register as a customer

(2.5 points) As a customer, I want the ability to add my address and email address to my account.

(5 points) As a customer I want the ability to see current invoices (PayPal Invoice API).

(5 points) As a customer I want the ability to purchase items that are for sale (PayPal API).

(5 points) As a customer I want to be able to send an email from the site to request a custom creation, or ask questions (Email API)

(2.5 points) As a customer I want to view a list of past orders.

(7.5 points) As a customer I want to see a list of recommended items based on past purchases

(6 points) As a customer I want to be offered discounts based upon items I am viewing and have purchased

**Moderator-**

(6 points) As a moderator I want the ability to view all customers, their respective details, and their current open (if any) orders. (PayPal Invoice API)

(5 points) As a moderator I want the ability to send an email to notify if products are shipped (Email API)

(7.5 points) As a moderator I want to be able to post products:

Have the ability to upload/change pictures for items

Have the ability to add/edit specific details about items

Have the ability to add/edit prices for items

Have the ability to remove items

(10 points) As a moderator be able to see analytics about my website to be able to adjust inventory based off of sales and site traffic (CrazyEgg or Google Analytics)

(6 points) As a moderator be able to offer discounts to customers based off of purchases/view history (CrazyEgg or Google Analytics)

**Bonus:**

As a customer I would like the ability to see how much shipping will be

(Fedex API or USPS)

As a moderator I want the ability to create a shipping label from my site

As a customer I would like the ability to see tracking info for my shipment from the site

As a customer I would like the ability to receive push (email) notifications on new items based off of past purchases/viewed items.

As a moderator I would like the ability to send push (email) notifications to customers about new items based on customers past purchases/viewed items.