



# 3 REPORTING TOOLS

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# STRUCTURE

- What is a Reporting Tool
- Microstrategy
- Cognos
- Business-Objects
- Sources

# WHAT IS A REPORTING TOOL

- Creating basic, medium and complex Reports
- Uses data from data warehouse
- Filters data
- Decision giver

Product	Microstrategy	Cognos	Business-Objects
Company	MicroStrategy Incorporated	IBM	SAP
Price	\$600 - \$1200 per user per month	\$15 - \$70 per user per month	Starting at \$14000 per year
Support	Email, Phone, Live-Support, Training	Email, Phone, Training, Tickets	Email, Phone, Live-Support, Training, Tickets
Supported Languages	English	English, Chinese, German, Spanish, French, Italian	English, Chinese, German, Japanese, Spanish, French, Russian, Italian, Dutch, Polish, Turkish, Swedish
Target Client	Medium, Large Enterprises	Medium, Large Enterprises	Small, Medium Enterprises
Available Devices	Windows, Linux, Mac, Android, <b>Web-Based</b>	Windows, Linux, Mac, <b>Web-Based</b>	Windows, Mac, <b>Web-Based</b>

# FEATURES OF MICROSTRATEGY

- Advanced and predictive analytics
- Cloud
- High-performance business intelligence
- Big data solutions
- Software as a service (SaaS)
- Real-time WYSIWYG report design
- Scorecards and dashboards

# FEATURES OF COGNOS

Devided into 3 segments

- Analysis Studio
- Query Studio
- Report Studio

- Data protected with layers of permissions, authentication, and history
- Controls to protect data whether you're creating one report for many or many are creating one report
- Dashboards created using drag and drop on mobile device or desktop
- Smart search
- Scheduling and alerts
- Interactive content available online or offline
- Data models can be automatically generated based on keywords

# FEATURES OF BUSINESS-OBJECTS

- Enterprise Business Intelligence Reporting System
- Ad Hoc Querying and Reporting
- Data Visualization and Analytics Applications
- Self-Service Features
- Enterprise-Wide Sharing
- Role-Based Dashboards
- Microsoft Office Integration
- Real-Time Analytics
- Large-Scale Data Analysis

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