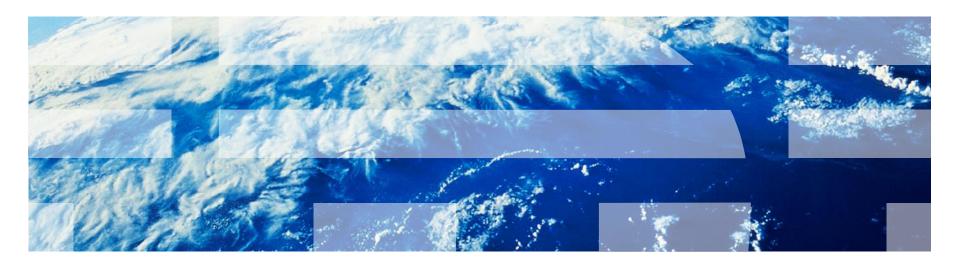


Value of IBM InfoSphere Information Server

Information Governance Catalog





Today's topics

- The overarching concept of Information Governance
- Overview of InfoSphere Information Governance Catalog (IGC)
- Information Governance Catalog Glossary Assets
 - Terms
 - Categories
 - Information Governance Policies
 - Information Governance Rules
- Governance and Stewardship
- Workflow
- Understand the Information Governance Catalog Glossary Interfaces
- Understand the Information Governance Catalog Assets
 - Queries
 - Collections and Labels
 - Lineage

IBM Analytics Portfolio: Power Behind and Across Your Data



Data
Science
& Cognitive
Learning

Embrace new
ways to
develop
insights and
streamline
operations



Unified Governance

Enable better insight and compliance across all data



Hybrid Data Management

Unify the approach to data and content on the path to cloud



Data Analytics & Visualization

Empower all to make data-driven decisions quickly and easily



Open Source: Hadoop, Spark & more Commit to openness—for speed and innovation



Users Need Data That Is Accurate, Reliable and Trustworthy Across All Use Cases



Public



Data Engineer



Data Scientist



Developer



Business Analyst



Data Steward

Enterprise Data



Web/Mobile Data



Social



IoT



Businesses are challenged to solve key questions about the integrity of their data:

- Where is my data?
- Do I have the right data and context?
- How do I get a complete 360 view of my customers?
- How do I make data more trustworthy to my consumers?
- How do I better understand my data and fight again fraud?
- Who has access to this data?
- Do I understand the risk of using the data "as is"?



The Information Governance Community prepares definitions, approaches and concrete deliverables

Information Governance is ...
the orchestration of People, process and
technology in order to unleash
corporate data and raise the value derived

from it



Current trends and requirements like BCBS 239 and GDPR

2016

2015

2014

2013

2012

2011

2010

2009

2008

2007

2006

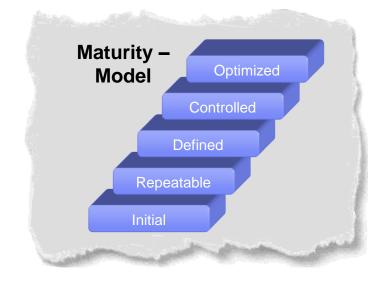
2005

2004

Information
Governance in the era
of "Big Data"

Suggestions for future risk prevention based on the experience from the financial crisis

Information Governance Framework



Information
Governance Maturity
Model

IBM forms with ca. 40
other organization the
"Information
Governance Council"

Continuous improvement

of Best Practices and

Maturity Modell



Information Governance is based on eleven interconnected disciplines





Information Server: The Data Governance Platform

Integrating and transforming data and content to deliver accurate, consistent, timely and complete information on a <u>single platform</u> unified by a <u>common metadata layer</u>

Information Governance Catalog

InfoSphere Information Server

Data Quality

CLEANSE & Data Integration



Understand & Collaborate

"What is the meaning of..."? "Where is ...?"

- Catalog technical metadata
 & align w/ business
 language
 - Mange (big) data lineageCompliance reporting



Cleanse & Monitor

"Is the data correct?" "What data am I looking at?"

- Analyze & validate
 w/ enhanced classification
- Cleanse & standardize
- Define, manage & monitor data rules + exceptions



Transform & Deliver

"Can I get data out of SAP / DWH, ... into my Hadoop / DB, ...?" "Can I cleanse that data?"

- Massive scalability
- Power for any complexity
- Deliver in batch and/or realtime with change capture



Information Server: The Data Governance Platform

Integrating and transforming data and content to deliver accurate, consistent, timely and complete information on a single-platform unified by a common metadata layer

Information Governance Catalog

InfoSphere Information Server

Data Quality

CLEANSE & MONITOR

Data Integration



Understand & Collaborate

- Information Governance Catalog
- Business Glossary Anywhere
 - Information Governance
 Dashboard and Reports



Cleanse & Monitor

- Information Analyzer
 - Quality Stage
- Stewardship Center



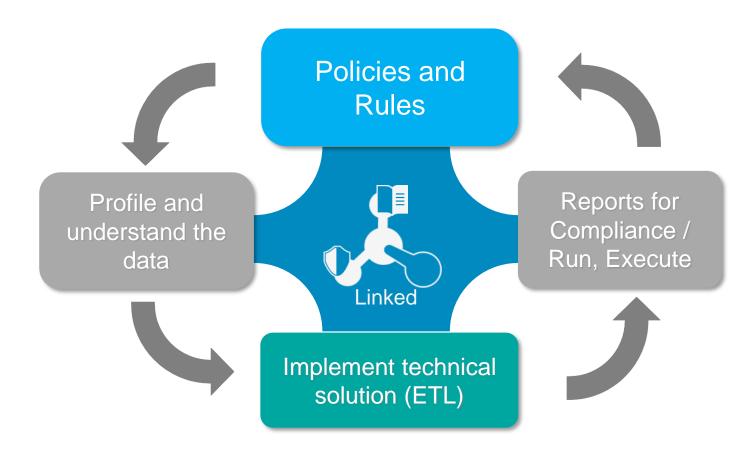
Transform & Deliver

- DataStage
- Big Integrate
- Enterprise Packs

• Deployment options (on-prem, cloud, download & go) • common connectivity • shared metadata • security • common execution engine with flexible deployments (native on YARN)



IBM InfoSphere Information Server – Data Governance Lifecycle



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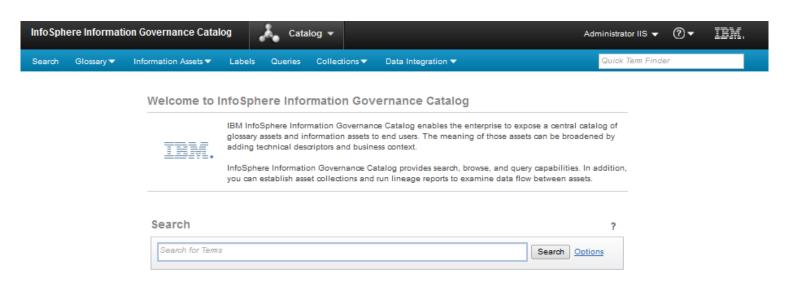
Information Governance Catalog

- A Web-based tool for business users that enables
 - The creation and management of a controlled vocabulary
 - Creation and management of a business taxonomy

10

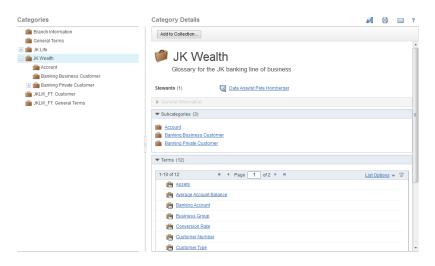
Collaborative authoring of business metadata

- A reference for learning about the information assets of the enterprise
 - Meaning
 - Dependencies
 - Usage
 - Quality
 - Ownership/Responsibility
 - Data movement and lineage





Establish a common business language and manage business perspectives about information and align those views with the IT perspective.



Terms

- A term is a word or phrase that describes a characteristic of the enterprise
- The properties of a term give it meaning and differentiate it from other terms
- IT assets can be assigned to terms to provide business context to that asset
- Relationships between terms can be defines to describe how a term can be related to another term, referenced by one or more categories other than its parent category, and can be replaced by another term

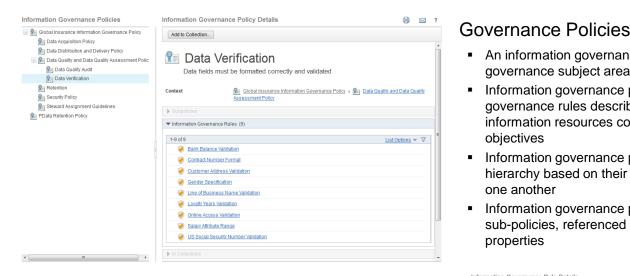
Categories

- Categories provide the logical structure for the business glossary
- Categories can contain other categories and terms
- Categories can reference terms that it does not contain
- Relationships between terms and categories





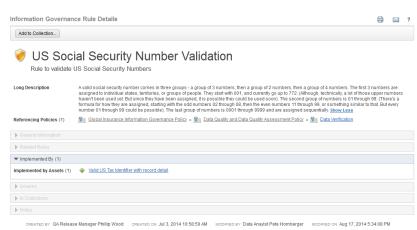
Establish governance policies and governance rules to describe the characteristics for making information resources compliant with corporate objectives.



- An information governance policy is a description of a governance subject area
- Information governance policies and information governance rules describe the characteristics for making information resources compliant with corporate objectives
- Information governance policies can be organized in a hierarchy based on their meaning and relationships to one another
- Information governance policies can specify contained sub-policies, referenced rules, stewards, and other properties

Governance Rules

- An information governance rule is a description of the criteria that is used to determine whether information assets are compliant with business objectives
- Information governance rules can be used as specifications for data governance operational rules
- Information governance rules can govern assets, an asset behaves or should behave as specified by the information governance rule
- An information governance rule can be related to one or more other information governance rules





Exploration of assets in the catalog

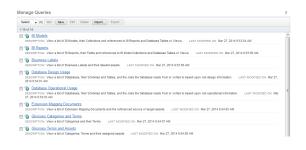
- Explore assets in the catalog:
 - Explore glossary assets, information assets, and external assets, as well as stewards, and other catalog content
 - Provide simple and advanced search and robust querying
 - Display a graphical view of asset relationships
 - Track the history of changes to terms



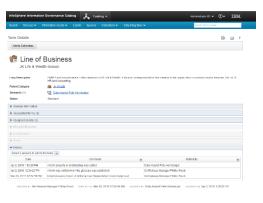
Search







Queries

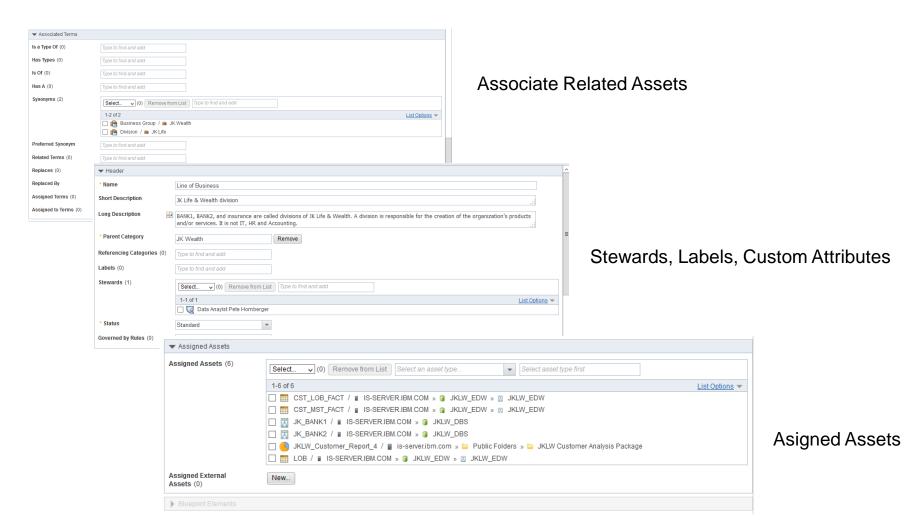


Term History



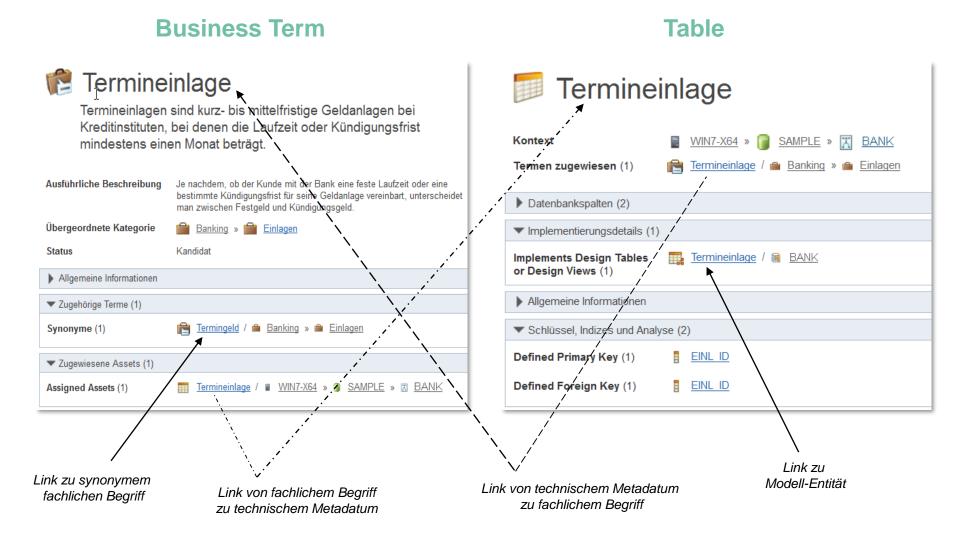
With InfoSphere Information Catalog, you can...

- Enhance existing metadata with descriptions and associations:
 - Associate related assets, stewards, labels, and custom attributes to assets





Assign business terms to technical metadate

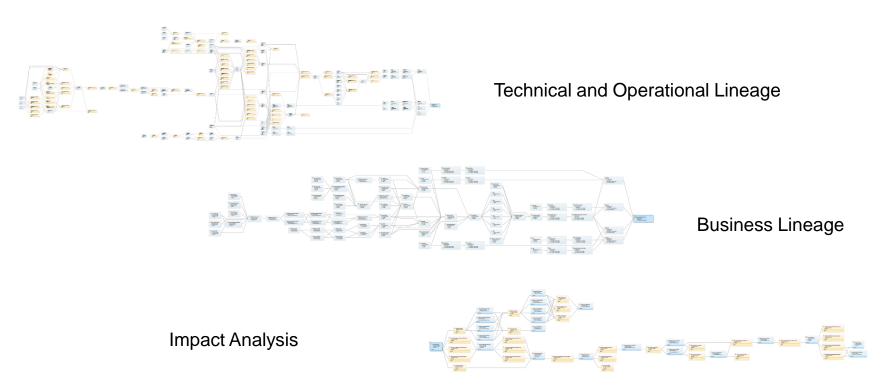


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Analysis of Dependencies

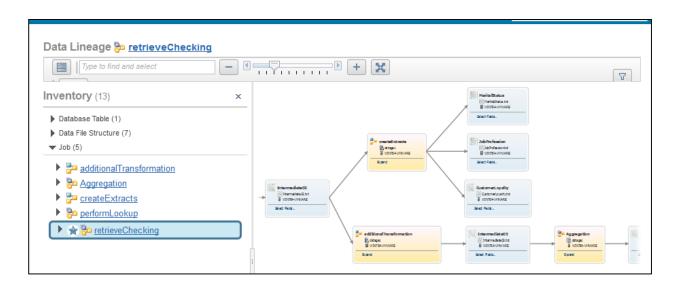
- Analyze dependencies and relationships of key information assets and business intelligence reports:
 - Trace lineage from jobs and databases to business intelligence reports
 - Understand columns, database tables, and other assets
 - Perform lineage analysis to understand where data comes from or goes to by using shared table information, job design information, or operational metadata from job runs
 - Perform impact analysis to understand dependencies and the effects of changes to a column or job
 - Analyze operational metadata from job runs and report on rows that are written and read, and the success or failure of events





With InfoSphere Information Catalog, you can...

- Manage the catalog metadata to obtain in-depth analysis reports:
 - Reconcile duplicate assets
 - Map databases to database aliases
 - Access runtime information to enrich reporting
 - Automate the discovery of relationships within and across data sources to accelerate project deployment
 - Run data lineage to create trusted information that supports data governance and compliance efforts



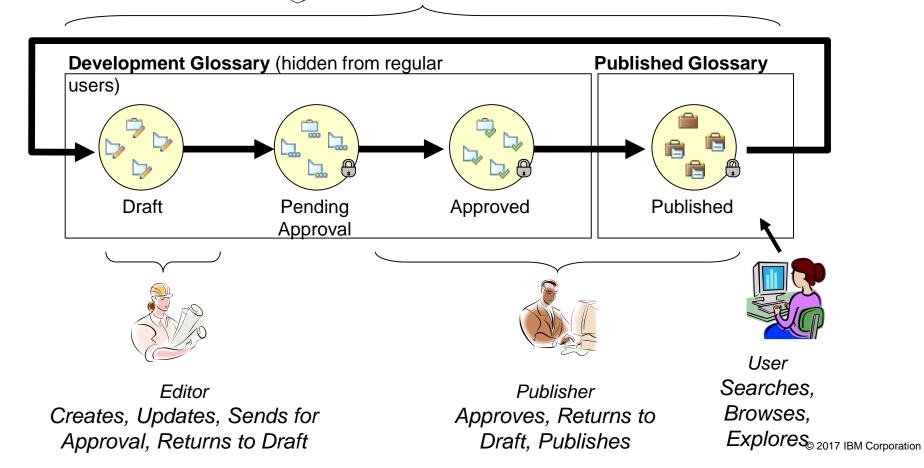
Simple to understand and use with <u>no</u> training required!



Workflow based collaboration

- Manage the people and processes that govern your assets
 - Define the people responsible for creating, reviewing, and publishing information governance rules
 - Receive email notification of governance events that occur to your glossary and information assets
 - Approve a new or maified information governance rule, or return the rule to Draft status

Administrator enables workflow, designates participants, assigns areas of responsibility





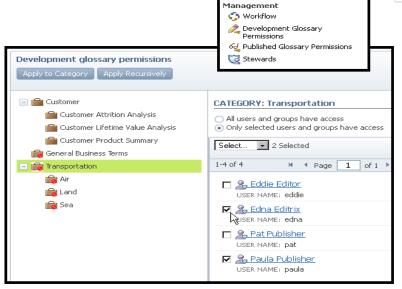
Governance

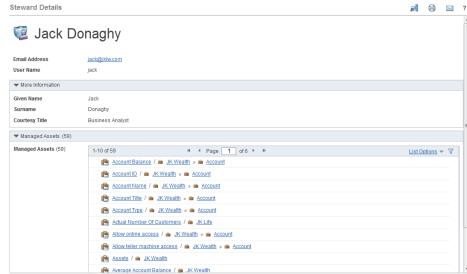
- Generally, information governance initiatives are deployed to promote the following goals
 - Increase consistency and confidence in decision making
 - Decrease the risk of regulatory fines
 - Improve data security
 - Provide consistent information quality across the organization
 - Maximize the income generation potential of data
 - Designate accountability for information quality
- The Information Governance Catalog is a cornerstone for governance
- Create, preserve, and disseminate knowledge about information (data)
 - What is information
 - How is information used
 - Who uses the information
 - Where is the information coming from
 - What happens to the information along the way
 - Where the information ends up



Data stewardship & governance

- Identifies
 - Who is responsible for this term?
 - Who is responsible for this category?
 - Who is responsible for this asset?
- Assign stewards to terms, categories or assets
- View contact information for steward





 Define access categories and avoid exposing sensitive information to unauthorized users

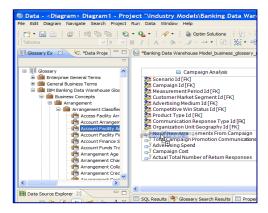


Information Governance Catalog - Glossary interfaces

- Information Governance Catalog Browser
- InfoSphere Glossary Anywhere (Read-Only)
- Other ways to access and edit the InfoSphere Business Glossary
 - InfoSphere Information Analyzer
 - InfoSphere FastTrack
 - InfoSphere Data Architect through
 InfoSphere Glossary Client for Eclipse
 - InfoSphere Information Governance
 Catalog REST Application Programming
 Interface (API)



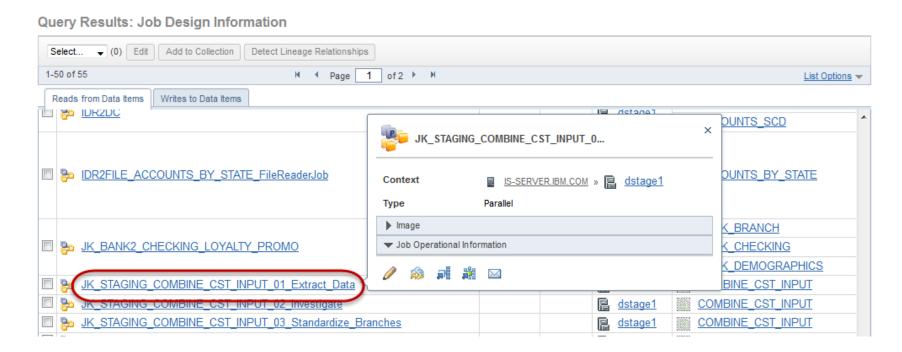






Smart Hover

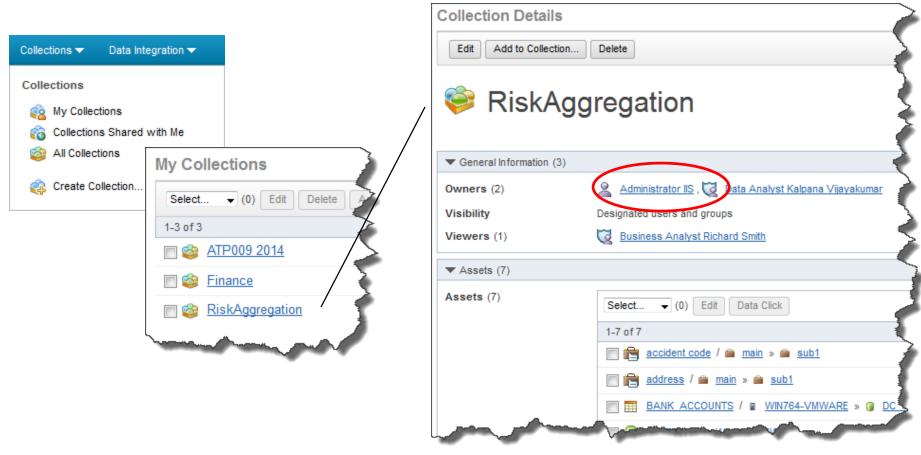
 Innovative technology for viewing metadata details without losing context of the object currently being viewed





Collections

- "Sets" of related assets
- Provides a direct "focus" for subject matter experts and teammates





Main benefits of the Information Governance Catalog

- Affords a higher degree of trust by showing what happens to information
- Improves IT responsiveness and minimizes risk by allowing IT personnel to see the complete impact of any change
- Comply with regulations that require information traceability (Sarbanes-Oxley Act, Basel II)
- Improves the utility and manageability of IBM InfoSphere Information Server



InfoSphere Information Governance Dashboard - Reporting

- Governance Reporting Domains
 - Governance Performance
 - Data Quality
 - Information Recency
 - Metrics for Terms
- Drill Through Reporting
- Customizable
- Report templates: Over 80 out-of-the-box analysis reports as foundation
- Control Output: Schedule execution; determine expiration policy; establish access controls
- Custom Processing: API and CLI options to extract and utilize results in your environment and applications

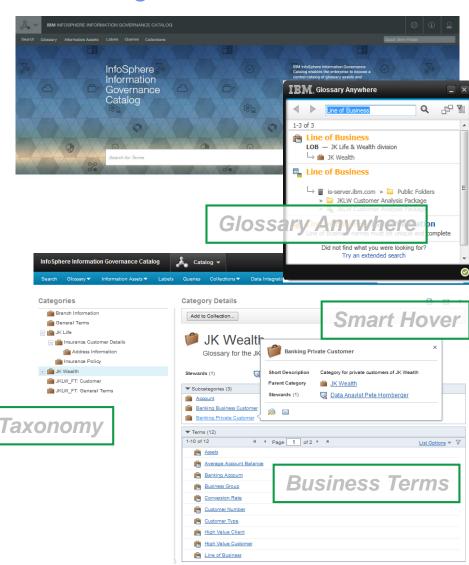






InfoSphere Information Governance Catalog - Govern the data

- Facilitate business and IT communications by creating and managing a common business vocabulary
- Provides business context to information technology assets
 - Increased trust and acceptance of information by delivering definitions in context
- Establishes responsibility and accountability according to data governance policies
- Link business terms to technical assets
- Access glossary content and function through open interfaces and in a variety of tools
 - Import/Export
 - Representational State Transfer (REST), Eclipse, BG Anywhere
 - InfoSphere, Cognos, Rational, ...

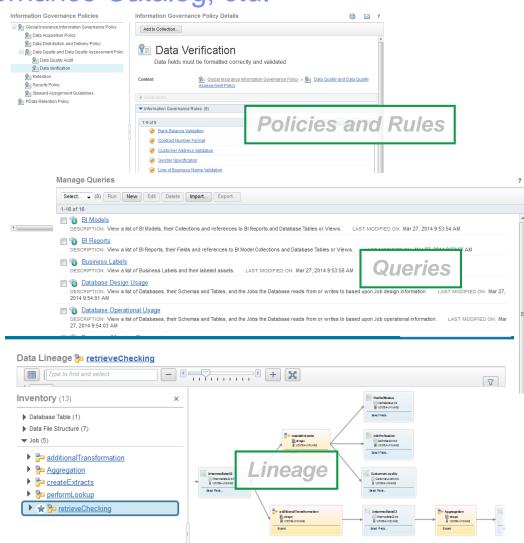


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InfoSphere Information Governance Catalog, ctd.

- Cross-suite view of Information Server assets
 - Assess and mitigate change management risk
 - Proactively manage complex data integration environments
- Support information governance with traceability on data movement, modeling and BI
 - Proactively manage complex data integration environments
- Assess dependencies across Information Server and non-IBM tools
 - Assess and mitigate change management risk
- Perform searches and build customized queries



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