

Key Questions: 12.09.2022

Please help us analyze the following direct competitors from the following perspective:

Important [Info: Please communicate before you decide on which app](#) you are going to investigate.

Each person should have a different app to investigate.

1. Function list: what are the main functions they are offering
2. Technology list: what kind of tech they are using-including translations APIs, OCR APIs and other technology in the product
3. User flow: a clear flow chart showing exactly how the app works from logic perspective
4. Further information: Anything you found in the app that might be useful but not mentioned in the first 3 points.
5. You thought: after analyzing the app, what do you think are the biggest problems? How would you like to improve them/make them different?(based on the idea of Translue)

Note: If you find a better competitor, you can analyze what you found.

The purpose of this task is to help us understand our competitors better and have a structured overview of the similar products. With the information I mentioned above, we will need less time to build a product by ourselves.

All the competitors listed here ↓ are Android based, if you use iPhone, please pick one of the competitors with this link →. competitors, open source (<https://doc.clickup.com/d/h/12xzbd-1821/003dbdbc40196df>)

Presentations

Private (<https://app.clickup.com/36633965/docs/12xzbd-681/12xzbd-2521>)

Top 5 ranking screen translation app links:

https://play.google.com/store/apps/details?id=com.recognize_text.translate.screen Translate on screen

<https://play.google.com/store/apps/details?id=screen.translator.voice.translate> translate on screen translator

<https://play.google.com/store/apps/details?id=com.niven.translator> bubble screen translate

<https://play.google.com/store/apps/details?id=com.mg.yurao> screen translate

<https://play.google.com/store/apps/details?id=com.galaxy.airviewdictionary> screen translator

How it should work:

Pick one app from the above links

Create a page with your name and the app you choose: [e.g: Eve_Dragon translate]

Write down your research based on the 5 points I listed.

Final present:

A detail-based document(PPT/Excel/Word) with structures.