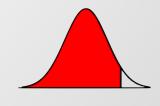


Risk Radar: Forecasting Credit Card Default

Ting Siou Chen

Outline

- 1. Motivation & Goal
- 2. Flowchart
- 3. Exploratory Data Analysis (EDA)
- 4. Result

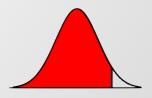


Motivation

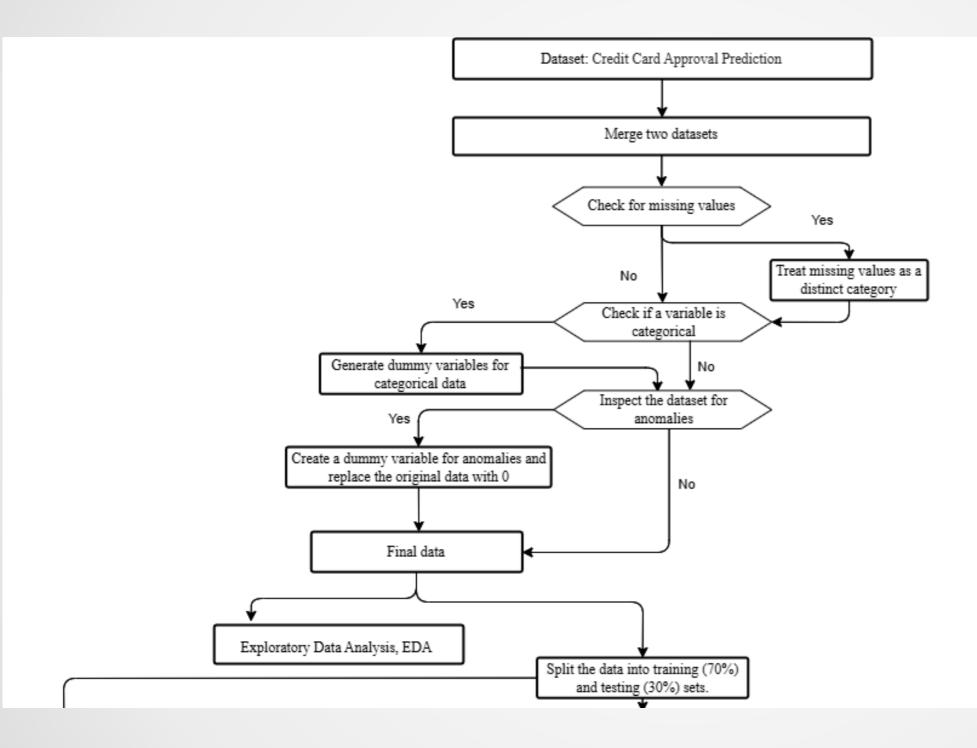
- Risk management and loss prevention
- Efficient resource allocation
- Customer segmentation and tailored services

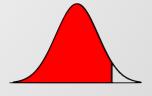
Goal

- Develop a predictive model
- Accurately identifies customers with a high risk of default
- Allowing financial institutions to minimize losses and optimize credit strategies.

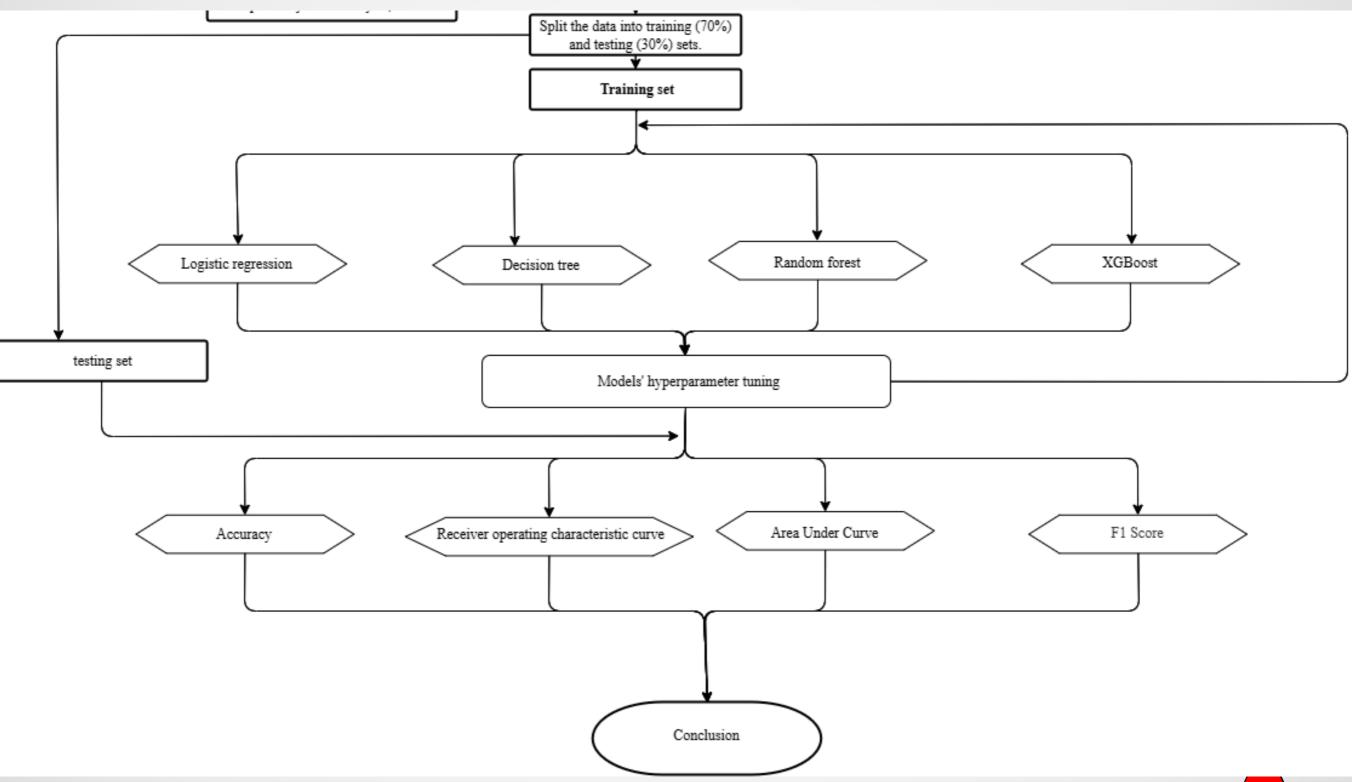


Flowchart





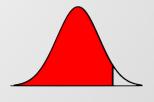
Flowchart



EDA-data

- Dataset
 - Contains demographic and credit behavior data from credit card applicants, divided into : application_record.csv, credit_record.csv
- Source

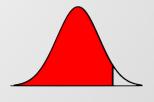
Kaggle - Credit Card Approval Prediction Dataset



EDA-data

- Number of Features (p): 41 features
- Data Categories

Demographics, Financial status, Past credit behaviors

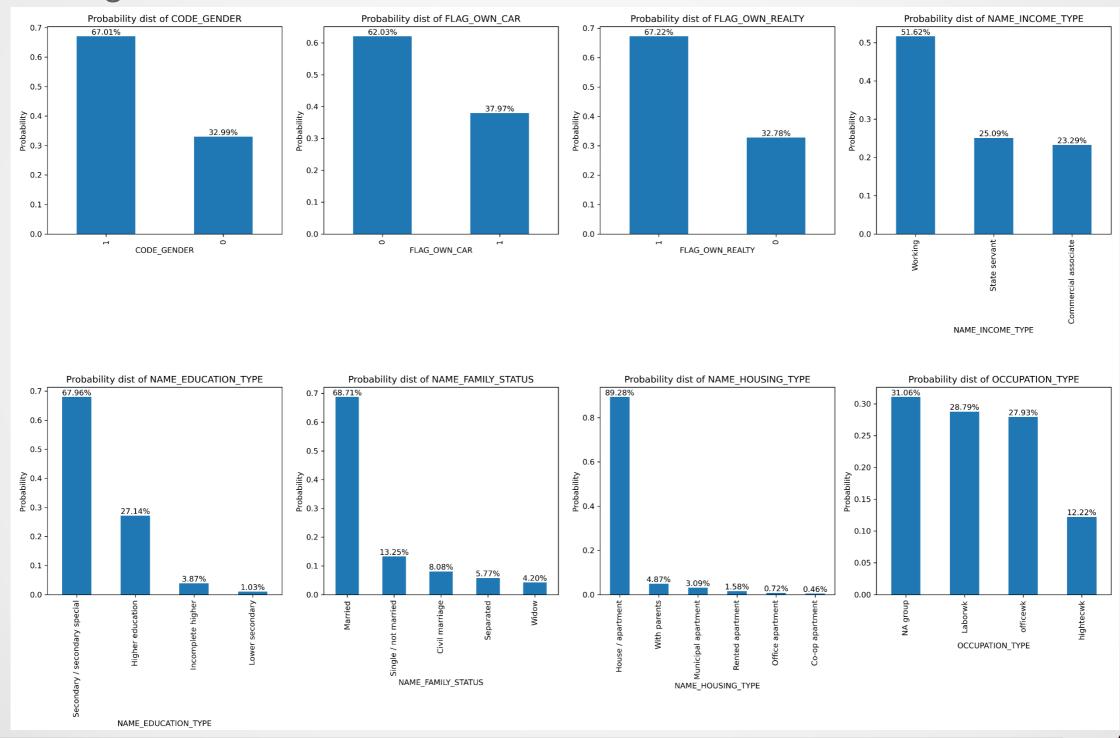


EDA-data

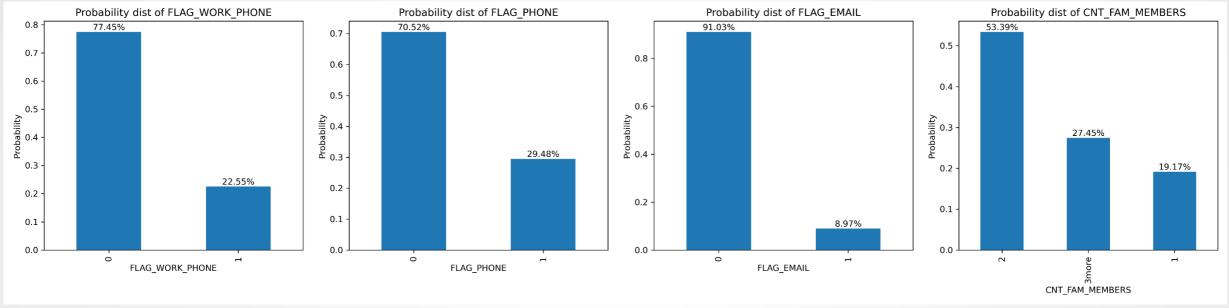
Table 1: Description of Variables

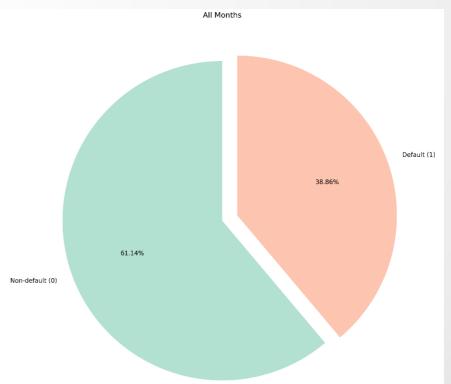
Variable	Description
ID	Client number
CODE_GENDER	Gender (Male=0, Female=1)
FLAG_OWN_CAR	Is there a car (No=0, Yes=1)
FLAG_OWN_REALTY	Is there a property (No=0, Yes=1)
AMT_INCOME_TOTAL	Annual income
LOG_AMT_INCOME_TOTAL	The logarithm of annual income
NAME_INCOME_TYPE	Income category
NAME_EDUCATION_TYPE	Education level
NAME_FAMILY_STATUS	Marital status
NAME_HOUSING_TYPE	Way of living
AGE	Clients' age
LOG_AGE	The logarithm of clients' age
YEARS_EMPLOYED	Duration of the most recent job in years
LOG_YEARS_EMPLOYED	The logarithm of duration of the most recent job in year
FLAG_WORK_PHONE	Is there a work phone (No=0, Yes=1)
FLAG_PHONE	Is there a phone (No=0, Yes=1)
FLAG_EMAIL	Is there an email (No=0, Yes=1)
OCCUPATION_TYPE	Occupation
CNT_FAM_MEMBERS	Family size
MONTHS_BALANCE	Record month (The month of extracted data is the start
STATUS	ing point, backwards, 0 is the current month, -1 is the previous month, etc.)
	Status (-1: No loan for the month; 0: paid off the month; 1: 1-29 days past due; 2: 30-59 days past due
	 60-89 days overdue; 90-119 days overdue; 120 149 days overdue; Overdue or bad debts, write-offs for
	more than 150 days)
DEFAULT	Whether a customer is in default(DEFAULT = 1 whe STATUS \geq 1 (1+ days overdue); otherwise, DEFAULT = 0)

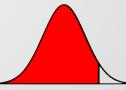
Categorical variable



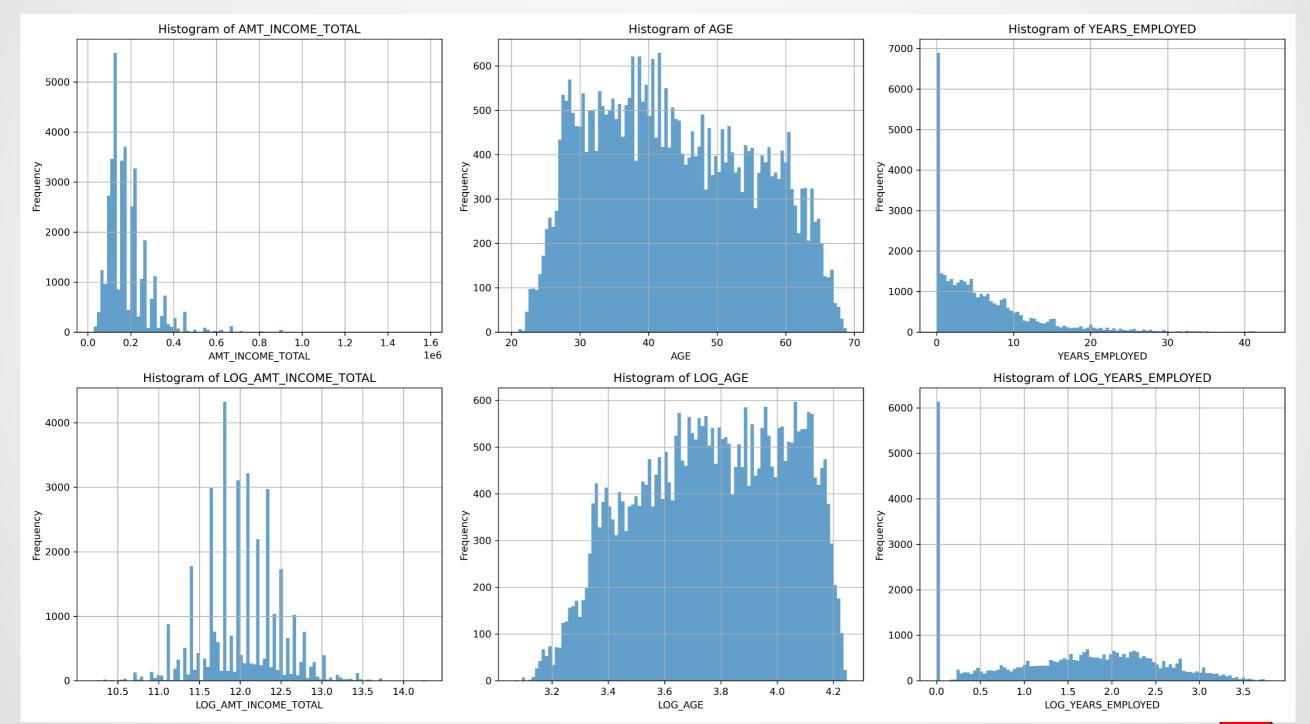
Categorical variable



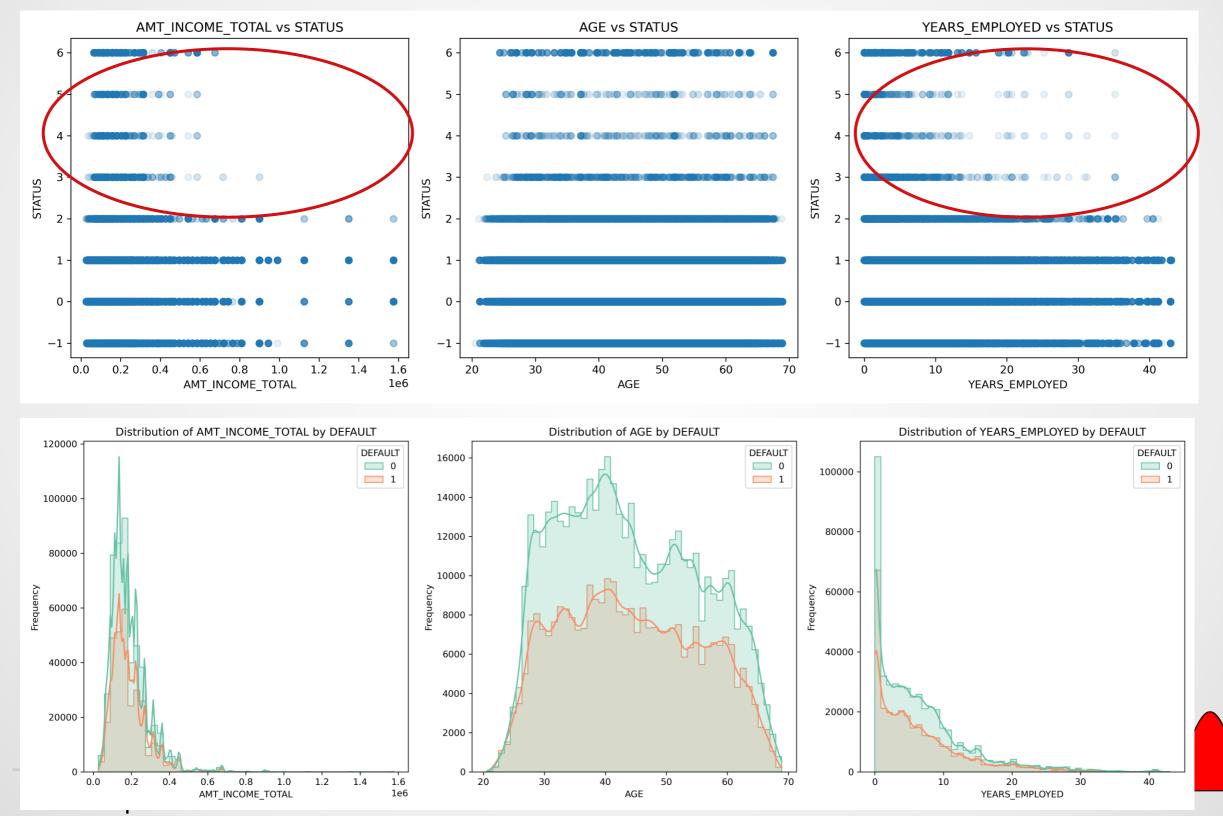




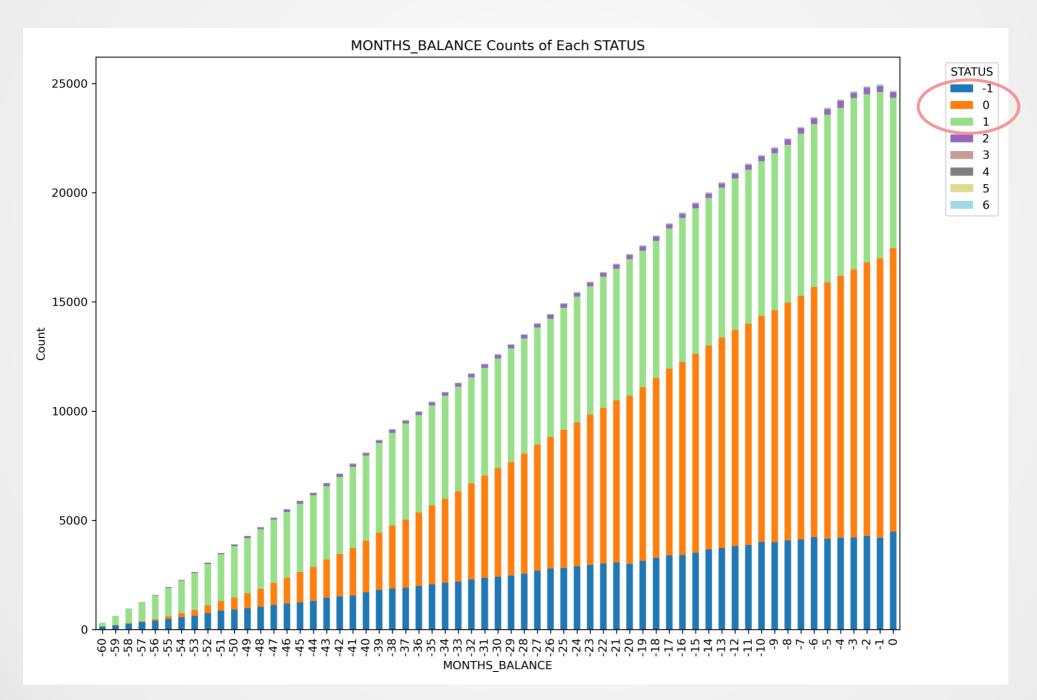
Continuous variable

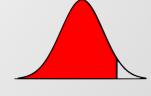


STATUS/DEFAULT v.s. continuous variables.

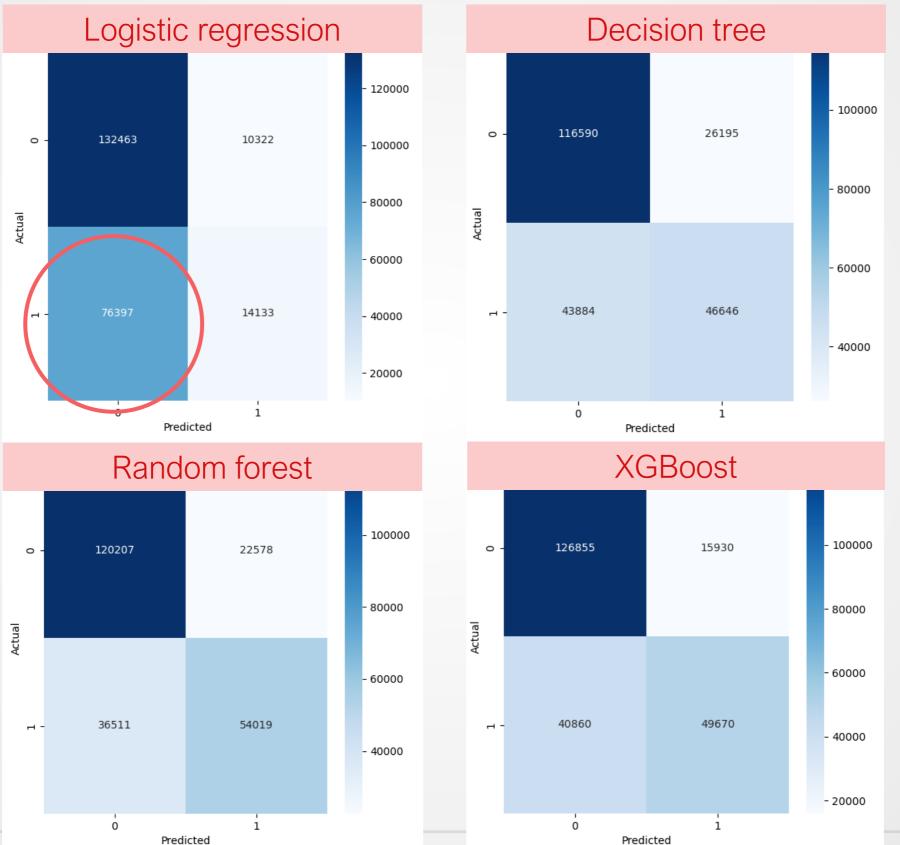


Stacked Bar Chart of STATUS by MONTHS BALANCE

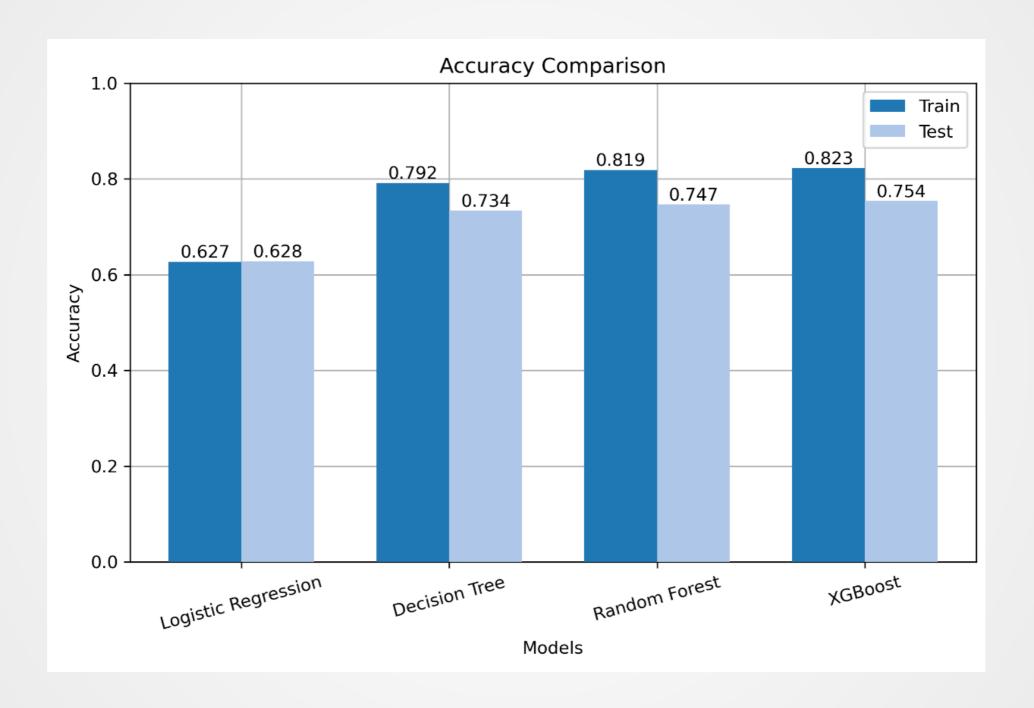


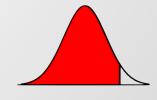


Result - Confusion matrix

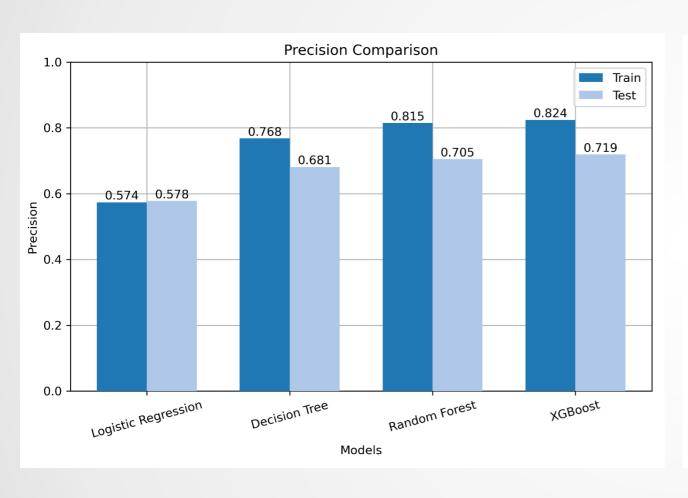


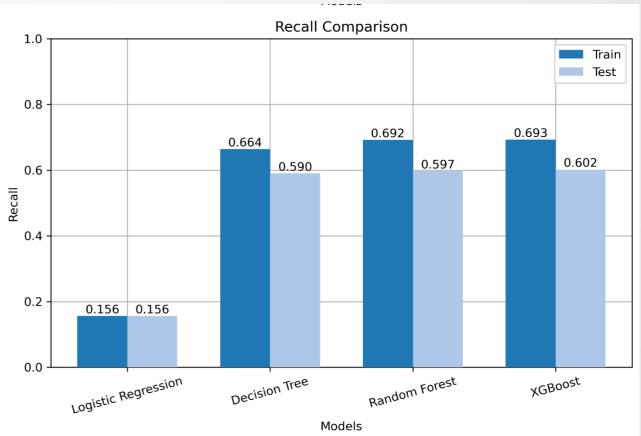
Result - Accuracy

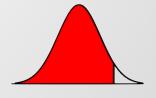




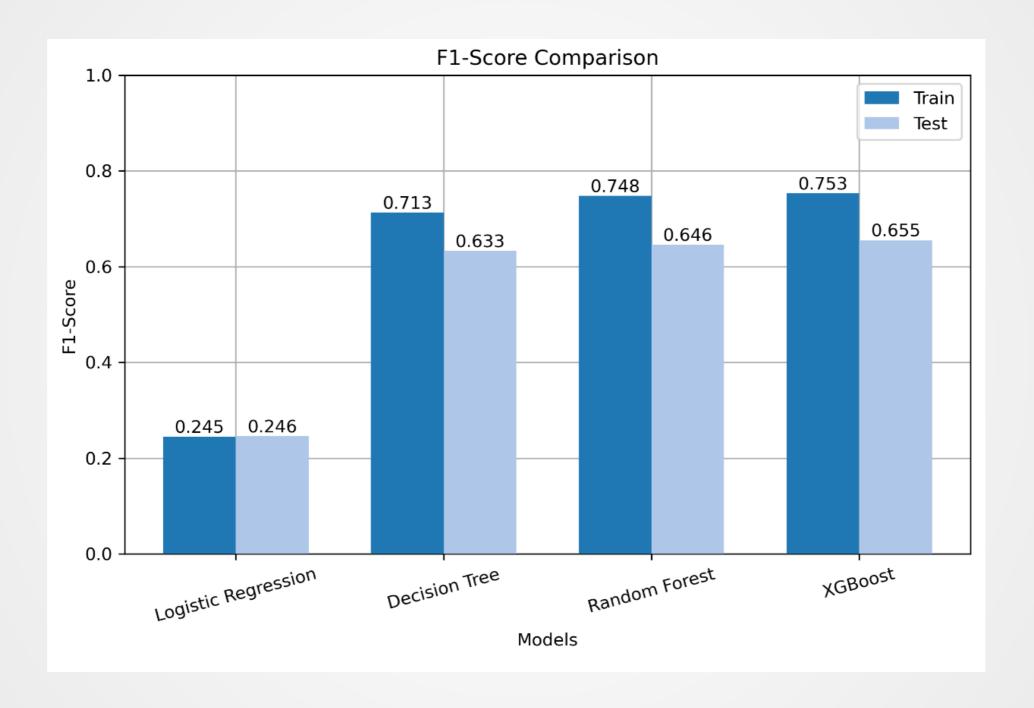
Result - Precision, Recall

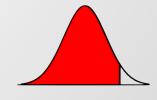




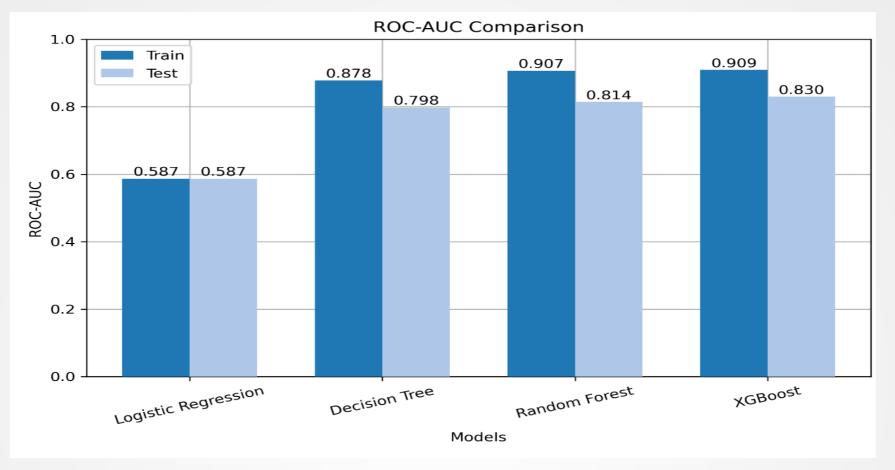


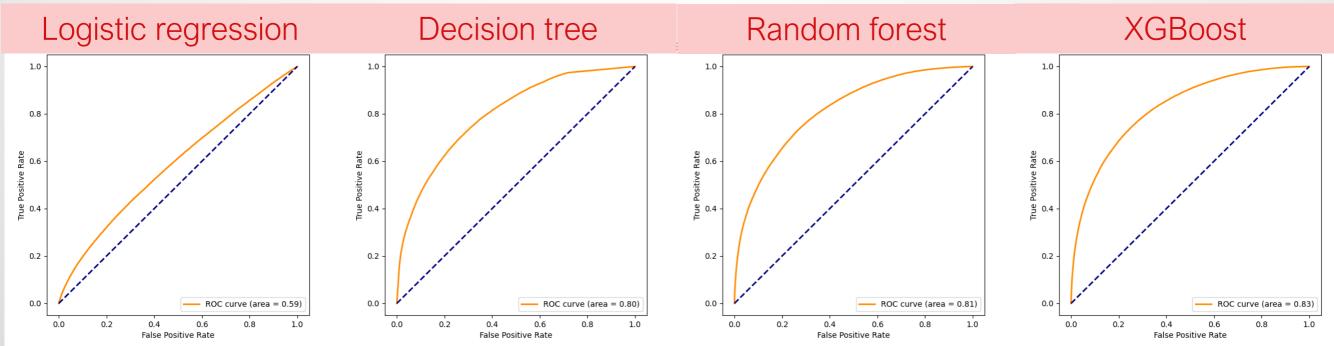
Result - F1 score





Result – ROC, AUC







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