$BIN381_Project_Milestone-4_MODELLING$

Group F

2024-10-21

Load the dataset

```
#Read the dataset into object "custData"
custData <- read.csv("CustData2_Prepared.csv")
custData$Eligible <- as.factor(custData$Eligible)</pre>
```

Split the dataset into training data and testing data

```
#Split the dataset to 80% training data and 20% testing data
set.seed(123)
train_index <- createDataPartition(custData$Eligible, p = 0.8, list = FALSE)
train_data <- custData[train_index, ]
test_data <- custData[-train_index, ]</pre>
```

Logistic Regression

Build/train Logistic Regression Model

Warning: glm.fit: fitted probabilities numerically 0 or 1 occurred

Make Predictions using the model

```
## 3 16 29 30 37 39
## 3.683766e-10 9.246811e-11 1.000000e+00 1.000000e+00 3.158605e-01 9.314723e-01
```

```
logisticRegressionY_pred = ifelse(logisticRegressionPrediction >0.5, 1, 0)
```

Confusion matrix

Create confusion matrix

Extract TP, TN, FP and FN from confusion matrix

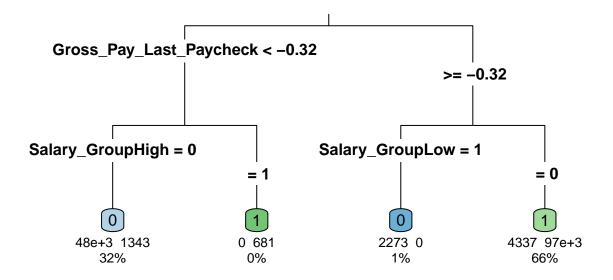
```
# Extract TruePositive, TrueNegative, FalsePositive
# and FalseNegative for confusion matrix
logisticRegression_truePositive <- logisticRegression_matrix[1, 1]
logisticRegression_trueNegative <- logisticRegression_matrix[2, 2]
logisticRegression_falsePositive <- logisticRegression_matrix[1, 2]
logisticRegression_falseNegative <- logisticRegression_matrix[2, 1]</pre>
```

Calculate evaluation metrics

Decision Tree

Build/train Decision Tree Model Model

Visualize the model



Make Predictions using the model

Confusion matrix

Create confusion matrix

Extract TP, TN, FP and FN from confusion matrix

```
# Extract TruePositive, TrueNegative, FalsePositive
# and FalseNegative for confusion matrix
decisionTreeTruePositive <- decisionTreeMatrix[1, 1]
decisionTreeTrueNegative <- decisionTreeMatrix[2, 2]
decisionTreeFalsePositive <- decisionTreeMatrix[1, 2]
decisionTreeFalseNegative <- decisionTreeMatrix[2, 1]</pre>
```

Claculate evaluation metrics

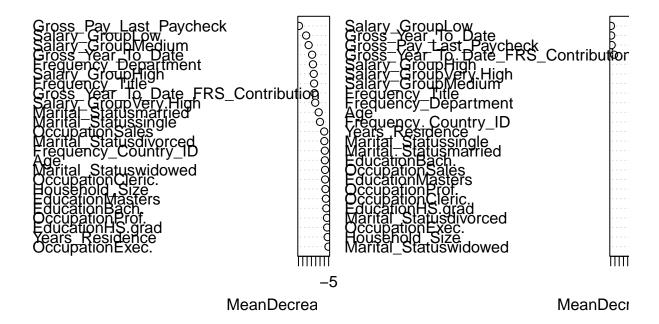
Random Forest

Build/train Random Forest Model Model

Visualize attribute importance

```
#The attribute importance can be visualised using the random forest model varImpPlot(randomForest_model)
```

randomForest_model



Make Predictions using the model

```
#Make Predictions Using Random Forest
randomForest_predictions <- predict(randomForest_model, newdata = test_data)</pre>
```

Confusion matrix

Create confusion matrix

Extract TP, TN, FP and FN from confusion matrix

```
# Extract TruePositive, TrueNegative, FalsePositive
# and FalseNegative for confusion matrix
randomForest_truePositive <- randomForest_matrix[1, 1]
randomForest_trueNegative <- randomForest_matrix[2, 2]
randomForest_falsePositive <- randomForest_matrix[1, 2]
randomForest_falseNegative <- randomForest_matrix[2, 1]</pre>
```

Calculate evaluation metrics

Model Evaluation

Print evaluation metrics of Logistic Regression Model

```
cat("Logistic Regression Accuracy:", logisticRegression_accuracy, "% \n")

## Logistic Regression Accuracy: 94.84 %

cat("Logistic Regression Precision:", logisticRegression_precision, "% \n")

## Logistic Regression Precision: 92.67 %

cat("Logistic Regression Recall:", logisticRegression_recall, "% \n")

## Logistic Regression Recall: 92.8 %

cat("Logistic Regression F1-score:", logisticRegression_f1_score, "% \n")

## Logistic Regression F1-score: 92.73 %
```

Print evaluation metrics of Decision Tree Model

```
cat("Decision Tree Accuracy:", decisionTreeAccuracy, "% \n")
## Decision Tree Accuracy: 96.39 %
cat("Decision Tree Precision:", decisionTreePrecision, "% \n")
## Decision Tree Precision: 92.26 %
cat("Decision Tree Recall:", decisionTreeRecall, "% \n")
## Decision Tree Recall: 97.44 %
cat("Decision Tree F1-score:", decisionTreeF1Score, "% \n")
## Decision Tree F1-score: 94.78 %
Print evaluation metrics of Random Forest Model
cat("Random Forest Accuracy:", randomForest_accuracy, "% \n")
## Random Forest Accuracy: 96.97 %
cat("Random Forest Precision:", randomForest_precision, "% \n")
## Random Forest Precision: 98.48 %
cat("Random Forest Recall:", randomForest_recall, "% \n")
## Random Forest Recall: 92.92 %
cat("Random Forest F1-score:", randomForest_f1_score, "% \n")
## Random Forest F1-score: 95.62 %
```

Save Models

```
#Save the logistic regression model
saveRDS(logisticRegressionModel, file = "logistic_regression_model.rds")

#Save the decision tree model
saveRDS(decisionTreeModel, file = "decision_tree_model.rds")

#Save the random forest model
saveRDS(randomForest_model, file = "random_forest_model.rds")
```