



NIDHI

SOCIAL MEDIA MANAGER

+971544241617

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Abu Dhabi, UAE

EXPERIENCE

SOCIAL MEDIA MANAGER

DPHASE

Kerala, India

PLATFORMS I

WORK WITH



Instagram



Youtube



Facebook



Twitter



TikTok



Snapchat

SKILLS

Content creation

Basic video editing and photo editing

Poster making for promotions, ads

EDUCATION

Bachelor of Commerce

LANGUAGES KNOWN

MALAYALAM

ENGLISH

TAMIL

NATIONALITY

INDIAN

MARITAL STATUS

SINGLE

DOB

28/06/2000

CAREER OBJECTIVE

- Conversion-oriented social media marketing manager with 1 year of experience.
- Day-to-day handling of all social media channels such as Facebook, Twitter, Instagram, Tiktok and YouTube.
- Adapting content, to suit different channels.
- Create engaging multimedia content.
- Monitor, track, analyze and report on performance on social media platforms.
- Research and evaluate the latest trends.
- Adept at creating and implementing client-centered, successful campaigns.
- Have basic photo and video editing skills using Canva, pics art, VN
- Can shoot videos and take pictures using android and iPhone.
- Aimed at improving brand awareness and presence.
- Run facebook ads, instagram ads and other online platform promotions and marketing.
- Creates content for social medias

APPLICATIONS KNOWN



GOOGLE MY
BUSINESS



CANVA



MICROSOFT
OFFICE



OUTLOOK



MICROSOFT
WORD



ADS
MANAGER



BUSINESS
SUIT

REFERENCES WILL BE PROVIDED UPON REQUEST