

HISKIN

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Abstract—Nowadays, with the increasing importance of skin-care, a growing number of busy modern people are trying skincare at home by purchasing beauty devices instead of going to a dermatologist. For these customers, companies such as LG and FOREO are providing beauty devices and applications that can be linked to them. However, managing at home with a beauty device has several weaknesses in place of dermatology. First, there is a lack of communication. Many companies are trying to provide communication such as management methods, but it is still not enough to replace dermatology. The second is that it ends with care. Skin care requires care tailored to one's own skin type even after care, but there is a lack of action. To develop an application that can compensate for these weaknesses, our team is trying to develop a user-friendly application called HISKIN that can work with beauty devices for those who have difficulty taking care of their skin. It is managed by a beauty device registered by a user, and at the same time, it enables communication with users by using AI voice recognition technology. It provides communication functions on various topics such as skin care tips, daily conversations, and management methods according to the user's mood in addition to the existing function of providing guidance on how to use devices. Through these functions, we expect users can enjoy the same service as meeting a doctor in person. And also, through additional challenges program, users can take care of their skin not only at the moment they use the device, but also after care or normally. Depending on the user's skin type, the challenge provides a user-friendly skin care function while allowing the user to perform missions such as moisture soothing pack and drinking more than 1L of water per day. In these days, when the desire to be beautiful continues to increase, concerns about good skin are inevitably growing, and our application HISKIN will be a good solution in this situation. [1]

Index Terms—skin care, HISKIN, User-Friendly Application, AI, Beauty Device, Communication

TABLE I: Task Distributions for Each Member

Roles	Name	Description
<i>Software Developer (Front-End)</i>	HAE RYUNG CHA	A software developer(Front-End) designs applications using languages such as HTML, CSS and React-Native. Key responsibilities include developing responsive interfaces, implementing interactive features and navigation components, and optimizing code for performance. Essential skills and qualifications include knowledge of responsive web design, mobile-first development, problem-solving abilities, and excellent communication skills.
<i>Software Developer (Back-End)</i>	SEOK YOUNG KIM	Backend is a technology that manages servers or databases, areas that users in web applications do not see. The backend is responsible for managing data or running servers so that users can provide the information they want. In other words, the backend is about dealing with what users at the front-end want to-do. As a result, backend developers engage in various development activities, including system component work, API creation, library creation, and database integration.
<i>Software Developer (Machine Learning)</i>	YU JIN PARK	A Machine Learning Engineer is responsible for designing and developing machine learning systems, implementing appropriate ML algorithms, conducting experiments, and staying updated with the latest developments in the field. They work with data to create models, perform statistical analysis, and train and retain systems to optimize performance. Their goal is to build efficient self-learning applications and contribute to advancements in artificial intelligence.
<i>Project Designer (Documentation)</i>	CHAN MIN KIM	A project designer's primary role is to craft a product with a user-centric approach, demonstrating a deep capacity to empathize with and comprehend the user's journey. This pivotal role involves shaping the fundamental structure of a product or service. The project designer is entrusted with fostering seamless communication among team members and fostering collaboration. The project designer's central focus lies in enhancing the product or service's usability, adapting the product's design as necessary to achieve superior outcomes.

I. INTRODUCTION

A. Motivation

According to a survey conducted by market research firm Embrain Trend Monitor in 2022, significant changes in awareness about skincare have been observed. The survey targeted 1,000 adults aged 19 to 59 and examined their perceptions related to skincare. The results showed a decrease in satisfaction with their skin condition from 41.4% in 2019 to 37.8%. Furthermore, 64.2% of respondents reported increased concerns about their skin. This data suggests that many people have become less satisfied with their skin condition recently, leading them to desire healthier and more vibrant skin.

Several factors contribute to this shift in perception. Firstly, in today's era of social media, platforms like Instagram, YouTube, and Facebook provide easy access to information about skincare and beauty. Influencers and beauty experts share product reviews, skincare tips, and personal experiences, inspiring users to take a greater interest in skincare and develop their skincare routines.

Secondly, there is a rising interest in health and well-being. Healthy skin is perceived as a crucial indicator of overall health and well-being, prompting many individuals to pursue better health through skincare. Skincare is not only seen as a means to enhance one's appearance but also as a way to improve skin health.

As a result of these trends, interest in skincare and beauty devices has been on the rise. According to Embrain Trend Monitor's survey, there is a growing interest in home beauty and skincare. 81.2% of women perceive skincare devices as popular, and products like those from LG Pra.L and Medique have been predicted to become more prevalent. These devices are considered cost-effective alternatives that allow for convenient skincare at home compared to visiting dermatologists. However, this increased interest and device usage come with some skepticism and concerns. Users have doubts about the safety and effectiveness of skincare devices, and there are worries about the potential side effects of performing skincare independently. In fact, a significant percentage of consumers have experienced side effects when using home beauty devices. According to a 2019 survey by the Consumer Education Center, 10% of users reported experiencing side effects. This is often due to a lack of information about potential side effects



Fig. 1: LG Pra.L Care

associated with these devices, highlighting a communication gap between users and skincare devices that differs from traditional dermatology practices.

In conclusion, the changing perceptions of skincare and home beauty are the result of various interacting factors, leading to emerging market trends and consumer demands related to skincare devices. Therefore, we have decided to create a more comfortable, safe, and user-friendly app to accompany skincare devices to address these evolving consumer needs. [2]

B. Problem Statement

- 1 Many people are currently experiencing significant difficulties and discomfort while using skincare beauty devices. The reason for this is that skincare beauty devices often fail to provide users with sufficient information about the potential risks and side effects, unlike procedures conducted by professional skincare experts or dermatologists.
[3]
- 2 Consumers often struggle to establish consistent skincare routines even when using skincare beauty devices. This is primarily because these devices typically provide instructions and information specific to the device itself, often lacking personalized advice based on individual users' skin conditions and needs.
- 3 Consumers consider homecare devices as alternatives to dermatological services, seeking a similar experience even if not entirely equivalent. However, currently available skincare beauty devices often fall short in providing users with comprehensive information compared to

dermatologists, making users perceive them as somewhat "clinical." Furthermore, when receiving skincare services at a dermatologist's office, the interaction with the dermatologist adds an element of "fun" or engagement to the experience, which is lacking when using skincare beauty devices. Consequently, many consumers desire to acquire enjoyable or informative aspects akin to visiting a dermatologist while using skincare beauty devices.

C. Research on Related Software

A. LG Pra.L Care

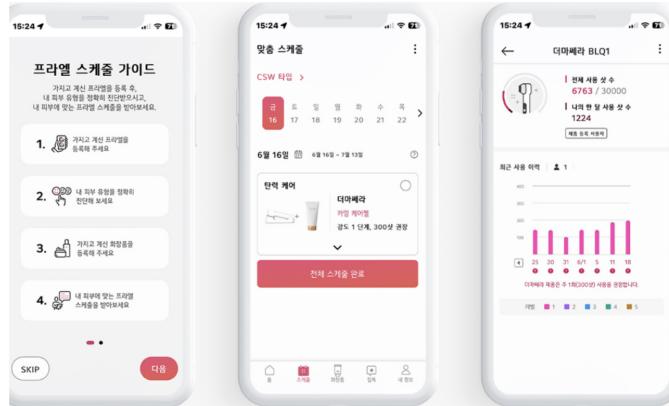


Fig. 2: LG Pra.L Care

LG Pra.L Care is an app created by the South Korean conglomerate LG, designed to enhance the effectiveness of skincare routines for users who own LG Pra.L products. This app offers several key features, including the ability to determine the user's skin type through a 15-question survey and provide recommendations on how to use LG Pra.L products more effectively. Additionally, it offers daily skincare tips based on the weather and air quality and provides a ranking system for skincare products tailored to the user's skin type, assessing their suitability as a percentage match.

B. HWAHAE

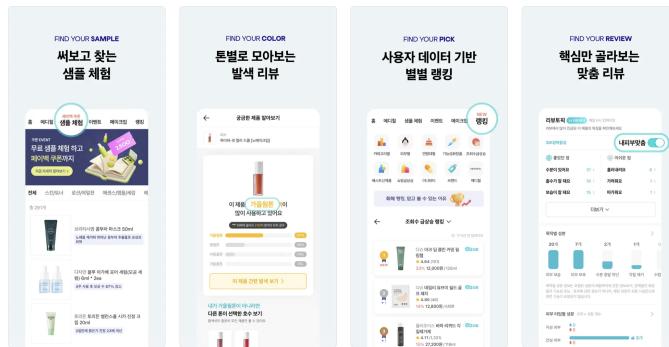


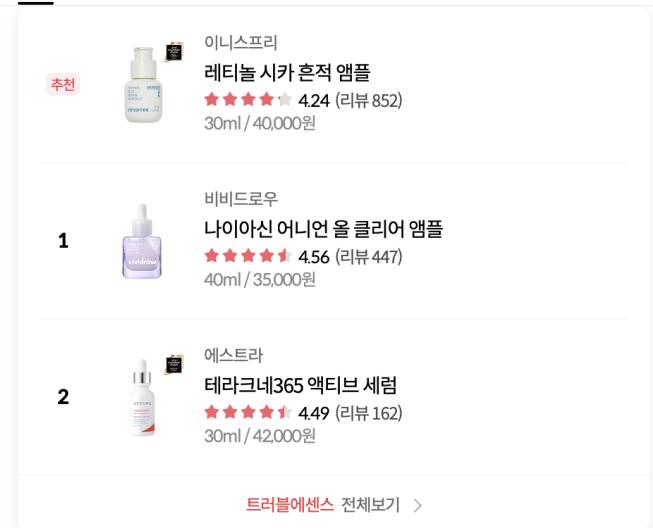
Fig. 3: HWAHAE

HWAHAE is the leading domestic cosmetics app in South Korea, ideal for consumers who are unsure about which skincare or cosmetic products to purchase. This app's primary features include ingredient analysis and user reviews. The review feature mandates users to list both the pros and cons of the products, allowing consumers to gain in-depth insights into the products they intend to buy. Users can also explore popular products by category through the ranking feature, identifying which cosmetics are currently trending. Furthermore, the "HWAHAE PLUS" section offers beauty-related information, including details about cosmetics and skincare.

C. Glowpick

GLOWPICK

추천 Q&A 어워드 컬렉션 캐스트



트러블에센스 전체보기 >

인기 신제품

더보기 >

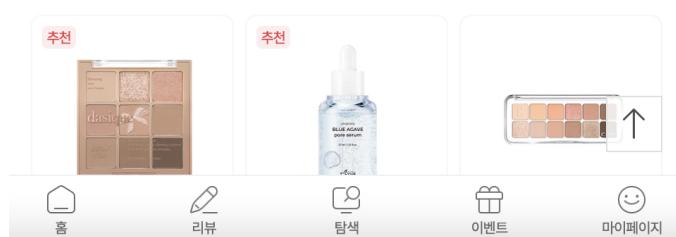


Fig. 4: Glowpick

"Glowpick" is an app that lives up to its slogan of "Finding good cosmetics is a good habit" by offering users cosmetic rankings based on honest product reviews from real consumers. This app not only includes products launched domestically but also registers and sells products from various sources, including roadshops,

drugstores, department stores, and even products not officially released in South Korea. Furthermore, Glowpick provides category-specific rankings for products available in each offline purchasing channel, such as Olive Young, Watsons, LOHBs, and Aritaum. It also offers a wealth of information, including diverse sale details, makeup buying tips, and a review search feature that helps consumers discover great cosmetics through user reviews. Additionally, it provides comprehensive information about the ingredients contained in each cosmetic product.

D. FOREO For You

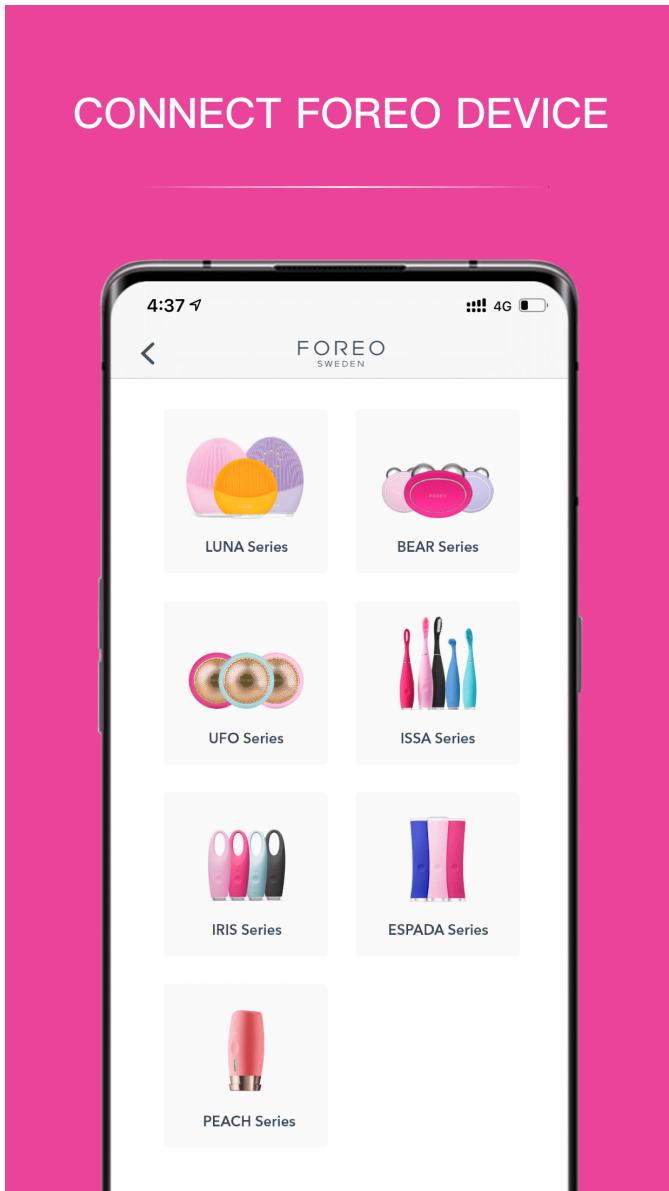


Fig. 5: FOREO For You

FOREO For You is an app that works in conjunction with FOREO's skincare devices, offering skin analysis

and personalized skincare guidance. Additionally, this app monitors skin conditions and assists users in using the devices effectively..

E. Clarisonic Mia Smart

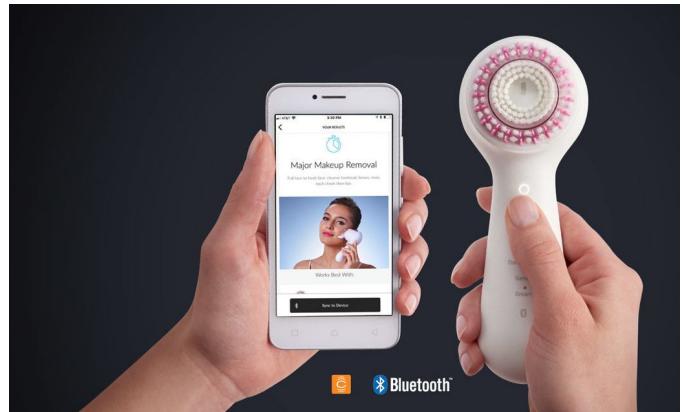


Fig. 6: Clarisonic Mia Smart

Clarisonic Mia Smart is an application that connects to Clarisonic's skincare devices, providing skin analysis and customized skincare routines to users through videos and photos demonstrating how to use the skincare device effectively.

II. REQUIREMENT ANALYSIS

A. Create an Account

If users are new to the app, they can create an account by clicking the "Sign Up" button. After clicking the button, users will be asked to answer a few questions to provide their information and create the account. The following items are the information that is needed for creating an account:

- Name
- Gender
- Date of Birth(YY.MM.DD)
- Nickname
- ID
- Password

After entering all the information, user will be taken to the login page. In addition, user can edit their information on "My Page".

B. Login

Signing in is a crucial step for all members to gain entry to the application, acting as the pathway to harness the complete spectrum of features offered by HISKIN. The process of logging in involves inputting the ID and password that were initially provided during the registration phase. This mandatory login procedure constitutes a fundamental element of the HISKIN platform, granting users access to a tailored skincare experience and empowering them to proficiently oversee their skin. The authentication mechanism, employing

an ID and password, plays a pivotal role in upholding account security and ensuring the protection of confidential information.

C. Skin Type Diagnosis

The app offers a "Skin Type Diagnosis" feature that helps users determine their skin type. Users answer a series of questions about their skin through a survey format. The app then automatically provides information about the user's skin type based on their responses.

D. Cosmetic Recommendations

Users can receive recommendations for cosmetics suitable for their skin type. The app uses data scraped from Glowpick to provide users with the top 3 cosmetics for each skin type, enabling them to engage in skincare beyond the use of beauty devices.

E. Device Registration

Users can register their skincare devices within the app by clicking the "Device Registration" button.

F. Interactive Voice AI Communication

The app enables two-way communication with skincare devices via voice recognition. This interaction allows for daily conversations, addressing concerns, and providing personalized skincare product recommendations based on user preferences.

G. Community

The app offers a community feature, allowing users to communicate with each other. Users can share their skincare concerns and effective skincare tips through the community, making interaction easier with comments and like buttons.

H. AI Interactive Skincare Challenges

The app offers daily skincare challenges tailored to the user's skin type. Completing these challenges can help users improve their skincare habits and routines.

I. Today's Skin Status

"Today's Skin Status" allows users to track their daily skin condition and skincare routines through the app. All recorded data is stored and can be used to generate monthly statistics about skin conditions and skincare practices.

J. My Page

Users can check their skin type diagnosis results, registered beauty devices, and skincare journal for the past week on their My Page. Additionally, there is a feature that allows users to redo the skin type diagnosis.

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