



Last year the ICT programme of the HZ University of Applied sciences held its first ever conference. It turned out to be a big success. We are therefore excited to announce our second edition of ***“We Are in IT Together” Conference***, which will take place on **17/11/2023** at our location “Het Groene Woud 1-3 Middelburg”.

The main objective is to involve companies, IT professionals, teachers and students to share and spread the love for IT in all its aspects. We are aiming to organize and host the most “buzz-worthy” event of the year. *This year’s conference* will be aiming for 250 – 275 participants and we would love you to be a part of it too.

SPONSOR PACKAGES

This year we have several sponsor packages available. Table 1 shows them at a glance with listed details below.

SPONSOR PACKAGES	GOLD	SILVER	BRONZE
Presentation timeslot (30 minutes)	✓	✓ or workshop	✓
Workshop timeslot (90 minutes)	✓	✓ or presentation	
Judge for the contest prize winner	✓		
Logo on conference merchandise, website and flyers	✓	✓	✓
Special mention “co-hosted by”	✓		
Special mention sponsored by		✓	✓
Supply of conference participant ID cards	10	5	3
Secured Company booth spot	12m2	8m2	8m2
Participant of goodiebag item with logo on front of the bag	✓	✓	✓

Table 1: Sponsor packages 2023

Gold sponsor for the amount of €3000

The following is part of the Gold sponsor package

- 1 Presentation timeslot in the largest presentation theatre room GW027 for 30 minutes which can seat up to 150 participants
- 1 Workshop timeslot with duration 90 minutes at a prime collaboration area in the JRCZ for maximum of 25 participant sign up opportunity (90 minutes)
- Golden location spot for 12m2 company booth
- 10 Conference participant entrance ID cards
- Conference “co-hosted by” mention on all conference communication including the website
- Gold position for your logo and participating speakers on our website
- Gold position for your logo on conference crew attire
- Gold position on the ID key entrance card, program booklet and posters
- Special panel member for our debate on sustainable development goals
- Judge for contest price winners
- When supplying a Conference Goodie bag item a gold position logo mention on the front of the goodie bag

Silver sponsor (2 spots available), sponsor amount €1500

- Either 1 Presentation timeslot for 30 minutes or 1 Workshop timeslot with duration 90 minutes for maximum of 20 participant sign up opportunity (90 minutes) at a silver location
- Silver location spot for 8m2 company booth
- 5 Conference participant entrance ID cards
- Conference silver sponsor mention on communication
- Silver position for your logo and participating speakers on our website
- Silver position for your logo on conference crew attire
- Silver position on the ID key entrance card, program booklet and posters
- Special panel member for our debate on sustainable development goals
- When supplying a Conference Goodie bag item a Conference Goodie bag item with Silver position mention on the front of the goodie bag

Bronze sponsor amount (5 spots available) €500

- Presentation timeslot. Bronze location, 25 participant sign up opportunity
- Bronze location spot for 8m2 company booth
- 3 conference participant ID cards
- Conference Bronze sponsor mention on communication
- Bronze position (second row) logo on website + speakers second mention
- Bronze position logo in the program booklet
- Bronze position on the ID key entrance card & program booklet, posters
- Special mention website
- When supplying a Conference Goodie bag item a Conference Goodiebag item + Bronze position mention on the front of the goodiebag

Sponsoring without a above mentioned package but still being a part of the conference can be done through:

- Contributing to the conference goodie bag – We aim for 250 - 275 goodiebags deadline for receiving the items to place in bags November 3rd 2023. Delivery at Het groenwoud 1-3, 4331 NB Middelburg. Tip: We'd love anything with a link to the Sustainable Development Goals making this a better world.
 - Mention on the back of the goodiebag with logo

On what could the sponsor package money be spend on ?

To give you an idea, below items is where the money could be used for.

- Key note speaker
- Event supplies & marketing & Customer relations gifts
- Event on site decoration & prizes
- Event activities like: Life size Chess, opening show, Event IT escape truck
- Catering – coffee / foodtrucks

Any questions or want to apply for sponsorship?

If you are interested in becoming one of our sponsors please let us know your preference by sending an e-mail to info@weareinITtogether.nl