



# Network Programming

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# Optimizing Bandwidth Utilization

# Content

- Introduction
- Tricks and tips to increase performance
- Multicast UDP
- Data compression

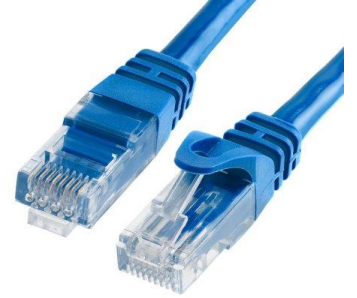


# 1. Introduction

- You can't always expect your customer to have the same bandwidth as your office LAN
- These customers will only buy your software if it works at a speed that is at least usable and does not frustrate them

## **Performance-enhancing Techniques**

# Internet Connection Types



Ad Hoc

# 1. Introduction

- Two performance-enhancing techniques:

- **Multicast**

The ability to send one piece of data to more than one recipient simultaneously

- **Data compression and decompression**

The ability to convert a block of data into a smaller block of data and then return this to either an exact or near copy of the original data

## 2. Tricks and tips to increase performance

By simple changes to how data is moved between client and server

# 2.1. Caching

- Stores frequently accessed static data → provides faster data return
- Needs to meet **3** of the following **criteria**:
  - The data must be **frequently accessed**
  - The data must **not often change**
  - The **access time** for cached data must be **faster** than the access time to **receive** the data **directly**



# 2.1. Caching

- Data can be cached at any point between the client and server:
  - **Server-side caches**
    - ✓ protect against out-of-date data
    - ✓ slower
  - **Client caches**
    - ✓ very fast because reading from disk
    - ✓ prone to out-of-date data

# 2.1. Caching

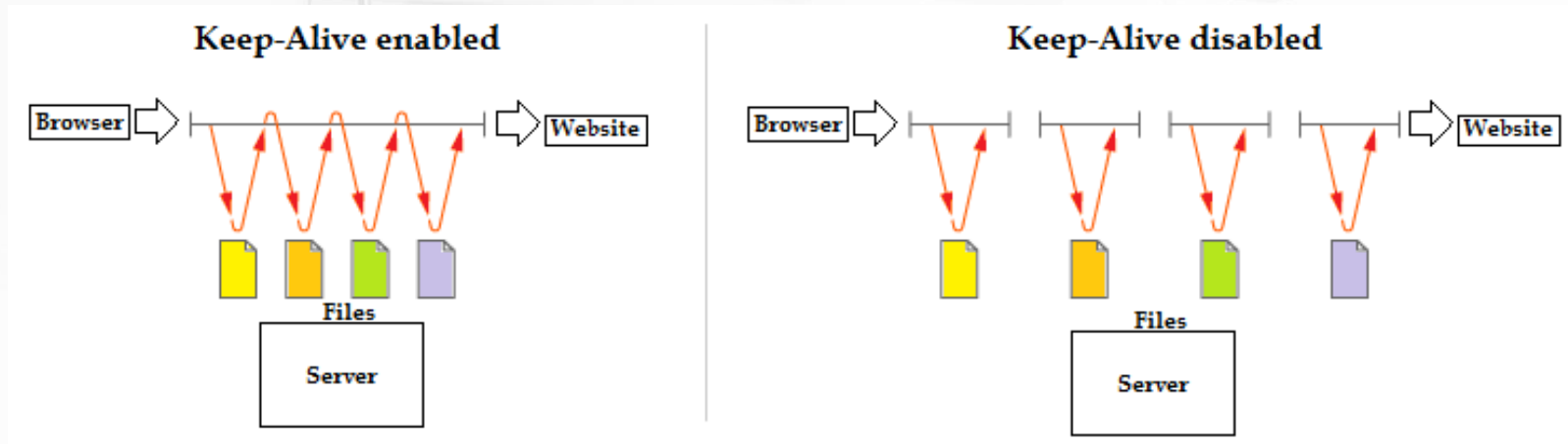
- Data can be cached at any point between the client and server:
  - **Proxy caches**
    - ✓ a combination of the two
    - ✓ can refresh their cache regularly
    - ✓ serve data faster (on LAN)
    - ✓ it is awkward to flush the cache of a proxy server manually

# 2.1. Caching

- **Server caching** can be extremely useful when data needs to be processed before sent to clients  
ASP.NET page, PHP page,...
- When a site consists of mainly **static content**, it is possible to cache a **compressed version**
- When the **content** is **dynamic**, it is possible to utilize on-the-fly compression  
Xcache, APC, eAccelerator, Memcached
- **Hashing** could be used to monitor changes

## 2.2. Keep-alive connections

- Most Web pages contain many images coming from the same server
- Some older clients create new HTTP connections for each of the images → wasteful



## 2.2. Keep-alive connections

- Most browsers and servers are capable of handling HTTP 1.1 persistent connections
- A client can request a server to keep a TCP connection open by specifying **Connection: Keep-Alive** in the HTTP header

## 2.2. Keep-alive connections

- When a TCP connection opens and closes, several handshake packets are sent back and forth → waste time → keep the TCP connection open for as long as possible
- The whole handshake **latency issue** can be **avoided** completely by using a connectionless protocol
- **Real-time streaming protocol** (RTSP) uses a combination of TCP and UDP to achieve a compromise between speed and reliability

## 2.3. Progressive downloads

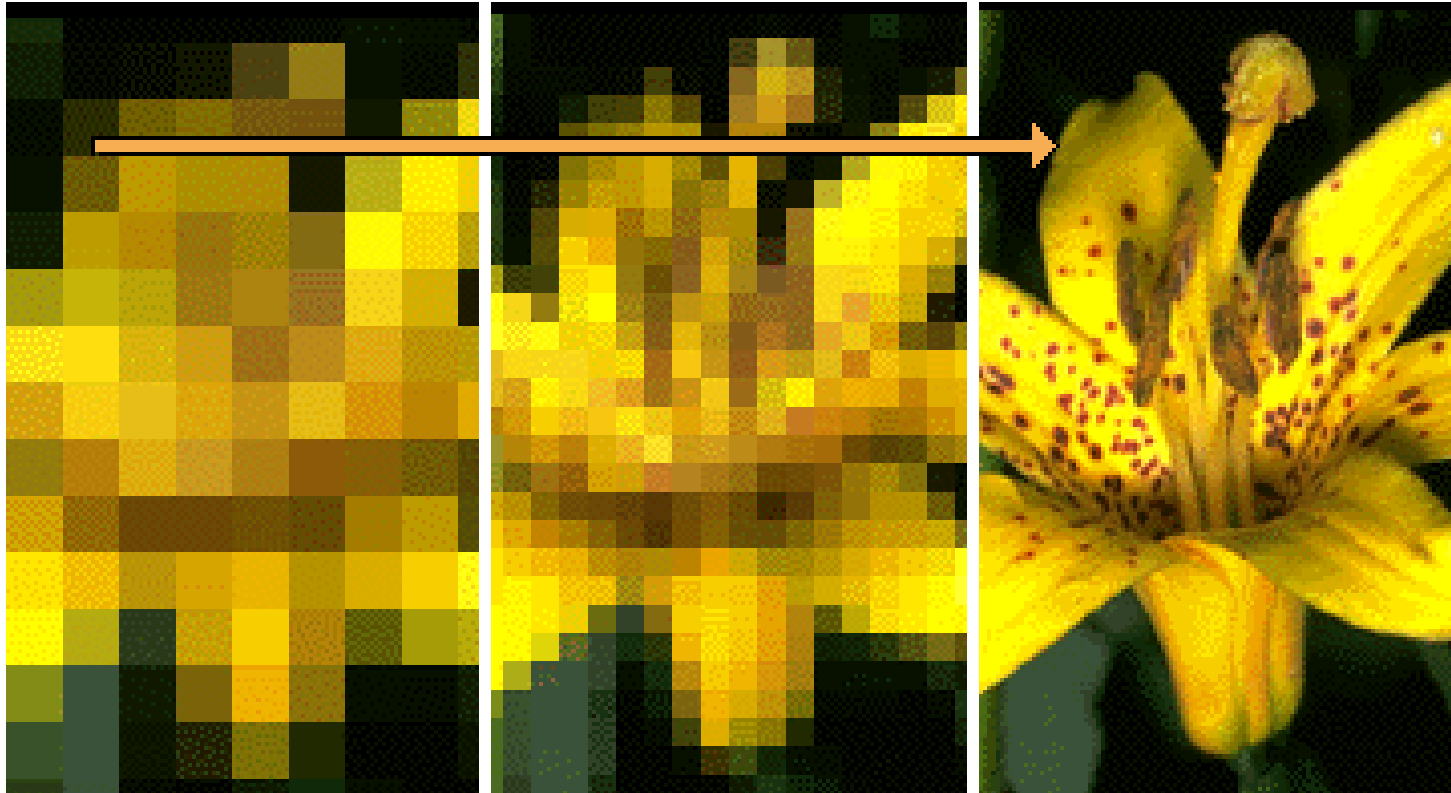
- When most of a file is downloaded, the client should be able to begin to use the data  
audio and video
- The same technique is applicable in many scenarios  
if product listings are being displayed, a user could interrupt the process once the  
desired product is shown

## 2.3. Progressive downloads

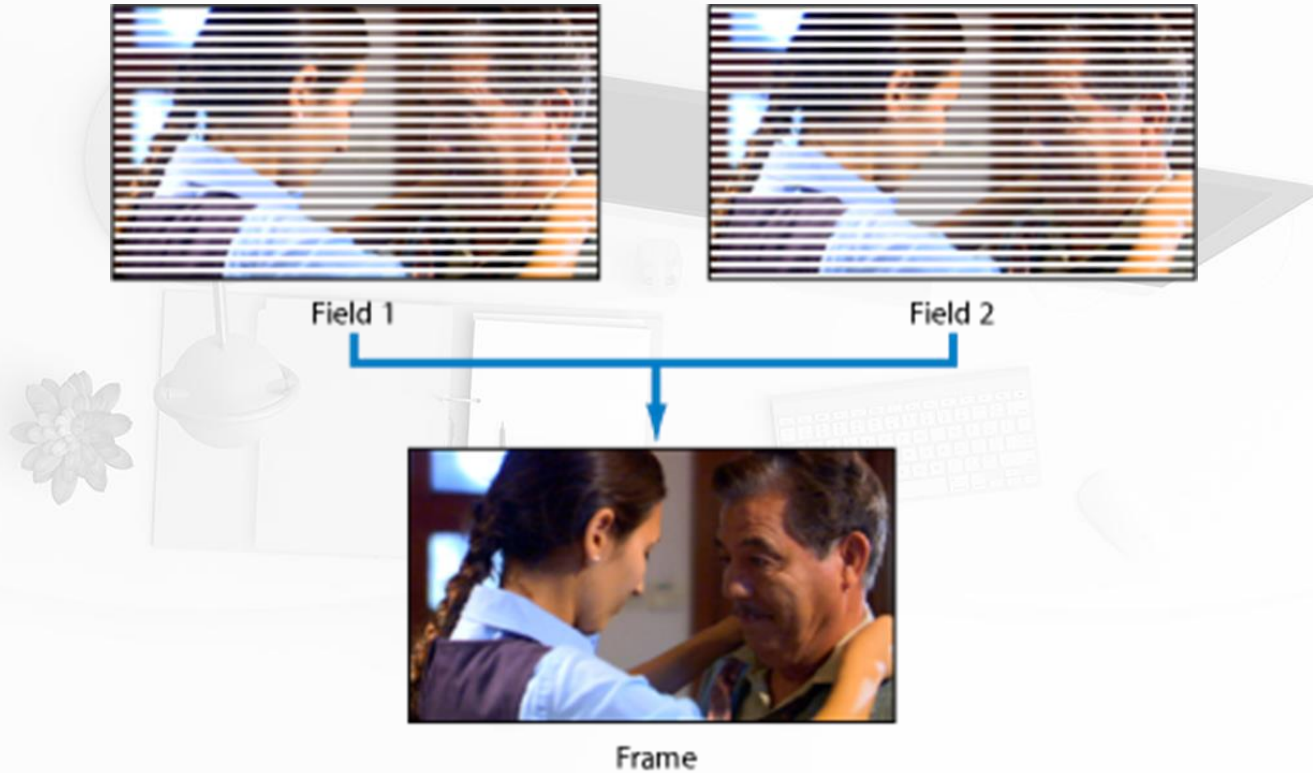
- Image formats renders them as full-size images very soon after the first few hundred bytes are received
- Subsequent bytes form a more distinct and higher-quality image
- This technique is known as **interlacing**



# Interlacing



# Interlacing



## 2.3. Progressive downloads

- In an online catalog application:
  - product names and prices download first,
  - followed by the images of the various products

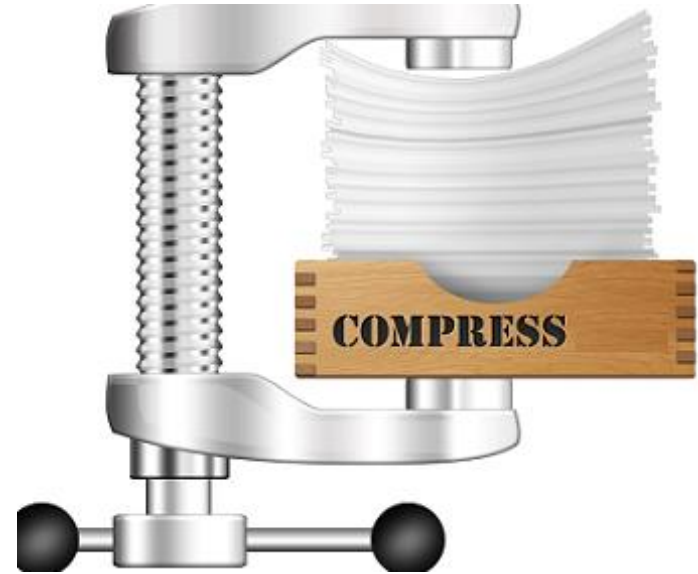


# 3. Multicast UDP

- **Multicasting** is where a message can travel to more than one destination at the same time
- It is ideally suited to networks where all clients and servers are on the same LAN

**only supported by some service providers**

# 4. Data compression



# 4. Data compression

- The most effective way to send data between computers faster is to send less data

- **Lossless compression**

The process of compressing data so that the decompressed data is identical to the original

- **Lossy compression**

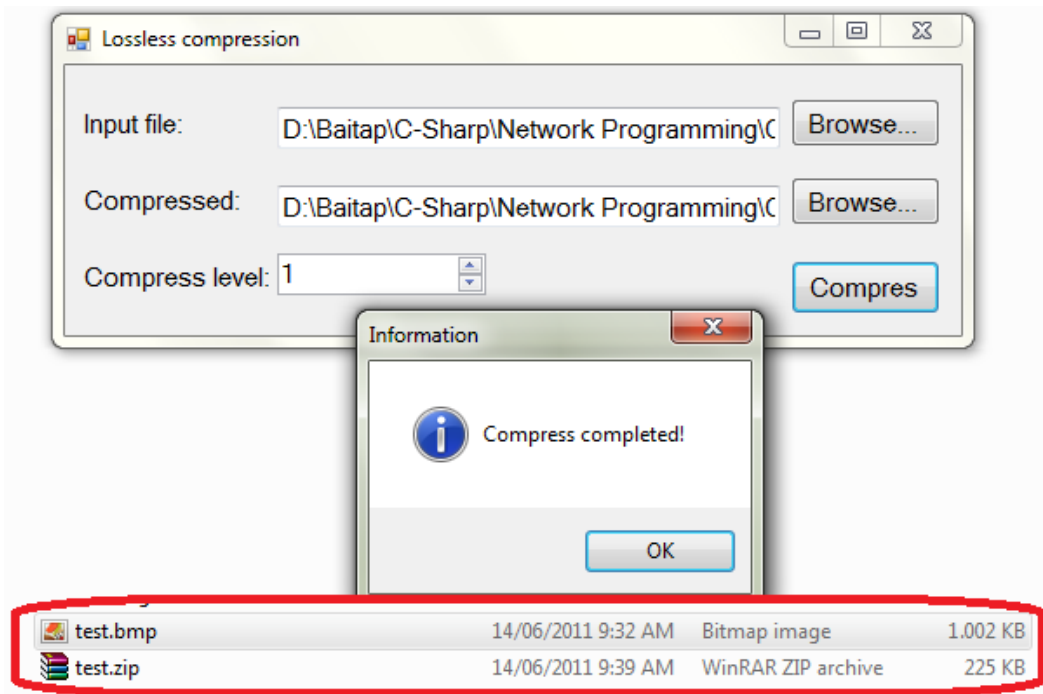
The process of compressing data in a way that is not identical, but is not perceived as different from the original

# 4.1. Lossless compression

- Used when the integrity of data is paramount
- There are 2 ways:
  - Entropy encoding: ZIP
  - Source encoding: Audio compression technique

# Exercise

Use ZIP to compress and decompress data.



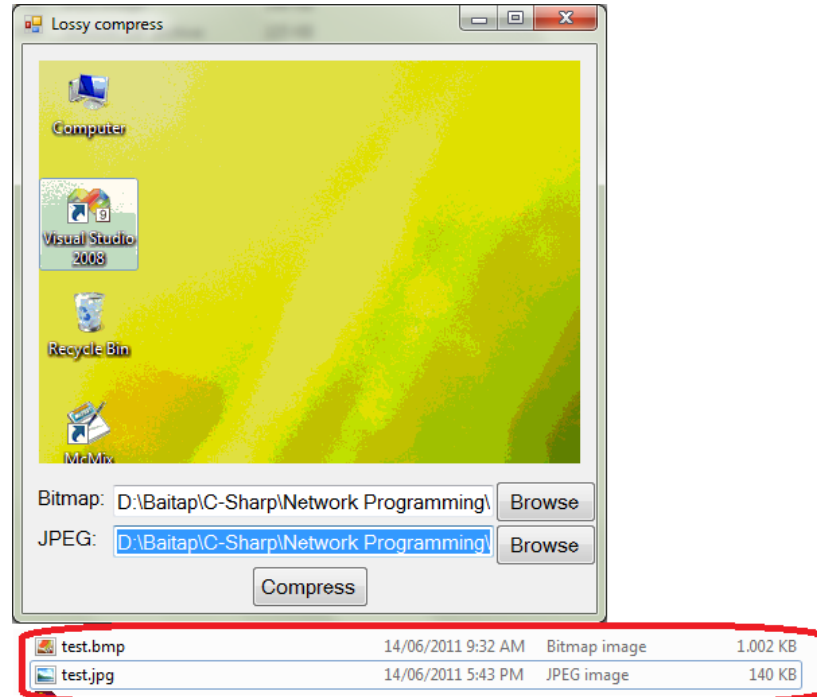


## 4.2. Lossy compression

- In cases where data integrity is not as important
- This is particularly pertinent to audio and visual data
- Users accept a little muffling or blurring without having to wait too long

# Exercise

Image compression.





**Q&A**