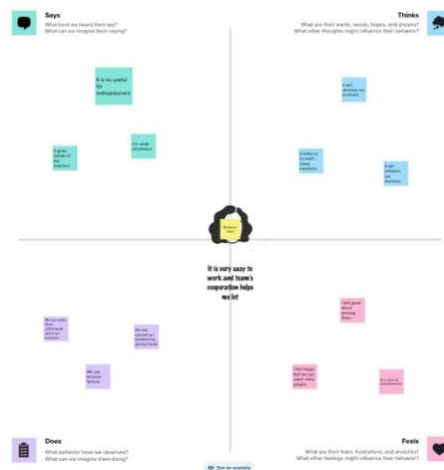# Project Report

1. **Introduction:**

   1.1 **Overview:** Business card provide the first impression of your business, showcase your brand, provide your contact details, and offer your business more credibility – all within a single card.

   1.2 **Purpose:** Business cards serve the key purpose of marketing your business and getting your key contact information into your client's hand all in a matter of seconds.

2. **Problem Definition and Design Thinking**

   2.1 Empathy Map:

   2.2 Ideation & Brainstorming:

3. Result:

4. Advantages and Disadvantages:

- •Grab Attention Quickly
- •Easy To Share
- •Need Professionals To Design Cards
- •Require Frequent Redesigning

5. Application: One of the most significant benefits of canva is the unlimited access to premium templates and assets. In that we took business card templates. Print a business card to develop your business easily.

6. Conclusion: With this Business Card Project I have learned how to build a perfect business card to develop and grow my business