

Mobile App Redesign Prototype

Target App: WhatsApp

Pain Point: Lack of message organization. Users struggle to locate different types of conversations such as family, work, or groups.

Redesigned Prototype Features

- 1. Chat Categories Tabs:
 - Tabs: All, Personal, Work, Groups, Archived
 - Auto and manual categorization of chats
- 2. Smart Search Filters:
 - Search by: Date, File Type, Contact, Keyword
- 3. Pin + Star Combo Section:
 - Combined section for Pinned and Starred messages with toggle switch
- 4. Improved Voice Note UI:
 - Waveform view, playback speed control, voice note bookmarking

Deliverables Summary

Feature	Before	After
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Chat organization	One long list	Categorized tabs
Search	Basic keyword	Smart filters
Voice Notes	Linear	Waveform + Bookmark
Pinned/Starred	Separate	Combined quick view

Why This Helps

Mobile App Redesign Prototype

- Reduces clutter with clean visual hierarchy
- Improves efficiency in finding chats and media
- Delivers a modern, intentional user experience